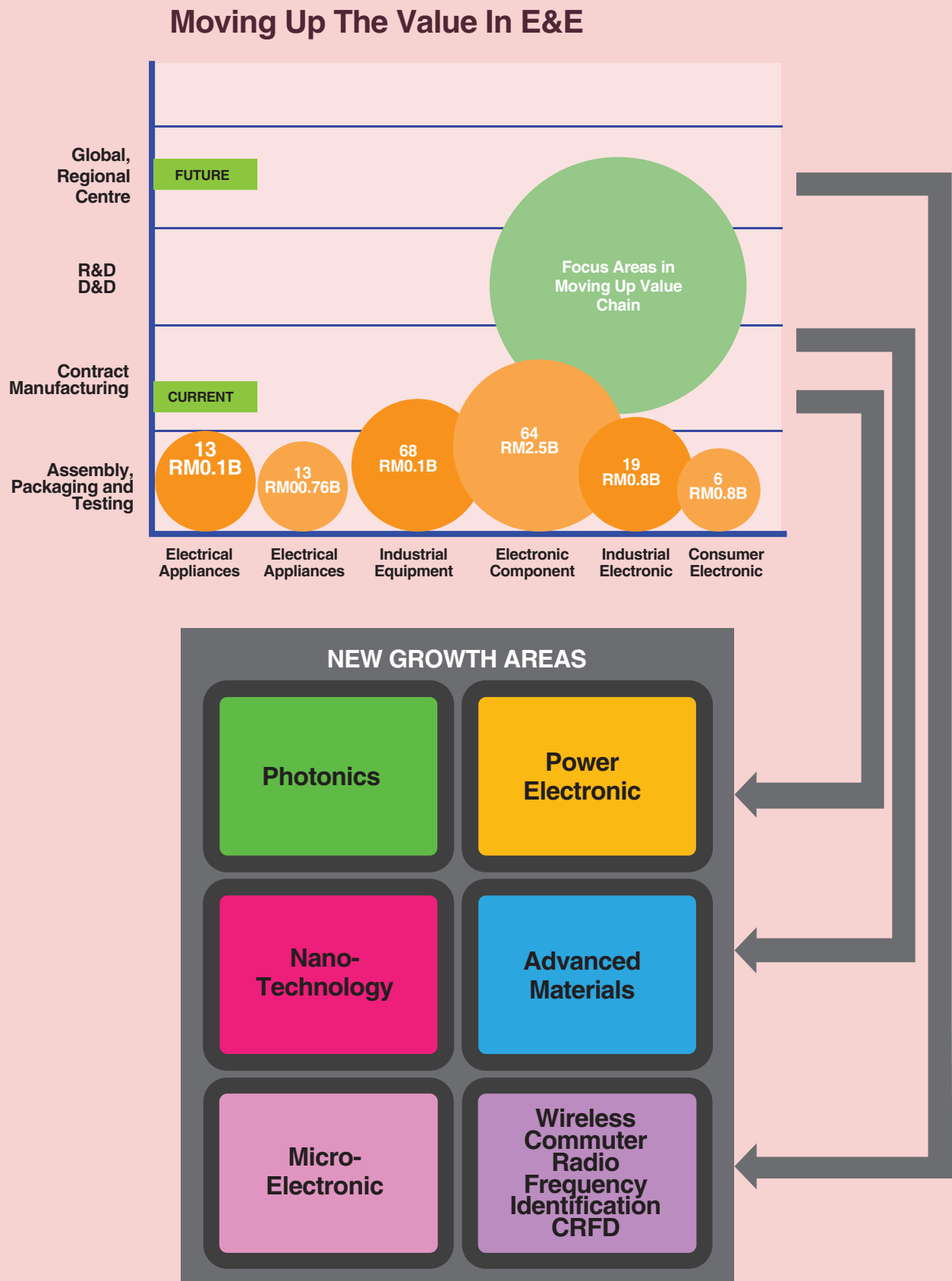


# Targets And Outcomes

E&E Transformational Plan: E&E cluster will move horizontally from electrical components to electronics and vertically from assembly, packaging and testing to design development, research and development, global and regional centres.



# Strategic Thrusts WG1: Deepen Cluster Linkages

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**Key Direction  
WG 1.1:**  
Transform And  
Shift E&E  
Cluster Up The  
Value Chain



**Key Direction  
WG1.2:**  
Consolidate  
And Shift Food  
And  
Agriculture  
Processing  
Into Halal  
Cluster



**Key Direction  
WG 1.3:**  
Create  
Downstream  
Linkages Of  
Oleo-chemical  
Sub-cluster



**Key Direction  
WG 1.4:**  
Develop An  
Environmental  
Friendly  
Petrochemical,  
Oil & Gas  
Cluster



**Key Direction  
WG 1.5:**  
Strengthen  
Logistics  
Cluster  
Through  
Integration and  
Enhancement  
of Logistic



**Key Direction  
WG 1.6**  
Strengthen  
Tourism  
Products And  
Eco-system



**Key Direction  
WG 1.7**  
Promote niche  
tourism  
product in  
education and  
medical  
tourism



**Key Direction  
WG 1.8**  
Integrate All  
Spectrum Of  
Creative  
Industry Into A  
Dynamic &  
Holistic Cluster



**Key Direction  
WG 1.9**  
Grow Financial  
And Business  
Services Into  
Prominence

# Wealth Generation Promoting Value Added and Economic Growth in Iskandar Malaysia



**3** Strategic Thrusts

**WG1** Deepen Cluster Linkages and Create Holistic Ecosystem

**WG2** Increase Skilled job Opportunities and labour Productivity in Line with High Growth target

**WG3** Mainstream Green Economy to support Low Carbon initiatives

**16** Key Directions

**11** Key Directions

**2** Key Directions

**2** Key Directions

**47** Initiatives

**32** Initiatives

**3** Initiatives

**6** Initiatives