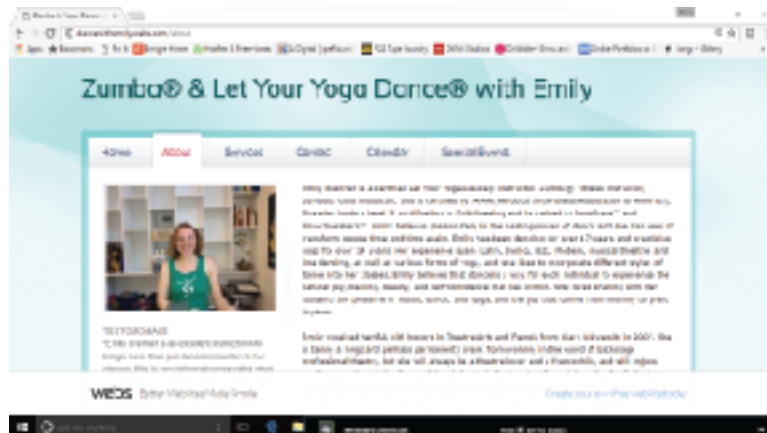
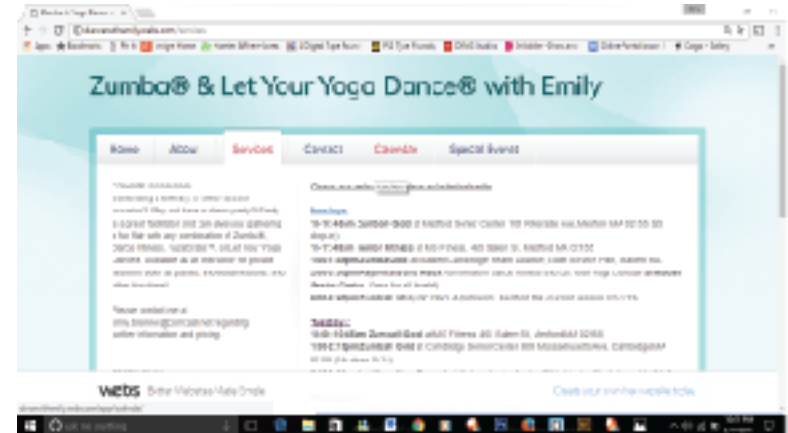


Dance with Emily

Final Presentation

Current Website



<http://dancewithemily.webs.com/>

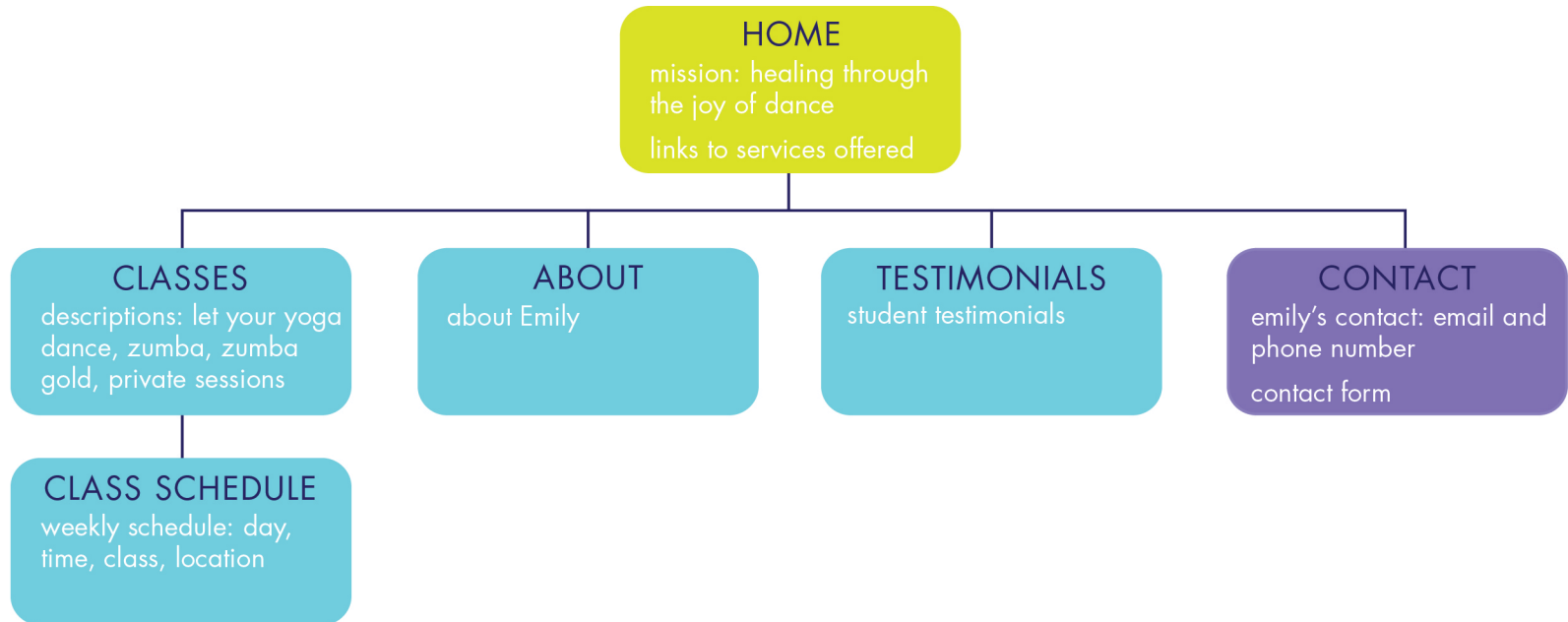
Need Assessment

- **Website Goals:** maximize new opportunities, networking, and boost class attendance with a new professional looking website and access to contact information
- **Mission:** Emily believes that the greatest spiritual therapy is movement to music and wants to share this experience with others through her mission “healing through the joy of dance”
- **Chakras:** Let Your Yoga Dance uses each rainbow color of the 7 chakras to stimulate, open, cleanse, and create balance. Rainbow colors also hold special meaning for Emily.

Design Choices:

- Accessible contact info on all pages
- Prominent feature of mission
- Use of rainbow in website design

Architecture Diagram



- HOME PAGE
- SUBPAGE
- FORM PAGE

Changes

- Class Schedule on level as all sub pages
- No contact form

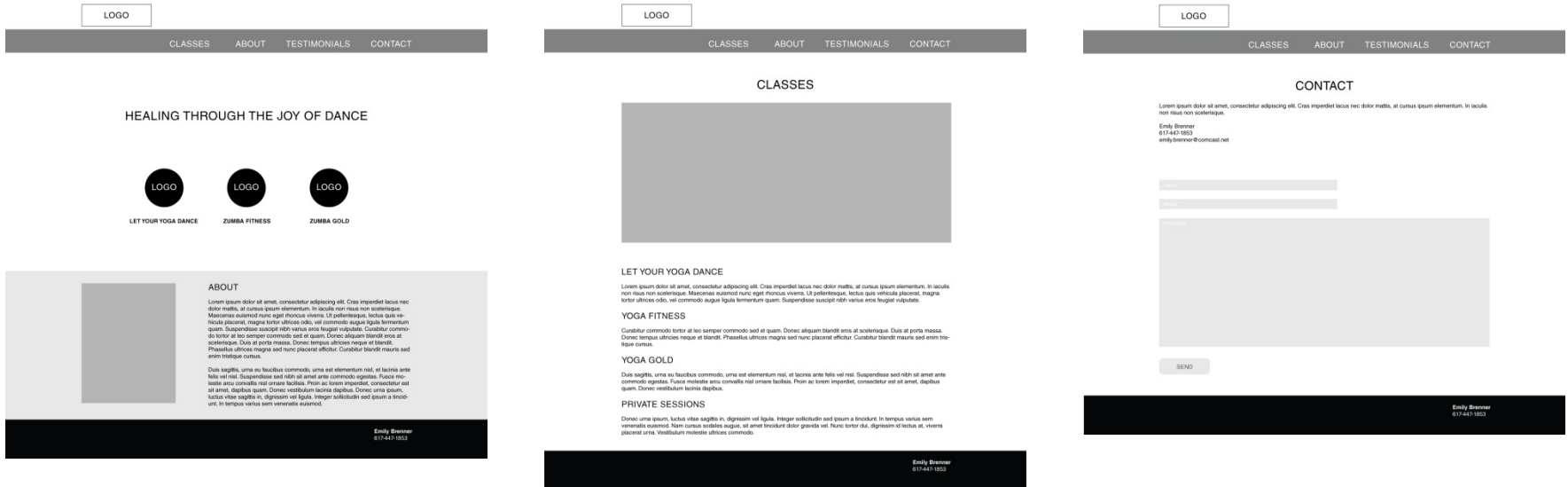
Sketches



- Sketch used for the website
- Elements use:
 - Rainbow navigation bar
 - Home page structure
 - Footer with contact info

<p>XXXX XXXXXXX XXXXX XXXXXXX XXXXX</p> <p>Classes</p> <p>XXXX XXXXXXX XXXXX</p> <p>XXXX</p>	<p>XXXX XXXXXXX XXXXX XXXXXXX XXXXXXX</p> <p>Contact info</p> <p>XXXX XXXXXXX</p> <p>XXXX</p> <p>Name</p> <p>_____</p> <p>Email</p> <p>_____</p> <p>Message</p> <p>_____</p>
<p>Emily Brenner 607-447-1853 emily.brenner@comcast.net</p>	<p>Emily Brenner 607-447-1853 emily.brenner@comcast.net</p>

Wireframes



Changes

- Placement of of mission
- Class logos change to illustrations
- Background on about disappears
- Subpage photo becomes smaller and integrates with text
- More use of white space
- Footer text left aligns

Prototype & New Website

Dance
with emily

CLASSES ABOUT TESTIMONIALS CONTACT

healing through the joy of dance



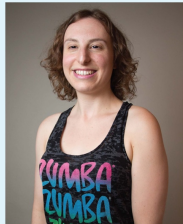
LET YOUR YOGA DANCE



ZUMBA



ZUMBA GOLD



ABOUT

Emily Brenner is a certified Let Your Yoga Dance® instructor, Zumba® Fitness instructor, Zumba® Gold instructor, and is certified by AFAA (Aerobics and Fitness Association of America). She also holds a level II certification in Reiki healing and is trained in FuzeCraze™ and SilverSneakers™. Emily believes passionately in the healing power of dance and she has seen it transform people time and time again. Emily has been dancing for over 17 years and practicing yoga for over 14 years. Her experience spans Latin, Swing, Jazz, Modern, musical theatre, and line dancing, as well as various forms of yoga, and she likes to incorporate different styles of dance into her classes. Emily believes that dance is a way for each individual to experience the natural joy, healing, beauty, and self-confidence that lies within. She loves sharing with her students the pleasure of music, dance, and yoga, and the joy that comes from moving to great rhythms. ▶

CONTACT

Emily Brenner
617-447-1853

Dance
with emily

healing through the joy of dance

CLASSES ABOUT TESTIMONIALS CONTACT



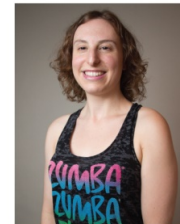
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Emily Brenner
617-447-1853

New Website: <https://zbordenet.github.io/>

Challenges



- 1 Original photo
- 2 Photo with filters and illustration
- 3 Final image

Client Reaction & Next Steps

- Client happy with the website
 - New more readable format for schedule
 - Illustrations and layout of home page
 - Contact info on every page
 - Edits to copy
- New steps
 - Client is interested in using website

Lessons Learned

- learned a lot about web design from all the projects this semester
- Importance of high resolution photography
- Improve on identifying “boxes” for CSS



Thank you!