

CUSTOMER SEGMENTATION DASHBOARD

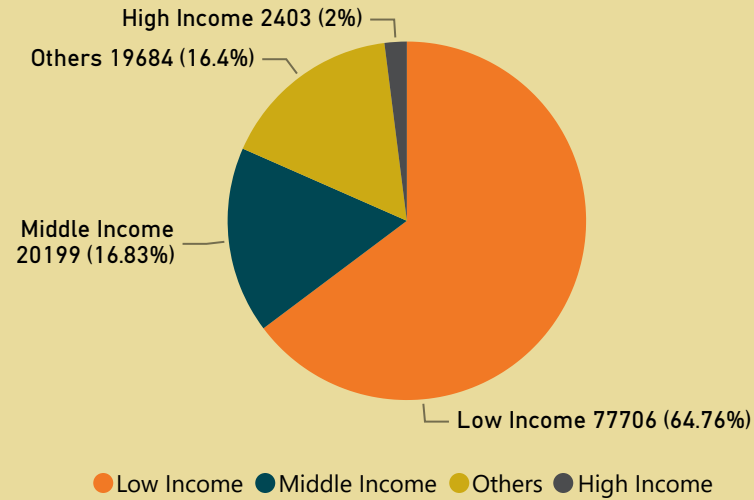
119992

Total Consumers

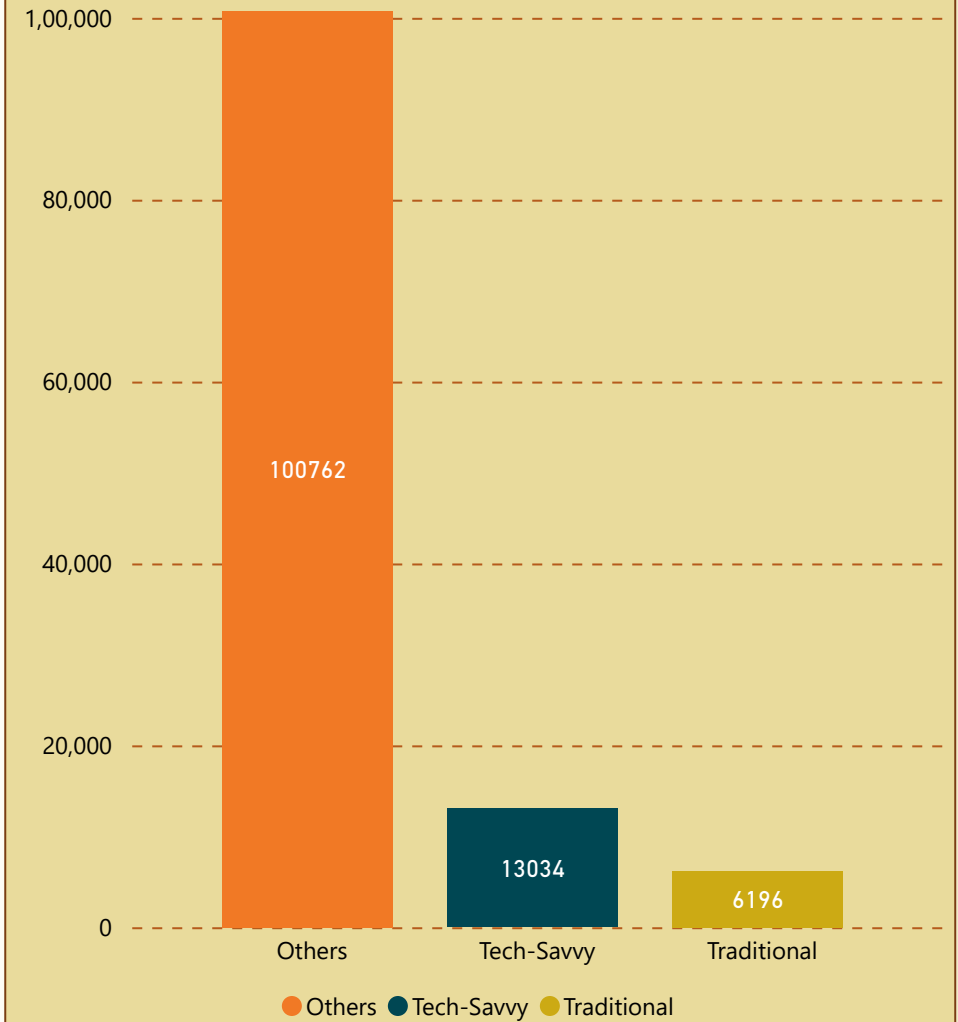
AREA CODE

3034

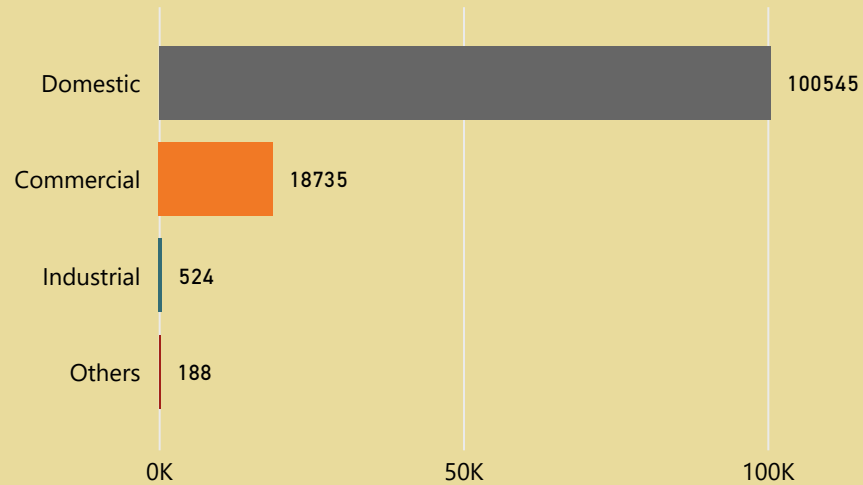
Socio_Economic Status Distribution of Consumers



Tech-Savvy Consumer Distribution



Connection Type of Consumers



PAYMENT DEFAULTER

Year, Month

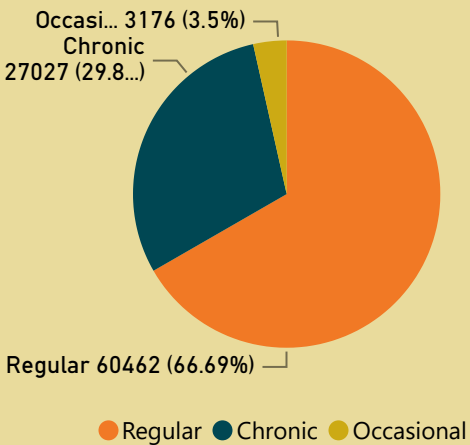
2023 (Year) + October...

DPC Bucket Consumer Count

DPC Count 1	7365
DPC Count 10	51477
DPC Count 11	51039
DPC Count 12	49403
DPC Count 13	48979
DPC Count 14	44542
DPC Count 15	40564
DPC Count 16	32979
DPC Count 17	29784
DPC Count 18	24589
DPC Count 19	19400
DPC Count 2	15689
DPC Count 20	14481
DPC Count 21	12012
DPC Count 22	9043
DPC Count 23	6371
DPC Count 24	4056
DPC Count 25	2200
DPC Count 3	23696
DPC Count 4	21542

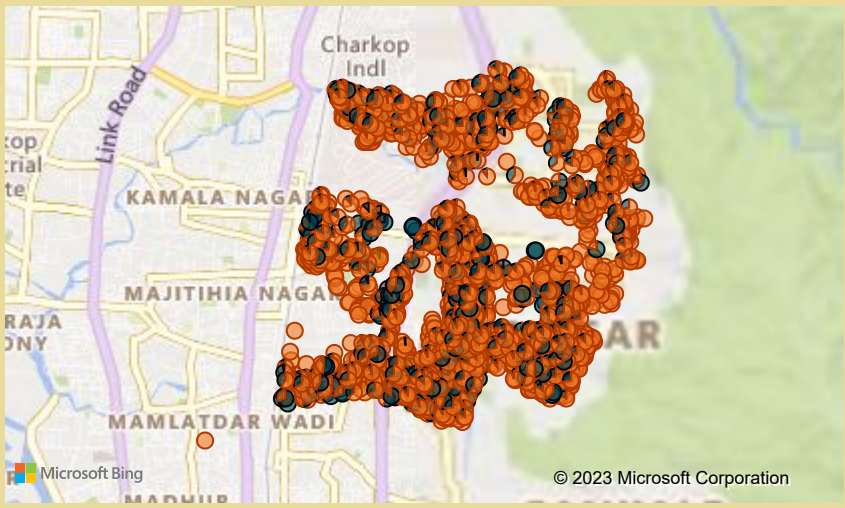
CONSUMER_NO	DPC Count	Total Net Amount	Total Amount After Due Date	Total Payment Received	Total
100066361	16	80030	80380	35,240.00	
100066368	13	28290	28520	18,720.00	
100066372	21	109970	110210	19,520.00	
100066389	15	70210	70760	48,140.00	
100066475	6	25410	25710	21,450.00	
100066787	15	167390	168770	1,15,850.00	
100066817	2	42700	43290	41,970.00	
100066860	18	49920	50250	25,190.00	
100066872	7	78560	79400	61,600.00	
100066899	5	9370	25500	48,430.00	
100066900	14	67360	67950	41,920.00	

Consumer DPC Behaviour



Consumer Distribution

Commercial Domestic Industrial Others



DPC Bucketwise Connection Type

Domestic Commercial Industrial Others

