Zee Doehling
Designer

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Work

Kimberly Clark / D&A Program Designer

April 2022 - Current

Head of Data & Analytics (D&A) Program Design providing elevated project awareness to business leaders & C-level executives in a cross-team collaborative environment. UI/UX lead on proprietary AI/ML software - video editing, animation & story telling - digital, web & graphic design - Developed weekly D&A communications newsletter.

English Program in Korea / English Teacher

August 2021 - August 2022

Developed Elementary English lessons within the South Korean Public School English curriculum. Experience leading and co-teaching students of varying English proficiency. Provided Adult English lessons for peer teachers.

Kimberly Clark / CSA Program Designer

May 2020 - December 2021

Head of Cyber Security Awareness (CSA) gamification training initiatives and multi-team cyber security designer. Managed weekly threat intel report - video editing & animation - vendor management - digital, web & graphic design - Proofpoint editing & translations - podcasting.

Cheers Social Co. / Co-Founder & CDO

August 2019 - May 2021

Launched Cheers, an award winning startup social media app for personal relationships. Chief of Design for user experience, marketing, branding & pitches.

Georgia Tech / Dean's Communications

August 2019 - May 2021

Graduate position managing IAC Dean's Office communications directly under the Director. Web content management - print & digital media creation - fast paced deadline oriented workflows - office support.

Education

Georgia Tech / MS Digital Media

August 2019 - May 2021

User Experience Design - Computer Science - Information Technology - Game Design

Published Master's Thesis and Project:
Understanding the Personalized Social Experience: Expanding User Agency when Visualizing Personal Social Media Use

Georgia Southern / BFA Graphic Design

Minor in Information Technology

August 2015 - May 2019

Summa Cum Laude - Honors - Southern Leaders
Published thesis: *Automation in Graphic Design*
Student Director of Wesley Campus Ministry

Skills

Design: User Experience - Research - Personas - Front End Design - User Interface - Vector Illustration - Motion Graphics - Animation - Photography & Editing - Video Editing - Posters - Retail Products - Advertising - Rapid Prototyping - 2D & 3D Prototype Fabrication Tools - Mock Ups

Leadership: Project Leader - Vision - Ownership - Self Starter - Teleworking - Inquisitive - Orator - Communication - Problem Solving - Innovative - Critical Thinking - Team Projects - Iteration - Trustworthy - Dependable - Teaching & Training - Optimistic - Achiever - Passionate

Software

Adobe Creative Suite: Illustrator - Photoshop - XD - InDesign - After Effects - Premier Pro - Acrobat
User Experience Software : Figma - XD - InVision
HTML, CSS, JS, JS Frameworks, Python, PHP
Web Content Management Systems (CMS)
Mass Mail Communications Software
Office365: Word - PowerPoint - Excel - Outlook - SharePoint - OneNote - Teams - Skype

Honors

Teams for Teach IDEAS 1st
GaTech Leadership Edu. and Dev. Nexus Award
American Advertising Award Silver ADDY
HackATL Finalist
GSU 1906 Honors Scholarship
Clarice Bagwell Eagle Scout Scholarship