Website Planning Document

Weatheradventures.com

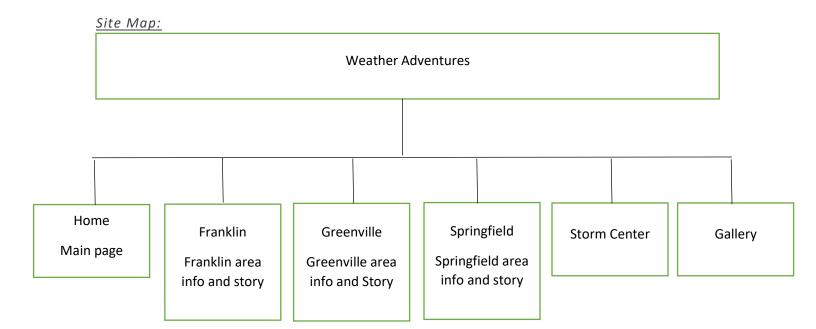
Author: Zachery D. Student

Site Purpose:

To bring local weather information and news to the users of Franklin, Greenville, and Springfield Counties.

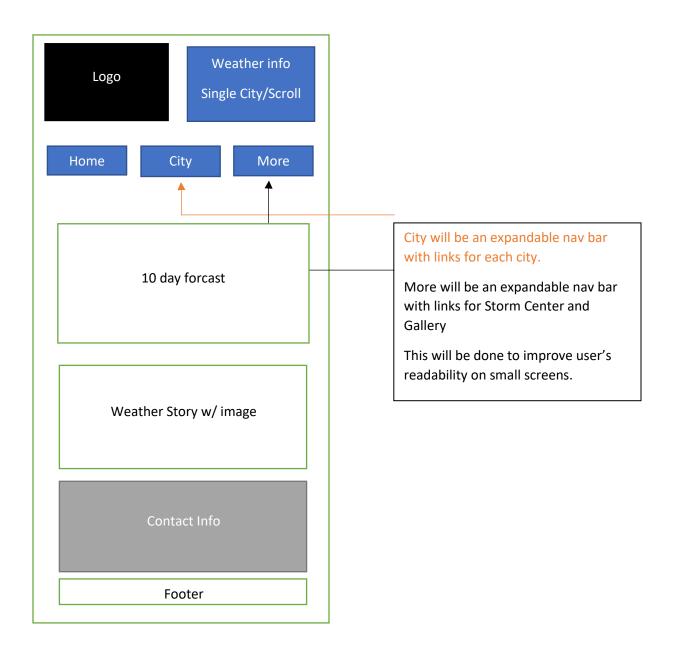
Target Audience:

The local residents of the above-named areas as well as any persons traveling to these areas.



Color Scheme:

```
Background Boarder: #621402 RGB:(114,17,21)
Content background: #0a2f53 RGB:(10, 47, 83)
Logo Colors: #4d4d4d RGB: (77, 77, 77), #e7e7e7 RGB: (231,231,231)
a:link{
        color: #e7e7e7;
        text-decoration: underline;
        text-transform: uppercase;
        text-align: left;
}
a:visited{
        color: #e7e7e7;
}
a:hover{
        color: #d7d7d7;
        font-style: italic;
        text-decoration: underline;
}
a:active{
        color: #721115;
Typography:
body{
        background-color: #0a2f53;
        max-width: 1000px;
        margin: auto;
        font-family: 'Merienda', cursive;
        text-align: center;
h1, h2, h3, h4, h5, h6{
        font-family: 'Jim Nightshade', cursive;
        color: #d7d7d7;
        }
```



Wireframe Sketch Medium:



Current conditions (rotating banner)

Home	Franklin	Greenville	Springfield	Storm Center	Gallery
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Franklin Greenville Springfield

10 Day forcast

Weather Story



Contact Info

Footer

Wireframe Sketch Full:

		Navigation Bar	
Logo	Current Conditions	Franklin 10 Day Forecast	
Current Conditions Greenville 10-day Forecast		Weather Image	
Weather Image Current Condition		Springfield 10 Day Forecast	
	We	eather Story	
	C	ontact Info	
		Footer	