The Finale

MSBA7001 Business Intelligence and Analytics HKU Business School The University of Hong Kong

Instructor: Dr. DING Chao

Agenda

- Summary
- Final Exam Review
- Student Feedback on Teaching and Learning

Summary

Course Roadmap

Managing Data

txt, csv, json

Regular Expressions

NumPy

Pandas

Web Scraping

Requests

Beautiful Soup

Data Visualization

Tableau

Matplotlib

Top Libraries by Field (ranked by Github)		
Field of application	Library Name	Туре
Mathematics & Engineering	1. NumPy	Data wrangling
Mathematics & Engineering	2. SciPy	Data wrangling
Data Manipulation & Analysis	3. pandas	Data wrangling
Mathematics & Engineering	4. StatsModels	Statistics
Visualization	5. matplotlib	Visualization
Visualization	6. seaborn	Visualization
Visualization	7. plotly	Visualization
Visualization	8. bokeh	Visualization
Visualization	9. pydot	Visualization
Machine Learning	10. scikit-learn	Machine learning

11. XGBoost / LightGBM / CatBoost

16. dist-keras / elephas / spark-deep-learning

12. eli5

13. TensorFlow

14. PyTorch

15. Keras

17. NLTK

18. gensim

19. spaCy

20. scrapy

Machine learning

Machine learning

Deep learning

Deep learning

Deep learning

Data scraping

NLP

NLP

NLP

Distributed deep learning

Machine Learning

Machine Learning

Machine Learning

Machine Learning

Machine Learning

Machine Learning

Mathematics & Engineering

Mathematics & Engineering

Mathematics & Engineering

Data Manipulation & Analysis

Final Exam Review

Time, Venue & Format

- **Date/Time**: 19:00 21:00, Oct 11 (Wednesday)
- Venue: Cyberport
- Format: 30 points, four questions
- Device: Work on your own laptop. Submit answers on Moodle just like submitting assignment.
- Grace period: You have until 21:15 to submit your answer.

Exam Scope

- 0. Boot Camp
- 1. Course Overview
- 2.1 Managing Data I
- 2.2 Managing Data II
- 3.1 Web Scraping I
- 4.1 Data Visualization I
- 4.2 Data Visualization II
- 4.3 Data Visualization III (matplotlib)
- 5. The Finale

Semi Open-Book

- 1. You may refer to all the materials on Moodle and your own notes (including assignments) in digital or physical form.
- 2. You may use a second screen (e.g., tablets, monitors, but not phones).
- 3. You may use your preferred IDE (Jupyter Notebook, PyCharm, VS Code, etc.). But your answer must be saved as ipynb.
- 4. Do NOT open any applications or webpages other than the ones required by the exam questions during the examination.
- 5. Do NOT use remote control or any online collaboration tools.
- 6. Online searching is NOT allowed.
- 7. Using AI tools such as ChatGPT is strictly PROHIBITED.
- 8. Plagiarism is absolutely NOT tolerated.

Asking Questions During the Exam

- Only clarification questions will be answered.
- Questions that won't be answered:
 - ➤ Why couldn't I open this file
 - Why my for loop doesn't work
 - Why there is a type error
 - ➤ Why there is no output
 - **>**...
- The TAs may not be able to answer your questions. I'll be rotating and checking classrooms. Let me know your questions when I reach your classroom.

Suggestions

- 1. Prepare a working "headers" for requests.get
- 2. Add comments to your code to improve readability.
- 3. Manually save your code from time to time.
- 4. Install a working VPN such as <u>HKU VPN</u>.
- 5. As a last resort, get <u>Google Colab</u>, a web-based Jupyter Notebook environment.
- 6. Fully charge your laptop before coming to the exam venue.

QUESTIONS?

Student Feedback on Teaching and Learning

https://sftl.hku.hk/