Zeba Katarki

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Skills

Frontend	HTML5, CSS3, JavaScript, React.js, Tailwind CSS, Redux, Bootstrap
Backend	MongoDB, Express.js, Node.js, SQL
Additional	GitHub/Git, Marketing, Adaptable

Projects

Blog (Tech Stack - MERN,Tailwind CSS,Redux)   Github (Present)

Crafting a responsive personal blog with Google login via **Firebase** for authentication and implemented **autherization**. Employing a custom **CMS** with Node.js and MongoDB for content management, ensuring SEO and social media integration. Utilizing Google Analytics for content strategy refinement and enhanced user engagement.

Destination-Explorer (Tech Stack - MEN,Bootstrap)   Github   Website

Developed a destination exploration website, helped the users to select destinations based on prefrences **reviews** and **ratings**. Used **Firebase** for authentication and implemented **autherization**. Seamlessly integrated **Mapbox** for dynamic mapping and **Cloudinary** for media management.

Memory-Mastermind (JavaScript Game)   Github   Website

A javascript **memory enhancement game**, utilized HTML5 and CSS3 for **dynamic UI rendering** . Through event handling, players replicate flashing button sequences, receiving immediate feedback. With progressive difficulty levels and **high score tracking**, it ensures cross-platform compatibility for an immensive gaming experience.

Work Experience

Pocket FM (Marketing Intern)   Nov 2023-March 2024

Managed PocketFM's US Facebook pages, doubling application traffic to 2M through strategic engagement and targeted Ads. Utilized data-driven methodologies to boost traffic by 20%, refining content performance and engagement. Led successful Ads campaigns, optimizing conversions through creative testing and audience segmentation.

Education

BCA from Global College of Management, IT & Commerce Hubli   2020 - 2023