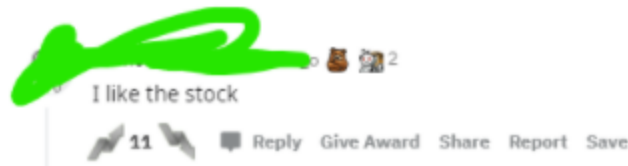


Mockup 1: One post per task

Instructions: Answer questions about the following Reddit post about the GME stock.



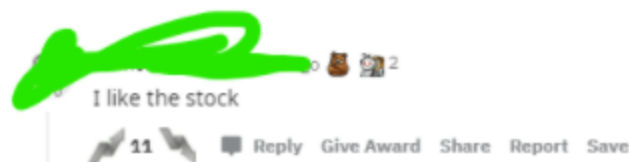
1. Does the following post denote positivity about the GME stock? Yes ☐ No ☐ Not sure ☐

2. How many upvotes does this post have? (the number at the bottom left hand corner).
Please enter a positive or negative number or zero.

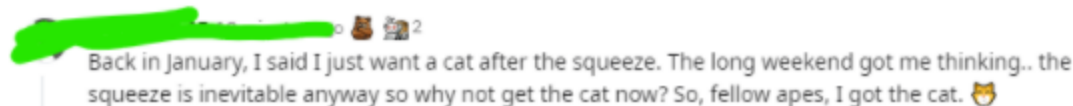
3. How many awards does this post have? (the number at the top right hand corner).
Please enter a positive number or zero.

Mockup 2: Six posts per task

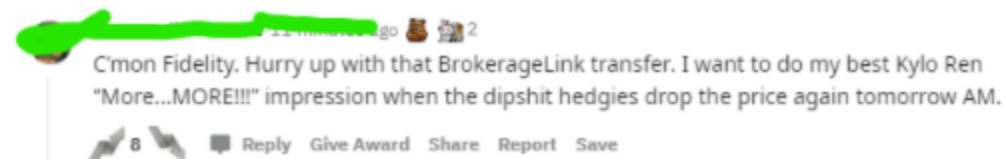
Instructions: Decide whether each of the following Reddit posts denote positivity, negativity, or otherwise about the GME stock (which may be referenced to as "the stock").



1. Positive ☐ Negative ☐ Neutral/Unclear ☐



3. Positive ☐ Negative ☐ Neutral/Unclear ☐



2. Positive ☐ Negative ☐ Neutral/Unclear ☐



4. Positive ☐ Negative ☐ Neutral/Unclear ☐



5. Positive ☐ Negative ☐ Neutral/Unclear ☐



6. Positive ☐ Negative ☐ Neutral/Unclear ☐

Mockup 3: Finalized model project UI



Do we like the stock?

enter stock name here



Mockup 4: Finalized model project UI user types in GME



WE LIKE THE STOCK.

GME

Today, Reddit has a 73% positive sentiment about GME,
compared to 65% yesterday,
and 69% average in March 2021.

