

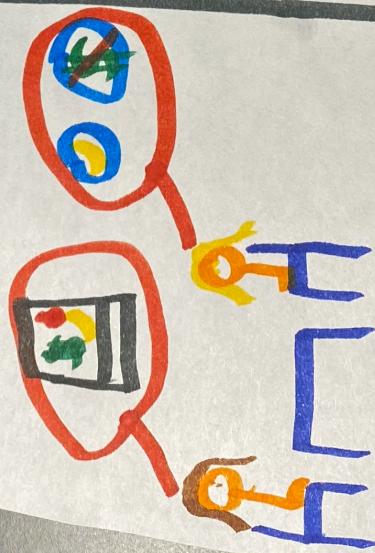


Miranda was working bush working her hard job, while also trying to feed her kids.

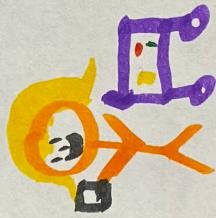
She is a single mom and has been struggling to make meals that are healthy and affordable



Miranda works a lot of hours and barely has enough time to make dinner



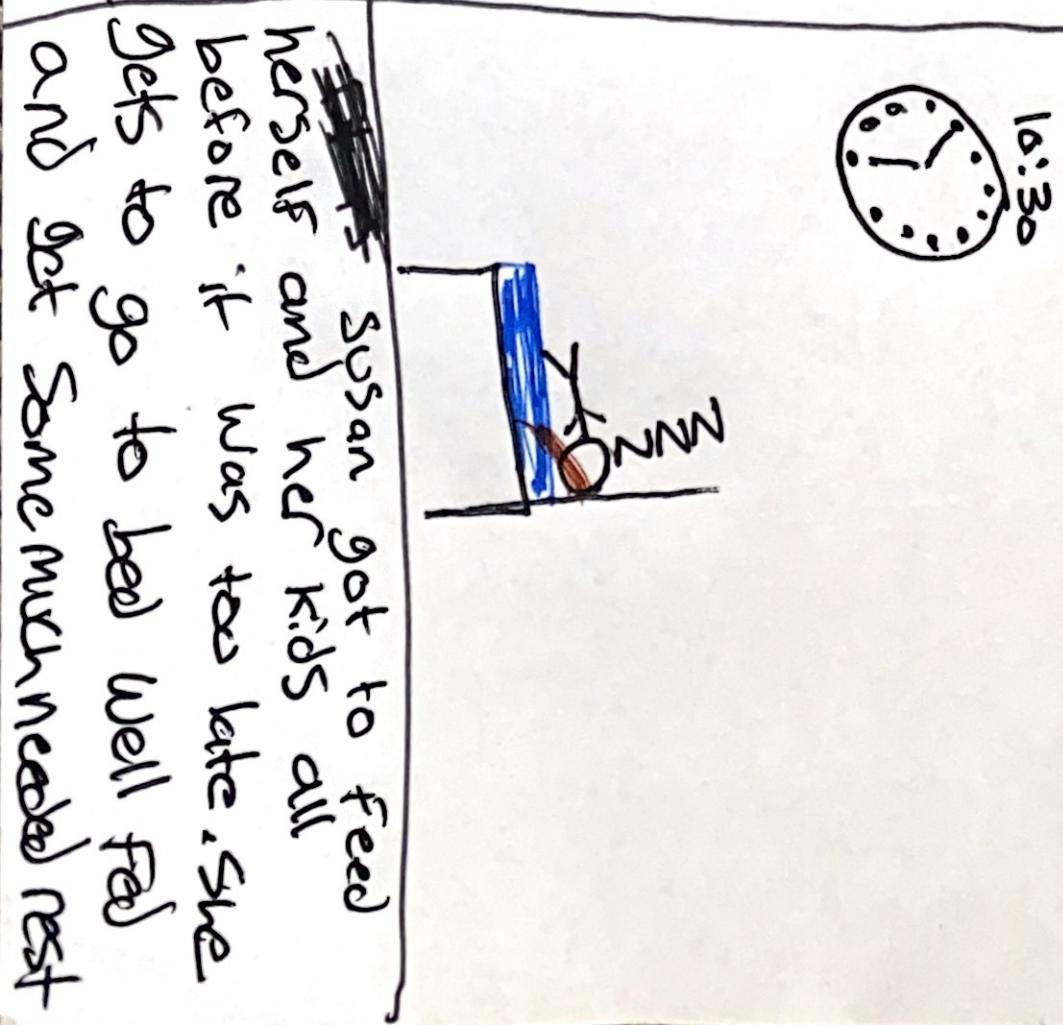
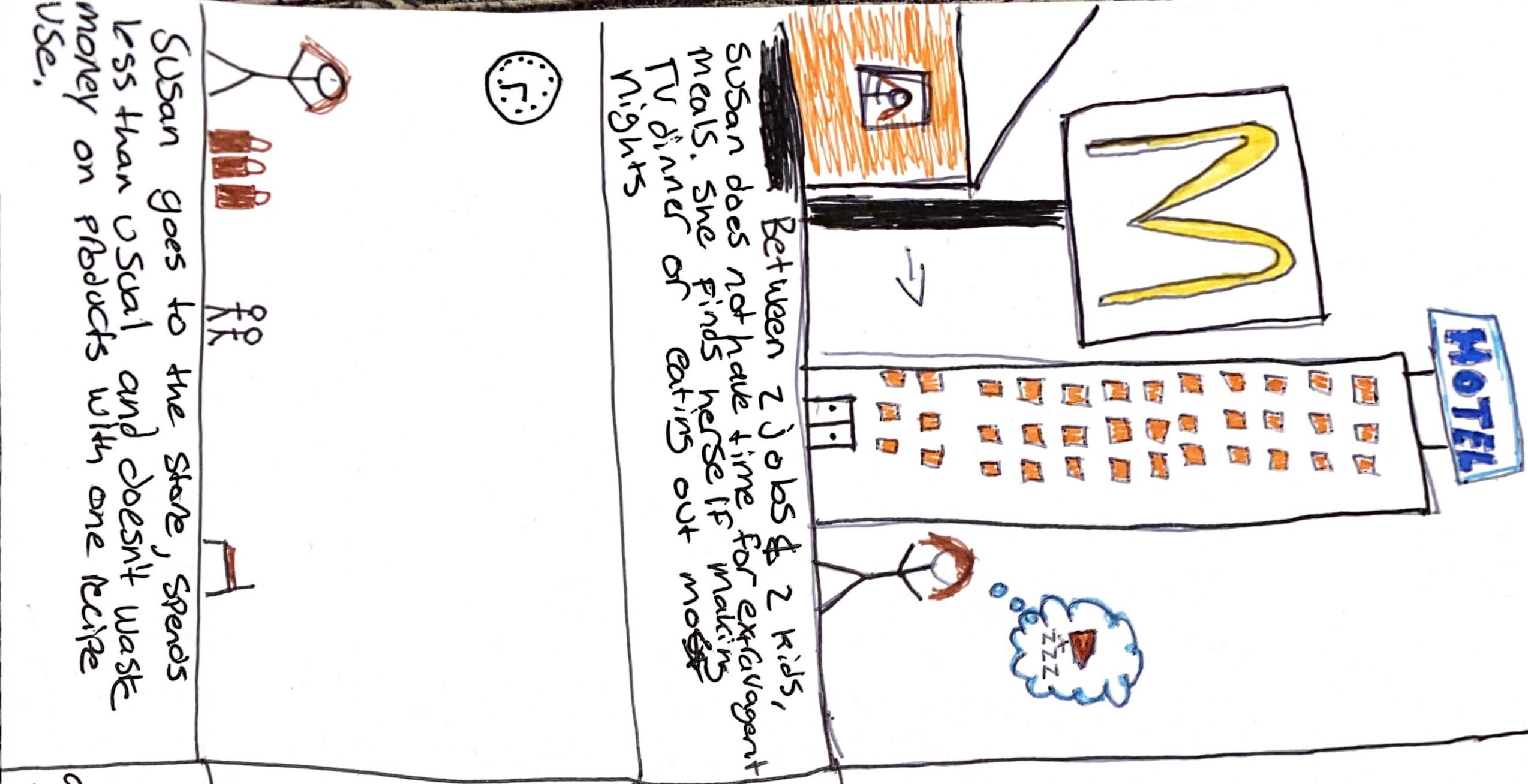
Miranda tells her friend about her issues, and her friend spurs an idea to create an app to help her find healthy recipes at an affordable price.



Miranda now uses the app every time she goes to the grocery store to plan for her meals for her and her family!



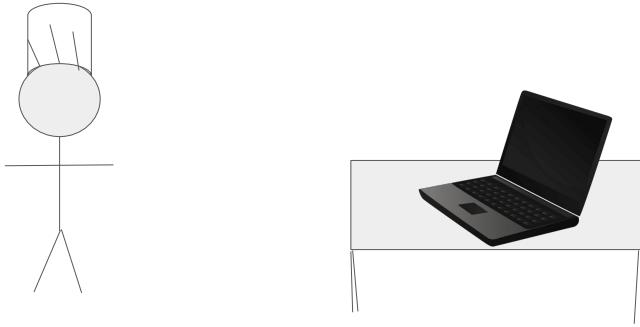
Now her kids are happy and eating healthy, and Miranda isn't spending as much time or money worrying about what her family should eat!



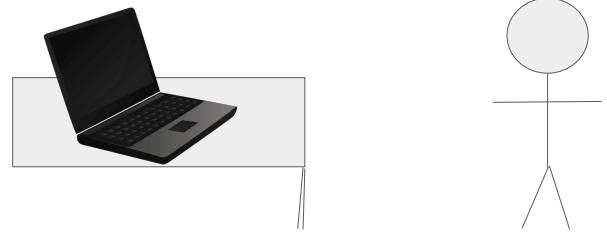
Susan is searching for an answer to help her start being healthier and save money. She down loads our app before she goes to the store next.

Susan looks at the recipes and automatically forms a list of what she needs using our app.

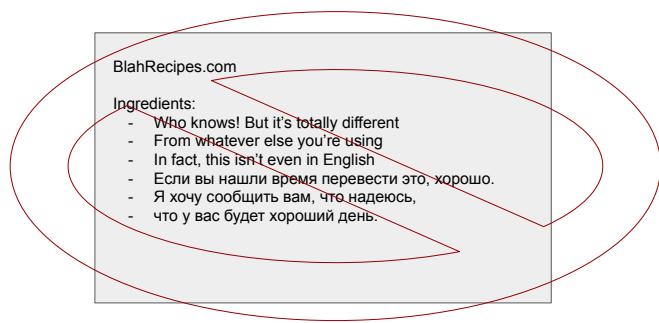
Shopping List	
beans	corned chicken
rice	
summer sausage	
pasta	
Total: \$	



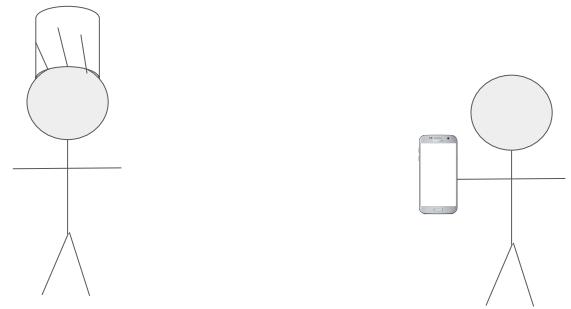
Saki is a personal chef and virtual culinary teacher. She is constantly bombarded with requests, and she wants to be able to teach her students newly created recipes in a seamless way.



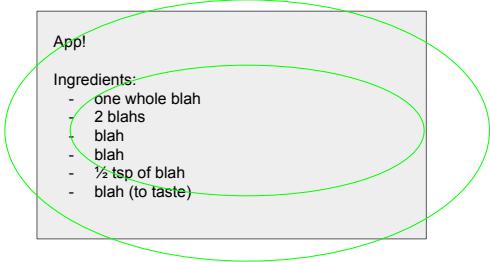
Tucker, one of her underling chefs, doesn't like all the random websites Saki uses to share the recipes and ingredient lists.



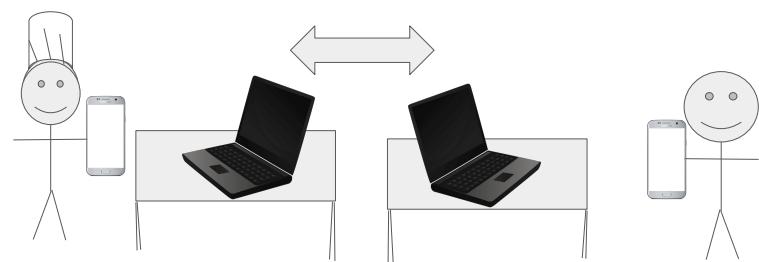
Saki struggles to constantly keep up with meeting the demands for new recipes, and Tucker cannot get a consistent way to receive new ingredient lists because of all the random websites both he and Saki are using.



Saki complains about this struggle to keep up with demand to her friend, Rita. Rita knows of an app that she and her university friends use to keep up with new cooking recipes and update them.



Saki introduces this app to herself and Tucker. They find that they can finally find affordable recipes and healthy meals to make in a seamless way without having to check millions of websites. Tucker, along with all of Saki's other students, now consult the app when deciding what meals to try and cook!



Saki enjoys using this app that allows her to browse recipes, as well as include her own and share them easily with her friends and students! She no longer feels burdened, and can now finally focus on teaching and sharing her culinary world with others!