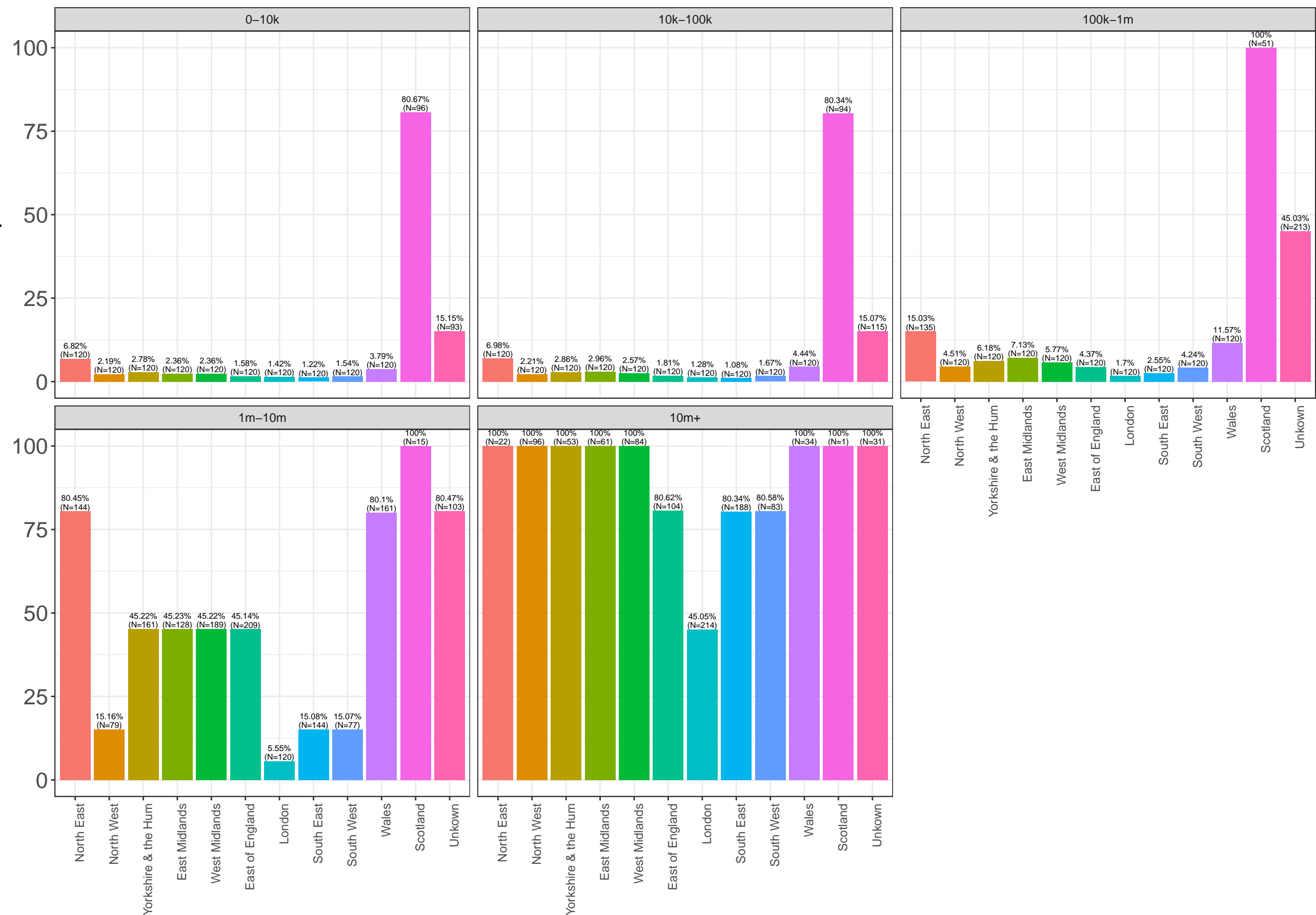


Percent of charities for each region within each income band included in the sample



Region of charity

The proportion/number of charities chosen to be included in the sample from each strata was decided by values the consultants selected (values mentioned earlier in presentation), selecting different values would yield different resulting percentages sampled