

CSC380: Principles of Data Science

Statistics 1

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- Expectations of HW code submission
 - For questions that ask 'paste your code', we ask you to paste your code in your solution PDF file, in addition to submitting to 'HW code'
- My (Chicheng's) office hours will be hybrid up until Feb 21; see Piazza

- HW2 due Feb 8 (Wed)
- HW3 out Feb 9 (Thu)

HW1 Problem 3

- Two players, 7 rounds. Fair game.
- W := the event of you winning the game
- S=(i,j) := you won i times and the opponent won j times.
- Goal: Compute $a_{i,j} = P(W|S = (i,j))$ for every i and j.
 - 1) If i = 4 and j < 4, $a_{i,j} = 1$. OTOH, if i < 4 and j = 4, $a_{i,j} = 0$. Can you see why?
 - 2) Let R_i be a random variable where $R_i = 1$ if you win round i and $R_i = 0$ if you lose that round. Note that $P(R_i = 0) = P(R_i = 1) = \frac{1}{2}$.
 - 3) Recall that by the law of total probability $P(W \mid S = (i, j)) = P(W, R_{i+j+1} = 1 \mid S = (i, j)) + P(W, R_{i+j+1} = 0 \mid S = (i, j)).$
 - 4) By the probability chain rule $P(W, R_{i+j+1} \mid S = (i, j)) = P(W \mid R_{i+j+1}, S = (i, j))P(R_{i+j+1} \mid S = (i, j))$.
 - 5) Although it requires rigorous argument, for this problem, you can take it as given that $P(W \mid R_{i+j+1} = 1, S = (i,j)) = P(W \mid S = (i+1,j))$ and $P(W \mid R_{i+j+1} = 0, S = (i,j)) = P(W \mid S = (i,j+1))$. (Can you see why, intuitively?)
 - 6) Find a way to write down $a_{i,j}$ as a function of $a_{i+1,j}$ and $a_{i,j+1}$. This will help you compute the answers in a recursive manner.

HW1 Problem 3

$$P(W \mid S = (i, j)) = P(W, R_{i+j+1} = 1 \mid S = (i, j)) + P(W, R_{i+j+1} = 0 \mid S = (i, j))$$
[Hint 3]

$$= P(W \mid R_{i+j+1} = 1, S = (i, j)) P(R_{i+j+1} = 1 \mid S = (i, j))$$

$$+ P(W \mid R_{i+j+1} = 0, S = (i, j)) P(R_{i+j+1} = 0 \mid S = (i, j))$$
[Hint 4]

$$= P(W \mid S = (i + 1, j)) \times \frac{1}{2} + P(W \mid S = (i, j + 1)) \times \frac{1}{2}$$
[Hint 5]

$$= \frac{1}{2} \times \left(P(W \mid S = (i + 1, j)) + P(W \mid S = (i, j + 1)) \right)$$

• Another approach for calculating $a_{i,j} = P(W|S = (i,j))$

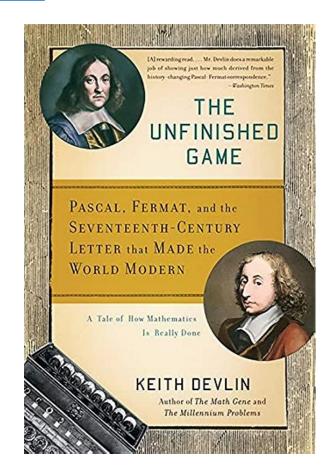
Let's say we play all 7 games anyways

- Conditioned on S = (i, j),

 You win \Leftrightarrow You win at least 4 i out of the remains
- You win \Leftrightarrow You win at least 4 i out of the remaining 7 i j rounds
- E.g. $a_{3,2} = P(X \ge 1)$ for $X \sim \text{Bin}(2, 0.5)$

- "Problem of points"
- https://en.wikipedia.org/wiki/Problem_of_points

Motivates modern probability theory



Probability and Statistics

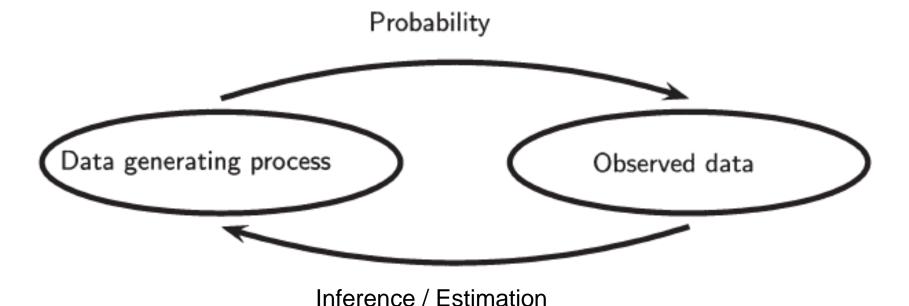
- Probability provides a mathematical formalism to reason about random events
 - Knowing the distribution, how can we compute probability of the event of interest? (e.g., two fair dice, $P(sum = 3 \mid X_1 = 1)$)
- Statistics is centered on <u>data</u>
 - Fitting models to data (estimation)
 - <u>E.g.,</u> I don't know the distribution, but I have samples drawn from it. Let's estimate what the distribution is! ⇒ **reverse engineering!**
 - Answering questions from data (statistical inference, hypothesis testing)
 - Interpretation of data
- Statistics uses probability to address these tasks

Probability and Statistics

Probability: Given a distribution, compute probabilities of data/events.

E.g., If $X_1, ..., X_{10} \sim \text{Bernoulli}(p=.1)$, what is the probability of $\sum_{i=1}^{10} X_i \geq 3$?

e.g., data = outcome of coin flip



E.g., We observed $X_1, ..., X_{10} \in \{0,1\}$. What is the head probability?

Statistics: Given data, compute/infer the distribution or its properties.

[Source: Wasserman, L. 2004]

Intuition Check

Suppose that we toss a coin 100 times. We don't know if the coin is fair or biased...

Question 1 Suppose that we observe **52** heads and **48** tails. Is the coin fair? Why or why not?

Question 2 Now suppose that out of 100 tosses we observed 73 heads and 27 tails. Is the coin fair? Why or why not?

Question 3 How might we estimate the bias of the coin with **73** heads and **27** tails?

Estimating Coin Bias

We can model each coin toss as a Bernoulli random variable,

$$X \sim \text{Bernoulli}(\pi) \implies p(X = x) = \pi^{x} (1 - \pi)^{1 - x}$$

Recall that π is the coin bias (probability of heads) and that,

$$\mathbf{E}[X] = \pi$$

Suppose we observe N coin flips x_1, \ldots, x_N , estimate π as,

$$\hat{\pi} = \frac{1}{N} \sum_{n=1}^{N} x_n$$

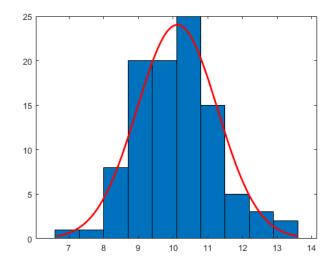
This is called empirical mean or sample mean

More generally, can use sample average of $f(x_i)$'s to estimate E[f(X)] (plug-in principle)

Estimating Gaussian Parameters

Suppose we observe the heights of N students at UA, and we model them as Gaussian:

 $\{x_i\}_i^N \sim \mathcal{N}(\mu, \sigma^2)$ (A.K.A. Normal)



How can we estimate μ ?

$$\mu = \mathrm{E}[X] \approx \frac{1}{N} \sum_{i} x_{i}$$

Estimate μ using sample mean

$$\hat{\mu} = \frac{1}{N} \sum_{i} x_{i}$$
 (abbrev. \bar{x})

How can we estimate σ ?

$$\sigma^2 = \text{var}(X) = E[(X - \mu)^2] \approx \frac{1}{N} \sum_i (x_i - \mu)^2 \approx \frac{1}{N} \sum_i (x_i - \hat{\mu})^2$$

Estimate
$$\sigma$$
 using
$$\hat{\sigma} = \sqrt{\frac{1}{N} \sum_{i} (x_i - \hat{\mu})^2}$$

Probability tool: Law of Large Numbers (LLN)

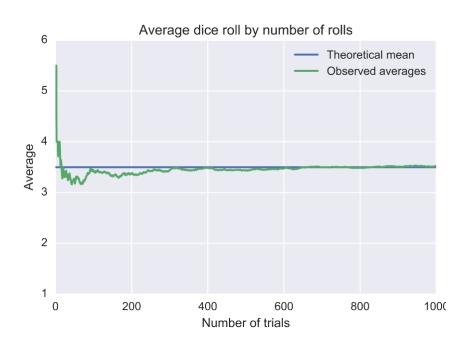
Claim: sample mean converges to the true mean.

(Theorem) Let X_1, \dots, X_N, \dots be drawn iid from a distribution with mean μ . Let $\hat{\mu}_N = \frac{1}{N} \sum_{i=1}^N X_i$ be the sample mean. Then

$$\lim_{N\to\infty}\hat{\mu}_N=\mu$$

This is the law of large numbers

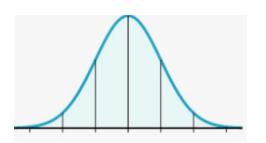
- Weak Law: Converges to mean with high probability
- Strong Law: Stronger notion of convergence; will converge at all times! (if variance is finite)



Limitation: it does not say how fast it will converge!

Probability tool: Central Limit Theorem (CLT)

Let $X_1, \ldots, X_{\underline{N}}$ be iid with mean μ and variance σ^2 then the sample mean $X_{\underline{N}}$ approaches a Normal distribution



$$\lim_{N \to \infty} \bar{X}_N \to \mathcal{N}\left(\mu, \frac{\sigma^2}{N}\right)$$

=> the convergence rate is $\frac{\sigma}{\sqrt{N}}!!$

Actually, a mathematically rigorous version is

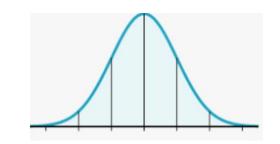
$$\lim_{N \to \infty} \frac{\sqrt{N}}{\sigma} (\bar{X}_N - \mu) \to \mathcal{N} (0, 1)$$

Comments

- LLN says estimates \bar{X}_N "pile up" near true mean, CLT says how they pile up
- Very remarkable since we make <u>no assumption about how X_i are distributed</u>
- Variance of X_i must be finite, i.e. $\sigma^2 < \infty$ (e.g., Cauchy distribution has $\sigma^2 = \infty$)

Central Limit Theorem (CLT): sanity check

- Let $X_1, ..., X_N$ be drawn iid from $\mathcal{N}(\mu, \sigma^2)$
- What's the distribution of \bar{X}_N ?



$$\Rightarrow \sum_{i=1}^{N} X_i \sim \mathcal{N}(N\mu, N\sigma^2)$$

$$\Rightarrow \bar{X}_N \sim \mathcal{N}(\mu, \frac{\sigma^2}{N})$$

$$\Leftrightarrow \frac{\sqrt{N}(\bar{X}_N - \mu)}{\sigma} \sim \mathcal{N}(0,1)$$

Recall: for normal distributions

Closed under independent addition:

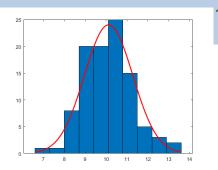
$$X \sim \mathcal{N}(\mu_x, \sigma_x^2)$$
 $Y \sim \mathcal{N}(\mu_y, \sigma_y^2)$, $X \perp Y$ $X + Y \sim \mathcal{N}(\mu_x + \mu_y, \sigma_x^2 + \sigma_y^2)$

• Closed under affine transformation (a and b constant):

$$aX + b \sim \mathcal{N}(a\mu_x + b, a^2\sigma_x^2)$$

Parameter Estimation

We pose a model in the form of a probability distribution, with unknown parameters of interest θ ,



$$\mathcal{D}_{\theta}$$
 e.g., assume Gaussian: $\theta = (\mu, \sigma^2)$

Observe data, typically independent identically distributed (iid),

$$p(X_1=x_1,\ldots,X_N=x_n)=p(X_1=x_1)\cdots p(X_N=x_N)$$

$$x_1,\ldots,x_N\overset{\text{i.i.d}}{\sim}\mathcal{D}_\theta,$$

Compute an estimator to estimate parameters of interest,

$$\hat{\theta}(\{x_i\}_i^N) \approx \theta$$

Many different types of estimators, each with different properties

Examples of Non-I.I.D. data

- A and B are independent but <u>non</u>identically distributed
 - E.g., two coin flips A and B with $P(A=H) = \frac{1}{2}$ and $P(B=H) = \frac{1}{4}$

Examples of Non-I.I.D.

Dependent identical distribution

- First coin (X1): fair coin
- Second coin (X2):
 - if X1=H, throw an <u>unfair</u> coin $P(H) = \frac{1}{4}$, $P(T) = \frac{3}{4}$
 - If X1=T, throw an <u>unfair</u> coin $P(H) = \frac{3}{4}$, $P(T) = \frac{1}{4}$

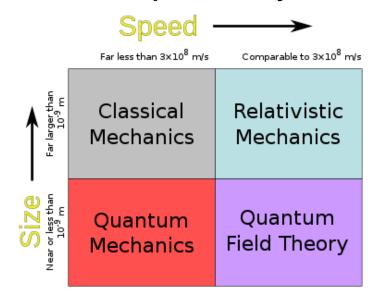
	B=H	B=T	
A=H	1/8	3/8	1/2
A=T	3/8	1/8	1/2
	1/2	1/2	

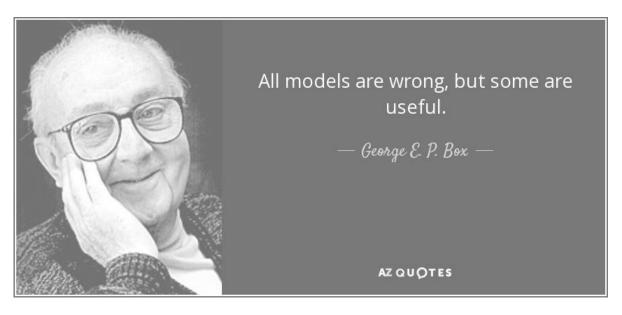
(joint probability table)

• P(A=H)=P(B=H) but A and B are not independent (prove it!)

In general, i.i.d. is necessary to have estimators close to the true parameter

- In the previous example, we assumed that the heights follow a normal distribution.
- Does it?
- Another example: Physics





 There are ways to check if one model is better than the other (will be covered much later)

Definitions

A **statistic** is a function of the data that does not depend on any unknown parameter.

Examples

- Sample mean \bar{x}
- Sample variance s^2 or $\hat{\sigma}^2$ Note: σ^2
- Sample STDEV s or $\hat{\sigma}$
- Standardized scores $(x_i \bar{x})/s$
- Order statistics $x_{(1)}, x_{(2)}, \ldots, x_{(n)}$
- Sample (noncentral) moments $\bar{x}^m = \frac{1}{n} \sum_{i=1}^n x_i^m$

An **estimator** $\hat{\theta}(x)$ is a **statistic** used to infer the unknown parameters of a statistical model.

Q: Gaussian distribution with unknown mean and variance. Which of these are estimators?

Intuition Check

Suppose that we toss a coin 100 times. We observe 52 heads and 48 tails...

Question 1 I define an estimator that is always $\hat{\theta} = 0$, regardless of the observation. Is this an estimator? Why or why not?

Question 2 Is the estimator above a **good** estimator? Why or why not?

Question 3 What are some properties that could define a **good** estimator?



Two Desirable Estimator Properties

Consistency (asymptotic notion) Given enough data, the estimator converges to the true parameter value

$$\lim_{n\to\infty}\hat{\theta}(x_1,\ldots,x_n)\to\theta$$

This convergence can be measured in a number of ways: in probability, in distribution, absolutely

A bare minimum requirement!

Otherwise, you may collect more data that will give us a worse estimator!



Efficiency (nonasymptotic notion) It should have low error with finite n, e.g.

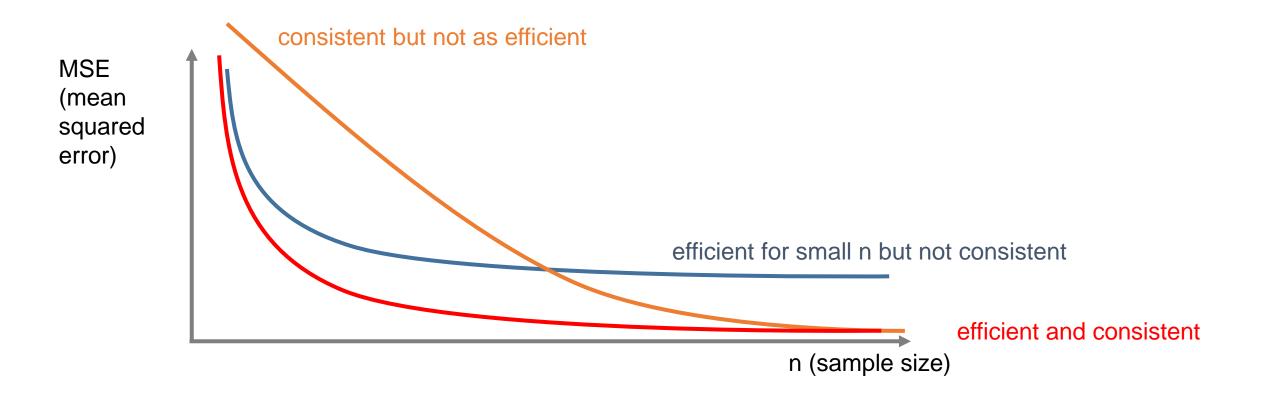
$$MSE(\hat{\theta}_n) \coloneqq E[(\hat{\theta}_n - \theta)^2]$$

Mean squared error should be small

looks like variance but it's different!

Q: spot the difference from $Var(\hat{\theta}_n)$?

Two Desirable Estimator Properties



Unbiasedness - Another Desirable Property

- <u>Unbiasedness</u>: For any n, $\mathbf{E}[\hat{\theta}(X_1,...,X_n)] = \theta$
 - E.g., sample mean is unbiased. If $X_1, ..., X_n \sim D$ with $\mathbf{E}_{X \sim D}[X] = \mu$

$$\mathbf{E}[\bar{X}_N] = \frac{1}{N} \sum_i \mathbf{E}[X_i] = \mu$$

- Traditionally, considered to be a good property.
- In modern statistics, not a necessary condition to be a good estimator.
 - An unbiased estimator may be <u>less efficient</u> compared to some other <u>biased</u> estimator.

- Biased estimators can still be <u>consistent</u>.
- Consistency ≈ asymptotically unbiased.

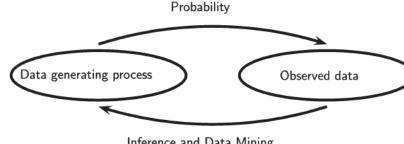
E.g., for some estimator
$$E[\hat{\theta}(X_1,...,X_n)]$$
 can be $\mu + \frac{1}{n}$



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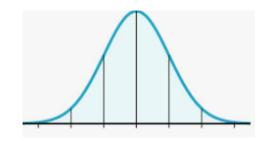
Statistics 2

Review from last lecture



Inference and Data Mining

- Statistics: Given data, compute/infer the distribution or its properties.
- Probability tools: Law of Large Numbers (LLN), Central Limit Theorem (CLT)
 - Justifies the "Plug-in principle" for estimation
- Basic setup of *estimation*:
 - Data $x_1, ..., x_N \sim \mathcal{D}_{\theta}, \{\mathcal{D}_{\theta'} : \theta' \in \Theta\}$: class of models parameterized by $\theta' \in \Theta$
 - Estimator: $\hat{\theta}(x_1, ..., x_N)$



Desirable properties of estimators: consistency, efficiency (MSE), unbiasedness

This lecture

Maximum likelihood estimation (MLE)

 Basic statistical properties of simple estimators: sample mean and sample variance

Intuition Check

Suppose that we toss a coin 100 times. We observe 73 heads and 27 tails...

Question Let θ be the coin bias (probability of heads). What is a more likely estimate? What is your reasoning?

A: $\hat{\theta} = 0.73$, strong preference for heads

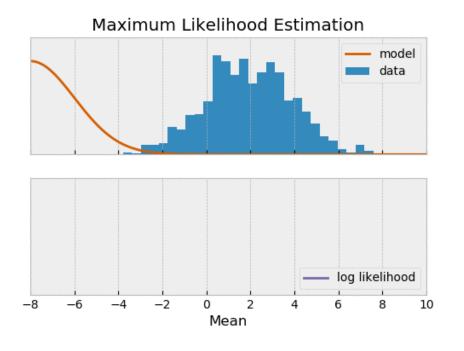
B: $\hat{\theta} = 0.50$, fair coin (we observed unlucky outcomes)

Likelihood (informally) Probability/density of the observed outcomes from a particular model



Likelihood (Intuitively)

Suppose we observe N data points from a Gaussian model $\mathcal{N}(\mu, \sigma^2)$ and wish to estimate its mean parameter μ

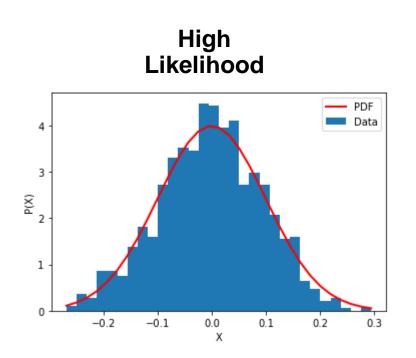


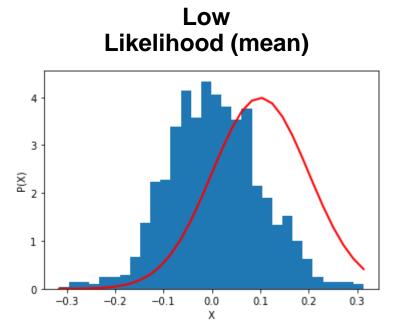
Likelihood Principle: Given a statistical model, the <u>likelihood function</u> describes all evidence of a parameter that is contained in the data.

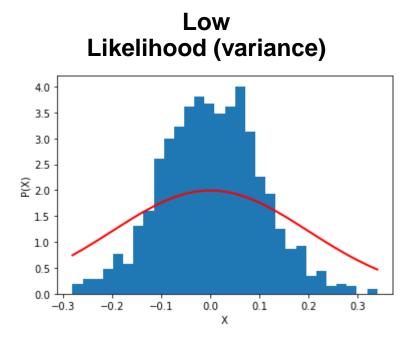
Likelihood: another example

Suppose we observe N data points from a Gaussian model $\mathcal{N}(\mu, \sigma^2)$ and wish to estimate **both** μ **and** σ

Say we only need to choose from the following three Gaussians...







Likelihood Function

Suppose $x_i \sim p(x; \theta)$, then what is the **joint probability** over N independent identically distributed (iid) observations x_1, \ldots, x_N ?

$$p(x_1, \dots, x_N; \theta) = \prod_{i=1}^{N} p(x_i; \theta)$$

what appears after ';' are parameters, not random variables.

- We call this the **likelihood function**, often denoted $\mathcal{L}_N(\theta)$
- It is a function of the parameter θ , the data are fixed
- Describes how well parameter θ describes data (goodness of fit)

How could we use this to estimate a parameter θ ?

Maximum Likelihood Estimator (MLE) as the name suggests, finds the parameter θ that maximizes the likelihood function.

$$\hat{\theta}^{\text{MLE}} = \arg \max_{\theta} \mathcal{L}_N(\theta) = \prod_{i=1}^N p(x_i; \theta)$$

Question How do we find the MLE?

- 1. closed-form
- 2. iterative methods

Finding the maximum/maximizer of a function

Example: Suppose $f(\theta) = -a\theta^2 + b\theta + c$ with a > 0

It is a quadratic function.

=> finding the 'flat' point suffices

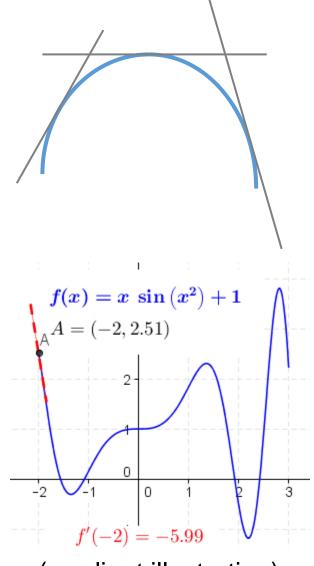
Compute the gradient and set it equal to 0 (stationary points)

$$f'(\theta) = -2a\theta + b \implies \theta = \frac{b}{2a}$$

Closed form!

Q: Does this trick of grad=0 work for other functions?

- ⇒ Yes for **concave** functions!
- ⇒ Roughly speaking, functions that curves down only, never upwards



(gradient illustration)

Finding the maximum/maximizer of a function

What if there is no closed form solution?

Example:
$$f(\theta) = \frac{1}{2}x(ax - 2\log(x) + 2)$$

$$f'(\theta) = ax - \log(x)$$

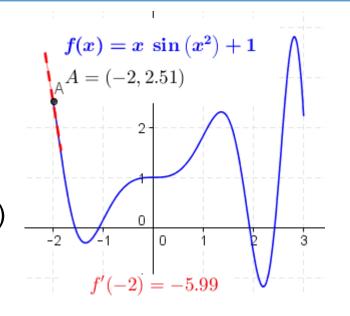
No known closed form for $ax = \log(x)$

Iterative methods:

- Hillclimbing gradient ascent (or descent if you are minimizing)
- Newton's method
- Etc. (beyond the scope of our class)

Iterative methods for optimization

- => Will find the global maximum
- for **concave** functions (convex optimization)
- ⇒ More generally, finds a local maximum but could also get stuck at *stationary point*.



Q: find the local maxima and global maximum

Maximum Likelihood

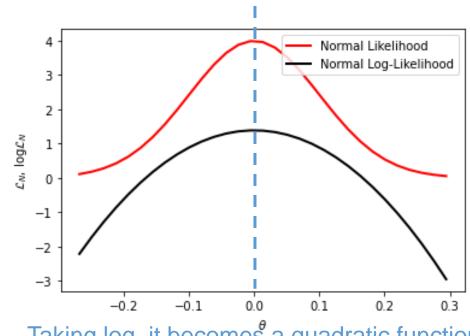
Maximizing **log**-likelihood makes the math easier (as we will see) and doesn't change the answer (logarithm is an increasing function)

$$\hat{\theta}^{\text{MLE}} = \arg\max_{\theta} \; \log \mathcal{L}_N(\theta) = \sum_{i=1}^N \log p(x_i; \theta)$$

Derivative is a linear operator so,

$$\frac{d}{d\theta} \log \mathcal{L}_N(\theta) = \sum_{i=1}^N \frac{d}{d\theta} \log p(x_i; \theta)$$

One term per data point
Can be computed in parallel
(big data)



Taking log, it becomes a quadratic function!

[Source: Wasserman, L. 2004]

Maximum Likelihood: Bernoulli

Example N coin tosses with

 $X_1, ..., X_n \sim \text{Bernoulli}(p)$. We don't know the coin bias p. The likelihood function is,

$$\mathcal{L}_n(p) = \prod_{i=1}^n p^{x_i} (1-p)^{1-x_i} = p^S (1-p)^{n-S}$$

where $S = \sum_{i} x_{i}$. The log-likelihood is,

$$\widehat{p}_n$$
0.0 0.2 0.4 0.6 0.8 1.0

Likelihood function for Bernoulli with n=20 and $\sum_i x_i = 12$ heads

$$\log \mathcal{L}_n(p) = S \log p + (n - S) \log(1 - p)$$

Set the derivative of $\log \mathcal{L}_n(p)$ to zero and solve,

$$\hat{p}^{\text{MLE}} = S/n = \frac{1}{n} \sum_{i=1}^{n} x_i$$

Maximum likelihood is equivalent to sample mean in Bernoulli

⇒ this showcases how MLE is aligned to our intuition!

Maximum Likelihood: Gaussian

Example Let $X_1, \ldots, X_n \sim \mathcal{N}(\mu, \sigma^2)$ with parameters $\theta = (\mu, \sigma^2)$ and the likelihood function (ignoring some constants) is:

$$\mathcal{L}_n(\mu,\sigma) = \prod_i \frac{1}{\sigma} \exp\left\{-\frac{1}{2\sigma^2} (X_i - \mu)^2\right\}$$

$$= \sigma^{-n} \exp\left\{-\frac{1}{2\sigma^2} \sum_i (X_i - \mu)^2\right\}$$

$$= \sigma^{-n} \exp\left\{-\frac{nS^2}{2\sigma^2}\right\} \exp\left\{-\frac{n(\overline{X} - \mu)^2}{2\sigma^2}\right\}$$
Exercise: Show that
$$\sum_i (X_i - \mu)^2 = nS^2 + n(\overline{X} - \mu)^2$$

Where $\bar{X}=\frac{1}{n}\sum_i X_i$ and $S^2=\frac{1}{n}\sum_i (X_i-\bar{X})^2$ are sample mean and sample variance, respectively.

Maximum Likelihood: Gaussian

Continuing, write log-likelihood as:

$$\ell(\mu, \sigma) = -n \log \sigma - \frac{nS^2}{2\sigma^2} - \frac{n(\overline{X} - \mu)^2}{2\sigma^2}.$$

Solve zero-gradient conditions:

$$\frac{\partial \ell(\mu, \sigma)}{\partial \mu} = 0$$
 and $\frac{\partial \ell(\mu, \sigma)}{\partial \sigma} = 0$,

To obtain maximum likelihood estimates of mean / variance:

$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^{n} X_i \qquad \qquad \hat{\sigma}^2 = \frac{1}{n} \sum_{i} (X_i - \hat{\mu})^2$$

MLE Review: Probability/Density vs Likelihood

- The **probability/density** of data given parameter is mathematically the same object as **likelihood** of a parameter given data
- The difference is the point of view!
 - From the <u>probabilistic perspective</u>, the parameter is fixed and <u>PMF/PDF</u> is viewed as a function of the possible data
 - From the <u>statistical perspective</u>, the data is given (thus fixed) and we view likelihood as a function of the parameter.

Statistics is inherently about reverse engineering.

MLE is a very important tool.

• Usually, you write a function that computes log likelihood and then you will use existing libraries (e.g., cvxpy) to find the maximizer (next slide)

• There are efforts to develop 'probabilistic programming' (next slide)

CVXPY

```
# Import packages.
import cvxpy as cp
import numpy as np
# Generate data.
m = 20
n = 15
np.random.seed(1)
A = np.random.randn(m, n)
b = np.random.randn(m)
# Define and solve the CVXPY problem.
x = cp.Variable(n)
cost = cp.sum\_squares(A @ x - b)
prob = cp.Problem(cp.Minimize(cost))
prob.solve() <</pre>
# Print result.
print("\nThe optimal value is", prob.value)
print("The optimal x is")
print(x.value)
```

Not the usual variable, but it is an object specifically designed to work with optimization algorithms.

Cost is not an actual value; it is an object of cvxpy that encodes the operation of $\sum_{i} (\langle A_{i,\cdot}, x \rangle - b_{i})^{2}$ as a tree.

Alternative: cp.Maximize cvxpy.Problem has many numerical methods to find the optimal solution

Julia: Turing.jl package

Turing.jl

Bayesian inference with probabilistic programming.

```
using Turing
using Optim
@model function gdemo(x)
  \sigma^2 \sim \text{InverseGamma}(2, 3)
  m \sim Normal(0, sqrt(\sigma^2))
  for i in eachindex(x)
    x[i] \sim Normal(m, sqrt(\sigma^2))
  end
end
# Create some data to pass to the model.
data = [1.5, 2.0]
# Instantiate the gdemo model with our data.
model = gdemo(data)
# Generate a MLE estimate
```

mle estimate = optimize(model, MLE())

aims to do 'declarative' programming for probabilistic models, just like SQL in databases!

```
DynamicPPL.Model{typeof(gdemo), (:x,), (), (), Tuple{Vector{Float64}}, Tuple{}, DynamicPPL.DefaultContext}(gdemo, (x = [1.5, 2.0],), NamedTuple(), DynamicPPL.DefaultContext())
```

ModeResult with maximized lp of -0.072-element Named Vector{Float64}

A |
$$-+$$
 : σ^2 | 0.0625 : m | 1.75

to access the value mle estimate.values[:σ²]

Maximum Likelihood Properties

Under some mild assumptions on the model class $\{\mathcal{D}_{\theta'}: \theta' \in \Theta\}$:

1) The MLE is a **consistent** estimator:

$$\lim_{n\to\infty}\hat{\theta}_n^{\mathrm{MLE}} \xrightarrow{P} \theta_*$$

Roughly, converges to the true value.

- 2) The MLE is an **asymptotically efficient**: roughly, has the lowest mean squared error among all consistent estimators.
- 3) The MLE is an **asymptotically Normal**: roughly, the estimator (which is a <u>random variable</u>) approaches a Normal distribution (more later).
- 4) The MLE is functionally invariant: if $\hat{\theta}^{\text{MLE}}$ is the MLE of θ then $g(\hat{\theta}^{\text{MLE}})$ is the MLE of $g(\theta)$.

Expectation of the Sample Mean

Recall: An estimator $\hat{\theta}$ is a RV (Random Variable).

Example Let $X_1, \ldots, X_N \stackrel{\text{iid}}{\sim} \text{Bernoulli}(p)$ and estimate \hat{p} be the *sample mean*,

$$\hat{p} = \frac{1}{N} \sum_{i} X_i$$

Question Is \hat{p} an unbiased estimator of p?

Notation:
$$X := (X_1, ..., X_N)$$

$$\mathbf{E}[\hat{p}(X)] = \mathbf{E}\left[\frac{1}{N}\sum_{i}X_{i}\right] \stackrel{\text{(a)}}{=} \frac{1}{N}\sum_{i}\mathbf{E}\left[X_{i}\right] \stackrel{\text{(b)}}{=} \frac{1}{N}Np = p$$

(a) Linearity of Expectation Operator

(b) Mean of Bernoulli RV = p

Conclusion On average $\hat{p} = p$ (it is unbiased);

In general sample mean unbiasedly estimates mean (not nec. Bernoulli)

Variance of the Sample Mean

Example Let $X_1, \ldots, X_N \stackrel{\text{iid}}{\sim} \operatorname{Bernoulli}(p)$ and estimate \hat{p} be the sample mean. Calculate the variance of \hat{p} :

$$\mathbf{Var}(\hat{p}) = \mathbf{Var}\left(\frac{1}{N}\sum_{i}X_{i}\right) \stackrel{(a)}{=} \frac{1}{N^{2}}\mathbf{Var}\left(\sum_{i}X_{i}\right) \stackrel{(b)}{=} \frac{1}{N^{2}}\sum_{i}\mathbf{Var}\left(X_{i}\right)$$

$$\stackrel{(c)}{=} \frac{1}{N^{2}}\sum_{i}p(1-p) = \frac{1}{N}p(1-p) = \frac{1}{N}\mathbf{Var}(X)$$

- (a) $\mathbf{Var}(cX) = c^2 \mathbf{Var}(X)$
- (b) Independent RVs
- (c) Var(X) = p(1-p) for Bernoulli

In General Variance of sample mean \bar{X} for RV with variance σ^2 ,

STDEV of sample mean decreases as $1/\sqrt{N}$

$$\mathbf{Var}(\bar{X}) = \frac{\sigma^2}{N}$$

Decreases linearly with number of samples N

Unbiasedness of the Sample Variance?

Recall: Sample mean is an unbiased estimator for the true mean.

How about the sample variance?

Ex. Let X_1, \ldots, X_N be drawn (iid) from any distribution with $\mathbf{Var}(X) = \sigma^2$ and,

$$\hat{\sigma}^2 = \frac{1}{N} \sum_{i} (X_i - \hat{\mu})^2$$

Then the sample variance is a biased estimator,

Source of bias: plug-in mean estimate

$$\mathbf{E}[\hat{\sigma}^2] = \frac{1}{N} \sum_{i} \mathbf{E}\left[(X_i - \hat{\mu})^2 \right] = \text{boring algebra} = \frac{N-1}{N} \sigma^2 \quad \text{tends to underestimate}$$

Correcting bias yields unbiased variance estimator:

Q: is this estimator consistent or not? Consistent! (needs further justifications)

$$\hat{\sigma}_{\text{unbiased}}^2 = \frac{N}{N-1} \hat{\sigma}^2 = \frac{1}{N-1} \sum_i (X_i - \hat{\mu})^2 \qquad \text{quiz candidate:} \\ \text{show that } \mathbf{E}\left[\frac{1}{N}\sum_{i=1}^N (X_i - \mu)^2\right] \text{ is unbiased} \\ \text{(note } \mu = E[X_1] = \dots = E[X_N])$$



CSC380: Principles of Data Science

Statistics 3

Review from last lecture

Maximum likelihood estimation

$$\hat{\theta}^{\text{MLE}} = \arg\max_{\theta} \mathcal{L}_N(\theta) = \prod_{i=1}^N p(x_i; \theta)$$

- Basic properties of sample mean, sample variance estimators
 - Sample mean -> population mean: unbiased?
 - Variance of sample mean: $\frac{\sigma^2}{N}$
 - Sample variance -> population variance: unbiased?

population variance
= true variance
population mean
= true mean

This lecture

The bias-variance tradeoff of statistical estimation

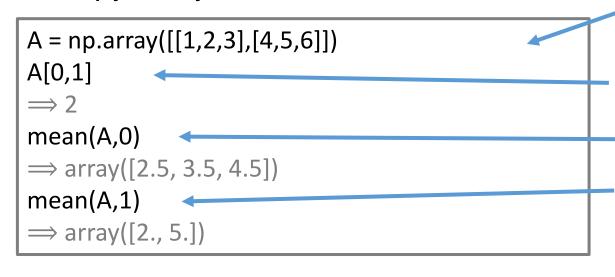
- Interval estimation: confidence intervals
 - Cf. point estimation

Numpy Background

• Often, you have a matrix of data: e.g., movie review score

User \ Movie	Inception	Jurassic park	Batman
Α	5	2	3
В	1	4	2
С	4	3	3
D	1	2	3

Numpy arrays can be 2d



$$A = \begin{pmatrix} 1 & 2 & 3 \\ 4 & 5 & 6 \end{pmatrix}$$

access A[0,1] means 1st row, 2nd column

computes average for each column computes average for each row

var(A,0), var(A,1) works the same way!

More on Unbiased Estimator

<u>Task</u>: Compare the <u>MSE</u> (mean squared error) of the two variance estimators for N=5.

import numpy as np

import numpy.random as ra

 $X = ra.randn(10_{000},5) + 10k by 5 matrix of N(0,1) => 10k random trials$

np.mean((var(X,1,ddof=0) - 1)**2)

⇒ 0.36310526687176103

X							
X[0,:]	0.35	1.45	-0.22	-2.95	-3.09		
X[9999,:]	-1.78	-2.31	0.43	0.77	0.16		

This estimates $E[(\widehat{\sigma}^2 - 1)^2]$, the MSE of estimator $\widehat{\sigma}^2$ with respect to the target $\sigma^2 = 1$

$$\hat{\sigma}^2 = \frac{1}{N} \sum_{i} (X_i - \hat{\mu})^2$$

$$\hat{\sigma}_{\text{unbiased}}^2 = \frac{N}{N-1} \hat{\sigma}^2 = \frac{1}{N-1} \sum_{i} (X_i - \hat{\mu})^2$$

```
np.mean((var(X,1,ddof=1) - 1)**2)
```

 \implies 0.5071783438808787

Recall: np.mean((var(X,1,ddof=0) - 1)**2)

 \implies 0.36310526687176103

- In this case, $\widehat{\sigma^2}$ (biased version) is more accurate than $\widehat{\sigma}_{\text{unbiased}}^2$! (but recall that it will underestimate)
- There is a tradeoff between bias and variance!!

Bias-Variance Tradeoff

Is an unbiased estimator "better" than a biased one? It depends...

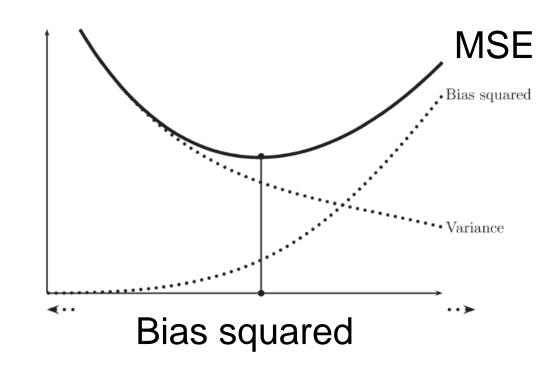
Evaluate the quality of estimate $\hat{\theta}$ using **mean squared error**,

$$MSE(\hat{\theta}) = \mathbf{E}\left[(\hat{\theta} - \theta)^2\right] = bias^2(\hat{\theta}) + \mathbf{Var}(\hat{\theta})$$

- bias $(\hat{\theta}) = E[\hat{\theta}] \theta$
- MSE for unbiased estimators is just,

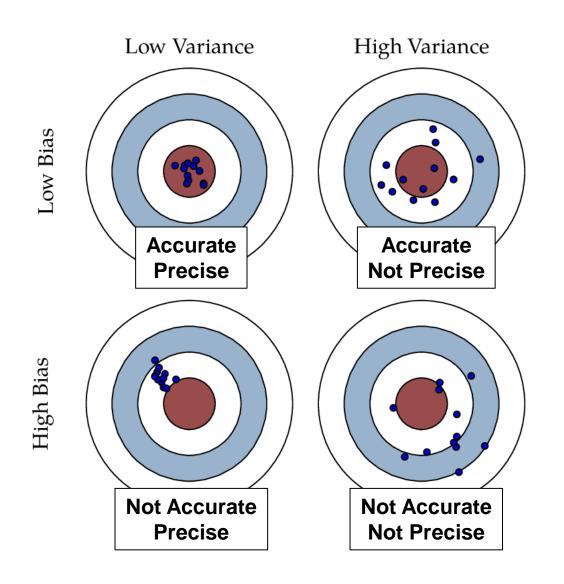
$$MSE(\hat{\theta}) = Var(\hat{\theta})$$

- Bias-variance is a fundamental tradeoff in statistical estimation
- MSE increases as square of bias
- Biased estimator can be more accurate than an unbiased one.



Bias-Variance Tradeoff

Suppose an archer takes multiple shots at a target...



- Target = θ
- Each shot = an estimate $\hat{\theta}$

- Bias ≈ systematic error
- Variance ≈ random error

Bias-Variance Decomposition

$$\begin{aligned} \operatorname{MSE}(\hat{\theta}) &= \mathbf{E} \left[(\hat{\theta}(X) - \theta)^2 \right] \\ &= \mathbf{E} \left[\left(\hat{\theta} - \mathbf{E}[\hat{\theta}] + \mathbf{E}[\hat{\theta}] - \theta \right)^2 \right] \\ &= \mathbf{E}[(\hat{\theta} - \mathbf{E}[\hat{\theta}])^2] + 2(\mathbf{E}[\hat{\theta}] - \theta)\mathbf{E}[\hat{\theta} - \mathbf{E}[\hat{\theta}]] + \mathbf{E}[(\mathbf{E}[\hat{\theta}] - \theta)^2] \\ &= \left(\mathbf{E}[\hat{\theta}] - \theta \right)^2 + \mathbf{E}[(\hat{\theta} - \mathbf{E}[\hat{\theta}])^2] \\ &= \operatorname{bias}^2(\hat{\theta}) + \operatorname{Var}(\hat{\theta}) \end{aligned}$$

Intuition Check

Compare the results of two coin flip experiments...

Experiment 1 Flip 100 times and observe 73 heads, 27 tails

Experiment 2 Flip 1,000 times and observe 730 heads, 270 tails

Question The MLE estimate of coin bias for both experiments is equivalent $\hat{\theta} = 0.73$. Which should we trust more? Why? \nearrow

Remark The estimate $\hat{\theta}(X)$ is a function of random data. So, it is a random variable. It has a distribution.

Next lecture: confidence intervals

Confidence intervals

95%

Confidence Intervals

Informally, find an interval such that we are *pretty sure* it encompasses the true parameter value.

Given data X_1, \ldots, X_n and confidence $\alpha \in (0, 1)$ find interval (a, b) such that,

$$P(\theta \in (a,b)) \ge 1 - \alpha$$

In English the interval (a,b) contains the true parameter value θ with probability at least $1-\alpha$ Valid confidence interval construction

significance level = failure rate

- Intervals must be computed from data: i.e., $a(X_1, \ldots, X_n)$ and $b(X_1, \ldots, X_n)$
- Interval (a,b) is random, parameter θ is not random (it is fixed)
- Usually, you compute an estimator $\hat{\theta}$ and then set $a = \hat{\theta} \epsilon_a$ and $b = \hat{\theta} + \epsilon_b$ for a carefully chosen $\epsilon_a, \epsilon_b > 0$

Recall: Central Limit Theorem

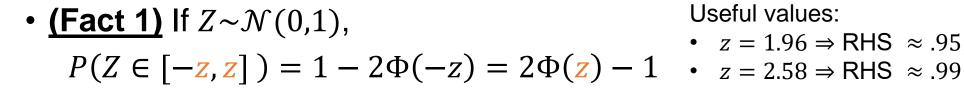
• Let $X_1, ..., X_N$ be iid with mean μ and variance σ^2 . Then for large enough N, the sample mean \overline{X}_N approaches a Normal distribution:

$$\bar{X}_N \approx \mathcal{N}(\mu, \frac{\sigma^2}{N})$$

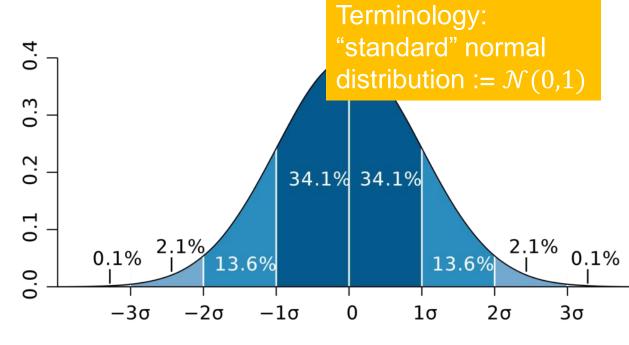
- '≈' here means "approximately follows distribution"
- ' \approx ' is replaced with ' \sim ' if $X_i \sim \mathcal{N}(\mu, \sigma^2)$

Normal distribution: tail probability

- $\Phi(z) := P(Z \le z)$ is the CDF of $Z \sim \mathcal{N}(0,1)$, Properties:
 - $\Phi(0) = 0.5$
 - $\Phi(-z) = 1 \Phi(z)$
- e.g. $\Phi(-2) = 0.022$, $\Phi(2) = 0.978$



• e.g. $P(Z \in [-2,2]) = 1 - 0.022 \times 2 = 0.956$



Useful values:

- $z = 1.96 \Rightarrow \text{RHS} \approx .95$, "95% confident"

Set z such that $P(Z \in [-z, z]) = 1 - \alpha$:

import scipy.stats as st alpha = 0.05st.norm.ppf(1-alpha/2) => 1.959963984540054

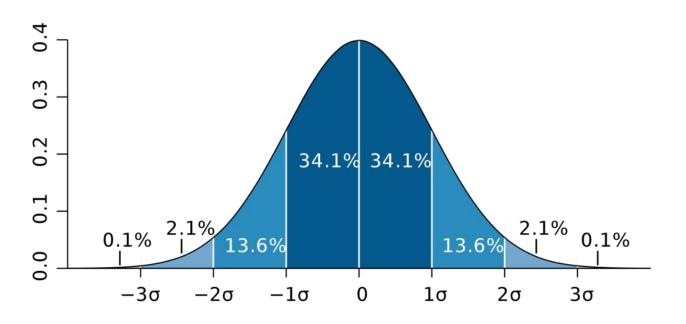
Confidence Intervals for Normal mean

Suppose $X_1, ..., X_n \sim \mathcal{N}(\mu, \sigma^2)$ with unknown μ & known σ^2 . Let $\hat{\mu} \coloneqq \frac{1}{n} \sum_i X_i$.

(Corollary)

$$P\left(\hat{\mu} \in \left[\mu - \frac{z\sigma}{\sqrt{n}}, \mu + \frac{z\sigma}{\sqrt{n}}\right]\right) = 2\Phi(z) - 1$$

hints: use the fact $\sqrt{n}\frac{\hat{\mu}-\mu}{\sigma} \sim N(0,1)$. Set $Z := \sqrt{n}\frac{\hat{\mu}-\mu}{\sigma}$ and use Fact 1.



Gaussians almost do not have tails!

remember: 'normal algebra' is very useful (and will appear in exams)

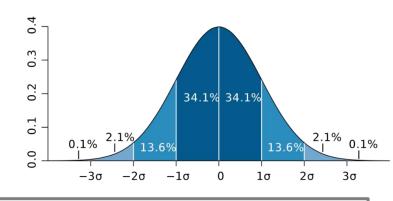
Confidence Intervals for Normal mean

Suppose $X_1, ..., X_n \sim \mathcal{N}(\mu, \sigma^2)$ with unknown μ & known σ^2 . Let $\hat{\mu} \coloneqq \frac{1}{n} \sum_i X_i$.

Finally, by our corollary,

$$P\left(\hat{\mu} \in \left[\mu - \frac{1.96\sigma}{\sqrt{n}}, \mu + \frac{1.96\sigma}{\sqrt{n}}\right]\right) \ge 0.95$$

$$P\left(\hat{\mu} \in \left[\mu - \frac{2.58\sigma}{\sqrt{n}}, \mu + \frac{2.58\sigma}{\sqrt{n}}\right]\right) \ge 0.99$$



This is a confidence bound for the mean μ !!

=> Compute
$$\left[\hat{\mu} - \frac{1.96\sigma}{\sqrt{n}}, \hat{\mu} + \frac{1.96\sigma}{\sqrt{n}}\right]$$
. Done!

note we can switch $\hat{\mu}$ and μ $P\left(\mu \in \left[\hat{\mu} - \frac{1.96\sigma}{\sqrt{n}}, \hat{\mu} + \frac{1.96\sigma}{\sqrt{n}}\right]\right)$ ≥ 0.95

Q: If $X_1, ..., X_n$ from an arbitrary distribution, can we still use the same method?

Almost yes, if n is large enough! => central limit theorem (see later).

Caveat: interpreting confidence intervals

Question How should we interpret a confidence interval (e.g. 95%)?

$$P(\theta \in (a(X), b(X))) \ge 0.95$$

Hint Think about what is random and what is not...

This is NOT about the randomness of θ

Wrong If someone reveals θ when we have exactly the same data, then θ will be in the interval with probability at least 95%

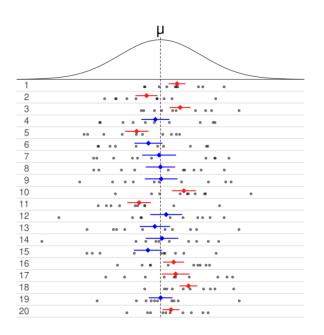
the moment you compute the interval with the data, whether or not θ is in the interval is determined.. you just don't know it!

This is commonly misinterpreted

Caveat: interpreting confidence intervals

Recommended point of view:

- Assume: Heights of UA students follow a normal distribution $\mathcal{N}(\mu,1)$ with unknown μ
- Fork m <u>parallel universes</u>. For each universe $u \in \{1,2,...,m\}$,
 - Subsample n UA students randomly, take the sample mean $\hat{\mu}^{(u)}$.
 - Compute the confidence bound $\left[\hat{\mu}^{(u)} \frac{1.96\sigma}{\sqrt{n}}, \hat{\mu}^{(u)} + \frac{1.96\sigma}{\sqrt{n}}\right]$
- The fraction of parallel universes where the random interval includes μ is approximately at least 0.95 if m is large enough.
- As m goes to infinity, the fraction will become arbitrarily close to a value that is at least 0.95.



Confidence bounds for arbitrary distributions

Recall: If $X_1, ..., X_n$ from an **arbitrary** distribution, can we still use the same method used for Gaussian to construct confidence intervals for the population mean? Short answer: YES, if n is large enough.

Plan

- Use central limit theorem
- 3 methods for arbitrary distributions

Confidence bounds for arbitrary distributions

But first, why do we care?

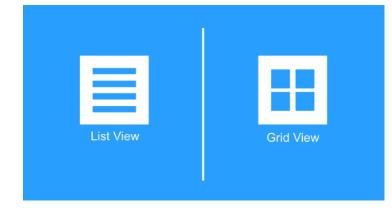
A/B testing: You are an engineer at amazon. You want to see if people buy more items if you change the search result from <u>list view</u> to <u>grid view</u>

You changed it to grid view for one day. Various metrics: click rate, purchase rate, ...

You compute these, it seems to increase the click rate by 0.05%. You tell the boss about it.

Your boss: How do I know it is not a random fluctuation?

unfortunately, clicks are Bernoulli RVs, not gaussian!



Method 1: Gaussian (Naïve)

Suppose $X_1, ..., X_n \sim \mathcal{D}$, i.i.d., but \mathcal{D} is unknown. Let $\hat{\mu} := \frac{1}{n} \sum_i X_i$.

- In light of CLT, we can <u>pretend</u> that $\mathcal{D} = \mathcal{N}(\mu, \sigma^2)$ with unknown μ, σ^2
- Q: Can we just use the following?

$$P\left(\hat{\mu} \in \left[\mu - \frac{z\sigma}{\sqrt{n}}, \mu + \frac{z\sigma}{\sqrt{n}}\right]\right) = 2\Phi(z) - 1$$

• No, we don't know the **population variance** σ^2 .. What would you do?

- Solution: Replace σ with $\hat{\sigma} = \sqrt{\frac{1}{n-1}\sum_{i=1}^{n}(X_i \hat{\mu})^2}$, the (unbiased) sample variance.
 - Q: Why not the 1/n version?

Avoid underestimating σ , so as to avoid false claims as much as possible!

Method 1: Gaussian (Naïve)

Suppose $X_1, ..., X_n \sim \mathcal{D}$, i.i.d., but \mathcal{D} is unknown. Let $\hat{\mu} := \frac{1}{n} \sum_i X_i$.

Summary: Let
$$\hat{\sigma}^2 = \frac{1}{n-1} \sum_{i=1}^n (X_i - \hat{\mu})^2$$

For 95% confidence:

$$\left[\hat{\mu} - \frac{1.96\hat{\sigma}}{\sqrt{n}}, \hat{\mu} + \frac{1.96\hat{\sigma}}{\sqrt{n}}\right]$$

For 99% confidence:

$$\left[\hat{\mu} - \frac{2.58\hat{\sigma}}{\sqrt{n}}, \hat{\mu} + \frac{2.58\hat{\sigma}}{\sqrt{n}}\right]$$

Method 1: Gaussian (Naïve)

Suppose $X_1, ..., X_n \sim \mathcal{D}$, i.i.d., but \mathcal{D} is unknown. Let $\hat{\mu} := \frac{1}{n} \sum_i X_i$.

Summary: Let
$$\hat{\sigma}^2 = \frac{1}{n-1} \sum_{i=1}^n (X_i - \hat{\mu})^2$$

For 95% confidence:

$$\left[\hat{\mu} - 1.96 \frac{\hat{\sigma}}{\sqrt{n}}, \hat{\mu} + 1.96 \frac{\hat{\sigma}}{\sqrt{n}}\right]$$

For 99% confidence:

$$\left[\hat{\mu}-2.58\frac{\hat{\sigma}}{\sqrt{n}},\hat{\mu}+2.58\frac{\hat{\sigma}}{\sqrt{n}}\right]$$

Two assumptions:

- The data follows normal distribution.
- Sample variance is equal to the actual variance.

turns out, fixable => method 2

Review questions

all quiz candidates

• For $\hat{\sigma}^2$, why do we use the <u>unbiased</u> estimator rather than the sometimes more accurate <u>biased</u> estimator?

• What does CLT imply about the convergence rate of the sample mean \bar{X}_n to the population mean μ ?

List the pros and cons of the biased variance estimator (1/n) vs unbiased variance estimator (1/(n-1)).

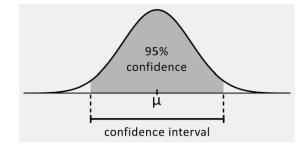


CSC380: Principles of Data Science

Statistics 4

Review from last lecture

- Confidence intervals
 - Given data $X_1, ..., X_n \sim \mathcal{D}_{\theta}$ with unknown θ (say, $\mathcal{D}_{\theta} = \mathcal{N}(\theta, 1)$)
 - α : significance level (typical values: 0.05, 0.01)
 - Construct a_n, b_n (that depends on $X_1, ..., X_n$), such that $P(\theta \in [a_n, b_n]) \ge 1 \alpha$



- Intuition: more samples $n \Rightarrow$ narrower confidence intervals
 - More confident about the location of θ

Review from last lecture

A recipe for constructing confidence intervals for θ

- Step 1: construct point estimate $\hat{\theta}_n$ (that serves as the interval's "center")
 - E.g. sample mean for estimating population mean θ
- Step 2: identify ν , the (approximate) distribution of (some function of) $\widehat{\rho}$

Lower Spec

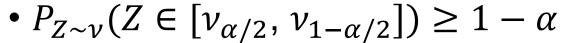
Upper Spec

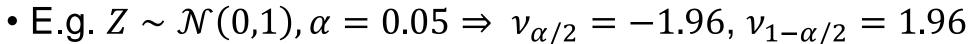
function of) $\hat{\theta}_n - \theta$ – denote by Z

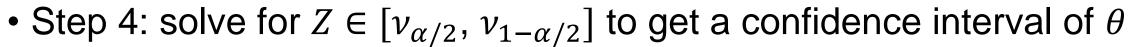
• E.g. $Z = \frac{\sqrt{n}(\widehat{\theta}_n - \theta)}{\sigma} \approx \mathcal{N}(0,1)$

Review from last lecture

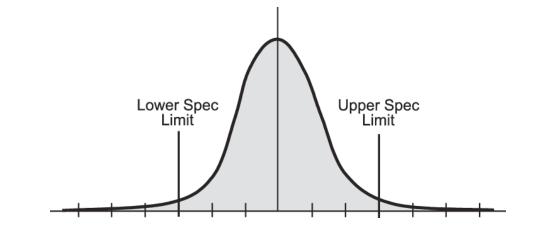
• Step 3: find the bottom $\alpha/2$ and top $\alpha/2$ quantile of ν , denoted by $\nu_{\alpha/2}$ and $\nu_{1-\alpha/2}$







• Step 4: solve for
$$Z \in [\nu_{\alpha/2}, \nu_{1-\alpha/2}]$$
 to get a confidence interval of θ • E.g. $\frac{\sqrt{n}(\widehat{\theta}_n - \theta)}{\sigma} \in [-1.96, 1.96] \Leftrightarrow \theta \in \left[\widehat{\theta}_n - \frac{1.96\sigma}{\sqrt{n}}, \widehat{\theta}_n + \frac{1.96\sigma}{\sqrt{n}}\right]$



More on confidence intervals

Hypothesis testing

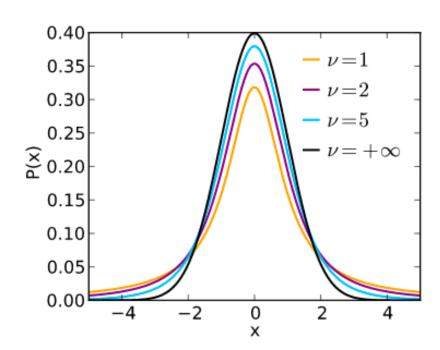
Method 2: Gaussian (Corrected)

Recall: Gaussian confidence interval with $\sqrt{n} \frac{\widehat{\mu}_n - \mu}{\sigma} \sim \mathcal{N}(0,1)$.

What if we use $\hat{\sigma}^2$ instead of σ ?

(Theorem) $X_1, ..., X_n \sim \mathcal{N}(\mu, \sigma^2)$ with unknown $\mu \& \sigma^2$. Let $\widehat{\text{UVar}}_n := \frac{1}{n-1} \sum_{i=1}^n (X_i - \hat{\mu}_n)^2$ (unbiased version of sample variance). Then,

$$\sqrt{n} \frac{\widehat{\mu}_n - \mu}{\sqrt{\text{UVar}_n}} \sim \text{student-t (degrees of freedom (DOF)} = n - 1)$$



Note: $\nu = DOF$ for this slide only

as $\nu \to \infty$, it becomes Gaussian.

Method 2: Gaussian (Corrected)

With a similar derivation we have done before, With at least 95% confidence:

$$\left[\hat{\mu} + t_{\alpha/2,n-1} \frac{\sqrt{\hat{\text{UVar}}_n}}{\sqrt{n}}, \hat{\mu} + t_{1-\alpha/2,n-1} \frac{\sqrt{\hat{\text{UVar}}_n}}{\sqrt{n}}\right]$$

Where $t_{\alpha/2,n-1}$ can be computed numerically.

Key take away: more conservative! => more likely to be valid (contain μ).

Method 2 is strongly preferred over Method 1

<u>Common practice</u>: Apply this method even if we do not know whether true distribution is Gaussian.

(recall: 1.96 for gaussian)

import scipy.stats as st alpha = 0.05 st.t.ppf(1-alpha/2,df=2) => 4.302652729911275

much larger number compensates for the

Upper Spec

Lower Spec

st.t.ppf(1-alpha/2,df=5) => 2.5705818366147395

st.t.ppf(1-alpha/2,df=10) => 2.2281388519649385

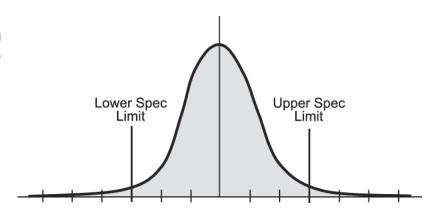
st.t.ppf(1-alpha/2,df=30) => 2.0422724563012373

st.t.ppf(1-alpha/2,df=100) => 1.9839715184496334

but often the data is highly nongaussian (e.g., skewed), which leads to invalidity of the confidence interval

- Suppose we observe data $S = (X_1, ..., X_n) \sim P(x; \theta)$
- We have some *arbitrary* estimator $\hat{\theta}_n = \hat{\theta}(X_1, ..., X_n)$
- Previously we know ν , the distribution of $\hat{\theta}_n \theta$, and use that to obtain confidence intervals for θ

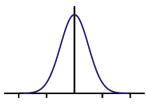
- However, the ν distribution is oftentimes unknown!
 - Recall HW3, P4(d)
 - $\hat{\rho}_n$ has a complicated formula, and has a complicated CDF..



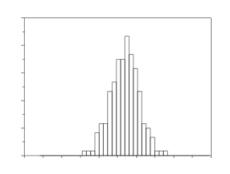
• Key idea: approximate ν , the distribution of $\hat{\theta}_n - \theta$

Insight:

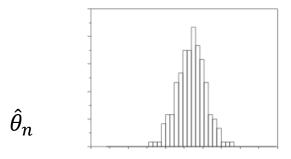
 θ



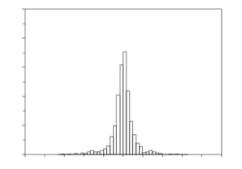
$$D_{\theta} \xrightarrow{n \text{ iid samples}} S$$



 $\hat{\theta}_n$



Uniform(S) $\xrightarrow{n \text{ iid samples}} S_b$



 $\hat{\theta}_{n,b}$

- Use empirical distribution of $\hat{\theta}_{n,b} \hat{\theta}_n$'s to approximate ν , obtaining approximations of $\nu_{\alpha/2}$ and $\nu_{1-\alpha/2}$
- This empirical distribution can be obtained by drawing multiple S_b 's (bootstrap subsample)

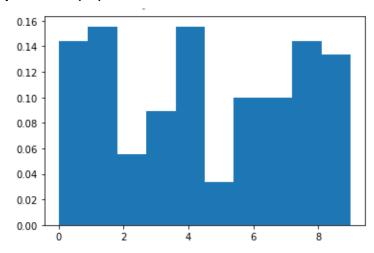
Empirical Distribution (≈histogram)

- Suppose we have $S = (X_1, ..., X_n)$, i.i.d. sample from a distribution \mathcal{D}
- The empirical distribution is Uniform(S), (often denoted by $\widehat{\mathcal{D}}$)
- If $Y \sim \widehat{\mathcal{D}}$,

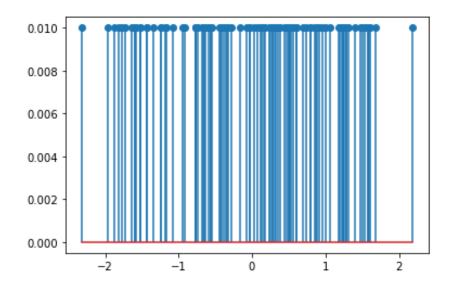
$$\forall v \in S, \qquad P(Y = v) = \frac{1}{n} \sum_{i=1}^{n} I\{X_i = v\}$$
 (PMF)

Empirical Distribution

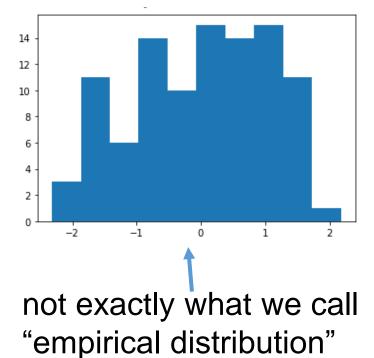
import numpy.random as ra X = ra.randint(10, size=100) plt.hist(X)



X = ra.randn(100)plt.stem(X, 1/100*np.ones(X.shape[0]))



X = ra.randn(100)plt.hist(X, 10)



Suppose we observe data $X_1, X_2, \ldots, X_n \sim P(X; \theta)$:

- 1. Sample new "dataset" $X_1^*, ..., X_n^*$ uniformly from $X_1, ..., X_n$ with replacement
- 2. Compute estimate $\hat{\theta}_{n,1}$ based on $(X_1^*, ..., X_n^*)$
- 3. Repeat B times to get the estimators $\hat{\theta}_{n,1}, \ldots, \hat{\theta}_{n,B}$
- 4. Consider the <u>empirical distribution</u> of $\{\hat{\theta}_{n,b} \hat{\theta}_n\}_{b=1}^B$ and find its top $\frac{\alpha}{2}$ quantile and bottom $\frac{\alpha}{2}$ quantile (denoted by Q_U and Q_L respectively).
- 5. (1- α) Confidence Interval: $[\hat{\theta}_n Q_U, \hat{\theta}_n Q_L]$

counterintuitively, upper quantile for lower width, lower quantile for upper width. Why?

$$P(\nu_{\alpha/2} \le \hat{\theta}_n - \theta \le \nu_{1-\alpha/2}) \ge 1 - \alpha$$

note: there are other variations, but this version is recommended by statisticians.

Pseudocode: estimating population mean θ

Input: $X_1, \dots, X_n, B, \alpha$

- Compute $\bar{X}_n (= \hat{\theta}_n)$
- Bootstrapping B times to obtain $\{\hat{\theta}_{n,b} \bar{X}_n\}_{b=1}^B$; call this array S
- Sorted S in increasing order.
- $Q_U := \text{the top } \frac{\alpha}{2} \text{ quantile; i.e., S[int(np.ceil((1-alpha/2)*(B-1)))]}$
- $Q_L := \text{the bottom } \frac{\alpha}{2} \text{ quantile; i.e., S[int(np.floor((alpha/2)*(B-1)))]}$
- Return $[\bar{X}_n Q_U, \bar{X}_n Q_L]$

Example: Generate 300 samples from Bernoulli(0.03)

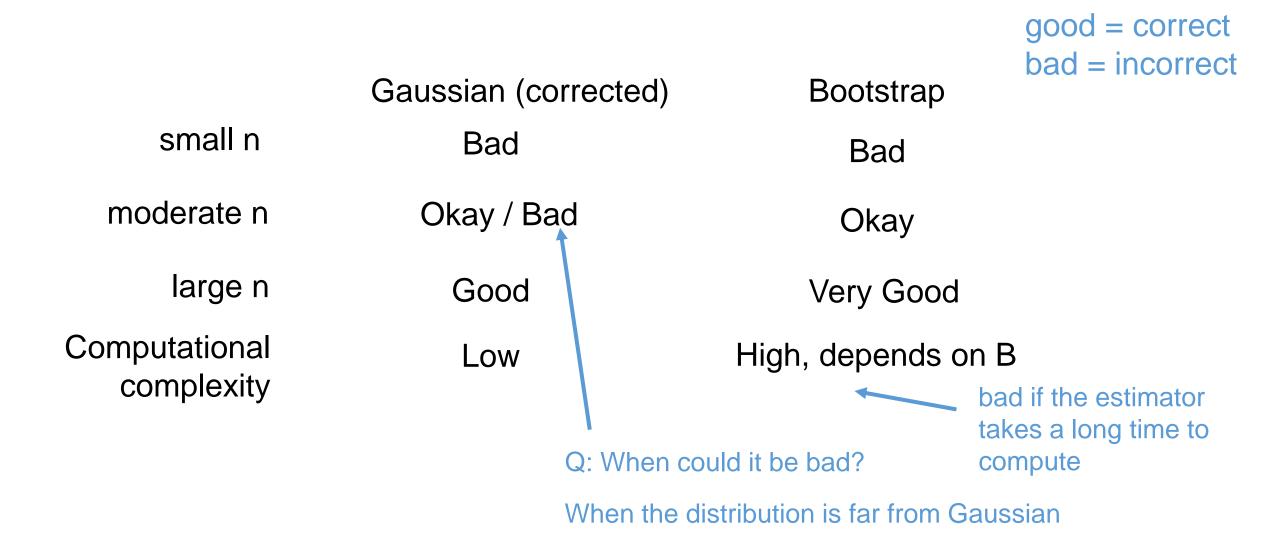
```
ary = ra.rand(300) < 0.03
muhat = np.mean(ary)

LB, UB = calc_ci_bootstrap(ary, 0.05, 10_000)
(LB,UB) (0.006, 0.046)

# compute lower/upper width
(muhat-UB, muhat-LB) (-0.016, 0.036) asymmetric!! (note muhat=0.03..)

w = calc_confwidth_gaussian(ary, alpha)
(muhat -w, muhat + w) (-0.107, 0.167) inherently symmetric.. much looser
```

Confidence Intervals Comparison



Hypothesis testing

A/B Testing

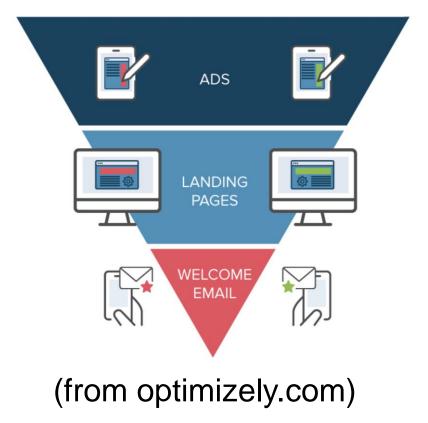
These days, webpages/apps run A/B testing extensively

Try out an alternative of webpage/interface on <u>randomly chosen subset of users</u> to gather data (and help guide the decision)

- E.g., recall the **list view** vs grid view to measure the effectiveness
- Can use <u>2 or more</u> alternatives

Review question: How do we know one is actually better than the other? (i.e., statistically significant)

A/B testing: Compute confidence intervals for alternatives, see if they overlap. If not, you have a clear winner!



A/B Testing

Another example: Search system evaluation (e.g., Google). Compare system A vs B.

- Each evaluator
 - => a random keyword is picked, and then both systems pick top 10 relevant documents and show them.
 - => the evaluator provides rating (1-5) for both lists.

Evaluator:	1	2	3	4	5	6	
System A	5	2	2	5	4	2	
System B	4	1	1	4	3	1	

Methods to claim which is better.

1. The average

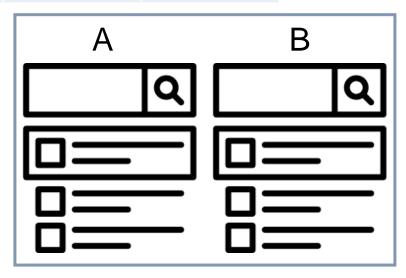
bad

2. Confidence intervals

okay

3. Paired t-test

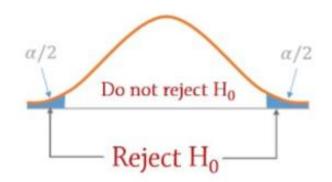
great



Two-sample hypothesis testing: general setup

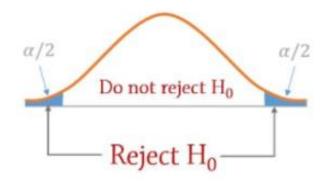
• Samples $S = (S_A, S_B)$, $S_A = (A_1, ..., A_n)$, $S_B = (B_1, ..., B_n)$ drawn iid from distributions with means θ_A and θ_B , respectively

- Two hypotheses:
 - H_0 : $\theta_A = \theta_B$ -- the system A and B have the same performance ("null" hypothesis)
 - H_1 : $\theta_A \neq \theta_B$ -- A and B have different performance
- Hypothesis test R: maps S to $\{0,1\}$
- Goal: minimize type-II error $P_{H_1}(R(S)=0)$ s.t. type-I error $P_{H_0}(R(S)=1) \leq \alpha$:= significance level



Paired t-test: intuition

- a <u>trial</u>: one evaluator's score on systems A and B
- n trials = n evaluators' score
- Let $\delta_i = A_i B_i = \text{score of (A)} \text{score of (B)}$ on the data point i (or, evaluator i)
- Intuition: T should output 1, if $\bar{\delta}_n \coloneqq \frac{1}{n} \sum_{i=1}^n \delta_i$ is large
- But how to ensure that $P_{H_0}(R(S) = 1) \le \alpha$?



Paired t-test

We do not know what distribution δ_i follows. => again, assume normality

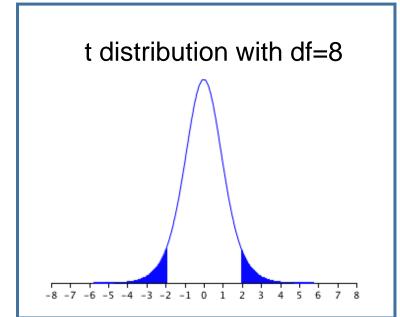
• H_0 assumes $\delta_i \sim N(0, \sigma^2), i = 1, ..., n$.

Recall: Let $X_1, \dots, X_n \sim N(\mu, \sigma^2)$, and $\hat{\mu}_n \coloneqq \frac{1}{n} \sum_{i=1}^n X_i$, $\widehat{UVar}_n \coloneqq \frac{1}{n-1} \sum_{i=1}^n \left(\delta_i - \overline{\delta_n}\right)^2$

 $\left(T_n \coloneqq \sqrt{n} \frac{\widehat{\mu}_n - \mu}{\sqrt{\widehat{UVar_n}}}\right) \sim \text{student-t (degrees of freedom} = n-1) \quad \text{In our case, } \mu = 0$

Ask "under H_0 , what is a plausible range of values that T_n lies in with probability $\geq 1 - \alpha = 0.95$?"

- Find the *quantiles* of student-t distribution!
 - $t_{\alpha/2,n-1}$ and $t_{1-\alpha/2,n-1}$
- Let $X_i \leftarrow \delta_i \& \mu = 0$ and see if T_n crosses the quantiles!

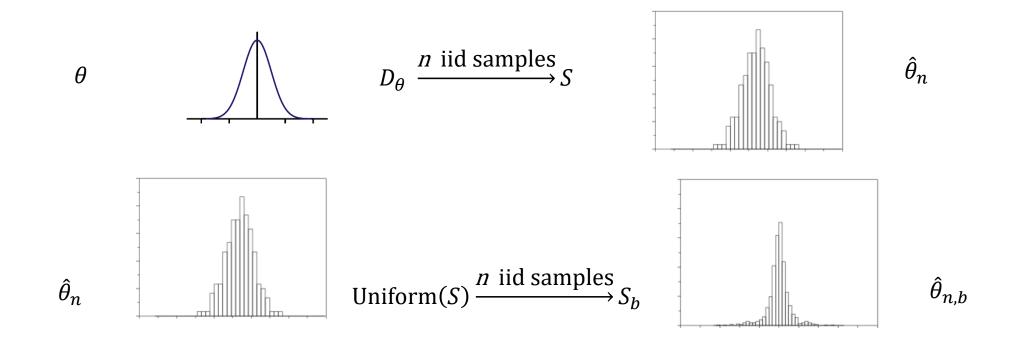




CSC380: Principles of Data Science

Statistics 5

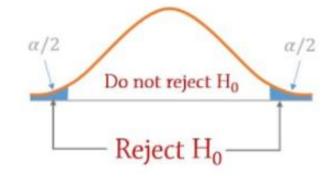
- Bootstrap confidence intervals
 - Key idea: estimate the distribution of $\hat{\theta}_n \theta$ by resampling
 - Insight: $\hat{\theta}_n$'s variation relative to θ can be approximated by $\hat{\theta}_{n,b}$'s variation relative to $\hat{\theta}_n$



Review from last lecture

- Hypothesis testing
 - Given data S
 - Goal: decide the data generation process satisfies which one of the two hypotheses, represented by a mapping R
 - *H*₀: null hypothesis
 - H_1 : alternative hypothesis
- Priority: control type-I error, i.e.

$$P_{H_0}(R(S) = 1) \le \alpha \text{ (say } \alpha = 0.05)$$



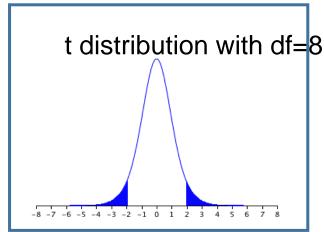
Intuition: do not deviate from the default hypothesis unless we have strong evidence

Review from last lecture

- Paired t-test
 - do systems A and B have significant performance difference, based on n evaluation scores $(A_i, B_i)_{i=1}^n$?

System A	5	2	2	5	4	2	
System B	4	1	1	4	3	1	

- H_0 : $\theta_A = \theta_B$
- The test:
 - Let $\delta_i = A_i B_i \Rightarrow \hat{\mu}_n$, \widehat{UVar}_n are its sample mean and unbiased variance
 - R outputs 1 if $|T_n| \ge \beta$, where $T_n := \sqrt{n} \frac{\hat{\mu}_n}{\sqrt{UVar_n}}$
 - How to set β ?
 - $\beta = t_{1-\alpha/2,n-1}$ so that type-I error $\leq \alpha$



Check: $|T_n| \ge \beta$?

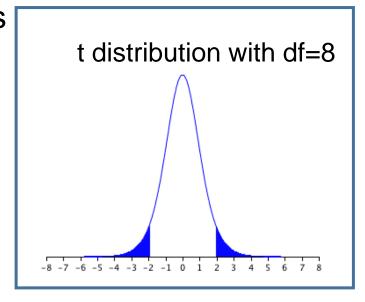
- Yes: Reject the null hypothesis H_0 . => claim: the differences are real
- No: Accept the null hypothesis H_0 . => claim: no statistically significant difference

p-value:

- a family of hypothesis tests R_{α} 's with different significance α 's
- p-value: the smallest α with which you can still reject H_0
 - Compute: Look at the CDF of t distribution, say F(x), and compute $2(1 F(|T_n|))$
- If below 0.05, reject the null hypothesis; Smaller the better.

"atypicality of observation": smaller p-value => more atypical

Instead of saying "our new system passed the paired t-test" people often just report the p-value. Smaller the better.



Paired t-test

```
for i in range(2):
import numpy as np
                                           muhat = data[:,i].mean()
import scipy.stats as st
                                           width = calc width(data[:,i],alpha)
                                           print([muhat-width,muhat+width])
data = [[5,3],
    [3,1],
                                         diff = data[:,0] - data[:,1]
    [3,1],
                                         uvar = diff.var(ddof=1)
    [5,3],
                                         tscore = np.mean(diff)/uvar*np.sqrt(n)
    [4,2],
                                         threshold = st.t.ppf(1-alpha/2,n-1) # 'quantile'
    [2,1]]
data = np.array(data)
                                         # want tscore to be outside [-threshold,threshold]
                                         print('tscore = %f' % tscore)
n = data.shape[0]
                                         print('threshold = %f' % threshold)
alpha = 0.05
                                           output:
def calc width(ary, alpha):
                                           [2.3957369914894784, 4.937596341843855]
  ...(omitted)
                                           [0.5624036581561451, 3.1042630085105216]
                                           tscore = 3.061862
                                           threshold = 2.570582
 Method 2: Gaussian (corrected)
```

Confidence interval method claims no significant difference; paired t-test claims significant difference

Paired t-test

Summary

- More powerful than confidence bounds!
- Reason: It focuses on the <u>difference</u>, which is what we actually care about!

Other methods

• <u>Permutation tests</u>: highly recommended for A/B testing when the outcomes are not paired. (A/B testing in the content layout – no guarantee that the same user/evaluator will see both A and B)

Classical Statistics Review

- Statistical Estimation infers unknown parameters θ of a distribution $p(X;\theta)$ from observed data X_1,\ldots,X_n
- An estimator is a function of the data $\hat{\theta}(X_1, \dots, X_n)$, it is a **random variable**, so it has a distribution
- Confidence Intervals measure uncertainty of an estimator, e.g.

$$P(\theta \in (a(X), b(X))) \ge 0.95$$

• Bootstrap A simple method for constructing confidence intervals

↑ Q: when is this good?

Caution

- Confidence intervals are often misinterpreted!
- Confidence intervals in practice may not be valid for small n

Classical Statistics Review

- Estimator bias describes systematic error of an estimator
- Mean squared error (MSE) measures estimator quality / efficiency,

$$MSE(\hat{\theta}) = \mathbf{E}\left[(\hat{\theta} - \theta)^2\right] = bias^2(\hat{\theta}) + \mathbf{Var}(\hat{\theta})$$

- Law of Large Numbers (LLN) guarantees that sample mean approaches (piles up near) true mean in the limit of infinite data
- Central Limit Theorem (CLT) says sample mean approaches a Normal distribution with enough data. Also means $\frac{1}{\sqrt{n}}$ convergence.
- LLN and CLT are asymptotic statements and do not hold for small/medium data in general