



MOMCO AFRICA

New Launch Checklist

Planning

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Planning should occur at least 2-3 weeks in advance.
Request clear and detailed budget (if applicable) from GMD (*see example*)
Share details of event with GMD: Date, agenda, number of potential groups/new leaders, requested video/call in/letter (*see example*)

Share The Mission

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Clearly explain the Mission of the MomCo:
Encourage and equip moms of young children to realize their potential as mothers, women and leaders in relationship with Jesus and in partnership with the local church.

Share History and Global Perspective

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Cover the foundations of The MomCo and how your region is part of the larger global sisterhood. Explain your volunteer role in the greater global structure. Introduce Christy and Destiny.

Teach the Global Curriculum

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Walk through each part of Volume 1, including the leader handbook, theme, sample meeting agenda, and the meeting plans. Describe and demonstrate each piece of a MomCo meetup.

Explain Registration and Start up

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Step 1: Fill out the MomCo Ministry Agreement.
Step 2: Be added to the Africa or regional WhatsApp group.
Step 3: Prepare the first meeting.
Step 4: Gather women and begin!

Question and Answer

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Save time for questions and answers. Come prepared with some 'frequently asked questions' to answer for the group (*see example*).

Come Prepared

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Make copies of curriculum or ministry agreements.
Make an organized agenda for the event.
Dress the role: wear your MomCo shirt and badge.

Follow-up

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Share with GMD or Africa group about the event. Send pictures, if possible.
Connect with church or perspective leaders within one week about signing the ministry agreement.
Make sure the new leaders feel supported and encouraged. Connect them with their cohort leader. Check in after their first meeting.

Frequently Asked Questions

How often should we meet?

Most groups meet once per month. But some meet as often as every week. Decide what works best for your community or church, what you as a leader have capacity for, and if you will have help from a larger leadership team before committing.

How many moms do we need in a group?

The average meetup is 10-20 moms, but some groups only have 2 moms committed to meeting, while others have dozens. There is no right number, as long as the group has women committed to meeting and excited about the mission.

Can we have teenagers or dads in our group?

As our mission statement clarifies, we encourage and equip moms. Our curriculum is written to moms and in order to create a safe space for this community, we need to keep our groups focused on them. We do have some groups that care for only a particular focus of moms - for instance teenage mothers, moms of special needs, deaf moms - and that is okay if God is leading you to a particular focus audience, as long as your focus stays within motherhood.

Does MomCo offer financial aid?

MomCo is not a relief organization. We cannot offer financial assistance of any kind. We are a group of moms and volunteer leaders around the world who are passionate about changing our communities, our families, and ourselves by serving Jesus. We are a sisterhood that grows together, shares together, and prays together to become world-changers. While most groups meeting around the world do pay a fee for the opportunity to be a part of the organization, we are able to provide our global resources to you for free after you register.

Can any mom be apart of our group, even if she's not Christian?

Yes! We welcome all moms, regardless of religion, race, language, age, marital or economic status. We believe all moms need Jesus and that better moms will make a better world. Our MomCo curriculum is a great way to start a simple conversation or lessons on motherhood and build upon what the Bible says. We want to be a ministry that invites unbelievers into our communities as a safe place to experience the love of Jesus. Our only requirement on faith is that leaders need to be born-again Christians.

Besides a coordinator, what other leadership roles are there?

Some groups have a large leadership team, some only have a coordinator. It depends on the size of your group and needs of the community. We do encourage groups to have at least one mentor mom - a woman who is further along in her motherhood journey to pray for the group and guide you as the coordinator in wisdom.

How to prepare a New Group Launch

Step 1: Plan event details a few weeks before the event date. Consider who will be invited, a strategic location, logistics of any travel or food, and how much budget is available.

Step 2: Write out an agenda for the event including all training aspects, games, discussion questions. Make sure to consider all aspects of the checklist.

Step 3: Write a detailed and organized request including a budget and agenda (see below).

Step 4: Send this to your GMD (Christy) at least two weeks in advance of your event date to allow time for approval and sending funds.

Example of your request

Budget request for MomCo Launch

Date of event: 1 May, 2025

Date funds need: 25 April, 2025

Curriculum printing: 10 x 500rtz = 5,000rtz

MMA printing: 10 x 50rtz = 500rtz

Snacks: 2,000 rtz

Total requested: 7,500 rtz

Agenda for MomCo Launch

Participants: 10 potential leaders/groups

Location: Church in Munisa

9am - Worship and prayer

9:30am - Introduce yourself and The MomCo - share mission, history, and global perspective

10:00am - Overview on the curriculum offering (including leadership handbook)

10:30am - Run an example meeting (icebreaker, devotional, discussion question, and activity)

12:30pm - Lunch/Snack

1:15pm - Explain registration, starting up, cohort process

1:30pm - Question and answer

2:00pm - Conclude

New Group Launch Event Request

Budget Request for Event

Date of event: _____

Date funds need: _____

Itemized requests below (item and cost)

Total requested: _____

Agenda for Event

Participants: _____

Location: _____

Detailed agenda below (time and activity)