Zachary Bohn
Developer and Designer

Contact Information

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Professional Summary

I am a meticulous developer and designer, focused on design and development of impactful user experiences. I am currently a Creative Technology and Design masters student, where I am concentrating on web development, user experience design, and creative technologies. Previously, I worked in product strategy and marketing research and co-founded Helena.org. To see my work please visit www.zacharybohn.com.

Skills

Development	Design
HTML5 & CSS3	Figma
JavaScript	Sketch
React	Rapid Prototyping
Responsive UI	Interaction Design
SASS	UX Research
Three.js	
P5.js	
SQL(some)	
Python(some)	
Flask(some)	

Experience

Seminaut Game Studios
Oct 2022 – Present

Design Technologist Intern
- Leading team of three engineers and two designers to build Seminaut's design system and front-end component library

ZS Associates
Nov 2020 – Jan 2022

Strategy, Insights, and Planning Associate
- Completed ten projects helping companies with marketing research and product strategy, including:
  - Defined customer personas based on distinct characteristics and created messaging that resonated with each persona, resulting in successful launch

Simon-Kucher and Partners
Nov 2019 – Nov 2022

Consultant (Oct-Jun) | Innovation Associate (Jun-Oct)
- UX research, prototyping, and business case development for internal start-up, leading to successful launch
- Co-founded social impact group with 20 members

Parakeet Health
Feb 2018 – Aug 2018

Chief Executive Officer and UX Designer
- Led team of 5 to create high-fidelity prototype – design activities included personas, customer journey map, wireframes, brand guidelines, and high-fi mock-ups
- Business pitch and prototype placed first in USC Health Systems Innovation Collaborative Challenge, a $10K entrepreneurship competition

Helena.org
Apr 2015 – Mar 2017

Cofounder
- Created and validated concept through user interviews, recruited members, developed brand, and created fundraising documents, resulting in more than $21M raised to date
- Helena.org has moved more than 37 million pieces of PPE to hospitals and health workers to help with COVID-19

Education

University of Colorado at Boulder
M.S. Creative Technology and Design
2022 – 2024 | GPA: TBD
Graduate Courses (First Year): Creative Coding, Front-End Development II, Design Methods, UX Design, Design Studio, Programming and Data Structures, CSS for Javascript Developers

University of Southern California
B.S. Business Administration
2019 | GPA: 3.6
Honors: Global Student Entrepreneurship Award, Lime Fellow, USC Continuing Student Scholarship, Cum Laude

Supplemental Education

Harvard Extension
Intensive Introduction to Computer Science
2022 | GPA: 4.0

The App Brewery
The Complete Web Development Bootcamp
2022