Zee Doehling
Designer

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Portfolio:
zeedoehling.com

Work

Kimberly Clark / Engagement Lead

May 2020 - Current

- Supporting Communications, Training, and R&D in cross-functional role within the Quality function.
- Leading executive level presentation and global town hall communication design.
- Operating with a high degree of agency as lead designer to support a wide range of deliverables including training content development and execution.
- Designed UI for proprietary software and high level storytelling motion graphics within Data & Analytics.
- Drove engagement through gamification and design thinking within the Cyber Security Awareness team.

English Program in Korea / English Teacher

August 2021 - August 2022

- Developed and taught Elementary English lessons to students of varying English proficiency within the South Korean Public School system.
- Provided Adult English lessons for peer teachers.
- Comfortable operating in foreign countries & cultures.

Cheers Social Co. / Co-Founder

August 2019 - May 2021

- Founded B corporation for solving social media addiction & dark design patters.
- Launched Cheers, an award winning startup social media app for personal relationships.
- Chief of Design for user experience, marketing, branding & pitches.

Georgia Tech / Dean's Communications

August 2019 - May 2021

- Managed IAC Dean's Office communications reporting directly to the Director.
- Created web, print, & digital media creation within fast paced deadline oriented workflows.

Education

Georgia Tech / MS Digital Media

August 2019 - May 2021

User Experience Design - Computer Science - Information Technology - Game Design

Published Master's Thesis and Project:
Understanding the Personalized Social Experience: Expanding User Agency when Visualizing Personal Social Media Use

Georgia Southern / BFA Graphic Design

Minor in Information Technology

August 2015 - May 2019

Summa Cum Laude - Honors - Southern Leaders
Published thesis: *Automation in Graphic Design*
Student Director of Wesley Campus Ministry

Skills

Design: User Experience - Research - Personas - Front End Design - User Interface - Vector - Illustration - Motion Graphics - Animation - Photography & Editing - Video Editing - Posters - Retail Products - Advertising - Rapid Prototyping - 2D & 3D Prototype Fabrication Tools - Mock Ups

Leadership: Project Leader - Vision - Ownership - Self Starter - Teleworking - Inquisitive - Orator - Communication - Problem Solving - Innovative - Critical Thinking - Team Projects - Iteration - Trustworthy - Dependable - Teaching & Training - Optimistic - Achiever - Passionate

Software

Adobe Creative Suite: Illustrator - Photoshop - XD - InDesign - After Effects - Premier Pro - Acrobat
User Experience Software: Figma - XD - InVision
HTML, CSS, JS, JS Frameworks, Python
Animation: Vyond - Toonboom Harmony
AI Tools: ChatGPT - Microsoft Copilot
Office365: Word - PowerPoint - Excel - Outlook SharePoint - OneNote - Teams - Skype

Honors

Teams for Teach IDEAS 1st

GaTech Leadership Edu. and Dev. Nexus Award

American Advertising Award Silver ADDY

HackATL Finalist

GSU 1906 Honors Scholarship

Clarice Bagwell Eagle Scout Scholarship