

Special Use Endorsement – Aerial Advertising II

This endorsement applies only to the following **aircraft**:

*If no entry is made this endorsement applies to all **aircraft** covered by **your** policy.*

Various provisions of this endorsement extend or restrict coverage. Read **your** entire policy to determine **your** rights and obligations and what is and is not covered. This endorsement changes the provisions of **your** policy under the following coverage parts:

Part Two. AIRCRAFT PHYSICAL DAMAGE COVERAGE

Part Three. LIABILITY TO OTHERS

This endorsement changes Item 10 of the Coverage Identification Page, THE USE OF THE AIRCRAFT, to include **your** use of the **aircraft** for aerial advertising purposes. The term “aerial advertising” means use of the **aircraft** for the purpose of or in conjunction with the aerial towing of advertising banners and/or signs (“advertising apparatus”) for which **you** make a charge to others for such use. It also includes use of the **aircraft** for the training of pilots for aerial advertising operations regardless of whether or not a charge is made for such use.

When the **aircraft** is operated for aerial advertising purposes:

1. Only those pilots meeting the requirements set forth in Item 9 of the Coverage Identification Page, REQUIREMENTS FOR THE PILOT FLYING THE AIRCRAFT, or an endorsement to the policy, are approved to operate the **aircraft**.
2. In addition to WHAT IS NOT COVERED under Part Three, LIABILITY TO OTHERS of **your** policy, **we** also do not cover:
 - a. **Bodily injury to passengers**; or
 - b. **Bodily injury or property damage** arising out of any consequential loss caused by impact of either the **aircraft** or the advertising apparatus with transmission lines.
3. The following provisions of this endorsement will also apply to **your** policy:
 - a. **We** will pay for physical loss or damage to the advertising apparatus for loss or damage under Coverage F or G of Part Two AIRCRAFT PHYSICAL DAMAGE COVERAGE, but the most **we** will pay is the fair market value at the time of loss or damage, or the Apparatus Limit of Coverage shown below, whichever is less, and **you** agree to pay or bear a separate apparatus deductible as shown for loss or damage to such advertising apparatus. The Apparatus Limit of Coverage is a part of, and not in addition to, the **agreed value** for the **aircraft** shown on the Coverage Identification Page or an endorsement to the policy.

Apparatus Limit of Coverage: \$
Apparatus Deductible: \$
 - b. **You** will pay the property damage deductible shown below with respect to each **property damage** claim arising out of an **occurrence** while the **aircraft** is being used for aerial advertising. **We** may pay all or any part of this amount to effect settlement of a claim or suit and, upon notification of the action taken, **you** agree to reimburse **us** promptly for any part of this amount which was paid by **us**.

Property Damage Deductible: \$

The following information is required only when the effective date of this endorsement is subsequent to the Policy effective date.

This endorsement is Endorsement No.
This endorsement is effective on
Attached to and forming a part of Policy No.
Issued to (First Named Insured):
Additional Premium: