

# CSC 665: Support Vector Machines

Chicheng Zhang

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## 1 Support vector machines - the maximum margin hyperplane problem

We consider linear classification, where examples  $(x_i, y_i)_{i=1}^m$  are such that  $x_i \in \mathbb{R}^d$  are features, and  $y_i \in \{\pm 1\}$  are binary labels.

Suppose that the training set  $S = (x_i, y_i)_{i=1}^m$  is linearly separable, i.e. there exists a linear classifier  $(w, b) \in \mathbb{R}^{d+1}$ , such that for all  $i$ ,

$$\begin{cases} \langle w, x_i \rangle + b > 0 & y_i = +1, \\ \langle w, x_i \rangle + b < 0 & y_i = -1. \end{cases} \quad (1)$$

One way to train a linear classifier would be to use the consistency algorithm, i.e. solving a linear program, that finds a  $(w, b)$  such that Equation (1) holds. However, note that not all consistent linear classifiers are created equal: some of them are closer to training examples than others. Formally, the distance of a point  $x$  in  $\mathbb{R}^d$  to a hyperplane  $H_{w,b} = \{x_0 : w \cdot x_0 + b = 0\}$  is defined as the shortest distance of  $x$  to any of the points in  $H_{w,b}$ :

$$d(x, H_{w,b}) = \min \{ \|x - x_0\| : w \cdot x_0 + b = 0 \}. \quad (2)$$

Can we calculate this distance analytically? First, let us assume without loss of generality that  $\|w\| = 1$ , as any hyperplane  $H_{w',b'}$  can be written as  $H_{w,b}$  for  $\|w\| = 1$  by letting  $w = \frac{w'}{\|w'\|}$  and  $b = \frac{b'}{\|w'\|}$ . Now, consider a point  $x_0 \in H_{w,b}$  such that  $x_0 = x + \alpha w$  for some  $\alpha$ . What is the value of  $\alpha$ ? Note that

$$\langle w, x + \alpha w \rangle + b = 0,$$

which implies that  $\alpha = -(\langle w, x \rangle + b)$ .

**Claim 1.** For all  $x_1$  in  $H_{w,b}$ ,

$$\|x_1 - x\| \geq \|x_0 - x\|. \quad (3)$$

Consequently,  $d(x, H_{w,b}) = |\langle w, x \rangle + b|$ .

*Proof.* Note that  $x_0$  and  $x_1$  are both in  $H_{w,b}$ ,  $\langle w, x_0 \rangle + b = \langle w, x_1 \rangle + b = 0$ . Therefore,  $\langle x_1 - x_0, w \rangle = 0$ . In other words,

$$\langle x_1 - x_0, x_0 - x \rangle = 0.$$

Now, by Pythagorean theorem,

$$\|x - x_1\|^2 = \|x - x_0\|^2 + \|x_0 - x_1\|^2 \geq \|x - x_0\|^2,$$

which proves Equation (3). This implies that

$$d(x, H_{w,b}) = \|x - x_0\| = |\langle w, x \rangle + b|.$$

□

Here is a proposal:

Find the linear classifier  $(w, b)$  that not only separates the examples but also maximizes the minimum distances to all examples.

Why is the proposal sensible? One observation is that this classifier is the most “robust”. For example, if test examples happen to be just a little distance away from training examples (with the same labels), then this classifier would still classify such examples correctly.

Formally, we can describe the proposal as an optimization problem:

$$\begin{aligned}
& \underset{w, b, A}{\text{maximize}} && A \\
& \text{s. t.} && A > 0, \quad \|w\| = 1, \\
& && y_i(\langle w, x_i \rangle + b) > 0, && \forall i \in \{1, \dots, n\}, \\
& && |\langle w, x_i \rangle + b| \geq A, && \forall i \in \{1, \dots, n\}.
\end{aligned} \tag{4}$$

The above program is not a convex program, and is difficult to optimize directly. Let’s make a few transformations to make it a convex program - i.e. finding a convex optimization problem whose solution is related to that of the above optimization problem.

Let’s consider the following optimization problem:

$$\begin{aligned}
& \underset{w, b, A}{\text{maximize}} && A \\
& \text{s. t.} && A > 0, \quad \|w\| = 1, \\
& && y_i(\langle w, x_i \rangle + b) \geq A, && \forall i \in \{1, \dots, n\},
\end{aligned} \tag{5}$$

Our claim is that the above two optimization problems have the same solutions. Why? Because under  $A > 0$ , constraints  $y_i(\langle w, x_i \rangle + b) > 0$  and  $|\langle w, x_i \rangle + b| \geq A$ , together, are equivalent to  $y_i(\langle w, x_i \rangle + b) \geq A$ , as  $y_i \in \{\pm 1\}$ . For every  $i$ , the quantity  $y_i(\langle w, x_i \rangle + b)$  is the *margin* of halfspace  $H_{w, b}$  on example  $(x_i, y_i)$ . Therefore the above is also called the “maximum margin hyperplane” problem.

Now let  $w' = \frac{w}{A}$ ,  $b' = \frac{b}{A}$ . Note that the above optimization problem is equivalent to

$$\begin{aligned}
& \underset{w', b', A}{\text{maximize}} && A \\
& \text{s. t.} && A > 0, \quad \|w'\| = \frac{1}{A}, \\
& && y_i(\langle w', x_i \rangle + b') \geq 1, && \forall i \in \{1, \dots, n\},
\end{aligned}$$

Furthermore, this is equivalent to

$$\begin{aligned}
& \underset{w', b'}{\text{minimize}} && \|w'\| \\
& \text{s. t.} && y_i(\langle w', x_i \rangle + b') \geq 1, && \forall i \in \{1, \dots, n\},
\end{aligned}$$

As the function  $x \mapsto \frac{1}{2}x^2$  is monotonically increasing for  $x > 0$ , we get that the above is equivalent to

$$\begin{aligned}
& \underset{w', b'}{\text{minimize}} && \frac{1}{2}\|w'\|^2 \\
& \text{s. t.} && y_i(\langle w', x_i \rangle + b') \geq 1, && \forall i \in \{1, \dots, n\},
\end{aligned} \tag{6}$$

Optimization problem (4) is called the *support vector machine* (SVM). Note that its constraints are all linear inequalities, which defines a convex constraint set. In addition, its optimization objective is a quadratic function over optimization variables, which is a convex function. This implies that it is a *convex optimization* problem.

**Recovering the optimal solution of (4).** Suppose we have a solution of (6), written as  $(w'^*, b'^*)$ . Note that the optimal  $A$  in (5) (thus, in (4)) is  $1/\|w'^*\|$ , which is the value of the minimum margin. This implies that in (5) (thus, in (4)),  $w^* = A^*w'^* = \frac{w'^*}{\|w'^*\|}$ ,  $b^* = A^*b'^* = \frac{b'^*}{\|w'^*\|}$ . The optimal hyperplane is simply  $H_{w^*, b^*} = H_{w'^*, b'^*}$ .

**Optimality condition.** To avoid notation clutter, let us drop the apostrophes in optimization problem (6):

$$\begin{aligned} & \underset{w, b}{\text{minimize}} && \frac{1}{2}\|w\|^2 \\ & \text{s. t.} && y_i(\langle w, x_i \rangle + b) \geq 1, \quad \forall i \in \{1, \dots, n\}, \end{aligned} \quad (7)$$

What property does the optimal solution  $(w^*, b^*)$  have? We invoke a fundamental result from optimization.

**Lemma 1** (Fritz John optimality condition). *Let  $x^*$  be the solution of*

$$\begin{aligned} & \underset{x}{\text{minimize}} && f(x) \\ & \text{s. t.} && g_i(x) \leq 0, \quad \forall i \in \{1, \dots, n\}, \end{aligned}$$

*Then there exists  $\alpha_1, \dots, \alpha_m \geq 0$ , such that*

$$\nabla f(x^*) + \sum_{i \in \mathcal{I}} \alpha_i \nabla g_i(w) = 0,$$

where  $\mathcal{I} = \{i \in \{1, \dots, n\} : g_i(x^*) = 0\}$ .

Applying the lemma to (7), we get that there exists  $\alpha_1, \dots, \alpha_m \geq 0$ , such that

$$w^* + \sum_{i \in \mathcal{I}} \alpha_i y_i x_i = 0,$$

where  $\mathcal{I} = \{i \in \{1, \dots, n\} : y_i(\langle w, x_i \rangle + b) = 1\}$ . We call the set  $\{(x_i, y_i) : i \in \mathcal{I}\}$  the *support vectors*, as the optimal solution can be written as a linear combination of them, and these points has the lowest margin (all equal to 1).

## 1.1 The soft-margin SVM

Can we still train SVM if the data is not linearly separable? Note that optimization problem (6) will not find a solution, as now the constraint set become infeasible.

We introduce slack variables  $\xi_i \geq 0$  for every example  $i$ , to allow some example to be misclassified. In addition, we introduce a regularization parameter  $\lambda > 0$  that trades off misclassification and margin on correct examples:

$$\begin{aligned} & \underset{w, b, \xi}{\text{minimize}} && \frac{\lambda}{2}\|w\|^2 + \sum_{i=1}^n \xi_i \\ & \text{s. t.} && y_i(\langle w, x_i \rangle + b) \geq 1 - \xi_i, \quad \forall i \in \{1, \dots, n\}, \xi_i \geq 0, \quad \forall i \in \{1, \dots, n\}, \end{aligned} \quad (8)$$

Intuitively, when  $\lambda$  is larger, it focuses more on enforcing large margin on correct examples; when  $\lambda$  is smaller, it forces more on reducing misclassification. Notice that the last two lines can be summarized by:  $\forall i \in \{1, \dots, n\}, \xi_i \geq \max(0, 1 - y_i(\langle w, x_i \rangle + b))$ . Therefore, the optimal choice of  $\xi_i$  equals  $\max(0, 1 - y_i(\langle w, x_i \rangle + b))$ . Let  $\phi(z) = \max(0, 1 - z)$  and  $R(w) = \frac{\lambda}{2}\|w\|^2$ . We thus can rewrite optimization problem (8) as:

$$\underset{w, b}{\text{minimize}} \quad \lambda R(w) + \sum_{i=1}^n \phi(y_i(\langle w, x_i \rangle + b)). \quad (9)$$

As a convention, we call  $\phi(y(\langle w, x \rangle + b))$  the *hinge loss* of linear classifier  $(w, b)$  on example  $(x, y)$ , written as  $\ell_{\text{hinge}}((w, b), (x, y))$ . When the margin  $y(\langle w, x \rangle + b)$  is larger, the hinge loss is smaller. The above form is also called a *regularized loss minimization* formulation, which captures a wide range of optimization problems in machine learning (by changing loss function  $\phi$  and regularizer  $R$ ), such as logistic regression, ridge regression, lasso, etc.

## 2 The dual of SVM; kernel trick

Every constrained convex optimization problem has a dual optimization problem, which has exactly the same optimal value. Sometimes looking at the dual problem will yield unexpected insights about the original (primal) problem! Indeed, SVM is a canonical example for this claim.

We consider the soft-margin SVM formulation (8). To derive its dual problem, we introduce dual variables (aka Lagrange multipliers) to incorporate all constraints to the objective function:

$$\min_{w, b, \xi \geq 0} \max_{\alpha \geq 0, \beta \geq 0} \left( \frac{\lambda}{2} \|w\|^2 + \sum_{i=1}^n \xi_i + \sum_{i=1}^n \alpha_i \cdot (1 - \xi_i - y_i(\langle w, x_i \rangle + b)) - \sum_{i=1}^n \beta_i \xi_i \right)$$

It can be shown <sup>1</sup> that the above is equivalent to

$$\max_{\alpha \geq 0, \beta \geq 0} \min_{w, b, \xi \geq 0} \left( \frac{\lambda}{2} \|w\|^2 + \sum_{i=1}^n \xi_i + \sum_{i=1}^n \alpha_i \cdot (1 - \xi_i - y_i(\langle w, x_i \rangle + b)) - \sum_{i=1}^n \beta_i \xi_i \right)$$

Note that the inner minimization can be written as follows:

$$\sum_{i=1}^n \alpha_i + \min_w \left( \frac{\lambda}{2} \|w\|^2 - \left\langle w, \sum_{i=1}^n \alpha_i y_i x_i \right\rangle \right) + \min_b \left( -b \cdot \sum_{i=1}^n y_i \alpha_i \right) + \sum_{i=1}^n \min_{\xi_i \geq 0} \xi_i (1 - \alpha_i - \beta_i)$$

Let us denote by  $h(z) = \begin{cases} -\infty & z < 0 \\ 0 & z \geq 0 \end{cases}$  and  $g(z) = \begin{cases} -\infty & z = 0 \\ 0 & z \neq 0 \end{cases}$ . The optimal value of the inner optimization problem is

$$\sum_{i=1}^n \alpha_i - \frac{1}{2\lambda} \left\| \sum_{i=1}^n \alpha_i y_i x_i \right\|^2 + g\left(\sum_{i=1}^n y_i \alpha_i\right) + \sum_{i=1}^n h(1 - \alpha_i - \beta_i).$$

Therefore, the dual problem is equivalent to:

$$\begin{aligned} & \underset{\alpha, \beta}{\text{maximize}} && \sum_{i=1}^n \alpha_i - \frac{1}{2\lambda} \left\| \sum_{i=1}^n \alpha_i y_i x_i \right\|^2 && (10) \\ & \text{s. t.} && \alpha_i + \beta_i \leq 1, && \forall i \in \{1, \dots, n\}, \\ & && \sum_{i=1}^n y_i \alpha_i = 0, && \forall i \in \{1, \dots, n\}, \end{aligned}$$

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<sup>1</sup>by checking the Slater condition, that is, there exists  $w, b, \xi$  such that all inequalities in 8 are strict