

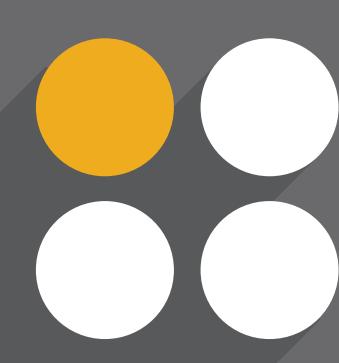
# Future of Industrial Machinery and Component Manufacturers

Industrial Machinery and Component manufacturers are powering the fourth industrial revolution.

#### 10% of data

in the digital universe will be coming from embedded systems by 2020 <sup>1</sup>



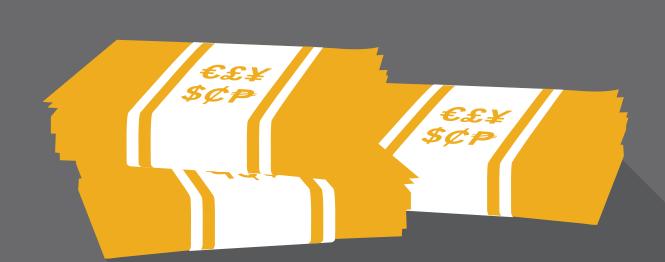


25%

of industrial companies are actively evaluating Industrial Internet of Things projects<sup>4</sup>

# \$1 trillion

is the estimated size of the machine-to-machine (M2M) market by 2020<sup>3</sup>





### 14 GB of data

is collected from airplane engines per flight<sup>2</sup>

84%

of industrial decision makers in Germany feel they do not fully understand Industry 4.0 <sup>5</sup>



## Develop a Digital Industrial Strategy

Start your journey to define future business models capitalizing on digital manufacturing, assess your digital readiness, and identify the business opportunities. http://spr.ly/DigitalIndustrialMachinery

#### Sources:

<sup>2</sup> Big Data, Enterprise, Internet of Things, "General Electric Builds Data Lake System for Industrial Big Data," Zacks Equity Research, August 2014

<sup>&</sup>lt;sup>1</sup> "The Digital Universe of Opportunities: Rich Data and the Increasing Value of the Internet of Things," EMC Digital Universe with Research & Analysis by IDC, April 2014 http://www.emc.com/leadership/digital-universe/2014iview/internet-of-things.htm

http://finance.yahoo.com/news/general-electric-builds-data-lake-163002030.html

Matt Cullinen, "Machine to Machine Technologies: Unlocking the Potential of a \$1 Trillion Industry" Carbon War Room, AT&T, 2013

Matt Cullinen, "Machine to Machine Technologies: Unlocking the Potential of a \$1 Trillion Industry" Carbon War Room, AT&T, 20
http://www.grahampeacedesignmail.com/cwr/cwr\_m2m\_down\_singles.pdf

<sup>&</sup>lt;sup>4</sup> Greg Gorbach, "IIOT is Building Momentum Across the Industrial Landscape," ARC Advisory Group

http://industrial-iot.com/2015/12/iiot-is-building-momentum-across-the-industrial-landscape/

Frankfurter Allgemeine Zeitung http://www.faz.net/asv/industrie-40/