



Welcome to the class of Advanced Topics in Information Retrieval !



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Tea Time Dangerous Ransomware

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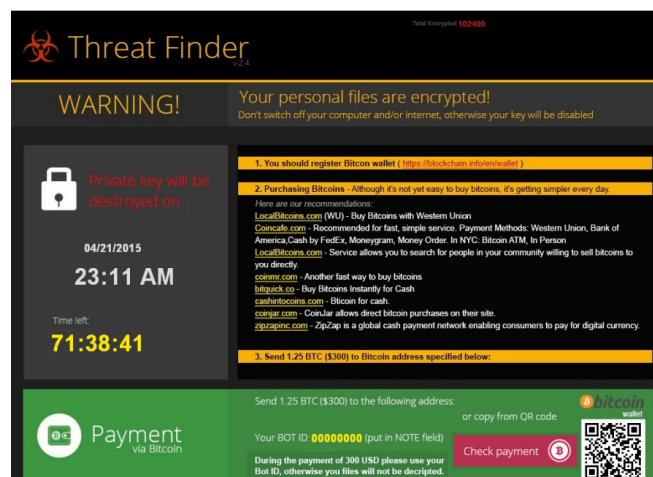
Dangerous Ransomware



Types

- **Locker Ransomware (computer locker)**
 - Denies access to the computer or device
 - Leaves the underlying system and files untouched
 - Less effective at extracting ransom compared with crypto ransomware
- **Crypto Ransomware (data locker)**
 - Prevents access to files or data
 - Finds and encrypts valuable data using 2048 or 4096-bit RSA keys
 - Encrypted files are unusable unless decryption key is obtained

Crypto Ransomware Demand Screen



Key Figures

- Emerged in 2013 with CryptoLocker
 - Android variant was reported in 2014
 - 17% of the infections in 2015 were on Android devices
 - In March 2016, an Apple Mac variant was found
- Ransomware programs were detected on 753,684 computers in 2015
 - 179,209 computers were targeted by encryption ransomware.
- “The ransomware is that good... To be honest, we often advise people just to pay the ransom.”
 - Joseph Bonavolonta, an assistant special agent with the FBI, at Boston's Cyber Security Summit 2015

Paralyzed by Ransomware



- On February 2016 a hospital in Los Angeles was hit by ransomware, leaving **doctors unable to access critical patient data for more than a week**
- It was reported that all patient-record history and hospital email archives were encrypted by the malware
- Cybercriminals asked for **\$3.6 million in Bitcoin** for the decryption key
- However, it is uncertain whether the hospital has paid the ransom or not

Paralyzed by Ransomware

Police Pay Ransomware Demand

- Computer system of Tewksbury Police Department, Massachusetts was infected early March with ransomware
- To keep their computer files from being destroyed Chief Timothy Sheehana authorised the \$550 ransom demand in bitcoin
- It is believed a communal network user accidentally downloaded the malware, which then encrypted all the computer data, holding it for ransom.

Prevention

- Backup your files regularly
- Apply software patches as soon as they become available
 - Some ransomware arrive via vulnerability exploits.
- Bookmark trusted websites and access these websites via bookmarks
- Download email attachments only from trusted sources
- Scan your system regularly with anti-malware

Prevention



2016/3/22 (周二) 7:25

support <support@tsinghua.edu.cn>

关于近期频发“加密勒索类病毒”事件的安全警示，请大家关注！

收件人 xqht

各位老师同学，大家好：

近期校内外出现多起一种以勒索为目的计算机病毒，通过电子邮件附件传播，一旦点开邮件，病毒程序将对用户硬盘数据进行加密，然后发出勒索要求，用户必须支付高额赎金，才能解除数据文件锁定。目前除了支付赎金，尚没有高效解锁数据的办法。因此提请大家注意防范，具体建议如下：

- 1) 在阅读接收到的电子邮件时，切勿打开可疑的邮件附件（word，pdf等）；
- 2) 加强重要数据备份，尽可能增加数据备份的频率；
- 3) 注意主机安全维护，定期升级系统补丁，安装杀毒软件和安全软件，养成良好的网络浏览习惯，不轻易下载和运行未知网页上的软件或文档，减少被入侵的可能。

祝您安全上网！

系统管理员

2016-03-22

support

中国移动

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67%

<返回

关于新型勒索病毒和ApacheTomcat安全漏洞的紧急提示 | 清华大学...

...

关于新型勒索病毒和ApacheTomcat安全漏洞的紧急提示 [信息化工作办公室 2018-03-01]

接到上级通知，提示近期发现的新型勒索病毒和ApacheTomcat安全漏洞。

新型勒索病毒GlobeImposter在网上传播，一旦感染该勒索病毒，网络系统的数据库文件将被病毒加密，只有支付赎金才能恢复文件。

Apache发布了Tomcat存在2个安全限制绕过漏洞。漏洞存在于7.*到9.*版本，存在漏洞的系统面临被恶意攻击者访问到目标系统表面上受限制的WEB应用程序资源的可能，直接影响到系统的安全性，此次漏洞被定为高危级别。

学校已在校园网出口采取了必要的防范措施，但还是提请校内各单位和师生立即做出防范（详见附件），及时进行系统更新，规避风险。

如发现利用该漏洞的攻击事件，请第一时间将情况向学校信息化技术中心反馈，联系电话62784859。

March 10, 2019



病毒名称: **Globelmposter3.0 变种**
病毒性质: **勒索病毒**
影响范围: **多省份出现医院大规模爆发, 有全国爆发趋势**
危害等级: **高危**

紧急公告

近日, 深信服安全团队发现Globelmposter勒索病毒3.0变种再次席卷全国各地医院, 受影响的系统, 数据库文件被加密破坏, 病毒将加密后的文件后缀改以*4444结尾, 并要求用户通过邮件沟通赎金跟解密密钥等。目前Globelmposter 3.0已在多个省份形成规模爆发趋势, 深信服再次发布紧急预警, 建议全国各医院做好安全防护, 警惕Globelmposter 勒索, 各医院可联系当地深信服技术人员或市场人员, 快速获取病毒应急响应支撑。

Information Retrieval: Introduction

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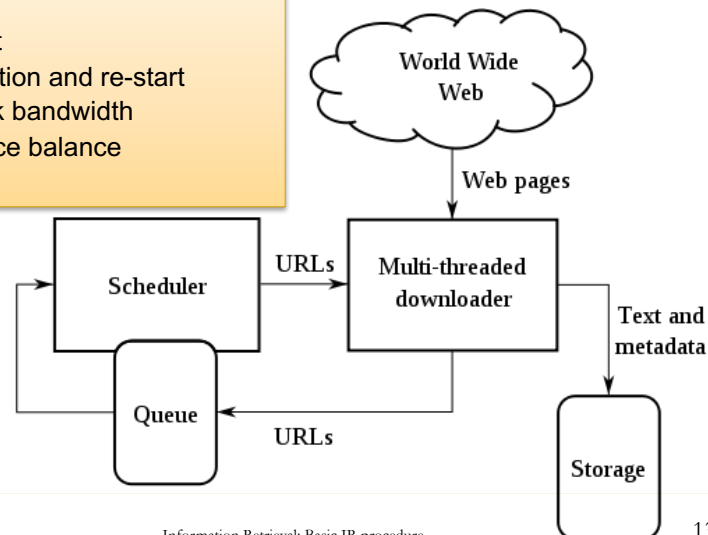


Brief introduction to IR fundamentals – II

Crawler (cont.) and Indexing

Review: Web Crawler Architecture

- Breadth-first or Depth-first?
- Priority
- Timeout
- Interruption and re-start
- Network bandwidth
- Resource balance
-



Information Retrieval: Basic IR procedure

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Review:


*“It is fairly **easy** to build a **slow** crawler that downloads **a few** pages per second for a **short** period of time, building a **high-performance** system that can download **hundreds of millions of** pages over **several weeks** presents a number of challenges in **system design**, **I/O and network efficiency**, and **robustness and manageability**.”*

Eichmann, D. (1994). The RBSE spider: balancing effective search against Web load. In Proceedings of the First World Wide Web Conference, Geneva, Switzerland.

Information Retrieval: Basic IR procedure

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What any crawler *must* do


- Be [Polite](#): Respect implicit and explicit politeness considerations for a website
 - [Explicit politeness](#): specifications from webmasters on what portions of site can be crawled
 - robots.txt 

Robots.txt

- Protocol for giving spiders (“robots”) limited access to a website, originally from 1994
 - www.robotstxt.org/orig.html
- Website announces its request on what can(not) be crawled
 - For a URL, create a file `URL/robots.txt`
 - This file specifies access restrictions
- Example: # robots.txt

```
User-agent: *  
Disallow: /cyberworld/map/ # This is an infinite virtual URL space  
  
# Cybermapper knows where to go.  
User-agent: cybermapper  
Disallow:
```


What any crawler *must* do

- Be [Polite](#): Respect implicit and explicit politeness considerations for a website
 - [Explicit politeness](#): specifications from webmasters on what portions of site can be crawled
 - robots.txt 
 - [Implicit politeness](#): even with no specification, avoid hitting any site too often
- Be [Robust](#): Be immune to spider traps and other malicious behavior from web servers

Information Retrieval: Basic IR procedure

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What any crawler *should* do

- Be capable of [distributed](#) operation: designed to run on multiple distributed machines ([data coverage](#))
- Be [scalable](#): designed to increase the crawl rate by adding more machines
- [Performance/efficiency](#): permit full use of available processing and network resources (minimize server loads)
- Fetch pages of “higher [quality](#)” first (index “[good](#)” pages, [no duplicates](#))
- [Continuous](#) operation: Continue fetching fresh copies of a previously fetched page (always keep “[fresh](#)” pages)
- [Extensible](#): Adapt to new data formats, protocols




Information Retrieval: Basic IR procedure

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Current Challenging Topics

- Focused crawler
 - Crawler for vertical domain, Topic-specific crawler, ...
- Dynamic pages, new UI techniques
- Crawling the deep / hidden / invisible web
- Crawling the real time data (e.g. Twitter, Weibo, ...)
-

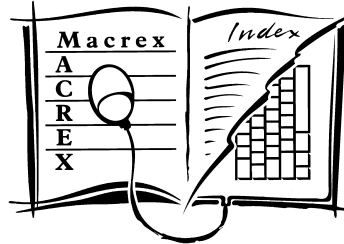
Some recommended open source crawlers

- Heritrix
 - <https://webarchive.jira.com/wiki/spaces/Heritrix/>
 - The Internet Archive's open-source, extensible, web-scale, archival-quality web crawler project.
- Nutch (A web search engine software, not only a crawler)
 - Crawler
 - Indexer and search system
 - <http://nutch.apache.org/>
- GNU Wget
 - A free software package for retrieving files using HTTP, HTTPS and FTP
 - <http://www.gnu.org/software/wget/>
- Crawler4j
 - Open source web crawler for java, multithread
 - <https://github.com/yasserg/crawler4j>

Outline

- Basic IR procedure

- Data acquisition
- Indexing
- Ranking
- System evaluation



Why indexing?

- Search and fast access to the content (in Nature Language, multimedia, etc.)
- Possible approaches:
 1. String matching (linear search in documents)
 - Slow
 - Difficult to improve
 2. Indexing
 - Fast
 - Flexible to further improvement

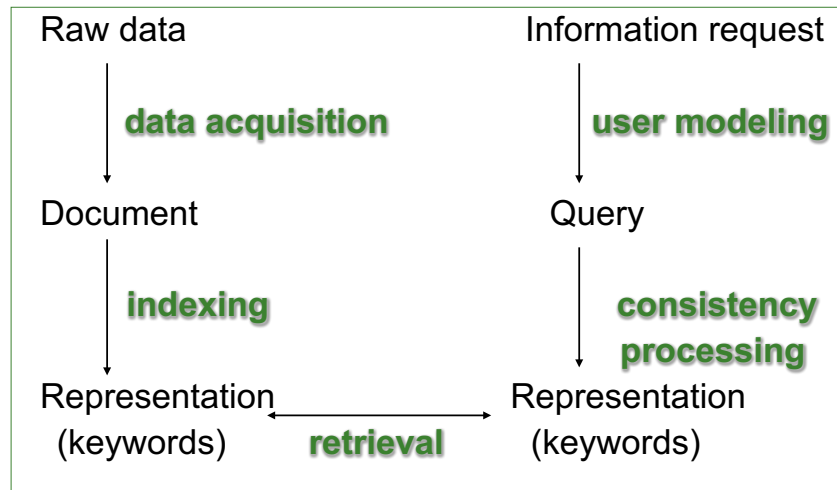
Why indexing?

- Goal = Find the important **concepts** and create an internal representation
- Factors to consider:
 - **Accuracy** to **represent** concepts (semantics)
 - **Facility** for **computer** to manipulate
- What is the best representation of concepts?
Keywords are a **simple** and **effective** way, but **not the most precise**.

What to index?

- What is the best representation of concepts?
Keywords are a **simple** and **effective** way, but **not the most precise**.
- Not all information need can be expressed by one or several keywords
 - e.g. "to be or not to be" in "Hamlet"
- Not all terms are useful.
 - e.g. "What is the URL of **Google** search engine"
 - e.g. "I met a computer problem. Error code : **0x00041**"
- But it is still the most dominant representation in the state-of-art IR systems

Indexing-based IR



IR fundamental techniques

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Result of indexing – inverted index

- Each document corresponds to a set of weighted keywords:

$$D_1 \rightarrow \{(t_1, w_1), (t_2, w_2), \dots\}$$

- Inverted file:

$$t_1 \rightarrow \{(D_1, w_{11}, [p_{11}]), (D_1, w_{12}, [p_{12}]), \dots, (D_i, w_{i1}, [p_{i1}]), \dots\}$$

Inverted file is used during retrieval for higher efficiency.

p : the term position in the document

D : document, t : selected term, w : term weights

IR fundamental techniques

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Inverted Index Example

Doc 1

This is a sample document with one sample Sentence.

Doc 2

This is another sample document.

Dictionary

ID	Term	# docs	Total Freq.
1	This	2	2
2	is	2	2
3	sample	2	3
4	another	1	1
...	

Postings

Doc id	Freq.
1	1
2	1
1	1
2	1
1	2
2	1
2	1
...	...
...	...

Data Structures for Inverted Index

- Dictionary: modest size
 - Needs fast random access
 - Preferred to be in memory
 - Hash table, B-tree, Trie, ...
- Postings: huge
 - Sequential access is expected
 - Can stay on disk
 - May contain docID, term freq., term pos, etc
 - Compression is desirable
 - Exploit skewed frequency distribution: fewer bits for small (high frequency) integers

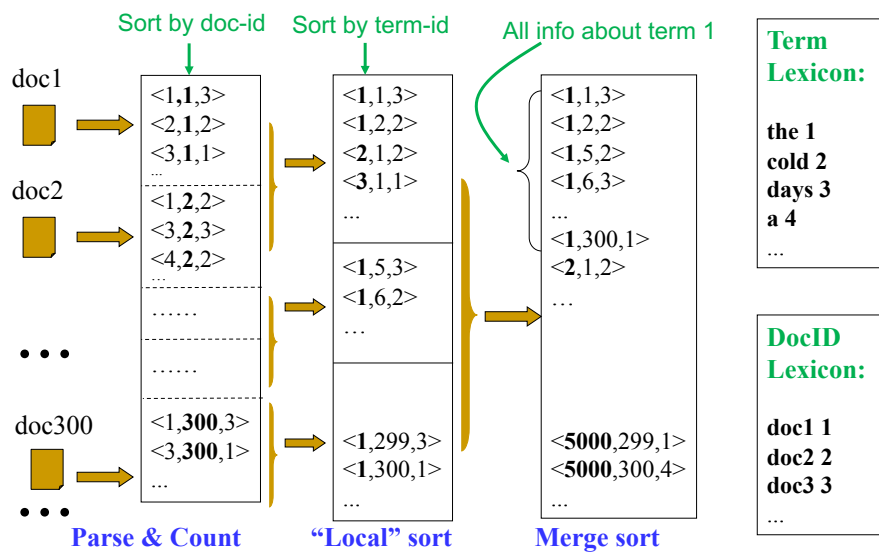
Constructing Inverted Index

- The major difficulty is to build a huge index with limited memory
- Memory-based methods: not usable for large collections
- Sort-based methods:
 - Step 1: collect local (termID, docID, freq) tuples
 - Step 2: sort local tuples (to make “runs”)
 - Step 3: pair-wise merge runs
 - Step 4: output inverted file

IR fundamental techniques

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Sort-based Inversion



IR fundamental techniques

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Term selection (before indexing)

- In many cases, you don't need to index every term.
- Filter out **stopwords/function words** (that are meaningless) e.g. *of, in, about, I, ...*
- Remove insignificant differences by word **stemming** (or by applying some morphological transformation - lemmatization), in order to increase recall
transforming, transforms, transformed → transform
transformation → transform computer → comput
(crucial to choose stemming rules to avoid much noise)

DISCUSSIONS

Discussion 1: dealing with phrases

- *How can we represent **phrases** in the index?*
 - e.g. “to be or not to be”
 - “清华大学”
- *How can we deal with **position** information if we use **multi-granularity index**?*
 - E.g. “To be or not to be: that is a question”.

Discussion 2:

- *How many ways can you find to **prevent** your website from **being indexed** by search engines?*