

# Fundamentals of Applied Operations Research

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## Spanning Tree

- Given an undirected graph  $G = (V, E)$ , find out as many edge disjoint spanning trees as possible.
- You may compute spanning trees one by one until none exists. Show it works or present a counter-example.
- \* Can you do better if  $G$  is a complete graph?

## Shortest Path

- Given an undirected graph  $G = (V, E)$ , each edge  $e_i$  is associated with two positive parameters  $b_i$  and  $c_i$ .
- A path  $p$  is evaluated by a pair  $(B_p, C_p)$  as well, where  $B_p = \min_{e_i \in p} b_i$ , and  $C_p = \sum_{e_i \in p} c_i$ .
- Find an s-t path  $p$  with  $(B_p, C_p)$ , where no path is lexicographically better than  $p$  (larger  $B_p$ , smaller  $C_p$ ).

# Warm-Up

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## Operations Research - the Science of Better

- Explore the methodology for solving a great many of optimization problems with limited resources / information

## Core - Optimization

- Problems
- Methods
- Culture

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# Roadmap

## A List of Topics

- Linear Programming
- Nonlinear Programming
- Integer Programming
- Combinatorial Optimization (approximation/online algorithms)
- Game Theory (optimization with interaction)

## Main Issues

- Design and analysis of algorithms/mechanisms

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# Major Conferences/Journals

## Theory of Algorithms

- FOCS, STOC, SODA, ICALP, EC, ESA, STACS
- SIAM J Computing, ACM T Algorithms, J Computer and System Sciences, Information and Computation, Algorithmica

## Operations Research

- IPCO
- Mathematics of Operations Research, Mathematical Programming, Operations Research, INFORMS J on Computing, Naval Research Logistics, IIE Transactions

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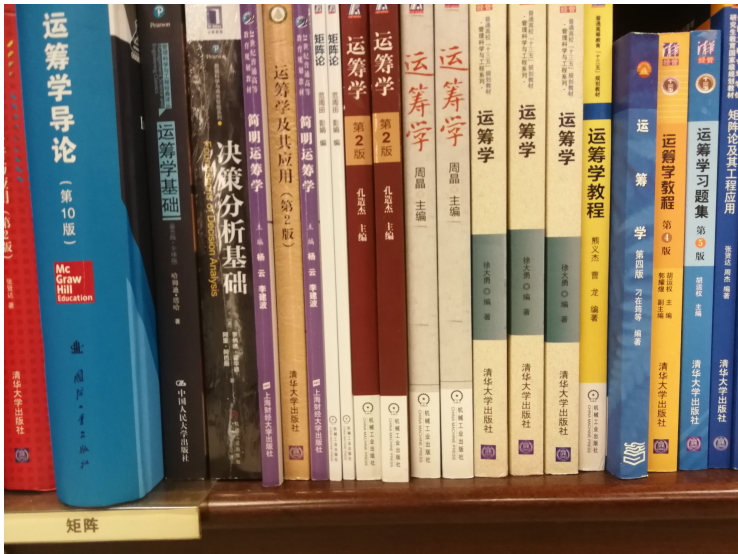
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# Reading Materials





## Books

- Any textbook on Operations Research or Optimization
- Any book on Combinatorial Optimization  
Recommended "Combinatorial Optimization - Algorithms and Complexity, Papadimitriou and Steiglitz"
- Any book on Algorithms  
Recommended "Algorithm Design, Tardos and Kleinberg"
- Any book on Game Theory  
Recommended "Algorithmic Game Theory, Nisan, Roughgarden, Tardos, and Vazirani"

# Who Are You?

## Incentives

- Show great interests
- Have strong math background
- Enjoy finding out the truth
- Get credits (Sure, only if the above are satisfied)

## Requirements

- 100% attendance (except for emergency)
- 100% attention
- Being active

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# Grading Mechanism

## In Class

- In-class discussions (quizzes)
- Final in-class exercise

## After Class

- Individual homework
- Team work (paper-reading and presentations)

## Final

- Writing?
- Oral?

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# Highlights

We are concerned about **Problems** but not a single **Instance**

We are doing **Re-search** but not simple **Searches**

We are working on **Programming** but not **Coding**

We are not only doing something correct but also showing the **Correctness**

We do prefer **Intelligence**

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## Limits to Computers

- Computers can only carry out **algorithms**: precise and universally understood sequences of instructions that solve any instances of rigorously defined computational problems
- Are there well-defined mathematical problems for which there are no algorithms? **YES! (Alan Turing)**
- Undecidable problems do exist, say the Halting problem: given a computer program with its input, will it ever halt?

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## Time Bounds

- Away from the Turing's time in 1930s, computers nowadays deal with decidable problems. In principal, these problems admit an algorithm for solving every instance
- A new challenge is the running time of an algorithm, namely, the algorithm efficiency

## Example

- **TSP (the Travelling Salesman Problem)**: finding a shortest tour (a cycle), visiting each vertex exactly once, on a given weighted complete graph
- The number of possible tours is  $(n - 1)!/2$

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# Tractability

## Input Size

- Basically, length of the sequence to encode the instance, the number of symbols in the sequence
- Testing a prime number: check if a given integer is prime?
- Size of a graph

## Analysis of Algorithms (I)

- Deriving bounds for the time requirement of an algorithm
- Using the notations of  $O$ ,  $\Omega$  and  $\Theta$

## Polynomial Time Algorithms

- Those running polynomially in the input size



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# $P$ vs $NP$

## Decision Problems

- Decide if there is a solution (Yes/No questions)

## Optimization Problems

- Determine an optimal solution

## Class $P$

- A problem with a polynomial time algorithm solving all its instances (solved polynomially by a Turing machine)

## Class $NP$

- If  $x$  is a Yes instance of the problem, there exists a certificate for  $x$ , whose validity can be checked in polynomial time (solved in polynomial time by a non-deterministic Turing machine)

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## $NP$ -Complete

- Problem  $A$  is one of the hardest problems in  $NP$
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- Sounds impossible, as you have to show all problems can be polynomially reduced to a specific problem
- SAT, done by Cook in 1971

## How to Find the next NPC Problems?

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- Polynomial time reduction is transitive
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- Karp proved 21 NPC problems in 1972

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# The Most Challenging Problem Becomes "Easier"

## To Show $P = NP$

- Simply choose a suitable NPC problem and show a polynomial time algorithm

## To Show $P \neq NP$

- Simply choose a suitable NPC problem and show it can not be solved in polynomial time

## A "Common" Sense

- Most likely  $P \neq NP$

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# Solving Combinatorial Optimization Problems

## Combinatorial Optimization Problem

$$\min f(x) \quad s.t. \quad x \in \Omega$$

where  $\Omega$  is a finite set

## Our Concerns

- Efficiency: How fast to obtain a solution?
- Effectiveness: How good the solution is?

## Tradeoff

Running Times versus Performance Bounds

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Those admit a polynomial time algorithm, such as the minimum spanning tree problem, and the matching problem

## Hard Problems

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## Complexity

Show a problem is in  $P$  by providing a polynomial time algorithm, or prove it is hard under some known assumptions (e.g.  $P \neq NP$ )

## Algorithm Design

- Exact algorithms for easy problems with very low running times
- Exact algorithms for hard problems, that run efficiently in practice
- Approximation algorithms for hard problems, that have good performance bounds
- (Meta-)heuristics for any problem, that work well for some real-world instances



# Research Topics

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# Highlighted Topics

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Only exact solution is wanted, but with a reasonable running time

## Cheap with a High Quality

Only (sub-, sup-) linear time is allowed, but with an acceptable performance bound

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# Coming Back to Hard Problems

## Approximation Algorithms

- Constant factor approximation algorithm
- PTAS
- FPTAS
- Absolute approximation algorithm

## Hardness

- No polynomial time algorithms
- No FPTAS
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- No constant ratio

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# Lecture 1

## Optimization Problems

# Introduction

## Basic Models

- A number of variables (continuous or discrete)
- A feasible set, usually represented by a set of constraints on variables
- An objective function to be optimized

## Math Formulation

$$\begin{array}{ll} \min & (\max) \quad f(x) \\ \text{s.t.} & x \in \Omega \end{array}$$

## Feasible Set (I)

$$\Omega : \{h_i(x) = 0, \ i = 1, 2, \dots, m, \ g_j(x) \leq 0, \ j = 1, 2, \dots, l\}$$

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# Examples

## Linear Programming

- Let  $m$  and  $n$  be positive integers,  $b \in \mathbb{Z}^m$  and  $c \in \mathbb{Z}^n$ , and  $A$  be an  $m \times n$  matrix with elements  $a_{ij} \in \mathbb{Z}$ . Then an LP instance is defined as  $\Omega = \{x : x \in \mathbb{R}^n, Ax = b, x \geq 0\}$  and  $f = c^T x$

## TSP

- Given an integer  $n > 0$ , and the distance matrix  $[d_{ij}]$  between every pair of  $n$  points, a tour is a closed path visiting every point exactly once
- $\Omega = \{\text{all cyclic permutation } \pi \text{ on } n \text{ points}\}$
- The cost function is  $f(\pi) = \sum_{j=1}^n d_{\pi_j \pi_{j+1}}$ , where  $\pi_{n+1} = \pi_1$

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# Neighborhoods

## Definition

Given an optimization problem with instances  $(\Omega, f)$ , a neighborhood is a mapping

$$N : \Omega \longrightarrow 2^\Omega$$

## Examples

- If  $\Omega = R^n$ , the set of points within a fixed Euclidean distance gives a natural neighborhood
- In the TSP, we define a neighborhood **2-change** as  $N_2(\pi) = \{\tau \in \Omega : \tau \text{ can be obtained from } \pi \text{ by relink four points}\}$
- How about MST?

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- In the TSP, we define a neighborhood **2-change** as  $N_2(\pi) = \{\tau \in \Omega : \tau \text{ can be obtained from } \pi \text{ by relink four points}\}$
- How about MST?

# Local and Global Optima

## Definitions

- A feasible solution is local optimal with respect to a neighborhood  $N$ , if its value is the best among all points in  $N$
- A feasible solution is globally optimal if its value is the best among all points in  $\Omega$
- A neighborhood  $N$  is exact if its local optimal solution is also global optimal

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# Convex Sets and Functions

## Convex Set

- A **convex combination** of two points  $x, y \in R^n$ :  
 $z = \lambda x + (1 - \lambda)y$ , where  $0 \leq \lambda \leq 1$
- A set  $S$  is **convex** if it contains all convex combinations of pairs of points  $x, y \in S$
- The intersection of any number of convex sets is convex

## Examples

- $R^n$ ,  $\emptyset$ , any interval in  $R$
- $\{x : Ax = b, x \geq 0\}$



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## Convex Functions

- Let  $S$  be a convex set in  $R^n$  (usually  $S = R^n$ )
- The function  $f : S \rightarrow R$  is **convex in  $S$**  if for any two points  $x, y \in S$ ,  $f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y)$ , where  $0 \leq \lambda \leq 1$
- For any  $t \in R$ ,  $S_t = \{x : f(x) \leq t, x \in S\}$  is convex
- $f$  is **concave** if  $-f$  is convex

## Examples

- A linear function is convex and concave in any convex set  $S$

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- A linear function is convex and concave in any convex set  $S$

# Convex Programming

## Definition

- Minimization of a convex function on a convex set:  $f$  is convex and  $\Omega$  is convex
- Usually  $\Omega$  is defined by  $\{x : g_i(x) \leq 0, i = 1, 2, \dots, m\}$ , where  $g_i(x)$  is convex

## A Smart Property

- The neighborhood  $N_\epsilon(x) = \{y \in \Omega : ||x - y|| \leq \epsilon\}$  is exact for any  $\epsilon > 0$
- Local optima are global as well (with respect to the Euclidean distance neighborhood)

## Linear Programming

- LP is a special convex programming problem

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Let us focus on LP first

# Linear Programming Models

## Example 1

- There are two products jointly produced by three firms

Firms	Product 1	Product 2	Resources
A	1	0	100
B	0	2	200
C	1	1	150

- Single values of the two products are 1 and 2, respectively
- Make a plan to maximize the total value of products

## LP Formulation

$$\begin{array}{ll}\max & x_1 + 2x_2 \\s.t. & x_1 \leq 100 \\& 2x_2 \leq 200 \\& x_1 + x_2 \leq 150 \\& x_1, x_2 \geq 0\end{array}$$



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# Linear Programming Models

## Extend to A General Problem

- There are  $n$  products jointly produced by  $m$  firms
- The  $j$ -th product has a value  $c_j$
- The  $j$ -th product requires  $a_{ij}$  units of resources from the  $i$ -th firm
- The  $i$ -th firm has a resource amounting to  $b_i$
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## LP Formulation

$$\begin{array}{ll}\max & \sum_{j=1}^n c_j x_j \\s.t. & \sum_{j=1}^n a_{ij} x_j \leq b_i, i = 1, 2, \dots, m \\ & x_j \geq 0, j = 1, 2, \dots, n\end{array}$$

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## A Simplified Formulation



$$\begin{array}{ll}\max & c^T x \\ \text{s.t.} & Ax \leq b \\ & x \geq 0\end{array}$$

- $c^T = (c_1, c_2, \dots, c_n)$ ,  $b = (b_1, b_2, \dots, b_m)^T$ ,  $A = (a_{ij})_{m \times n}$

# Linear Programming Models

## Example 2

- The final of EURO Cup is coming soon. Fans are ready for bidding which team will be the champion
- There are  $n$  teams in the final
- There are  $m$  bids, each of an  $n$ -dimensional vector. Namely, bid  $b_i = (a_{i1}, \dots, a_{in})$ , where  $a_{ij}$  is 1 if bid  $i$  supposes team  $j$  is the champion,  $a_{ij} = 0$ , otherwise
- Each bidder  $i$  would like to pay  $\pi_i$  for each bet, and he can buy at most  $q_i$  bets
- If a bid consists of a champion team (as the game is over), the bidder wins  $w$  for each bet
- The dealer decides if accepts the bids and if yes how many bets, so that his benefit is maximized

# Linear Programming Models

## Formulation

- Let  $x_i$  be the number of bets offered to the bidder  $i$ .  
 $0 \leq x_i \leq q_i$ .

- The objective function to maximize is

$$\sum_{i=1}^m \pi_i x_i - \max_{1 \leq j \leq n} \sum_{i=1}^m a_{ij} x_i w$$

## Linear Model

$$\begin{aligned} \max \quad & \sum_{i=1}^m \pi_i x_i - y \\ & y \geq \sum_{i=1}^m a_{ij} x_i w, \quad j = 1, 2, \dots, n \\ & 0 \leq x_i \leq q_i, \quad i = 1, 2, \dots, m \end{aligned}$$

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