Zeba Katarki

Portfolio | Github | LinkedIn | zebakatarki98@gmail.com | 9380690901

Skills

Frontend	HTML5, CSS3, JavaScript, React.js, Tailwind CSS, Redux, Bootstrap
Backend	MongoDB, Express.js, Node.js, SQL
Additional	GitHub/Git, Marketing, Adaptable

Projects

Blog (Tech Stack - MERN,Tailwind CSS,Redux)   **Github (Present)**

Currently developing a personal blog with responsive interface. Integrating a custom CMS using Node.js and MongoDB for content management, while ensuring SEO optimization and social media integration for enhanced visibility. Tracking analytics through tools like Google Analytics to refine content strategy and maximize user engagement.

Destination-Explorer (Tech Stack - MEN,Bootstrap)   **Github   Website**

A Web Application which merges authentication and authorization for property listing and destination exploration. It offers customizable attributes, advanced search filters, and detailed insights for secure, personalized experiences.

Memory-Mastermind (JavaScript Game)   **Github   Website**

A JavaScript memory enhancement game, utilizes HTML5 and CSS for dynamic UI rendering. Through event handling, players replicate flashing button sequences, receiving immediate feedback. With progressive difficulty levels and high score tracking, it ensures cross-platform compatibility for an immersive gaming experience.

Work Experience

Pocket FM (Marketing Intern)   Nov 2023-March 2024

Managed PocketFM's US Facebook pages, doubling application traffic to 2M through strategic engagement and targeted Ads. Utilized data-driven methodologies to boost traffic by 20%, refining content performance and engagement. Led successful Ads campaigns, optimizing conversions through creative testing and audience segmentation.

Education

BCA from Global College of Management, IT & Commerce Hubli   2020 - 2023