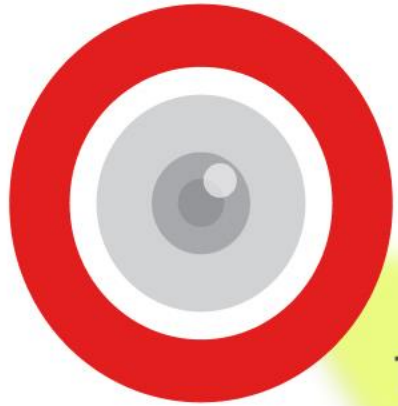


Drop Impact

Step into Drop Impact

Create Movies under our guidance, Share Stories,
Heal Emotions





about tsipi & Team

Tsipi Karlik CEO

"I'm a documentary filmmaker and social entrepreneur, I aim to make an impact on people's lives through storytelling & films"

HILA ROSEN.

Uxui Designer and manager
projects in the social world

GIDEON GROSSMAN.

front end developer

ZIV BIRER.

Development team leader and project
manager. Kramer electronics world

RON HARNIK

SOFTWARE ENGINEER



The project

- From October 7th we are giving the possibility of creating films in a quick, easy way and with professional accompaniment through a platform for creating films for families of missing persons and abductees, advocacy groups, for youth and adults emotional processing, for associations and groups that want to make information and materials accessible through film
- Drop impact is an platform that provides movie making with the guidance of film professionals.
- The purpose of this platform is to enable emotional processing both to the creator and viewers of the movie.

The vision

The vision for making a difference in the lives of people and youth. Parents and children. Organizations and social issues.

From helping telling the story in an accessible and fast way that doesn't require prior professional knowledge, through making films that's saves lives, strengthening mental capabilities, knowledge, bureaucratic help, and more.

The social impact of the project is made up of several parts:

personal part:

The tool of a story (film) helps process the personal story and gives space for the expression of the personal feelings of the youth, people with disabilities and veterans processing military experiences and more

Social part:

Today, many organizations promote many social issues, and they don't always have the budgets to bring the information to people

And their activity, this platform will make it possible



The characters

Search for missing persons / kidnapped

ABOUT

Families and friends have been looking for their families, children, friends, mothers, fathers since October 7
The need to spread the personal stories as soon as possible and to as many people as possible, who do not always have the time, knowledge or concentration to make a film
Need accompaniment and a quick platform to make the film



The characters

Emotional processing

ABOUT

Emotional processing for youth, families and groups that need processing tools
In days of disasters, war, people need a place where they can vent and share
Through the film it is possible for them to tell their story and unpack the trauma and then share
To know they are not alone.



צילום: באדיבות המשפחה
MOBILE.MAKO.CO.IL

הבת איבדה את בן הזוג - והאם קוראת להקמת קבוצת תמיכה: "צורך אישי שהפך לקולקטיבי"

עמית צפרי בת ה-25 איבדה בטבח הנורא במסיבת ה"נובה" את בן זוגה בן ה-25, ירדן בוסקילה. כעת אימה, שנאלצה לבשר לה על מותו, קוראת לפתוח קבוצת תמיכה עבור כל בני ובנות הזוג שנותרו מאחור - במטרה אחת: להציל את הנפשות שלהם

The characters



Associations and organizations

ABOUT



Associations and organizations opened in favor of the war
Every country needs an array of groups, associations to
which they can turn

There is no other answer

On the other hand, there is a multitude of association
groups and organizations, it is difficult to understand who is
giving what and what they are doing. Through the creation
of a film, it is possible to bring up in a focused and easy to
understand way in the sea of information, the actions of the
association and the organizations

The characters



Explanation

ABOUT



In times of war, countries need to produce many videos in an accessible and fast way to spread awareness in the world, there are many networks abroad, and social media that show what they see from different places, therefore it is important to produce many videos in a short time and know how to do this, there are important points that our accompanying team Helps in building a correct and accurate narrative



We will focus on...

- Simple and easy to use
- The application must be accompanied by professionals (therapists)
- Throughout the use of the application there is an accompaniment of professionals in the field of editing and directing
- Tips for writing and editing
- A place to share your personal story (optional)
- Upload the videos on all social networks

