

# Zee Doehling

## Designer

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### Work

#### Kimberly-Clark / Designer

May 2020 - Current

Cross functional role within Quality, supporting Education, Communications, and R&E. Leading executive level presentation and global communication design. Operating with a high degree of agency as the lead designer to support a wide range of deliverables including hosting global Town Halls and training content development and execution.

Previous design experience supporting both the Cyber Security and Data & Analytics teams.

#### English Program in Korea / English Teacher

August 2021 - August 2022

Developed Elementary English lessons within the South Korean Public School English curriculum. Experience leading and co-teaching students of varying English proficiency. Provided Adult English lessons for peer teachers.

#### Cheers Social Co. / Co-Founder

August 2019 - May 2021

Launched Cheers, an award winning startup social media app for personal relationships. Chief of Design for user experience, marketing, branding & pitches.

#### Georgia Tech / Dean's Communications

August 2019 - May 2021

Graduate position managing IAC Dean's Office communications directly under the Director. Web content management - print & digital media creation - fast paced deadline oriented workflows - office support.

#### American Tactical Inc. / Design Intern

May 2018 - August 2018

Designed all the assets of the company image. Co-directed, shot, and edited commercials, motion graphics, digital banner ads - booth displays - ecommerce management.

### Education

#### Georgia Tech / MS Digital Media

August 2019 - May 2021

User Experience Design - Computer Science - Information Technology - Game Design

Published Master's Thesis and Project:

*Understanding the Personalized Social Experience: Expanding User Agency when Visualizing Personal Social Media Use*

#### Georgia Southern / BFA Graphic Design

Minor in Information Technology

August 2015 - May 2019

Summa Cum Laude - Honors - Southern Leaders

Published thesis: *Automation in Graphic Design*  
Student Director of Wesley Campus Ministry

### Skills

**Design:** User Experience - Research - Personas - Front End Design - User Interface - Vector Illustration - Motion Graphics - Animation - Photography & Editing - Video Editing - Posters - Retail Products - Advertising - Rapid Prototyping - 2D & 3D Prototype Fabrication Tools - Mock Ups

**Leadership:** Project Leader - Vision - Ownership - Self Starter - Teleworking - Inquisitive - Orator - Communication - Problem Solving - Innovative - Critical Thinking - Team Projects - Iteration - Trustworthy - Dependable - Teaching & Training - Optimistic - Achiever - Passionate

### Software

**Adobe Creative Suite:** Illustrator - Photoshop - XD - InDesign - After Effects - Premier Pro - Acrobat

**User Experience Software:** Figma - XD - InVision

**HTML, CSS, JS, JS Frameworks, Python**

**Animation:** Vyond - Toonboom Harmony

**AI Tools:** ChatGPT - Microsoft Copilot

**Office365:** Word - PowerPoint - Excel - Outlook - SharePoint - OneNote - Teams - Skype

### Honors

**Teams for Teach IDEAS** 1st

**GaTech Leadership Edu. and Dev.** Nexus Award

**American Advertising Award** Silver ADDY

**HackATL** Finalist

**GSU 1906 Honors Scholarship**

**Clarice Bagwell Eagle Scout Scholarship**