Zeba Katarki

Portfolio | Github | LinkedIn | zebakatarki98@gmail.com | 9380690901

Skills

Frontend	HTML5, CSS3, JavaScript, React.js, Tailwind CSS, Redux, Bootstrap
Backend	MongoDB, Express.js, Node.js, SQL
Additional	GitHub/Git, Marketing, Adaptable

Projects

MERNIFY (Tech Stack – MERN Stack,Tailwind CSS,Redux)   **Github   Website**

It is a blog site with Firebase authentication, **Google OAuth**, and advanced user features including post commenting, category filtering, and sorting. The **admin dashboard** offers detailed analytics and user activity monitoring. This project demonstrates proficiency in **MERN stack** development, **Firebase** integration, and data analytics for enhanced user engagement and administration.

Destination-Explorer (Tech Stack - MEN,Bootstrap)   **Github   Website**

Developed a destination exploration website, helped the users to select destinations based on prefrences **reviews** and **ratings**. Used **Firebase** for authentication and implemented **authorization**. Seamlessly integrated **Mapbox** for dynamic mapping and **Cloudinary** for media management.

Memory-Mastermind (JavaScript Game)   **Github   Website**

A javascript **memory enhancement game**, utilized HTML5 and CSS3 for **dynamic UI rendering** . Through event handling, players replicate flashing button sequences, receiving immediate feedback. With progressive difficulty levels and **high score tracking**, it ensures cross-platform compatibility for an immensive gaming experience.

Work Experience

Pocket FM (Marketing Intern)   Nov 2023-March 2024

Managed US Facebook pages for PocketFM, doubling app traffic to 2M with strategic engagement and targeted Ads. Boosted traffic by 20% using data-driven methods, refining content performance. Led successful Ads campaigns, optimizing conversions via creative testing and audience segmentation.

Education and Certificates

BCA from Global College of Management, IT & Commerce Hubli   2020 - 2023

Certificate – Full Stack Web Development from Apna College Educational Institute   Mar - 2024