

Zeel Trivedi

M: 0468810126 | E: zeeldave10@gmail.com | A: Melbourne | Permanent Resident

Driven and Highly motivated Data Analyst with experience working with Python, SQL, R, Power BI, and several more programming languages. With a passion for creating innovation and solving complex problems. I am eager to further implement my skills and improve my data analysis experience with a detail-driven team where I can maximize the value of the organization's data assets.

SKILLS

DATABASES:

- ✓ SQL Databases, SSMS, Microsoft SQL Server, T-SQL, Functions and Stored Procedures, Oracle
- ✓ NOSQL(MongoDB)

TOOLS/IDE:

- ✓ C/C++, C#, React JS, Mathematics & Statistics, and AWS/Azure/Google Cloud Fundamentals
- ✓ ETL/ELT, Data Warehousing, Data Modelling, Data Manipulation, Data visualization
- ✓ Microsoft BI Stack (SSIS, SSAS, SSRS), Microsoft Power BI, Tableau, Python, R
- ✓ Visual Studio Code, Postman, APIs, Git, Agile/SDLC Methodologies, Java/J2EE
- ✓ Microsoft Office 365 (Advanced Excel, PowerPoint), Jupyter Notebook

INTERPERSONAL SKILLS:

- ✓ Research, Problem Solving Skills and Detail Oriented, Flexible
- ✓ Able to quickly grasp new concepts, Adaptive, Analytical Skills
- ✓ Time Management and Organisational Skills
- ✓ Management and Collaboration Skills
- ✓ Communication Skills

WORK EXPERIENCE

Planning Analyst | Hanes Brands | Melbourne

Oct 2024 - Present

- Demonstrated skills and experience in analytical role by creating multiple reports to help in daily use.
- Collaborated with business analysts, product owners, and stakeholders to refine reporting requirements.
- Managed allocations, replenishment process using Blue Yonder allocating tool and basics range forecasting to achieve sell thru targets.
- Completed Post Season Review data cleaning, analysis and presentation. Maintained size analysis for future order management
- Created marketing reports, generated and distributed regular reports on key performance indicators (KPIs) for marketing initiatives.
- Collaborated with market research teams to gather data on consumer trends and preferences and incorporate findings into marketing strategies.
- Maintained weekly trade reports and insights to track brand performance, including sales trends, market share and consumer behaviour on all channels.
- Collaborated with cross functional teams, worked closely with warehouse and production team to ensure stock is delivered to store in an optimal time.
- Optimized marketing processes, identified opportunities for improvement in data collection, reporting, and analysis to increase the effectiveness of marketing strategies and promotional data.

Allocator | Hanes Brands | Melbourne**Jan 2024 - Sep 2024**

- Allocated new stock deliveries to all stores, across all categories. Daily review of stock replenishment at style and size level to maximise stock availability.
- Inventory Management - ensure all distributed product and inter store transfers are tracked, received, and accounted for.
- Ensure Stock models are up to date and accurate with inventory fills are placed where required. Ensure that purchase orders are placed and sized within the desired timeframe.
- Assist in the allocation of inventory to each store based on sales forecast, physical space, and seasonal requirements.

Data Analyst | Infosys | Sydney**Dec 2021 - June 2023**

- Conducted in-depth data analysis to identify market trends that increased customer retention by 46%
- Leveraged data preparation tools to clean and transform complex datasets, improving data quality by 29%
- Created interactive dashboards to facilitate real-time monitoring of key performance (KPI) metrics, which led to a reduced response time and ensure consistency.
- Produced and delivered 50+ Power BI dashboards and ad-hoc reports by utilizing knowledge of statistical techniques, accuracy, SQL queries, DAX queries, pivot tables and v-lookups.
- Collaborated with cross-functional teams to identify and resolve data discrepancies and inconsistencies, able to transform data into assets and visually informative insights.

Full Stack Developer (Intern) | MVP Studio | Sydney**Feb 2021 – Nov 2021**

- Assisted in web application using .Net, React, and Redux by using reusable components to reduce code duplication and future maintenance turned out as 10% higher speed.
- Thorough knowledge of front-end technology like HTML, CSS, and JavaScript, organized a NoSQL database to store and retrieve large datasets efficiently.
- Created RESTful API and Microservices that allowed for seamless integration with other applications.
- Stayed up to date with industry trends, best practice, and technical skills in fast-paced environment.

Customer Service Supervisor (Retail) | Woolworths | Sydney**Feb 2020 – Jan 2023**

- Developed decision making and Leadership skills by managing 15+ team members, provided exceptional customer service by collaborating with other departments to ensure customer satisfaction and sales.
- Monitored and maintained customer service reports and sales performance reports daily and monthly to perform regular market scan and to track customer service metrics by applying competitive intelligence.
- Resolved customer complaints quickly and effectively, resulting in 10% reduction in customer churn.
- Collaborated with superior by managing workload and achieved together projected outcome of store performance and product sales.

EDUCATION

Bachelor of Computer Science**Aug 2015 – Jul 2018**

Indus University, Ahmedabad, India

Diploma of Computer Engineering**Aug 2012 – Jul 2015**

Nirma University, Ahmedabad, India