

Zee Doehling

Designer

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Work

English Program in Korea / English Teacher

August 2021 - Current

Developed Elementary English lessons within the South Korean Public School English curriculum. Experience leading and co-teaching students of varying English proficiency. Provided Adult English lessons for peer teachers.

Kimberly Clark / CSA Program Designer

July 2021 - December 2021

Head of Cyber Security Awareness (CSA) gamification training initiatives and multi-team cyber security designer. Managed weekly threat intel report - video editing & animation - vendor management - digital, web & graphic design - Proofpoint editing & translations - podcasting.

Kimberly Clark / CSA Design Intern

May 2020 - May 2021

Developed internal experiences and communications. Web, graphic and game design - Video editing & animation - editing and publishing. Supported phishing training campaigns and Journey Based User Experience team as special interest projects.

Cheers Social Co. / Co-Founder & CDO

August 2019 - May 2021

Launched Cheers, an award winning startup social media app for personal relationships. Chief of Design for user experience, marketing, branding & pitches.

Georgia Tech / Dean's Communications

August 2019 - May 2021

Graduate position managing IAC Dean's Office communications directly under the Director. Web content management - print & digital media creation - fast paced deadline oriented workflows - office support.

Education

Georgia Tech / MS Digital Media

August 2019 - May 2021

User Experience Design - Computer Science - Information Technology - Game Design

Published Master's Thesis and Project:

Understanding the Personalized Social Experience: Expanding User Agency when Visualizing Personal Social Media Use

Georgia Southern / BFA Graphic Design

Minor in Information Technology

August 2015 - May 2019

Summa Cum Laude - Honors - Southern Leaders

Published thesis: *Automation in Graphic Design*
Student Director of Wesley Campus Ministry

Skills

Design: User Experience - Research - Personas - Front End Design - User Interface - Vector Illustration - Motion Graphics - Animation - Photography & Editing - Video Editing - Posters - Retail Products - Advertising - Rapid Prototyping - 2D & 3D Prototype Fabrication Tools - Mock Ups

Leadership: Project Leader - Vision - Ownership - Self Starter - Teleworking - Inquisitive - Orator - Communication - Problem Solving - Innovative - Critical Thinking - Team Projects - Iteration - Trustworthy - Dependable - Teaching & Training - Optimistic - Achiever - Passionate

Software

Adobe Creative Suite: Illustrator - Photoshop - XD - InDesign - After Effects - Premier Pro - Acrobat

User Experience Software : Figma - InVision

HTML, CSS, JS, JS Frameworks, Python, PHP

Web Content Management Systems (CMS)

Mass Mail Communications Software

Office365: Word - PowerPoint - Excel - Outlook - SharePoint - OneNote - Teams - Skype

Honors

Teams for Teach IDEAS 1st

GaTech Leadership Edu. and Dev. Nexus Award

American Advertising Award Silver ADDY

HackATL Finalist

GSU 1906 Honors Scholarship

Clarice Bagwell Eagle Scout Scholarship