

TAHUKO

By Semester 5th of 3rd Year
M.Sc. (CA & IT)

Submitted By :- Mistry Disha (3193)
Shah Harnisha (3226)
Shah Jeni (3228)

Group Id :- 47

Company Name :- Tahuko Events and Catering

Date of Submission :- 12th-December-2016

Submitted To :-

K.S.School Of Business Management,
M.Sc. In Computer Application and Information Technology,
Gujarat University.



TAHUKO EVENTS & CATERING

A/203, SILVER BROOKE BUILDING, SECOND FLOOR, OPP. CLARIS HOUSE, NR. PARIMAL GARDEN, AMBAWADI, A'BAD-9.

MOBILE NO. 9913055577. 9016055577

THIS IS TO CERTIFY THAT MS. DISHA MISTRY HAD BEEN ASSOCIATED WITH OUR ORGANISATION AS A TRAINEE FOR THE PROJECT TRAINING.

WE FOUND MS. DISHA MISTRY IS EFFECTIVE IN DISCHARGING RESPONSIBILITIES ASSIGNED TO HER.

DURING HER TENURE WITH US, WE FOUND HER EFFICIENT, HER CHARACTER AND CONDUCT WERE GOOD.

WE WISH HER ALL THE BEST IN HER FUTURE ENDEAVOURS.

Thanking You,

Yours Sincerely,

FOR, TAHUKO EVENTS & CATERING



AUTHORISED SIGNATORY

TAHUKO EVENTS & CATERING

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THIS IS TO CERTIFY THAT MS. JENI SHAH HAD BEEN ASSOCIATED WITH OUR ORGANISATION AS A TRAINEE FOR THE PROJECT TRAINING.

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DURING HER TENURE WITH US, WE FOUND HER EFFICIENT, HER CHARACTER AND CONDUCT WERE GOOD.

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THIS IS TO CERTIFY THAT MS. HARNISHA SHAH HAD BEEN ASSOCIATED WITH OUR ORGANISATION AS A TRAINEE FOR THE PROJECT TRAINING.

WE FOUND MS. HARNISHA SHAH IS EFFECTIVE IN DISCHARGING RESPONSIBILITIES ASSIGNED TO HER.

DURING HER TENURE WITH US, WE FOUND HER EFFICIENT, HER CHARACTER AND CONDUCT WERE GOOD.

WE WISH HER ALL THE BEST IN HER FUTURE ENDEAVOURS.

Thanking You,

Yours Sincerely,

FOR, TAHUKO EVENTS & CATERING

AUTHORISED SIGNATORY

TAHUKO

TAHUKO

Acknowledgement

The success and final outcome of this project required a lot of guidance and assistance from many people and we are extremely fortunate to have got this all along the completion of our project work. Whatever we have done is only due to such guidance and assistance and we would not forget to thank them.

We respect and thankful to K.S.S.B.M., for giving us an opportunity to do the project work in pHp & Angular2 and providing us all support and guidance which made us completes the project on time. We are extremely grateful to him for providing such a nice support and guidance though he had busy schedule managing the company affairs.

We would like to express our gratitude towards Course coordinator Department, **Dr. Kalyani Patel** and Director, **Dr. Savita Gandhi** for their kind co-operation and encouragement, which help us in this project.

Group Id	: -	47
Mistry Disha		(3193)
Shah Harnisha		(3226)
Shah Jeni		(3228)

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Introduction

Online Wedding Planning System is a web based project which act as a bridge between potential users and wedding planners. As people spend lots of money on Weddings, Parties and MICE, but they involve their selves in each and every affair in such a way that at the end of the day they feel that they have not seen the wedding of their only Son/Daughter or they have not been able to enjoy the functions. That is why, a Wedding Planner-Co-coordinator is required to make people comfortable on the day of the Wedding /Event.

So that I have tried to make a web project so that all the plannings for the food, venues, invitation cards, bookings can be done on time. This project is developed to make the users comfortable to enjoy each and every function along with their family, friends and relatives. This project organizes :

- Venues & Accommodation.
- Sets, Themes, Concepts & Decorations
- Menu Planning, F & B and Bar Tendering Services.
- Music & Entertainment. Wedding Jaimala Themes.
- Photography: Still & Video.
- Rental Services Like: Security, Hostesses, Travel & Transport, Royal Procession, Fireworks.
- Wedding and Hospitality Management.

Organization Profile

Company Name :- Tahuko

Address :- A/203, Silver Brook
Building, 2nd Floor,
Opp. Claris House,
Nr. Parimal Garden,
Ambavadi, Ahmedabad-09

Contact No :- 9913055577

Web Site : www.TahukoCulturalGroup&EventManager.com



Project Profile

Project Title	: -	Wedding Planners
Team Size	: -	3
Developers	: -	Mistry Disha Shah Harnisha Shah Jeni
Time Duration	: -	6 Months
Basic Requirements	: -	Android Device Desktop/ Laptop Internet Connection

Current System

The existing system is manual /machine systems where the users must have to perform their manually. It will take more

time and this whole procedure is very tedious and takes a lot of time.

Problems of the existing system

- ✓ It is limited to a single system.
- ✓ It has lot of manual work (Manual work does not mean working with pen or paper, rather includes working on spread sheets and other simple software.)
- ✓ The present system is very less secure.
- ✓ It unable to generate different kinds of reports.
- ✓ It is difficult to maintain phone bookings and cancellations.
- ✓ Does not provide global support. User cannot do the reservation from remote place.
- ✓ Retrieval of information is difficult and time consuming.
- ✓ A lot of time and manual effort is required

Proposed System

1. Data backup facility will be introduced.
2. Graphical richness is required for the more user interactivity.

Scope

The scope of the system is defined on the basis of various functionalities provided by the system. The scope can be explained as:-

- ✓ Build a web based system.
 - ✓ Information handling of the booking of the Wedding Planners i.e. new records can be created, data retrieval, update and cancellation of the booking functionality.
 - ✓ The scope of the project is to develop customize software package for reducing the manual problems.
 - ✓ It should deals with the online Wedding Planning as well as cancellation.
 - ✓ This system never decreases the manpower but helps the development of available manpower and optimizes the manpower by which banquet's standards and capabilities can be scaled to higher dimension.
-
-

Objectives

The objective of this development effort is:-

- ✓ To provide the information regarding **Wedding**.
- ✓ To provide the information about the **Booking of users choice**.
- ✓ Online Users can submit their queries by giving the wedding destination, tentative date, number of guests, contact number etc.
- ✓ Interested Users can book accommodations for their guests in Hotels. It can be a 5 Star, 4 Star or 3 Star hotel. Online users can provide their requirements like no. of rooms, no. of nights, accommodation budget etc.
- ✓ Wedding themes are available in the websites.
- ✓ There is a facility to book caterers according to the budget. Different plans are available by the caterers; these are Economy, Gold, Platinum and Silver.
- ✓ Mailing facility to reply clients.
- ✓ Different venues are available for the choices.
- ✓ Availability of Wedding cards, Wedding cakes, Wedding dresses, Transport, Flower Decoration etc.
- ✓ To provide the functionality of **online Booking and Cancellation**.
- ✓ To provide the information of **status of catering, facilities available**.
- ✓ To provide the facility to maintain the records of users.
- ✓ Information can be easily accessed.

Requirement Gathering

Stakeholder System

- The Fruition Wedding Planner corporation is the organization paying for the development, and owner of the delivered product.
- The wedding clients and vendors are the customers who will pay for product use.

Other Stakeholders:

- Users (clients)
 - Wedding Consultants
 - Testers Technology Experts
 - System Designers
 - Software Developers System Administrators
 - Usability Experts
 - Representatives of external associations (vendors)
-

Requirement Gathering Techniques

1. What is/was the most important factor for you when looking for a wedding planner?

- Cost
- Experience
- Testimonials from past Brides and family members
- Personality match with the planner: you two just clicked!

2. When it comes to planning your wedding, which of these is/was *the most* stressful to you?

- Budget
- Design ~ colors, decor, theme
- Finding quality vendors to fit your budget
- Feeling like you don't have enough time to put your dream wedding together
- Having a vision, but not knowing how to get there
- Wedding etiquette
- Other (please specify)

3. When looking for a wedding planner, how important is/was Cost?

- The cheaper the better!
- Depends on my budget; it's negotiable
- Depends on what is offered in the package
- Doesn't matter ~ if I love my planner and she's fabulous, I'll pay anything

4. Do/did you plan to include your wedding planner's cost into your wedding budget? (Some couples do not include the planner's fee in their budget.)

- Yes
- No

5. The first time you visit a wedding planner's website, what do you look for?

6. When you are looking at wedding packages and/or services a planner offers, you prefer...

- Set packages with set prices - easier to deal with.
- A package created just for YOU.

7. Is it important to you that your wedding planner does not have another 'day job'?

- Yes
- No

Consolidated list of requirement

- Venue
- Photography
- Makeup
- Mehendi
- Catering
- Invitation Card
- Decoration
- D.J.
- Choreography
- Entertainment/Singer/Dancer/Orchestra
- Transport/Car Rental
- Lehenga/Jewellery shop
- Band/Baja/Ghodiwala
- Pandit/Priest
- Anchor/MC

Details of Requirements:

Venue

- Tell About Your Location
- 5 star Hotels
- Banquet Halls
- Wedding Lawns

Photography

- Pre-wedding Photo shoot
- Album
- Professional Photography
- Wedding Videography

Makeup

- Hair-Style
- Matt Makeup
- Light Makeup
- Vibrant Makeup
- Eye Makeup

Mehendi

- Bridal Mehendi
- Arabic Mehendi
- Indian Mehendi
- Hands Mehendi
- Lags Mehendi
- Mughal Mehendi

Catering

- Food
- Drinks
- The Wedding Cake

Invitation Card

- Designs
- Guest Lists

Decoration

- Stage
- Lighting
- Mandap
- Props
- Garland
- Drapes
- Flowers

D.J.

- Types of Equipment

Choreography

- Choose Your Choreographer

Entertainment

- Singer
- Dancer
- Orchestra
- Selecting an Entertainer

Transport/Car Rental

- Calculating Transport Needs
- Style of Transport
- Planning the Schedule

Lehenga/Jewellery shop

- Branded
- Designer

Band/Baja/Ghodiwala

- Choose according to your Requirement

Pandit/Priest

- Choose according to your Requirement

Anchor

- According to Your Occasion

Project Defination

Wedding planners, also known as coordinators and event planners, quite simply help you organize your big day. But what they actually do can vary greatly.

The Duties of Wedding Planners

Typically, wedding planners start off by meeting with the couple to:

- understand the events – not just the wedding day itself, but also the rehearsal dinner, bridesmaid teas, day after brunches, and any other related events.
- review the overall budget
- understand the style, colors, vibe, and taste of the couple
- discuss progress to date

Project Mangement and Planning

Feasibility Study

Technical Feasibility:

The Technical Feasibility Study assesses the details of how you will deliver a product or service (i.e., materials, labor, transportation, where your business will be located, technology needed, etc.). Think of the technical feasibility study as the logistical or tactical plan of *how* your business will produce, store, deliver, and track its products or services.

A technical feasibility study is an excellent tool for trouble-shooting and long-term planning. In some regards it serves as a flow chart of how your products and services evolve and move through your business to physically reach your market.

Economic Feasibility:

Helps organizations assess the viability, cost, and benefits associated with projects before financial resources are allocated. It also serves as an independent project assessment, and enhances project credibility, as a result. It helps decision-makers determine the positive economic benefits to the organization that the proposed system will provide, and helps quantify them. This assessment typically involves a cost/ benefits analysis of the project.

Operational Feasibility:

This involves undertaking a study to analyze and determine whether your business needs can be fulfilled by using the proposed solution. It also measures how well the proposed system solves problems and takes advantage of the opportunities identified during scope definition. Operational feasibility studies also analyze how the project plan satisfies the requirements identified in the requirements analysis phase of system development. To ensure success, desired operational outcomes must inform and guide design and development. These include such design-dependent parameters such as reliability, maintainability, supportability, usability, disposability, sustainability, affordability, and others.

Hardware And Software Requirements

Hardware Interface:-

Hardware Requirements:

Number	Description
1	Pantium micro processor with 40GB Hard-Disk and 512 MB RAM

Software Interface

Platform: PHP

Angular 2.0

IONIC

Fronted: Sublime or

Visual studio code

Back end: My SQL

Node.js

Tools: JQuery

Google Map API

Angular 2

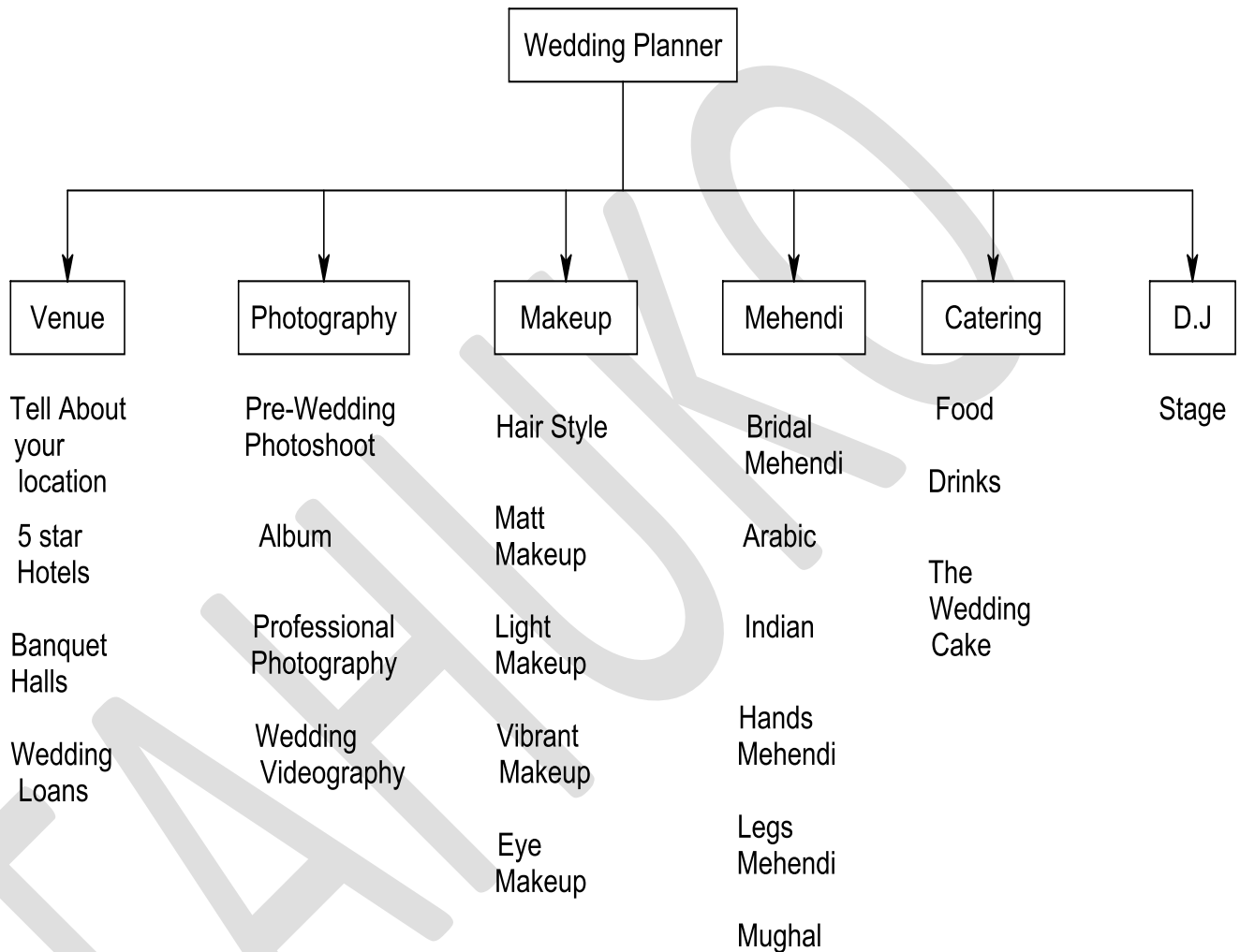
Web service: JSON

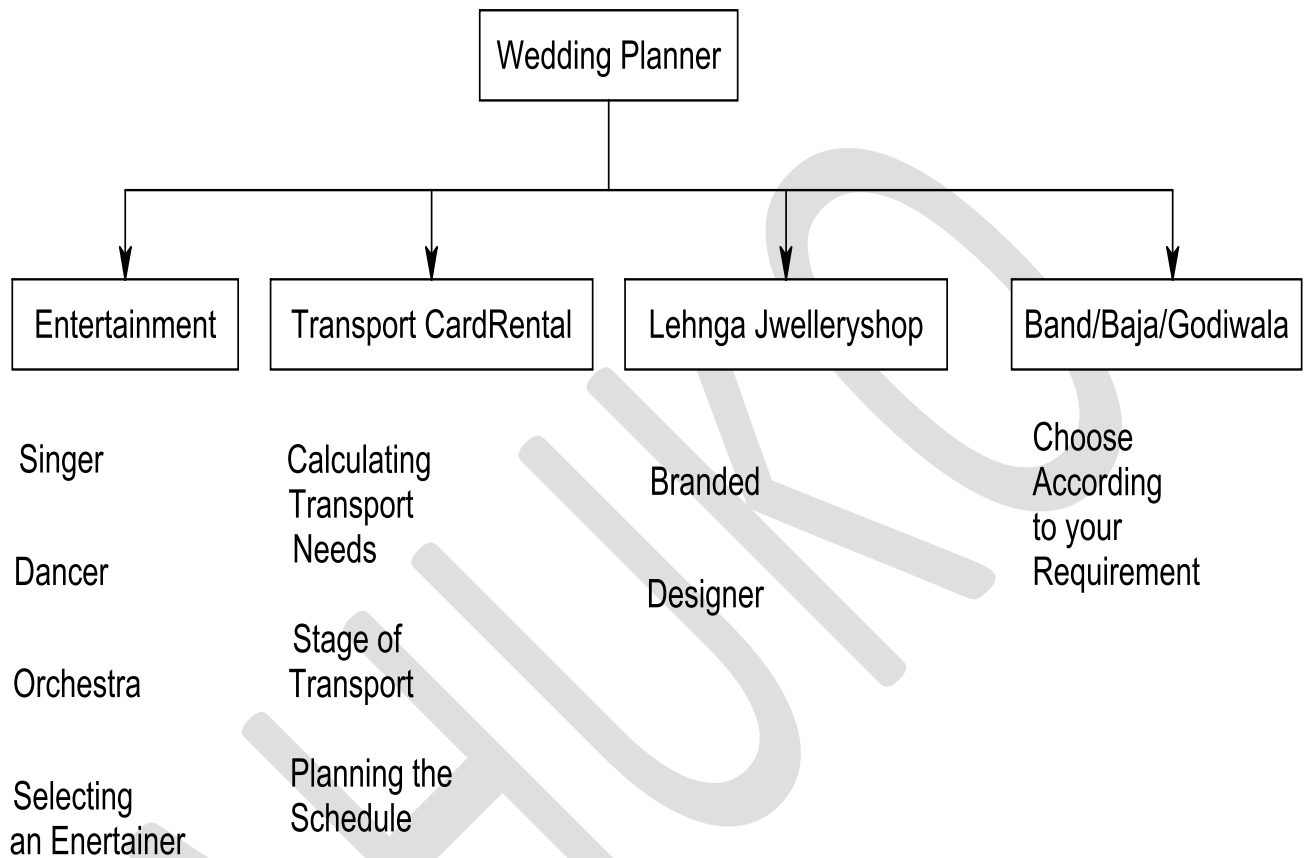
Project Planning

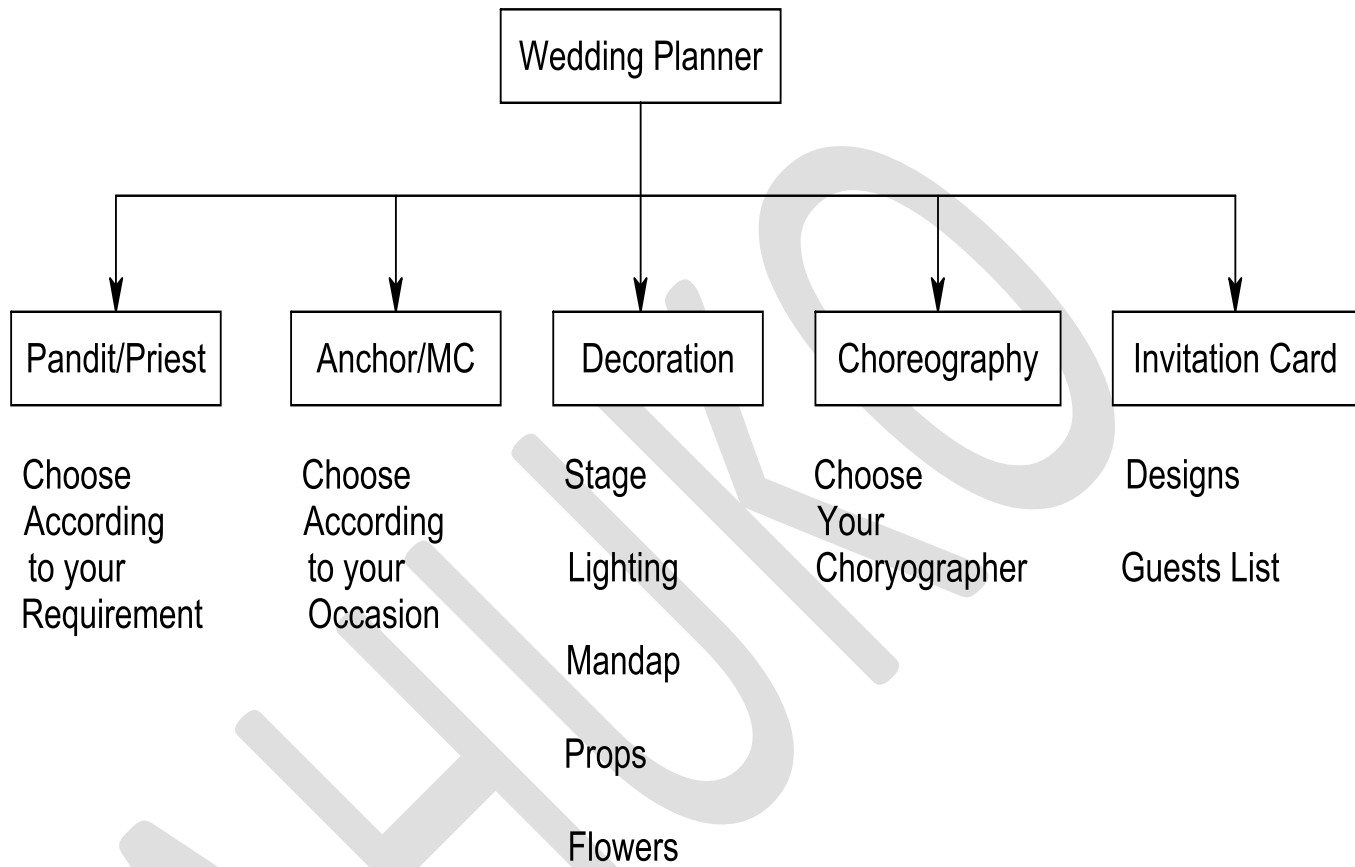
Now you need a project plan. This is basically an extended version of the usual wedding to-do list but with some important extensions:

- First of all, identify stages in planning, and what needs to be done during those stages. You will probably find that the early stages are longer spans of time; and later stages get increasingly shorter as the wedding approaches...!
- At the end of each stage, a milestone will have been achieved, e.g. the hen and stag dos have taken place. The transition from one stage to the next is called the stage boundary.
- Stages will include dependencies based on what has been achieved so far. For example, parts of your budget may depend on what is spent/saved earlier on. Identifying these dependencies will keep you focused and influence your buying decisions.
- As a general rule, plan by working backwards from your goal and the definitions of success you've put in place, through each step needed to get there. To make sure your timescales are realistic, speak to other brides. Tasks that seem simple, e.g. buying rings, can prove trickier as you realise how much choice there is out there.

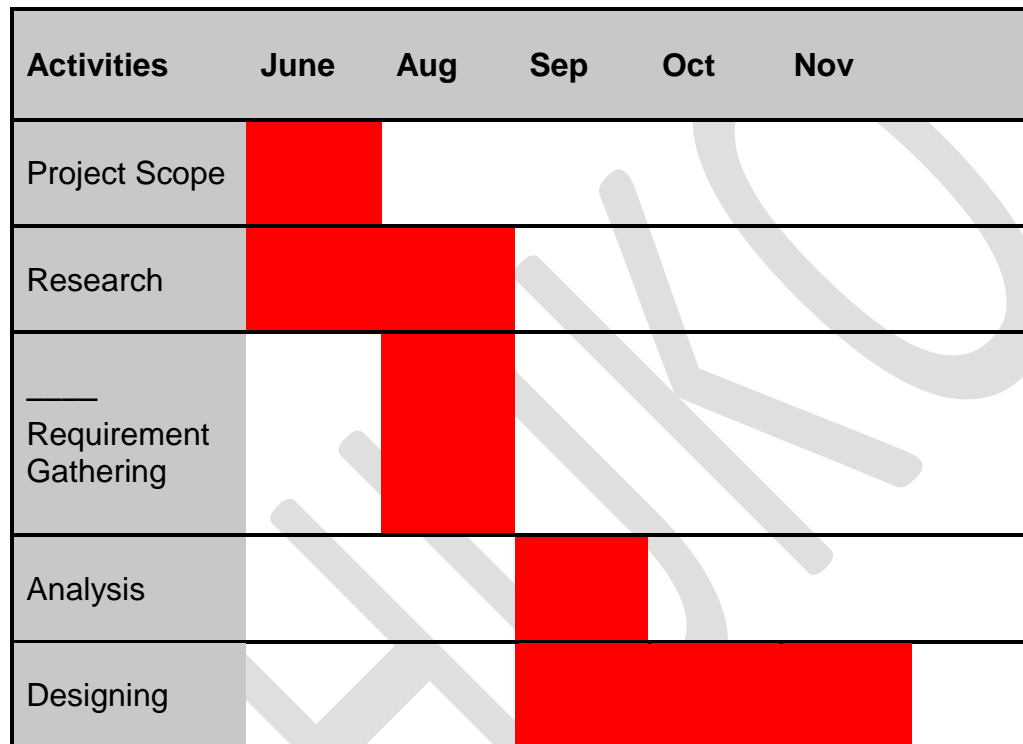
Work Break Down Structure







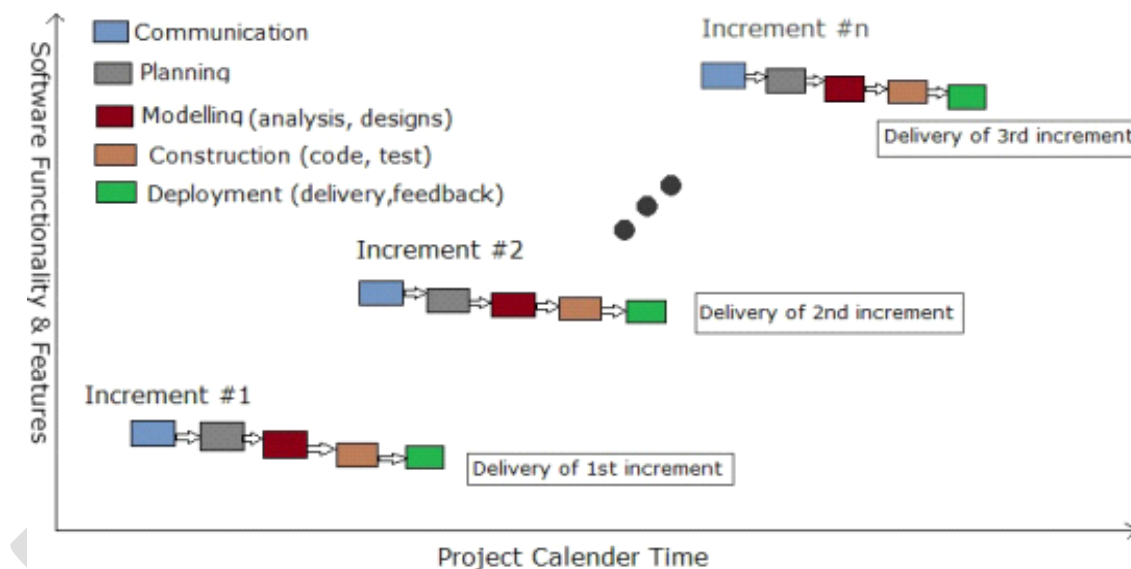
Gantt Chart



Process Model

Our system uses the incremental model because incremental software development is a fundamental approach of agile approaches and it is better approach than waterfall model and the most suitable for our system. Since the software system is usually complex, and need frequent changes when the goals and process are changed. By developing the software incrementally, the cost is cheaper and easier to make changes to the software as it being developed.

Diagram of Increment Model

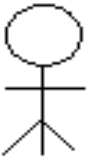



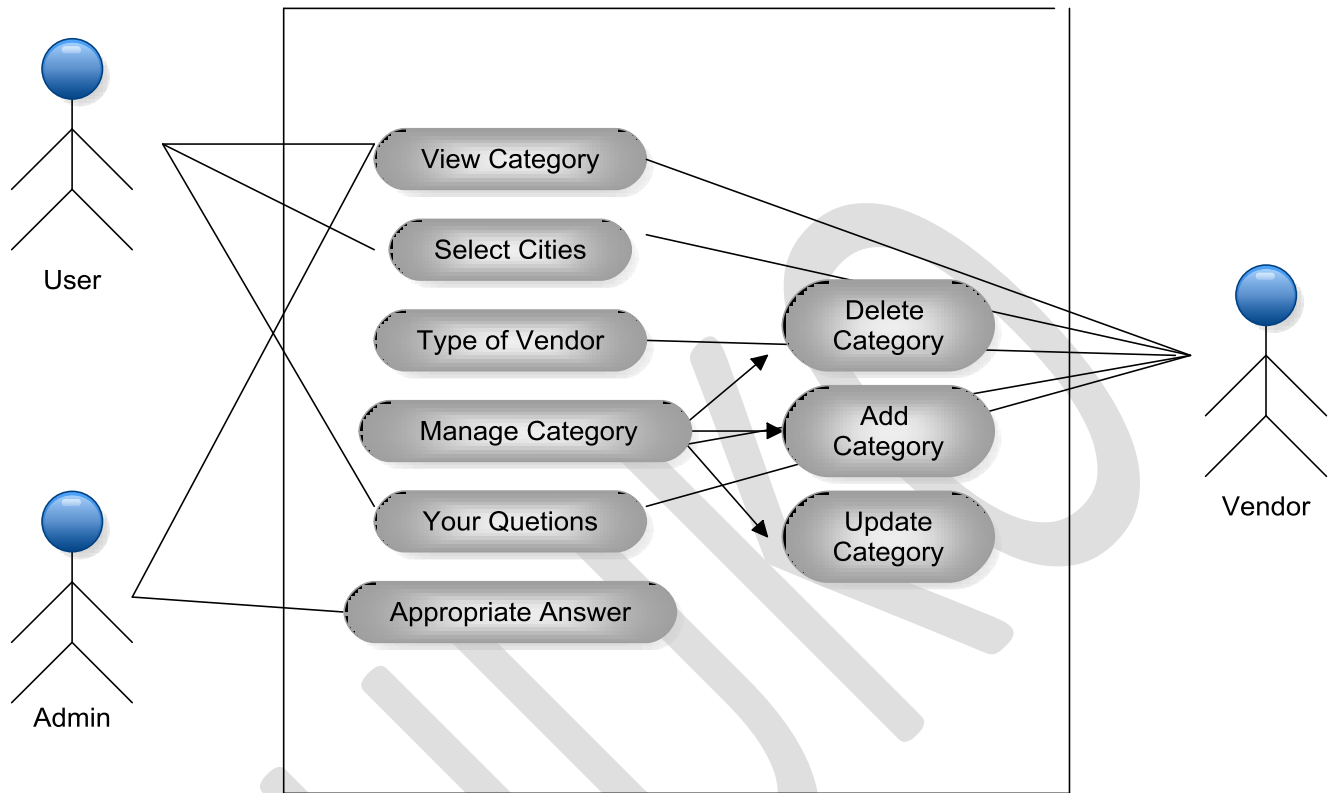
Analysis And Design

[1] UML Diagrams

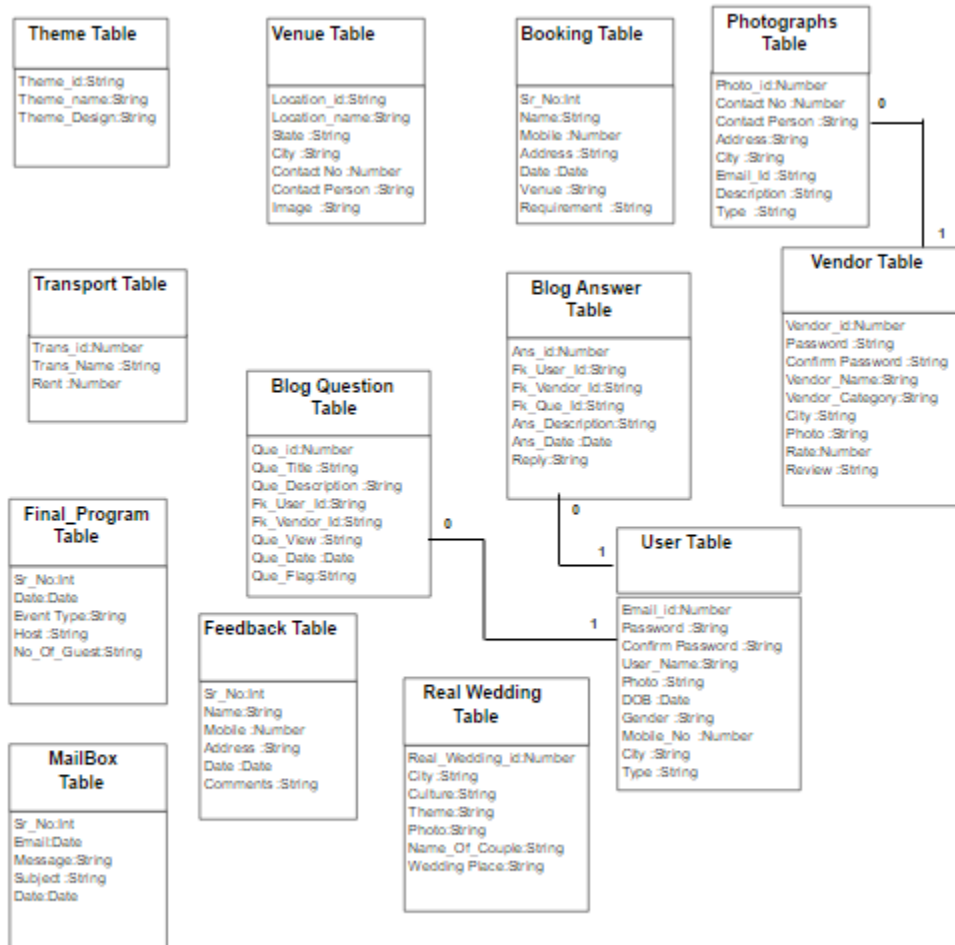
[1.1] Use Case Diagram

Symbols Used In Use Case Diagram

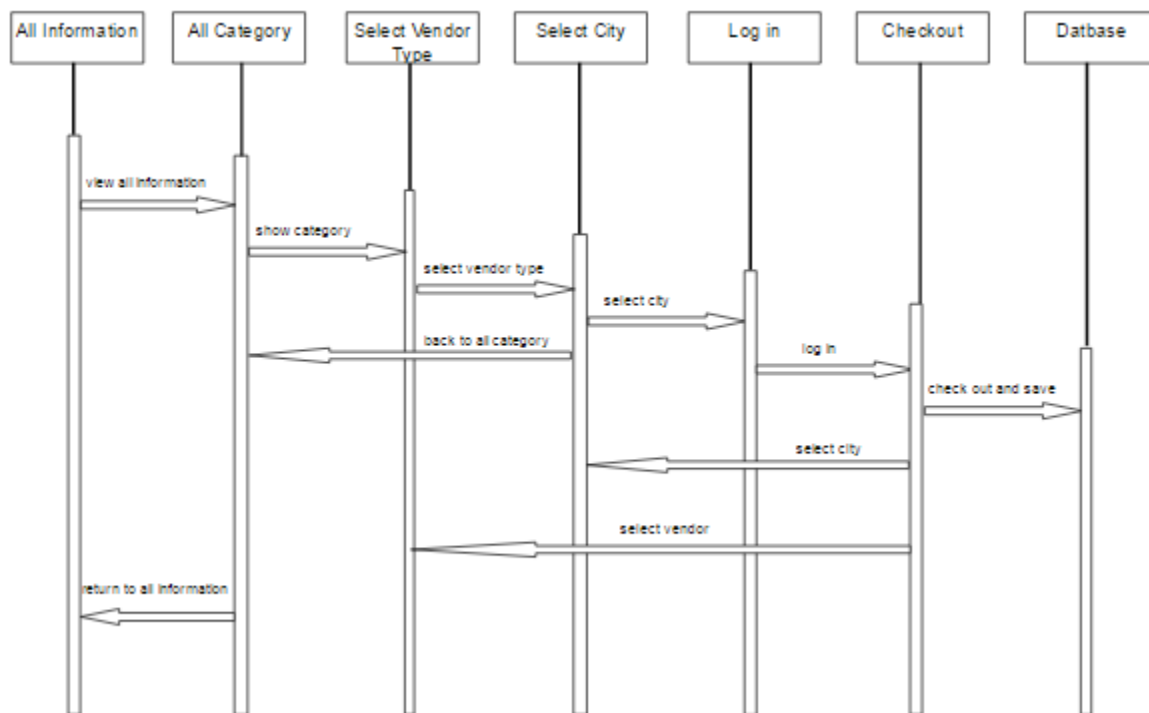
1.Actor	
2.Use Case	



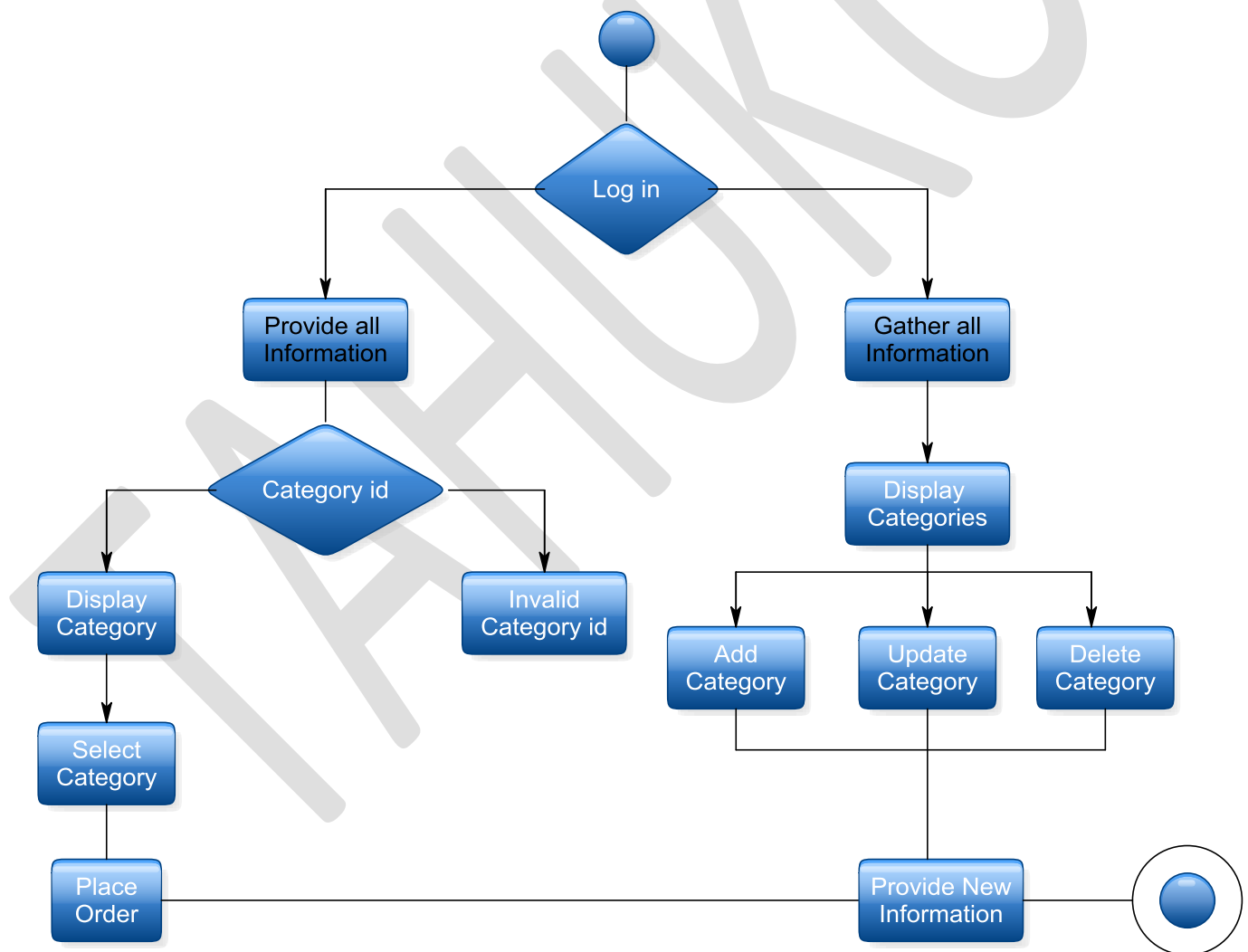
[1.2] Class Diagram



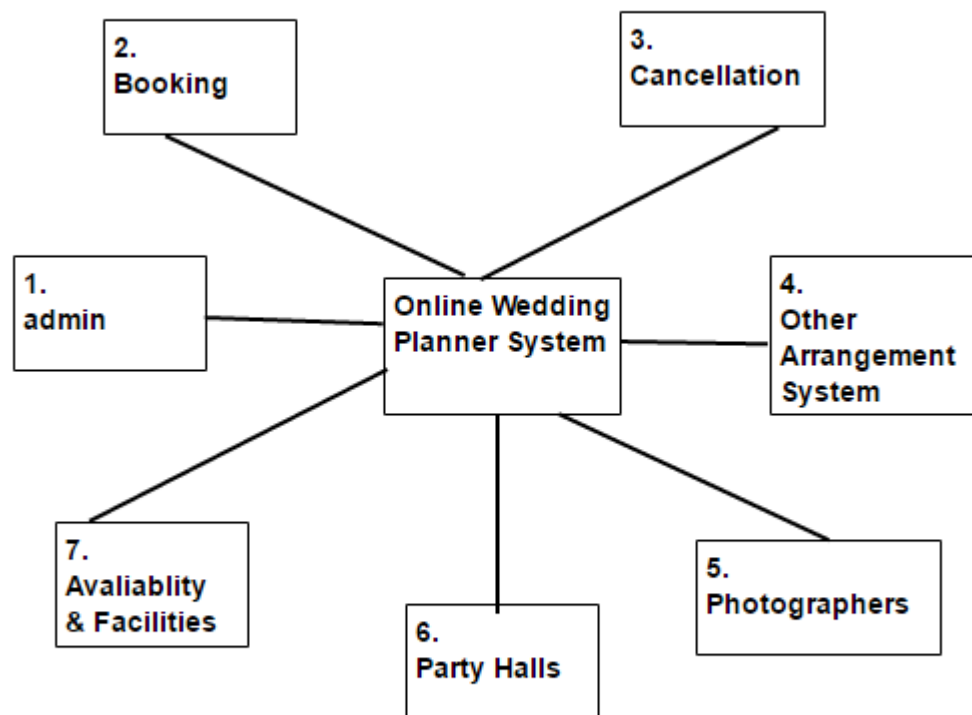
[1.3] Sequence Diagram



[1.4] Activity Diagram



System Flow Diagram



User Interface



















[1] Home Page



[2] Vendor Page

Logo	Vendors	Photos	Real Weddings	Blog	Login	Search...
------	---------	--------	---------------	------	-------	-----------

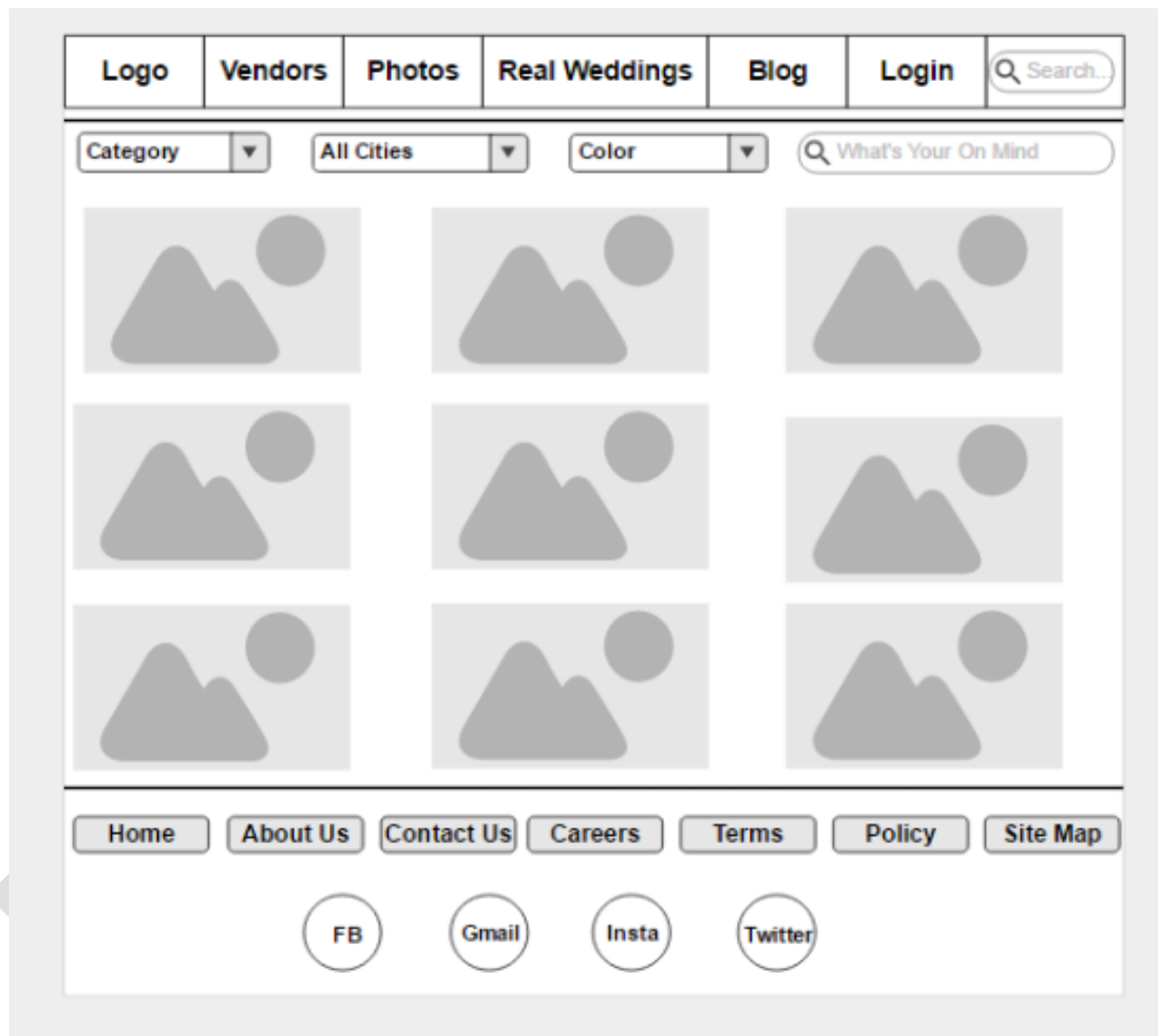
Select Vendor ▼	Select City ▼	Search...
-----------------	---------------	-----------

Wedding Venues		Mehendi Artist	
Wedding Photographers		Wedding Cakes	
Bridal Makeup		Wedding Jewellery	
Bridal Wear		Wedding Ctering	
Groom Wear		Trousseau Packers	
Wedding Decor		DJ	
Wedding Planner		Sangeet Choreography	
Wedding Cards		Wedding Accessories	
Wedding Videography		Weddig Favors	

Home	About Us	Contact Us	Careers	Terms	Policy	Site Map
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FB	Gmail	Insta	Twitter
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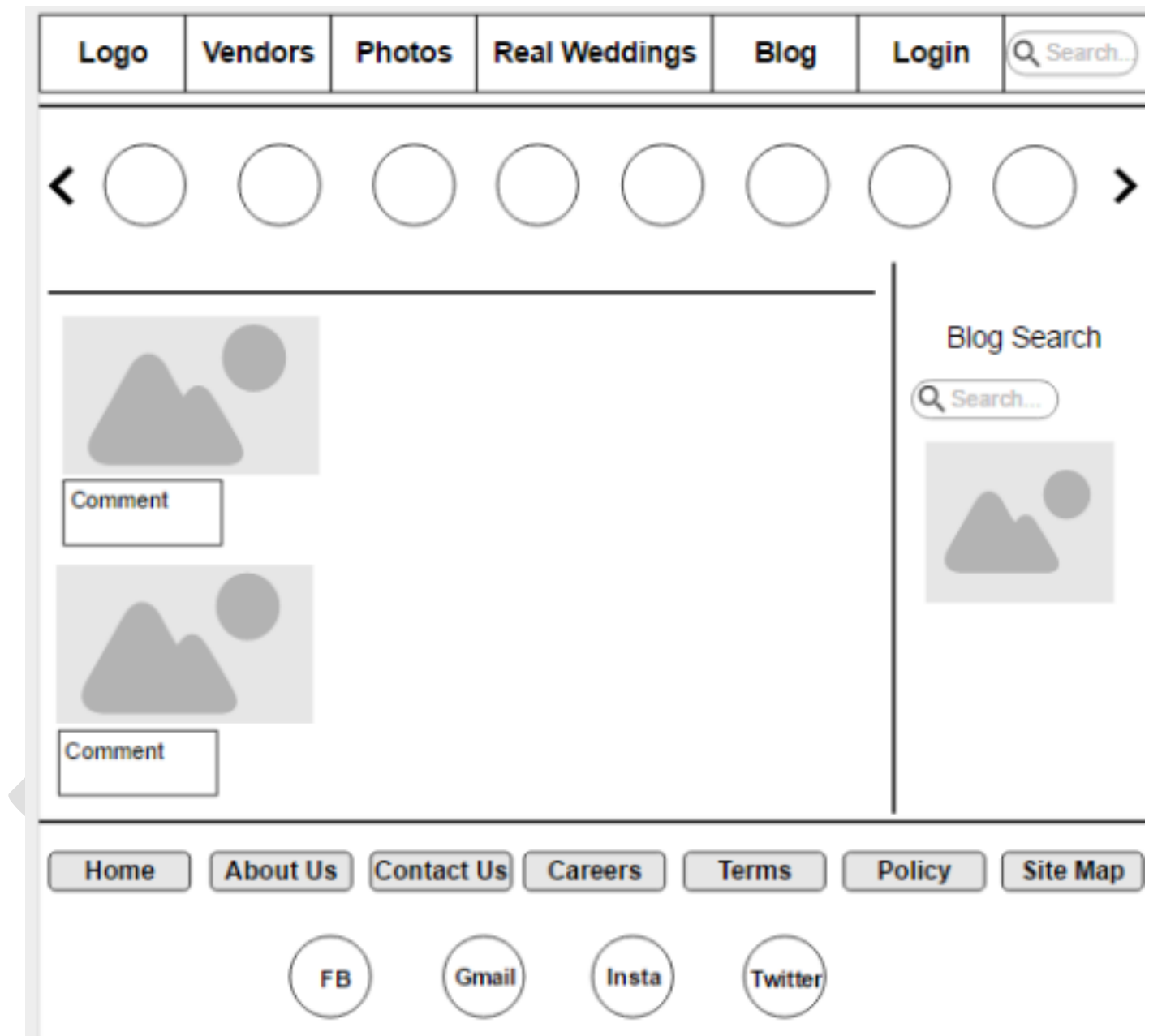
[3] Photos Page



[4] RealWeddings Page



[5] Blog Page



[6] Login Page

Users

Vendors

New In Tahuko? Create Account

Sign in your account to have access to different features

Connect To Facebook

OR

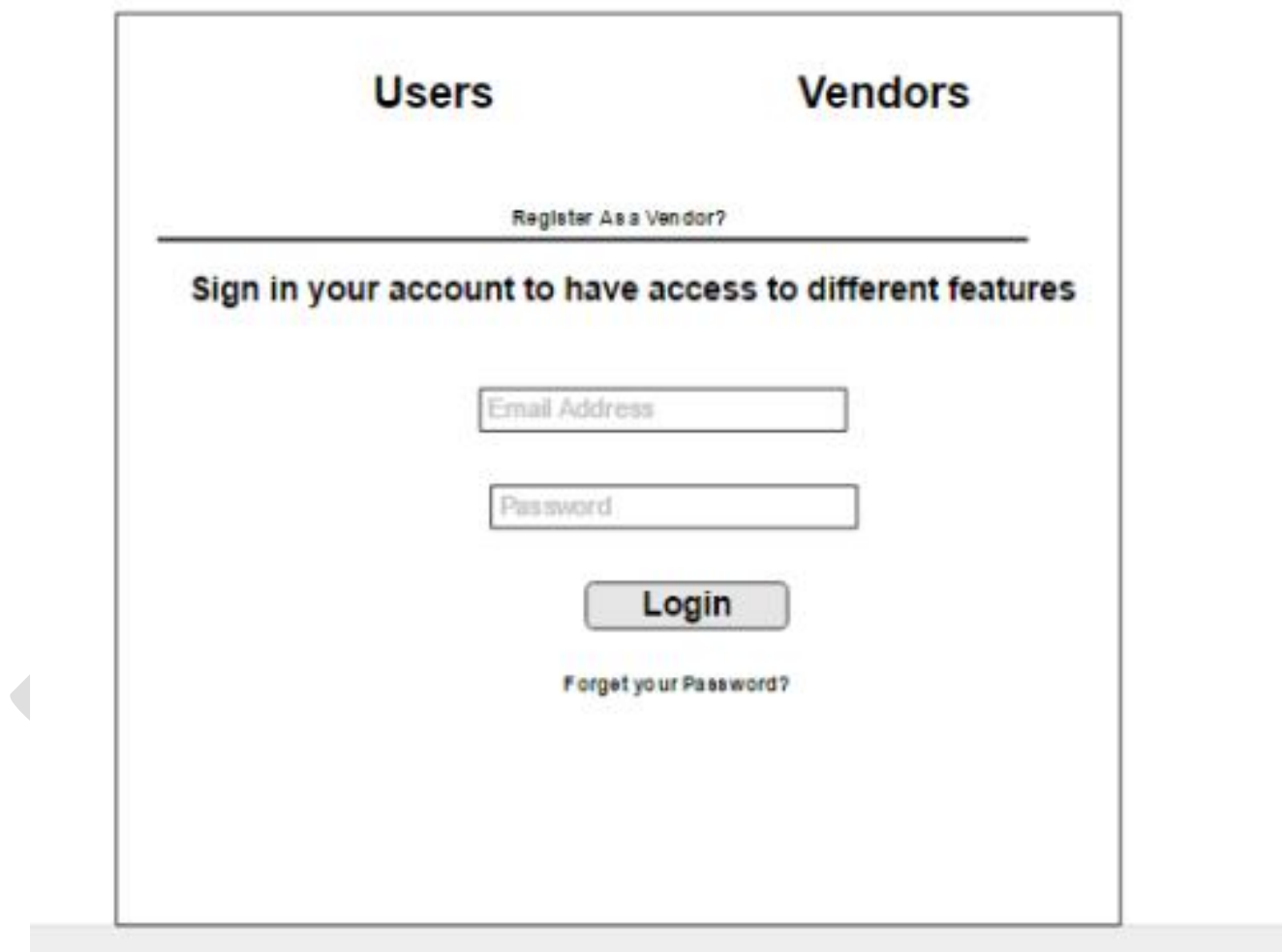
Email Address

Password

Submit

Forget your Password?

[7] Vendors Login Page



The wireframe shows a login interface for vendors. At the top, there are two tabs: 'Users' and 'Vendors'. Below the tabs, a link 'Register As a Vendor?' is centered. A horizontal line separates this from the main heading 'Sign in your account to have access to different features'. Below the heading are two input fields: 'Email Address' and 'Password'. A 'Login' button is positioned below the password field. At the bottom, there is a link 'Forget your Password?'. A small grey triangle is visible on the left side of the page.

Users **Vendors**

[Register As a Vendor?](#)

Sign in your account to have access to different features

Email Address

Password

Login

[Forget your Password?](#)

[8] RegistrationVendor Page



ALREADY HAVE AN ACCOUNT? [Login](#)

Please share the following details to create your profile

Brand Name

Email

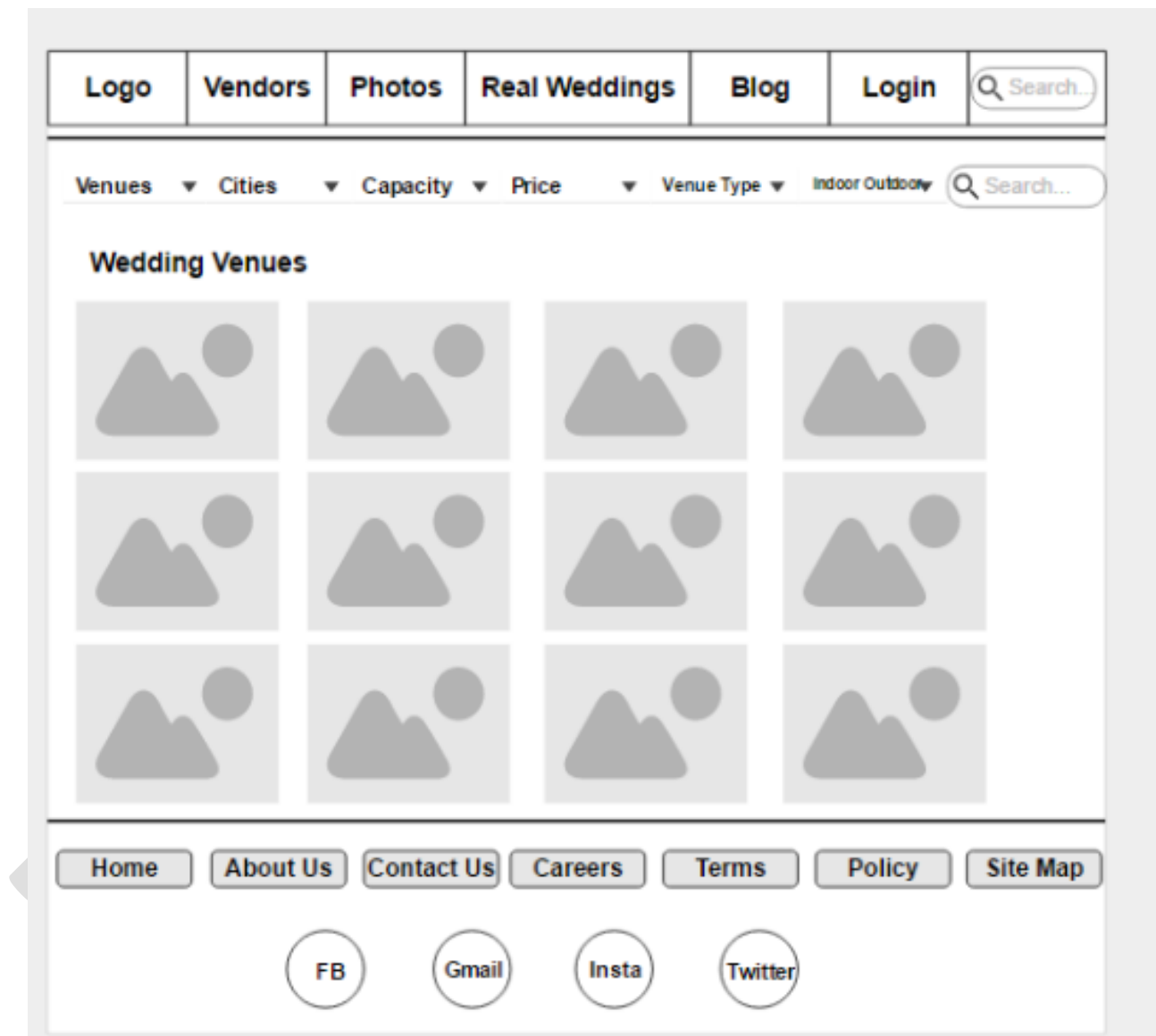
Password

Confirm Password

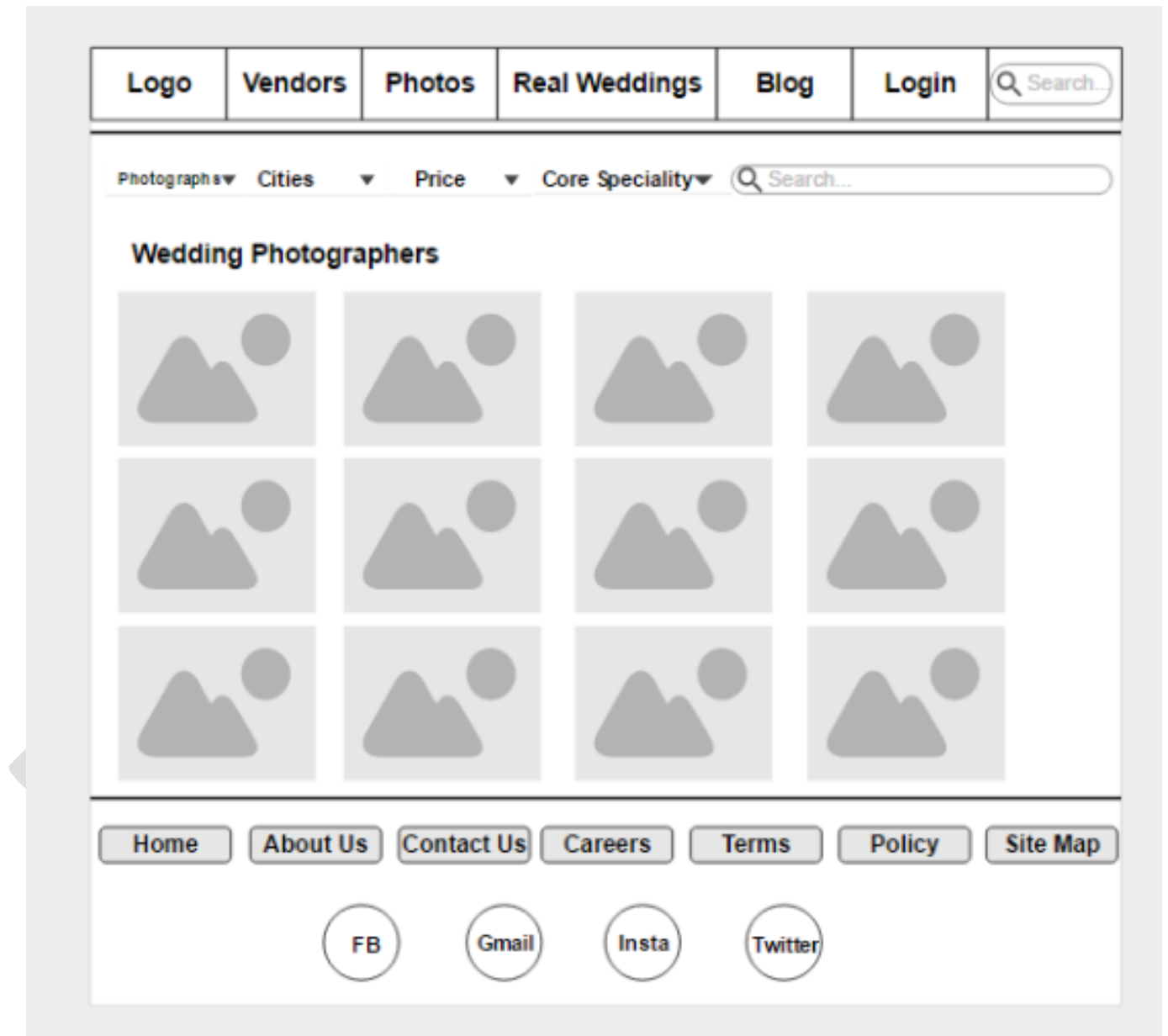
Select Vendor Type

Login

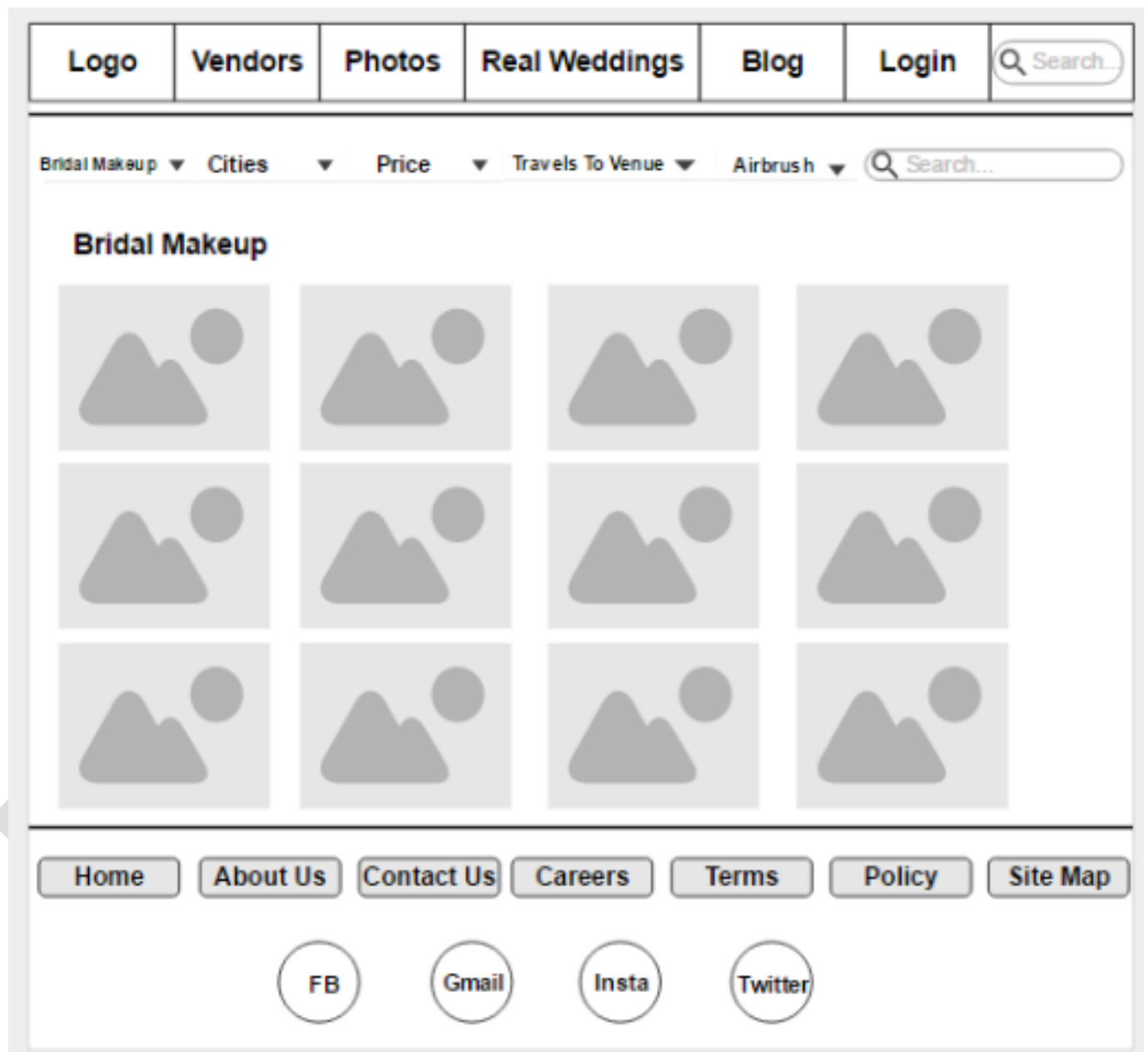
[9] Venues Page



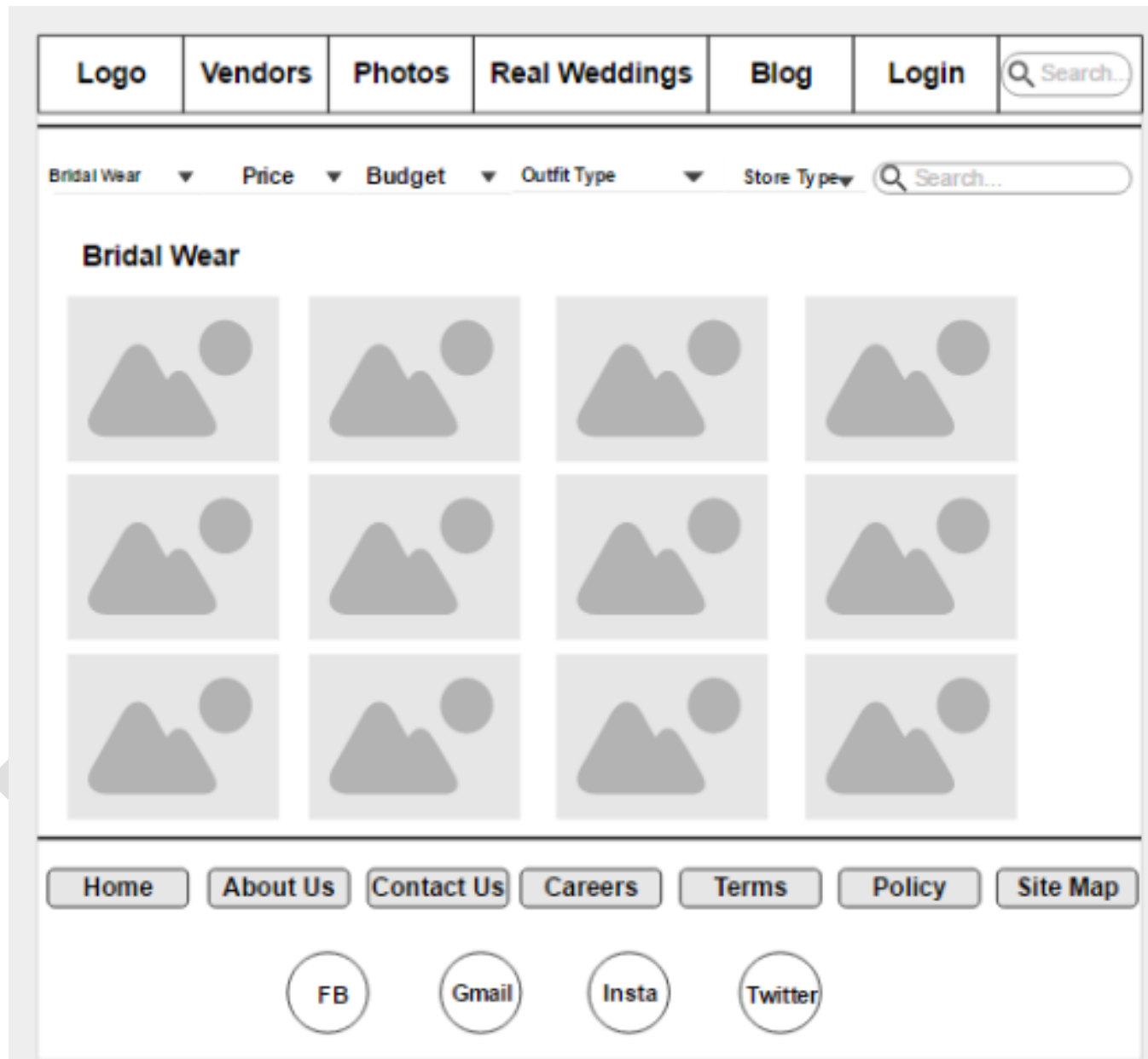
[10] Photographers Page



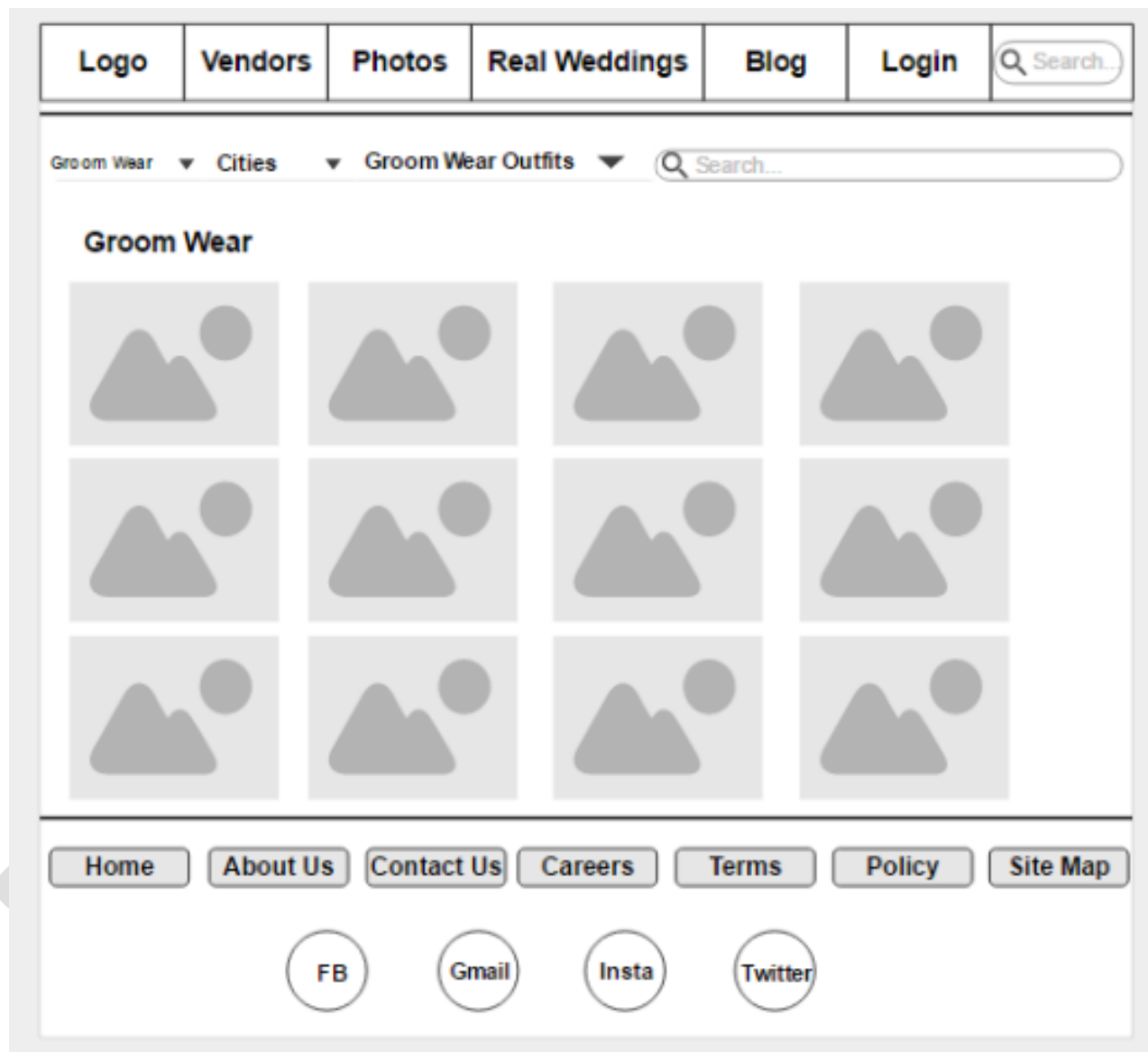
[11] Bridal Makeup Page



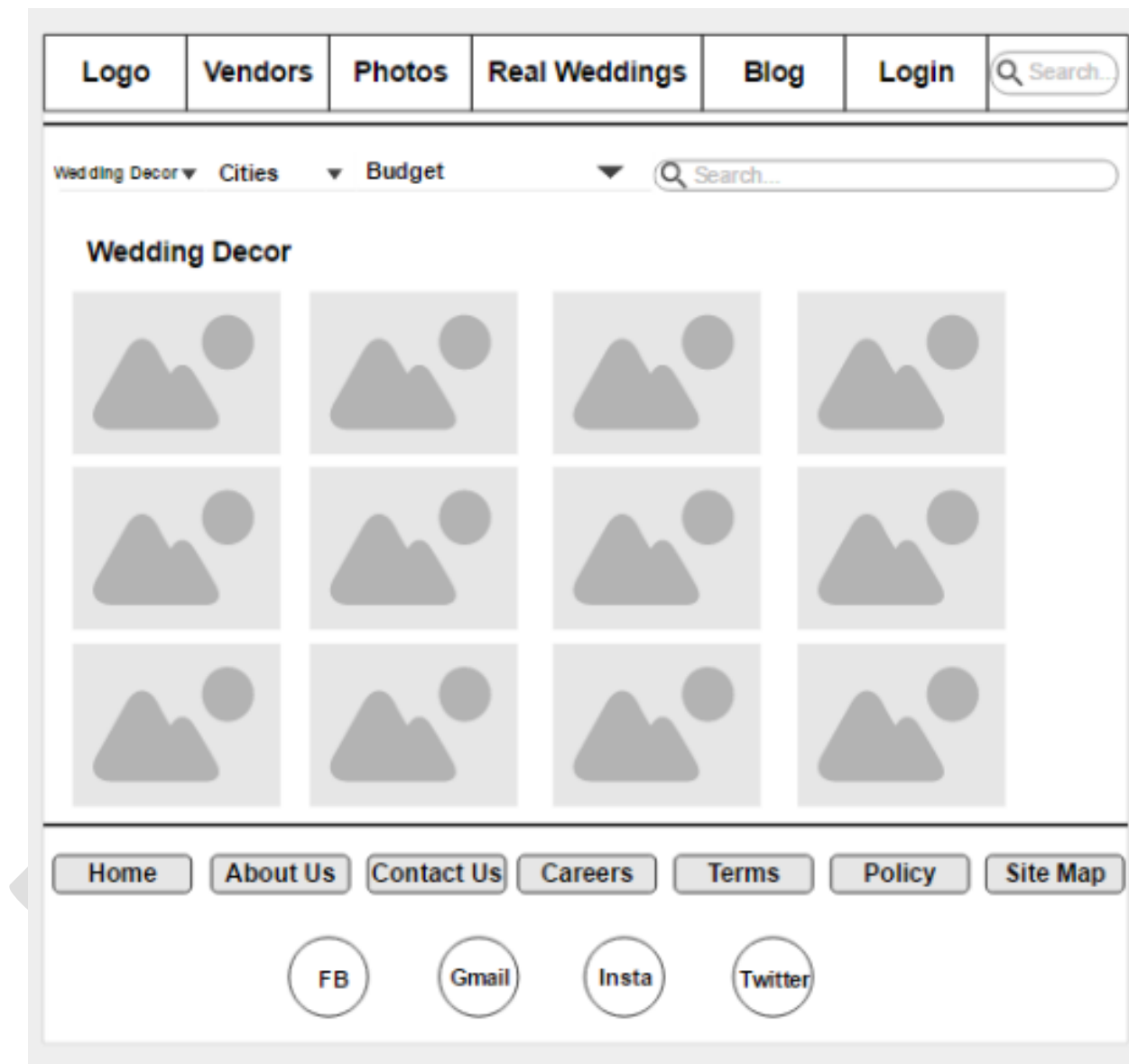
[12] Bridal Wear Page



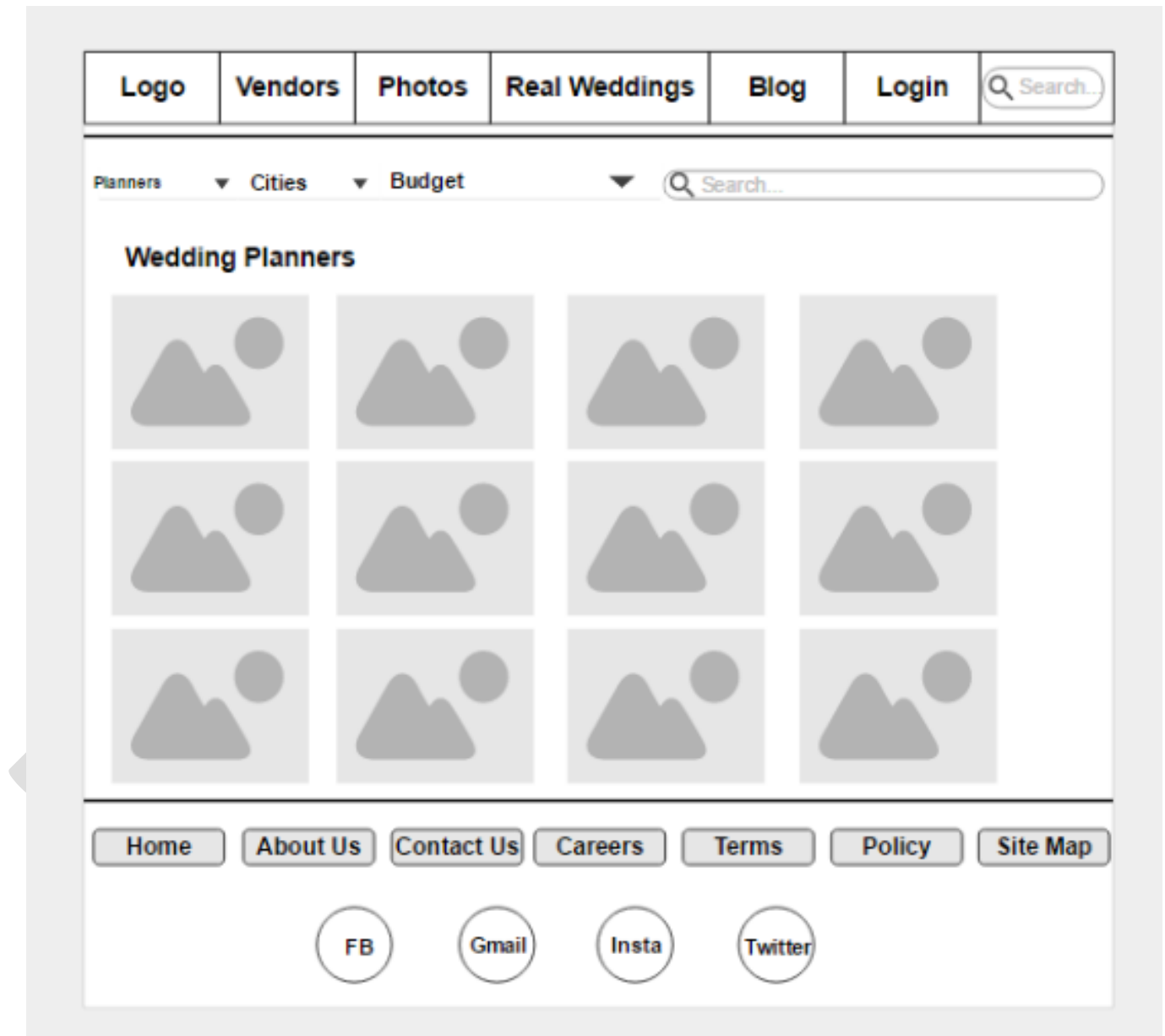
[13] Groom Wear Page



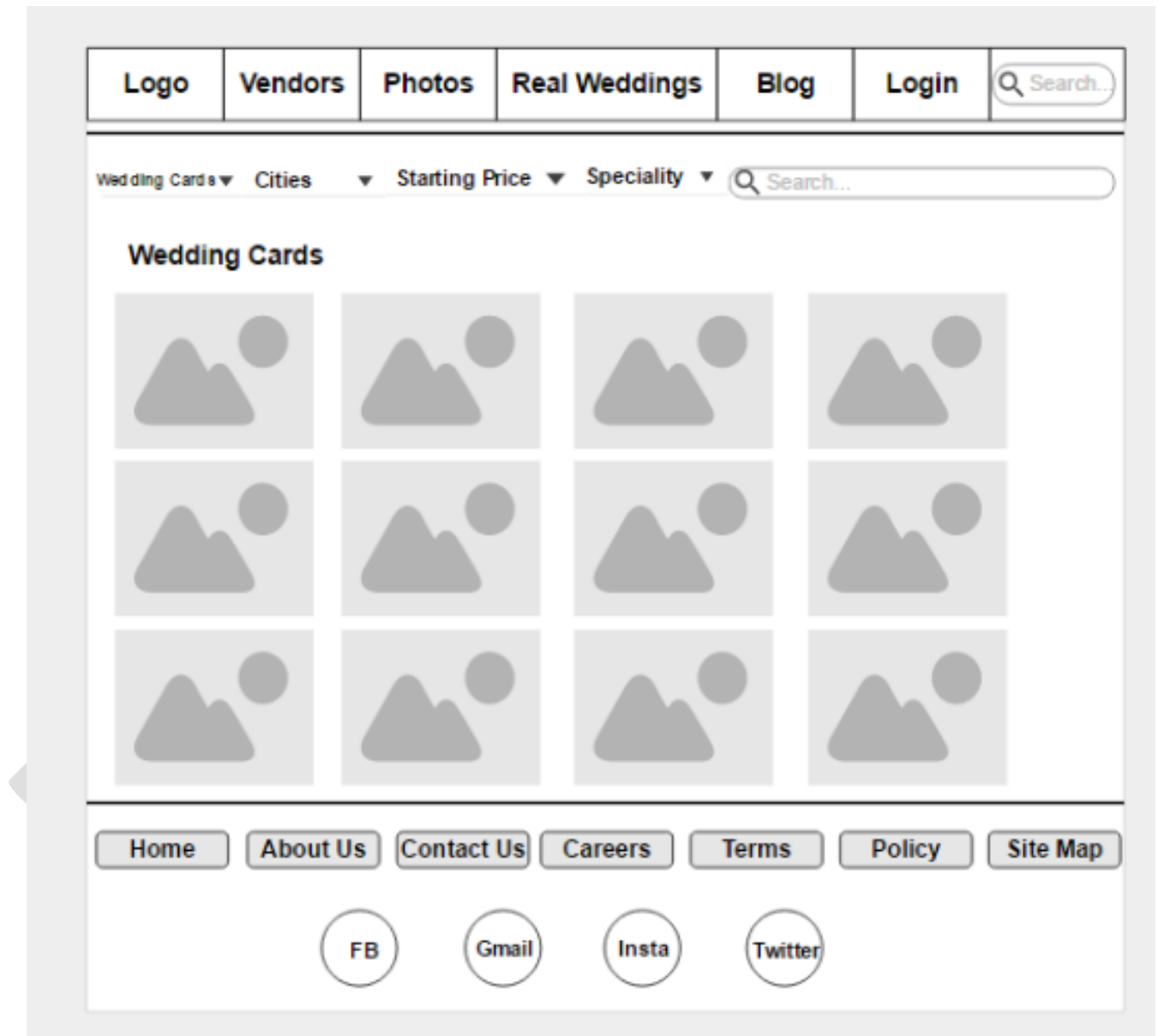
[14] Decoration Page



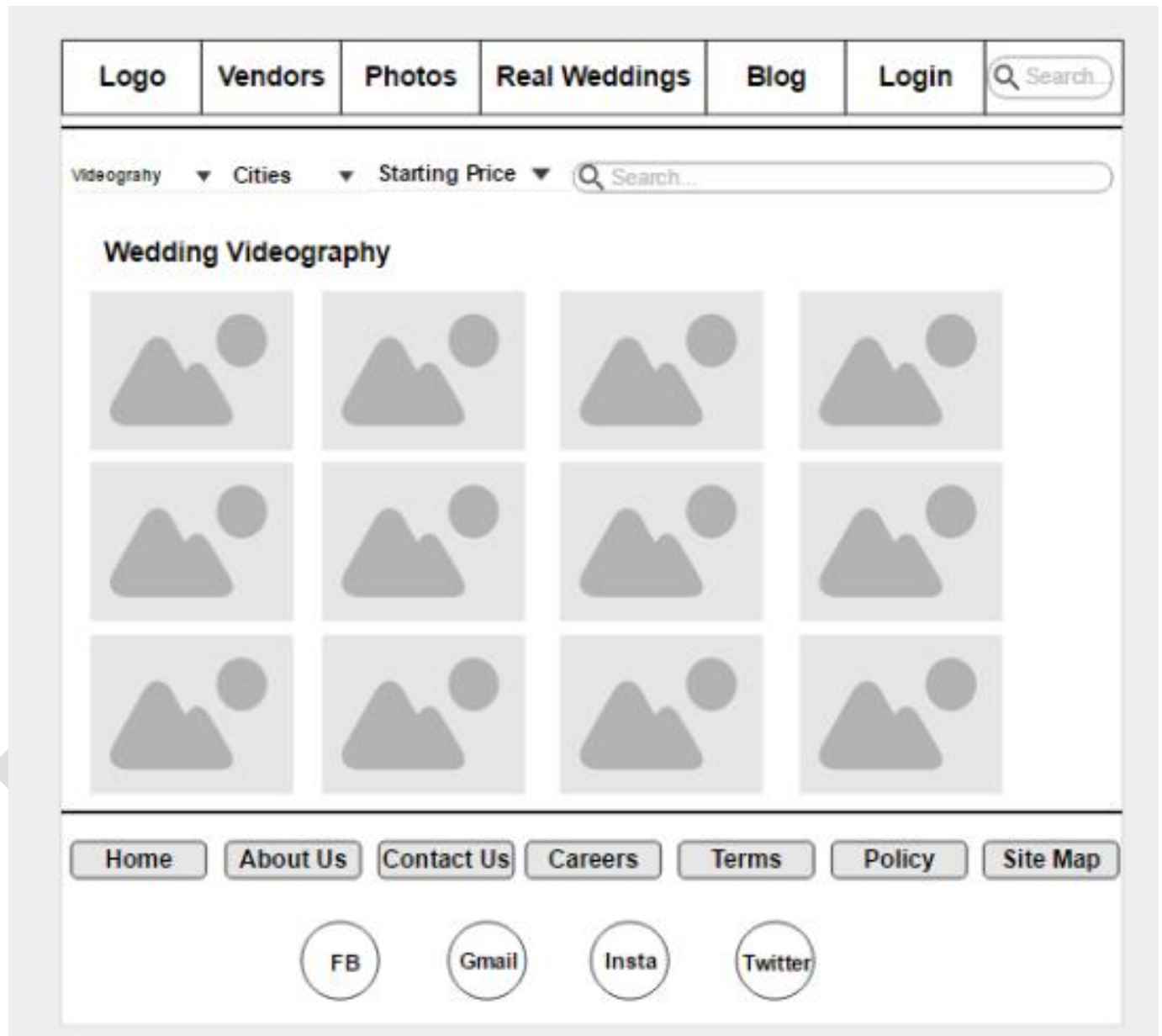
[15] Planners Page



[16] Cards Page



[17] Videography Page



Data Dictionary

Theme Table

Filed	Type	Constratint	Description
Theme_id	Varchar(10)	Primary key	Theme ID
Theme_name	Varchar(10)	Not Null	Name of the theme
Theme_design	Varchar(10)	Not Null	Design of theme

Venue Table

Filed	Type	Constraint	Description
Location_id	Varchar(10)	Primary key	Location ID
Location_name	Varchar(30)	Not Null	location Name of the venue
State	Varchar(10)	Not Null	State
City	Varchar(10)	Not Null	City
Contact_no	Number(10)	Not Null	Contact number
Contact_person	Varchar(10)	Not Null	Contact Person
Image	Varchar(50)	Not Null	Image

PhotographsTable

Filed	Type	Constraint	Description
Photo_id	Number(3)	Primary Key	Photo Id
Contact_no	Number(10)	Not Null	Contact number
Contact_person	Varchar(10)	Not Null	Contact Person
Address	Varchar(50)	Not Null	Address
State	Varchar(10)	Not Null	State
City	Varchar(10)	Not Null	City
Email_Id	Varchar(20)	Not Null	Email Id
Description	Varchar(50)	Not Null	Description
Type	Varchar(10)	Not Null	Type

Transport Table

Filed	Type	Constraint	Description
Trans_Id	Number(3)	Primary key	Transport ID
Transport_Name	Varchar(50)	Not Null	Transport name
Rent	Varchar(50)	Not Null	Rent of the vehicle

Feedback Table

Filed	Type	Constratint
Sr_No	Int	Primary Key
Name	Varchar(50)	Not null
Mobile	Number(10)	Not Null
Address	Varchar(50)	Not Null
Date	Varchar(50)	Not Null
Comments	Varchar(50)	Not Null

Booking Table

Filed	Type	Constratint	Description
Sr_no	Int	Primary Key	Serial Number
Name	Varchar(50)	Not Null	Booking Name
Mobile	Varchar(50)	Not Null	Mobile Number
Address	Varchar(50)	Not Null	Address
Date	Varchar(50)	Not Null	Date of booking
Venue	Varchar(50)	Not Null	Comments
Requirement	Varchar(50)	Not Null	Requieremts

Final_Program Table

Filed	Type	Constratint	Description
Sr_no	Int	Primary Key	Serial Number
Date	Date	Not null	Date of programme
Event_Type	Varchar(50)	Not Null	Name of the programme
Host	Varchar(50)	Not Null	Arranged By
No_of_guest	Varchar(50)	Not Null	No. of Guests

MailBox Table

Filed	Type	Constratint	Description
Sr_no	Int	Not Null	Serial Number
Email	Date	Not Null	Email ID
Message	Varchar(50)	Not Null	Message
Subject	Varchar(50)	Not Null	Subject
Date	Date/Time	Not Null	Date/Time

User Table

Filed	Type	Constratint	Description
Email_id	varchar(20)	Not Null	primarykey
password	varchar(20)	Not Null	Password of Email Id
Confirm Password	Varchar(20)	Not Null	Check the Password
User name	Varchar(20)	Allow Null	User Name
Photo	Varchar(50)	Not Null	Photo
DOB	Date/Time	Not Null	Date of birth
Gender	Varchar(5)	Not Null	Gender Male or Female
Mobile Number	Number(10)	Not Null	Mobile Number
City	Varchar(15)	Not Null	Appropriate City
Type	Varchar(5)	Not Null	Type User or Admin

Vendor Table

Filed	Type	Constratint	Description
Vendor_id	varchar(20)	Not Null	Primary key
Password	varchar(20)	Not Null	Password of Vendor id
Confirm Password	varchar(20)	Not Null	Check the Password
Vendor name	Varchar(20)	Allow Null	Vendor Name
Vendor Category	Varchar(15)	Not Null	Enter Category of Vendor
City	Varchar(15)	Not Null	City of Vendor
Photo	Varchar(50)	Not Null	Photo of Vendor
Rate	Number	Allow Null	Rate
Review	Varchar(30)	Allow Null	Review

Real Wedding Table

Filed	Type	Constratint	Description
Real_wedding_id	Number(3)	Not Null	Primary key
City	Varchar(20)	Not Null	City of Real Wedding
Culture	Varchar(20)	Not Null	Culture of Real Wedding
Theme	Varchar(20)	Not Null	Theam of Real Wedding
Photo	Varchar(20)	Allow Null	Photos of Real Wedding
Name of Couple	Varchar(20)	Not Null	Name of Couple of Real Wedding
Wedding place	Varchar(30)	Not Null	Wedding place of Real Wedding

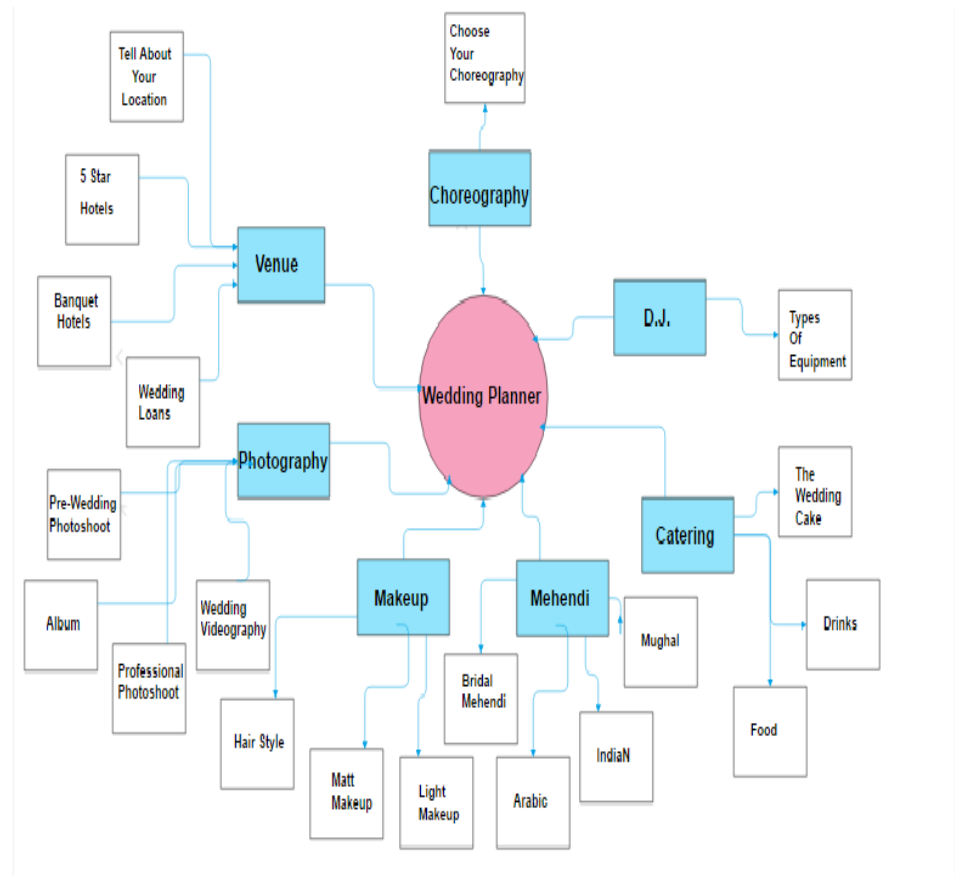
Blog Question Table

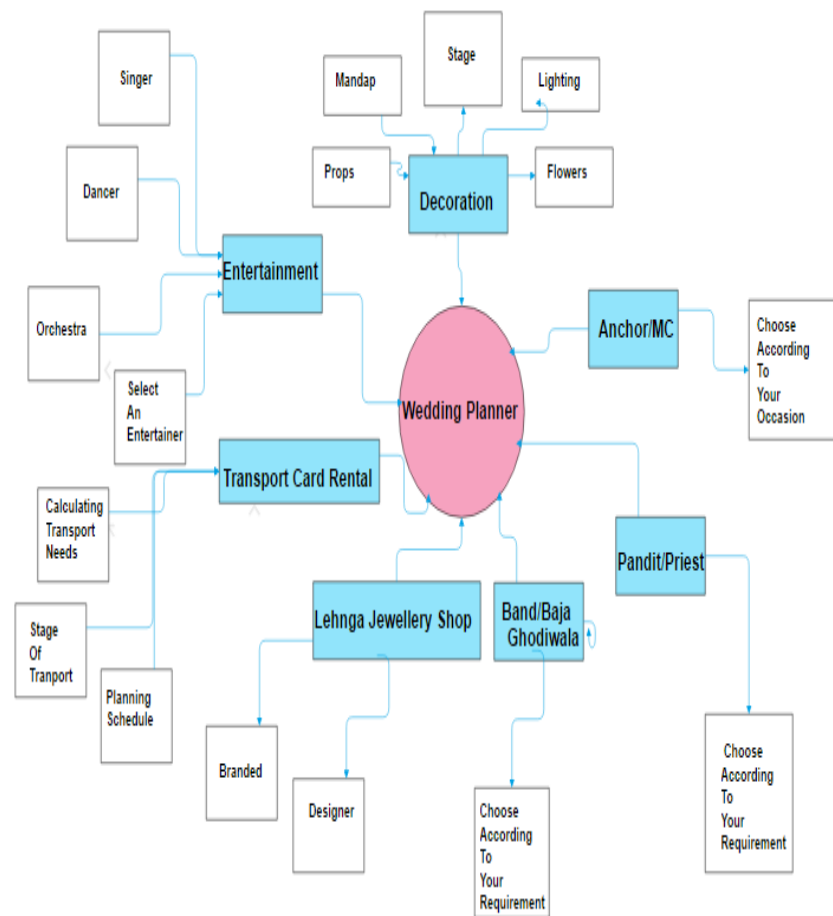
Filed	Type	Constratint	Description
Que_id	Number(10)	Auto-increment	Primary key
Que_Title	varchar(20)	Not Null	Title of Question
Que_Description	varchar(20)	Not Null	Description of Question
FK_User_id	Varchar(20)	Foreign key	User Id
FK_Vendor_id	Varchar(20)	Foreign key	Vendor Id
Que_View	Number(2)	Allow Null	View of Question
Que_Date	Varchar(50)	Not Null	Date of Question
Que_Flag	Number(2)	Not Null	Flag of Question

Blog Answer Table

Filed	Type	Constratint	Description
Ans_id	Number(10)	Auto-increment	Primary key
FK_User_id	varchar(20)	Foreign key	User Id
FK_Vendor_id	varchar(20)	Foreign key	Vendor Id
FK_Queue_id	Varchar(20)	Not Null	Queue Id
Ans_description	Varchar(30)	Not Null	Description of Answer
Ans_date	Date/Time	Not Null	Date of Answer
Reply	Varchar(50)	Not Null	Reply Reply

System Navigation





Summary

Assumption

- There are many amazing wedding planners in Assumption, Illinois to help you plan your dream wedding. Are you planning a hometown wedding with many guests, or researching a destination wedding with your closest friends and family? Assumption wedding planners can help you point you in the right direction.
- Wedding planning in Assumption can be difficult enough when you are familiar with your city and local vendors. A destination wedding in a different city can prove even more difficult. A wedding planner is a wonderful way to help navigate the landscape of wedding planning, especially in a different city!
- Local Assumption, Illinois wedding planners will know which florists to call, which rental company is the best, and the tastiest caterers at many different price points. Take a peek the wedding planners in our local search listings and find a detail-oriented wedding coordinator that's right for you!

Limitations

1. No automatic backup facilities available.
2. To run the application Internet Explorer 5.0 and above is required.
3. High bandwidth is required for as the transaction rate is high and third party gateway.

Conclusion

- **Relationship with vendors**

Usually a planner is in a position to work on multiple events and they have a established relationship with vendors- Photographers, florists, caterers etc. As a result of this relationship, a vendor is most likely to negotiate well with a planner than a normal couple, as they believe they can get repeated business from the former.

- **Experience**

A planner is a person who knows what things should cost you in every range. There're less chances of getting duped or cheated when you hire a planner. They know which vendors are to be trusted, what questions they should be asked, how to schedule or reschedule an event, get your guests fed and other responsibilities which you otherwise who have fret over. They've already done it several times and knows the pros and cons of the wedding business. Wedding planners are in rage not only in Delhi, but India as well. The availability and increase in vendors have called out for the need of a wedding planner to pick the best and make you wedding day memorable. They not only manage food, flowers, and cakes but also make sure every guest goes home with a smile, even if that requires them to do odd jobs. They have a vision about the wedding day and thrive to achieve it successfully.

• Findings:

The study was conducted to know the Trends of wedding planners. By analyzing the data collected, following are the findings from this study:

- Majority of the respondents between 18 to less than 35 years were unmarried, which was useful because they are the suitable respondents for study the emerging trends of wedding planners.
- Majority of the respondents (88%) responded that they are aware about wedding planners whereas 12% are not aware about wedding planners.
- When asked from the respondents about the source of awareness about wedding planners 20% respondents considered ads as an informative source followed by 32% from friends whereas 26% get information from their relatives and 22% from others.
- 95% of respondents were interested in knowing about wedding planners whereas 5% are not.
- Another observation made from the respondents the factors that affect them most are: Budget, food quality, wedding dress, venue, followed by other factors.
- The study has concluded that most of the respondents came to know about wedding planners through friends, families and advertisements and the rest who don't know about Wedding Planners are very much interested to know about them.
- So, Wedding Planners, not just have to perform for a good word of mouth marketing but also need to advertise properly so as to reach and tap the desired clientele.
- The main focus when selecting a Wedding Planner in Delhi is given on the Budget, Catering and Venue. Who can provide the best food at the best place at the best price?
- So, the Wedding Planner need to focus on quality of food, should provide options for venue and plan everything according to the budget.

Future Scope

- Wedding planners perform a variety of tasks for couples who have typically already set wedding dates. Although the specific list of tasks changes for each client, wedding planners may make appointments with vendors, provide gown options, suggest wedding themes and troubleshoot setbacks.
- The business side of wedding planning involves staying within budget, ensuring vendors get paid and collecting money from clients. Because they're typically self-employed, wedding planners must also write contracts and be efficient marketers of their business.
- However, special-event centers, wineries, hotels and other hospitality facilities also offer employment opportunities.
- A wedding planner's goal is to design a wedding suited to each couple. They make plans for the outfits, food, theme, and other aspects of the wedding, working with their client's suggestions. Wedding planners can be employed by a company or work freelance; no education is required but short training classes are strongly recommended.

Thank You