

Zee Doehling

Designer

zeedoehling.com
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Work

Kimberly Clark / CS&A Experience Design

May 2020 - Present

Develop internal experiences and communications for employee engagement with cyber security practices, policies, and trainings. Web, graphic and game design - video editing & animation - editing and publishing. Also supported phishing campaigns and Journey Based User Experience team as special interest projects.

Georgia Tech / Dean's Communications

August 2019 - Present

Graduate position managing IAC Dean's Office communications directly under the Director. Web content management - print & digital media creation - fast paced deadline oriented workflows - office support.

Georgia Southern / Print Center Supervisor

August 2018 - May 2019

Supervised and assisted student use of lab printers, computers, and vinyl cutter. Recorded detailed print logs and managed camera equipment for student use.

American Tactical Inc. / Design Intern

May 2018 - August 2018

Designed all the assets of the company image. Co-directed, shot, and edited commercials, motion graphics, digital banner ads - vinyl cutting and pressing tshirts, posters and booth displays - ecommerce management.

LAD Custom Publishing / Print & Pub

Summer & Winter Break 2016 - 2018

Designed and printed in house custom course packs for professors at colleges across the nation. Trained and participated in managing & running printers - binding the course packs - packaging the books to ship.

Education

Georgia Tech / MS Digital Media

August 2019 - May 2021

Compelling design, blending computer science and humanities. Coursework centers around making with meaning and providing a compelling experience for users from information design to game design. Master's Thesis Project researching dark patterns of design in social media in development to be published Spring 2021.

Georgia Southern / BFA Graphic Design

Minor in Information Technology

August 2015 - May 2019

Summa Cum Laude - Honors - Southern Leaders
Published research "Automation In Graphic Design"
Director of Wesley Campus Ministry

Skills

Design: User Experience - Research - Personas - Front End Design - User Interface - Vector Illustration - Motion Graphics - Animation - Photography & Editing - Video Editing - Posters - Retail Products - Advertising - Rapid Prototyping - 2D & 3D Prototype Fabrication Tools - Mock Ups

Leadership: Project Leader - Vision - Ownership - Self Starter - Teleworking - Inquisitive - Orator - Communication - Problem Solving - Innovative - Critical Thinking - Team Projects - Iteration - Trustworthy - Dependable - Teaching & Training - Optimistic - Achiever - Passionate

Software

Adobe Creative Suite: Illustrator - Photoshop - XD - InDesign - After Effects - Premier Pro - Acrobat

User Experience Software : Figma - InVision

HTML, CSS, JS, JS Frameworks, Python, PHP

Web Content Management Systems (CMS)

Mass Mail Communications Software

Office365: Word - PowerPoint - Excel - Outlook - SharePoint - Teams - Skype

Honors

American Advertising Award Silver ADDY

HackATL Finalist

GSU 1906 Honors Scholarship

Clarice Bagwell Eagle Scout Scholarship

Ga Tech Scratch Game Competition 1st

GSPA Yearbook Overall 1st