



PERSONAL STATEMENT

I am a passionate young designer who is on a sandwich year taking in as much experience I can, learning and being a valuable asset to the company I work for.

I love everything that has to do with Graphic design; Editorial, packaging, Industrial design and I feel a true devotion to advertising and commercial work. As an intern I have already gain experience working whilst studying on a BA at London College of communication. I don't take criticism and feedback personally I love receiving them more like, it's only way one can development and become better! I love working with people, especially if they have the same passion I have for what they do.

MY SPECIALITIES



Idea generation,
research and concept
development



Branding and
Commercial Art
Work



Editorial, print and
publishing

Even though I may have a selected group of specialties, my abilities as a designer carries across many areas. Spooning form web design with knowledge of HTML & CSS, to editorial, print and publishing.

DESIGN SKILLS

01 Knowledge

Grid & Layout.
Good sense for typography.
Color theory knowledge.
Image editing.
Web usability.
Interface Design.

Creative Thinking
Verbal Communication
Visual Communication
Print Design and Layout
Photography
Networking
Social Media Marketing

02 Computer

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Dreamweaver
HTML & CSS



STUDIES

From September 2012 to July 2016
BA (HONS) Graphics and Media Design
University of the Arts London, London College of communication.

From April 2010 to July 2012
2 years of design education
St Francis Xavier
B-TEC / A levels A*A*A*

From 2006 to 2010
4 years of high school education.
Addington high school
15 A - C Including Maths and English

During my period as a young child around the age of twelve and thirteen I was living in Germany for a year, during this year I was traveling from one place to the other with my family learning about design and the impact it had on future and from there on I made the decision to help transcend the future through innovation and functional design that makes a different.

WORK EXPERIENCE

Internships.
Graphic Design
Dorling Kindersley Publishing
Editorial: creating dummies for the book fair. Editing the the content and whilst learning about the history of the company.

Internships.
Creative Designer
TechMix Magazine
Creating and editing content for client, presenting the companies ideas and phylosphy.

Graphic Designer
From 2012 to 2014
Two and half years of design experience at London college of communication.

HOBBIES & INTERESTS



Cinema



Fitness



Music



Videogames



Travelling



Books



Damion oneil Robinson

Damion Robinson

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Dear Sir/Madam:

I am writing you because I wish to work for the company and the innovative work the design team creates, I am currently on a sandwich year and as such I am applying as an intern, where we both can benefit from each other.

I believe this position is an ideal role for me and that I can make a valuable contribution to company through the work I will do, given the opportunity to do so.

Throughout high school there was a trend where I was taught to sit down shut up and get the answer right, long story short, I sat down shut up and got it wrong. I'm the type of person who thinks through my body, through movement, music and endless expression with emotions and passion that becomes this ultimate driving force for my creativity and thought process. I got it wrong because this doesn't fit into the model they wanted me to subscribe to.

And as an intern I understand that my skills and communication towards design needs developing, nonetheless I've worked with project mangers and designer across London pitching ideas and building a bond through those ideas with the client/companies. If you take me one for this position I'll give you my best. I will bring as much flair as possible to any project I am involved in. In doing so this should lead to a rich outcome during which I'll be taking in as much as can in that period of time, and delivering the highest above and beyond what is expected of me. In terms of getting a better understanding of the design world and understanding a design situation, developing my skills and putting them into a productive place where it can beneficial for the company, the people I work with and myself.

Please find attached my CV and portfolio. If you have any questions or require any further information then please do not hesitate to contact me.

Kind regards,
Damion Robinson