# I. Decision Theory: From Model to Answers

# II. Empirical Risk Minimization

Pradeep Ravikumar

Co-instructor: Manuela Veloso

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## Model to Knowledge

- You know how to learn a model from data, with guarantees
- How do we go from model to knowledge?

- i.e. How do we get the answers we seek from the model?
- E.g. Recall "coin flip" example
  - The model is the Bernoulli distribution
  - The Billionaire might not care about Bernoulli distribution per se, as much as answers to questions such as:
    - Which side is more likely in the next flip?
    - If a bookie gives 3 to 5 odds on tails, should he take the bet?

## Recall: Model-based ML



- Learning: From data to model
  - A model explains how the data was generated
  - E.g. given (symptoms, diseases) data, a model explains how symptoms and diseases are related
- Inference: From model to knowledge
  - Given the model, how can we answer questions relevant to us
  - E.g. given (symptom, disease) model, given some symptoms, what is the disease?

## Model to Knowledge: Plugin Estimates

- In most cases, the knowledge we seek is a fixed function f(P) of the model P of the data
  - is the coin fair:  $I(p == \frac{1}{2})$ ?
  - does the coin have better odds than 3/5: I(p >= 3/5)

## Model to Knowledge: Plugin Estimates

- In most cases, the knowledge we seek is a fixed function f(P) of the distribution P of the data
  - is the coin fair:  $I(p == \frac{1}{2})$ ?
  - does the coin have better odds than 3/5: I(p >= 3/5)
- Once we learn a model, we have an estimate of the distribution of the data:  $P_{\widehat{\theta}}$
- So we can simply "plugin" the model for the distribution to get our answers:  $f(P_{\widehat{\theta}})$
- Is the coin fair:  $\mathbb{I}(\theta == 1/2)$ 
  - Plugin Estimate:  $\mathbb{I}(\widehat{\theta} = 1/2)$

## Specification of Knowledge

- In the previous, the specification of what knowledge we were seeking was through an explicit function of the distribution
  - E.g. is the coin fair? Does the coin have better odds than 3/5, etc.
- But such an explicit specification is not always possible
- Think of the knowledge we seek as some "decision" given the underlying data
- QUESTIONS:
  - How do we characterize such decisions?
  - What is the optimal decision we can make?
  - How do we characterize optimality?
  - Falls under decision theory

## Example: Finance







- Suppose you have a model that specifies the value of apple stock, or whether the stock price will go up in next 1 hour (instead of bias of Billionaire's coins)
- Your set of actions are how much apple stock to buy or sell
- Given the model, you have to minimize some **loss function** that balances risk and reward to decide the action (how much stock to buy or sell).

## Example: Electricity Generation





- Suppose you have a model that predicts consumer demand of electricity
- Your set of actions are based on how to schedule the generators of power plant
- Given the model, have to minimize some loss function to decide which and how and when of the generation of electricity

## Specification of Knowledge

- Decision theory can be used to characterize the decision to take
  - Through loss/utility functions (also known as performance measures)
  - Whenever you encounter a task, you should automatically think about the appropriate performance measure/loss function

## From model to knowledge: the general case

Given model parameter  $\theta$ , we then pick our action a from a set A by solving a decision-theoretic optimization problem:

$$\min_{a \in A} \ell(\theta, a).$$

Here  $\ell(\theta, a)$  is the loss of taking action a when model parameter is  $\theta$ .

## Unsupervised vs Supervised

- Learning a Bernoulli distribution as the model for a sequence of coin flips is an example of an "unsupervised learning" problem
- In a "supervised learning" problem, you have an input and an output, and the goal is to predict an output given an input
- Coin Flips: Predict coin flips given "features" about coin
- Finance: predict how much apple stock will move up given economic indicators
- Electricity Generation: predict consumer demand given past demand, weather

# Supervised Learning, and Going from Model to Knowledge

 For supervised learning problems, it is natural to talk about the knowledge first, and model second

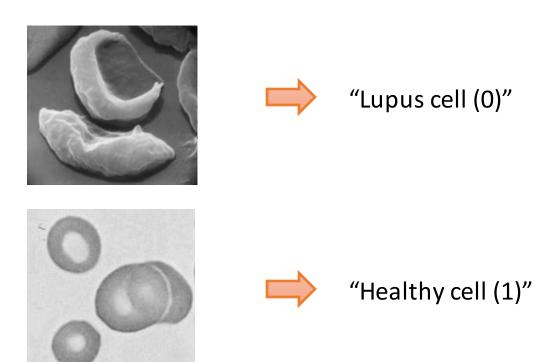
• In particular, a decision-theoretic **loss function** is part of the problem specification in supervised learning

## Supervised Learning Prediction Task

Task:

Given  $X \in \mathcal{X}$ , predict  $Y \in \mathcal{Y}$ .

 $\equiv$  Construct **prediction rule**  $f: \mathcal{X} \rightarrow \mathcal{Y}$ 

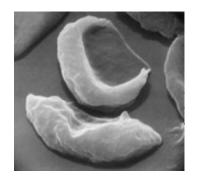


## **Example:** Supervised Learning Prediction Task

Task:

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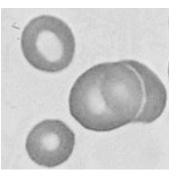
 $\equiv$  Construct **prediction rule**  $f: \mathcal{X} \rightarrow \mathcal{Y}$ 





"Lupus cell (0)"

But I can always come up with a prediction rule: always say it's not LUPUS!





"Healthy cell (1)"

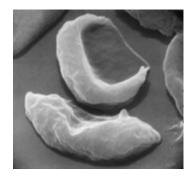


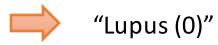
## **Example:** Supervised Learning Prediction Task

Task:

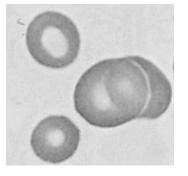
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To complete the specification of the task, we need something more!!!





"Healthy (1)"

# Characterize Task using Performance Measures

## Performance Measure:

What is the "loss" I suffer when I take decision **f**?

loss(Y, f(X)) - Measure of closeness between true label Y and prediction f(X)

$$loss(Y, f(X)) = 1_{\{f(X) \neq Y\}}$$

**0/1 loss** 

# Characterize Task using Performance Measures

## Performance Measure:

What is the "loss" I suffer when I take decision **f**?

loss(Y, f(X)) - Measure of closeness between true label Y and prediction f(X)

| X  | Share price, Y | f(X)      | loss(Y, f(X)) |
|--|----------------|-----------|---------------|
| Past performance,<br>trade volume etc.<br>as of Sept 8, 2010 | "\$24.50"      | "\$24.50" | 0             |
|  |                | "\$26.00" | 1?            |
|  |                | "\$26.10" | 2?            |

 $loss(Y, f(X)) = (f(X) - Y)^2$  square loss

## Performance Measures

#### **Performance:**

#### Measure:

loss(Y, f(X)) - Measure of closeness between true label Y and prediction f(X)

We don't just want to correctly label one test sample (in this case, cell image), but most cell images  $X \in \mathcal{X}$ 

Given a cell image drawn randomly from the collection of all cell images, how well does the predictor perform on average?

Risk 
$$R(f) \equiv \mathbb{E}_{XY} \left[ loss(Y, f(X)) \right]$$

## Performance Measures

#### **Performance:**

#### Measure:

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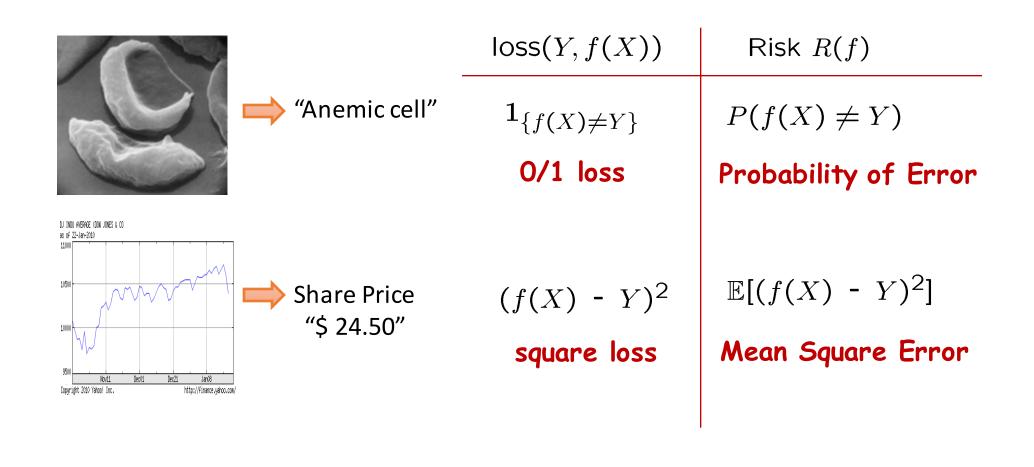
Given a cell image drawn randomly from the collection of all cell images, how well does the predictor perform on average?

What is the "risk" of taking decision **f**?

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### Performance Measures

Performance Measure: Risk  $R(f) \equiv \mathbb{E}_{XY} [loss(Y, f(X))]$ 



## Bayes Optimal Rule

Knowledge
That we seek:

Construct **prediction rule**  $f^*: \mathcal{X} \to \mathcal{Y}$ 

$$f^*(P) = \arg\min_f \mathbb{E}_{(X,Y)\sim P}[\log(Y, f(X))]$$

Bayes optimal rule

#### Best possible performance:

Bayes Risk 
$$R(f^*) \leq R(f)$$
 for all  $f$ 

## Bayes Optimal Rule

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 Bayes optimal rule

loss(Y, f(X))

$$\mathbf{1}_{\{f(X)\neq Y\}}$$

0/1 loss

Risk R(f)

$$P(f(X) \neq Y)$$

**Probability of Error** 

Bayes Optimal Rule  $f^*(P)$ 

$$f^*(P) = \mathbb{I}(P(Y=1|X) > 1/2)$$

$$(f(X)-Y)^2$$

square loss

$$\mathbb{E}[(f(X) - Y)^2]$$

**Mean Square Error** 

$$f^*(P) = \mathbb{E}(Y|X)$$

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## Model-free Methods

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Construct **prediction rule**  $f^*: \mathcal{X} \to \mathcal{Y}$ 

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Bayes optimal rule

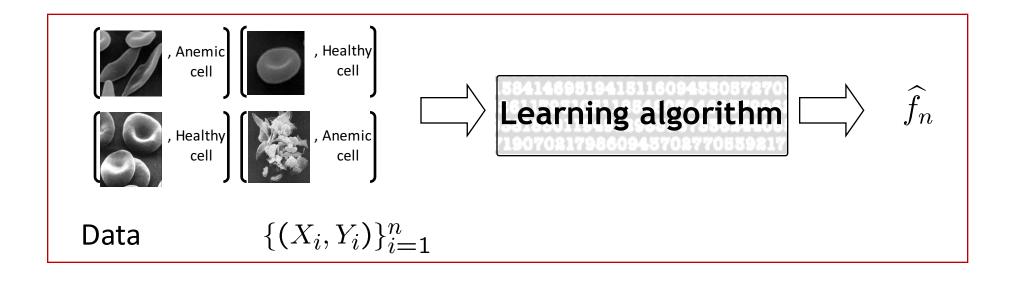
Optimal rule is not computable

- depends on unknown distribution P over (X,Y)!

MODEL BASED METHODS: Use a model for Pxy!

MODEL-FREE METHODS: Estimate the knowledge through some learning algorithm that does not go through a model for  $P_{XY}$ 

## Model-free Methods



$$\widehat{f}_n$$
 is a mapping from  $\mathcal{X} o \mathcal{Y}$   $\widehat{f}_n$   $=$  "Anemic cell" Test data  $X$ 

## Popular Approach for model-free ML: **Empirical Risk Minimization**

Knowledge

Construct **prediction rule**  $f^*: \mathcal{X} \to \mathcal{Y}$ 

That we seek:

$$f^*(P) = \arg\min_f \mathbb{E}_{(X,Y)\sim P}[\log(Y,f(X))]$$
 Bayes optimal rule

Given  $\{X_i, Y_i\}_{i=1}^n$ , **learn** prediction rule  $\widehat{f}_n:\mathcal{X} o\mathcal{Y}$ 

**Empirical Risk** 

Minimizer: 
$$\widehat{f}_n = \arg\min_{f} \frac{1}{n} \sum_{i=1}^{n} [loss(Y_i, f(X_i))]$$

$$\frac{1}{n} \sum_{i=1}^{n} \left[ \mathsf{loss}(Y_i, f(X_i)) \right] \xrightarrow{\mathsf{Law} \ \mathsf{of} \ \mathsf{Large}} \mathbb{E}_{XY} \left[ \mathsf{loss}(Y, f(X)) \right]$$

## Empirical Risk Minimization

- Very Popular Approach in ML
- Given a loss function, and data, estimate decision function by minimizing "empirical risk"
- Typically restrict decision to lie within some restricted set
  - Could capture our prior information
  - Or just be for computational convenience

$$\widehat{f} = \arg \inf_{f \in \mathcal{F}} \left\{ \frac{1}{n} \sum_{i=1}^{n} \operatorname{loss}(Y_i, f(X_i)) \right\}$$

## Empirical Risk Minimization: Considerations

$$\widehat{f} = \arg \inf_{f \in \mathcal{F}} \left\{ \frac{1}{n} \sum_{i=1}^{n} loss(Y_i, f(X_i)) \right\}$$

• Computational Considerations: How do we solve the above optimization problem in a computationally tractable manner?

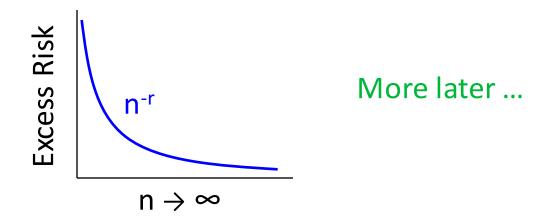
• Statistical Considerations: What guarantees do I have for the empirical risk minimizer (ERM) estimator?

## Statistical Considerations: Consistency and Rate of Convergence

 How does the performance of the algorithm compare with ideal performance?

Excess Risk 
$$\mathbb{E}_{D_n}\left[R(\widehat{f}_n)\right] - R(f^*)$$

- Consistent algorithm if Excess Risk  $\rightarrow 0$  as n  $\rightarrow \infty$
- Rate of Convergence



## Computational Considerations

$$\widehat{f} = \arg \inf_{f \in \mathcal{F}} \left\{ \frac{1}{n} \sum_{i=1}^{n} loss(Y_i, f(X_i)) \right\}$$

- Even when class of functions is simple (e.g. class of linear functions), the above optimization need not be **convex**
- This non-convexity, and consequently, computational intractability holds for 0-1 loss classification