# Poisson regression, LDA and QDA MSBA7002 Business Statistics Tutorial 3

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Poisson regression

<sup>2</sup> LDA

Suppose a random variable Y takes on nonnegative discrete values 0,1,2.... If Y follows a Poisson distribution with mean  $\lambda(x_1,...,x_n)$ , the density function of Y is

$$Pr(Y = k) = \frac{exp(-\lambda(x_1, ..., x_p))\lambda(x_1, ..., x_p)^k}{k!}$$
 for k=0,1,... (1

For a Poisson regression, we assume that

$$log(\lambda(x_1, ..., x_p)) = \alpha + \beta_1 x_1 + \beta_2 x_2 + ... + \beta_p x_p$$
 (2)

because  $\lambda(x_1,...,x_p)$  is the mean of Y and has to be positive.

Assume that for observation i, we have  $(x_{i,1},...,x_{i,p})$  and  $y_i$ , the likelihood function is

$$L = \prod_{i=1}^{n} \frac{exp(-\lambda(x_{i,1}, ..., x_{i,p}))\lambda(x_{i,1}, ..., x_{i,p})^{y_i}}{y_i!}.$$
 (3)

In Poisson regression, we seek to maximize the likelihood function.

Regression model	Linear	logistic	Poisson
Distribution	Gaussian	binomial	Poisson
Link function	$\mu = x'\beta$	$log(\frac{p}{1-p}) = x'\beta$	$log(\lambda) = x'\beta$

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Poisson regression

2 LDA

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- 2. Linear Discriminant Anlysis
  - . Quadratic Discriminat Analysis

Discriminat Analysis

Step 1. Estimate the probability distribution for each class

$$\hat{f}_k(\mathbf{X}) = \hat{f}_k(X_1, \dots, X_p), \quad k = 1, 2, \dots, K$$

Step 2. Calculate the conditional probability of each observation for each class

$$\{\hat{p}(\mathbf{x_i}|\mathbf{y}=\mathbf{1}),\dots,\hat{p}(\mathbf{x_i}|\mathbf{y}=\mathbf{K})\}, \quad i=1,2,\dots,N$$

Step 3. Calculate the (posterior) probability of each observation for each class

$$\{\hat{p}(\mathbf{y} = \mathbf{1}|\mathbf{x_i}), \dots, \hat{p}(\mathbf{y} = \mathbf{K}|\mathbf{x_i})\}, \quad i = 1, \dots, N$$

Step 4. Predict the class based on estimated probability

$$k_i = \arg\max_{y \in \{1,\dots,K\}} \{\hat{p}(\mathbf{y} = \mathbf{1}|\mathbf{x_i}),\dots,\hat{p}(\mathbf{y} = \mathbf{K}|\mathbf{x_i})\}, \quad i = 1,\dots,N$$



Discriminat Analysis

#### Step 1

Estimate the probability distribution for each class

$$\hat{f}_k(\mathbf{X}) = \hat{f}_k(X_1, \dots, X_p), \quad k = 1, 2, \dots, K$$

- We need to assume the distribution of  $(X_1, \ldots, X_p)$  for each group
  - Multivariate normal distribution

LDA: assume the same covariance matrix for each group QDA: assume a different covariance matrix for each group

Other distributions

Discriminat Analysis

#### Step 2

Calculate the conditional probability

$$\{\hat{p}(\mathbf{x_i}|\mathbf{y}=\mathbf{1}),\dots,\hat{p}(\mathbf{x_i}|\mathbf{y}=\mathbf{K})\}, \quad i=1,2,\dots,N$$

- Suppose obsevation i belong to a given class
- if observation i belongs to class k(k = 1, 2, ..., K),

$$\hat{p}(\mathbf{x_i}|y=k) = \hat{f}_1(\mathbf{x}_i) = \hat{f}_k(x_{i1}, \dots, x_{ip})$$

Discriminat Analysis

#### Step 3

Calculate the (posterior) probability of each observation

$$\{\hat{p}(\mathbf{y} = \mathbf{1}|\mathbf{x_i}), \dots, \hat{p}(\mathbf{y} = \mathbf{K}|\mathbf{x_i})\}, \quad i = 1, \dots, N$$

- it is a Bayesian method
- we need to add prior probability of class  $\{\pi_1, \pi_2, \dots, \pi_K\}$

$$\hat{p}(y=1|\mathbf{x_i}) = \frac{\pi_1 \hat{p}(\mathbf{x_i}|y=1)}{\sum_{k=1}^K \pi_k \hat{p}(\mathbf{x_i}|y=k)}$$

$$\vdots$$

$$\hat{p}(y = K | \mathbf{x_i}) = \frac{\pi_K \hat{p}(\mathbf{x_i} | y = K)}{\sum_{k=1}^K \pi_k \hat{p}(\mathbf{x_i} | y = k)}$$

**Discriminat Analysis** 

#### Step 3

Calculate the (posterior) probability of each observation

$$\{\hat{p}(\mathbf{y} = \mathbf{1}|\mathbf{x_i}), \dots, \hat{p}(\mathbf{y} = \mathbf{K}|\mathbf{x_i})\}, \quad i = 1, \dots, N$$

- Prior Probability of Class  $\{\pi_1, \pi_2, \dots, \pi_K\}$ 
  - Prior information
  - Without any prior information
    - i Use proportation of each class as the prior

$$\pi_k = \frac{n_k}{\sum_{j=1}^K n_j}$$

ii Use equal prior probability

$$\pi_1 = \pi_2 = \ldots = \pi_K = 1/K$$

iii Other mehods

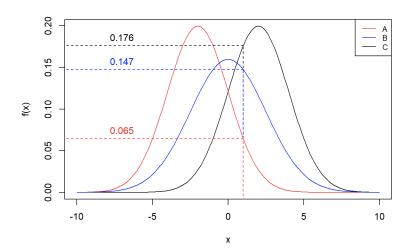
**Discriminat Analysis** 

#### Step 4

Predict the class based on estimated probability

$$k_i = \arg\max_{\mathbf{k} \in \{1,\dots,K\}} \{\hat{p}(\mathbf{k} = \mathbf{1}|\mathbf{x_i}),\dots,\hat{p}(\mathbf{k} = \mathbf{K}|\mathbf{x_i})\}, \quad i = 1,\dots,N$$

**Discriminat Analysis** 



Discriminat Analysis

y	$\pi_k$	$p(\mathbf{x} y=k)$	$\pi_k p(\mathbf{x} y=k)$	$\frac{\pi_k p(\mathbf{x} y=k)}{\sum_{j=1}^K \pi_k p(\mathbf{x} y=j)}$	$\hat{y}$
Α	0.6	0.065	0.039	0.3764479	<b>√</b>
В	0.2	0.147	0.0294	0.2837838	
С	0.2	0.176	0.0352	0.3397683	
Σ			0.1036	1.0	

Linear Discriminat Analysis

#### Three Hypotheses

- i  $X_1, \ldots, X_p$  follow Mulitivariate Guassian Distribution
- ii Homoscedasticity assumption:

The class covariance matrices are identical

$$\Sigma_1 = \Sigma_2 = \ldots = \Sigma_K$$

Linear Discriminat Analysis

#### Two features

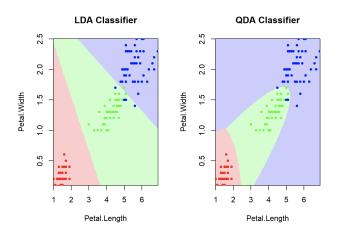
i Easy to estimate probability function

$$f_k(x_1,\ldots,x_p) = \prod_{j=1}^p f_k(x_j)$$

$$f_k(x_j) = \frac{1}{\sqrt{2\pi}\sigma_j} e^{-\frac{1}{2}(\frac{x_j - \mu_{jk}}{\sigma_j})^2}$$
$$\ln(f_k(x_j)) = -\frac{1}{2} \left[ \left(\frac{x_j - \mu_{jk}}{\sigma_j}\right)^2 + \ln(2\pi) + \ln(\sigma_j^2) \right]$$
$$\frac{\partial f_k}{\partial \mu_{jk}} = 0, \quad \frac{\partial f_k}{\partial \sigma_j^2} = 0$$

Linear Discriminat Analysis

#### ii Provide a linear Bayes Decision Boundary



Linear Discriminat Analysis

- ii Provide a linear Bayes Decision Boundary
  - The rotation is meanful!
  - Let Y "supervise" the rotation
    - ⇒ Discriminant Variables

