

# Future of Industrial Machinery and Component Manufacturers

Industrial Machinery and Component manufacturers are powering the fourth industrial revolution.

## 10% of data

in the digital universe will be coming from embedded systems by 2020 <sup>1</sup>



## 25%

of industrial companies are actively evaluating Industrial Internet of Things projects <sup>4</sup>

## \$1 trillion

is the estimated size of the machine-to-machine (M2M) market by 2020 <sup>3</sup>



## 14 GB of data

is collected from airplane engines per flight <sup>2</sup>

## 84%

of industrial decision makers in Germany feel they do not fully understand Industry 4.0 <sup>5</sup>



## Develop a Digital Industrial Strategy

Start your journey to define future business models capitalizing on digital manufacturing, assess your digital readiness, and identify the business opportunities.

<http://spr.ly/DigitalIndustrialMachinery>

### Sources:

<sup>1</sup> "The Digital Universe of Opportunities: Rich Data and the Increasing Value of the Internet of Things," EMC Digital Universe with Research & Analysis by IDC, April 2014  
<http://www.emc.com/leadership/digital-universe/2014iview/internet-of-things.htm>

<sup>2</sup> Big Data, Enterprise, Internet of Things, "General Electric Builds Data Lake System for Industrial Big Data," Zacks Equity Research, August 2014  
<http://finance.yahoo.com/news/general-electric-builds-data-lake-163002030.html>

<sup>3</sup> Matt Cullinan, "Machine to Machine Technologies: Unlocking the Potential of a \$1 Trillion Industry" Carbon War Room, AT&T, 2013  
[http://www.grahampeacedesignmail.com/cwr/cwr\\_m2m\\_down\\_singles.pdf](http://www.grahampeacedesignmail.com/cwr/cwr_m2m_down_singles.pdf)

<sup>4</sup> Greg Gorbach, "IIOT is Building Momentum Across the Industrial Landscape," ARC Advisory Group  
<http://industrial-iiot.com/2015/12/iiot-is-building-momentum-across-the-industrial-landscape/>

<sup>5</sup> Frankfurter Allgemeine Zeitung <http://www.faz.net/asv/industrie-40/>