

Statistics

Probability & Statistics

Watches Sale Problem :-

<u>Descriptive</u>	<u>Predictive</u>	<u>Prescriptive</u>
Describes the problem like watches not get sale out	make changes and see the outcome like Improve fashion to see the result	Optimal like broadway analysis like increasing sales might gives less profit (in some prospect).

Descriptive :-

"Describing the data without necessarily trying to built any data without any prediction or modular scheme to it."

Mean \rightarrow Average of the overall

Median \rightarrow Average of the middle

In case of ages

Mean \rightarrow Average of overall

Median \rightarrow Age of the average person

Mean = Median \rightarrow Balanced data

Mean $>$ Median \rightarrow More data on right side

rightly skewed is pushed.

Mean - Median = $\frac{\text{Sum of Deviations}}{n}$ (Right Skewness)

Standard Deviation

$$\bar{x} = \frac{1}{n} (x_1 + x_2 + x_3 + \dots)$$

$$\text{Std} = \sqrt{\frac{1}{n-1} [(x_1 - \bar{x})^2 + (x_2 - \bar{x})^2 + \dots]}$$

How far the data is from mean?

every data point
too far → more deviation.

less far → less deviation.

① We put squares (square root to cover both the negative/positive variation).

MAD (Mean Absolute Deviation)

$$\frac{1}{n-1} [(x_1 - \bar{x}) + (x_2 - \bar{x}) + \dots]$$

Note

Practical

How far on the average is that observation from the average?

Types of Data

① Numerical

② Categorical

 |
 | nominal (names)

 | ordinal (ordered scaled data)

 | wishes, agrees, disagrees etc.

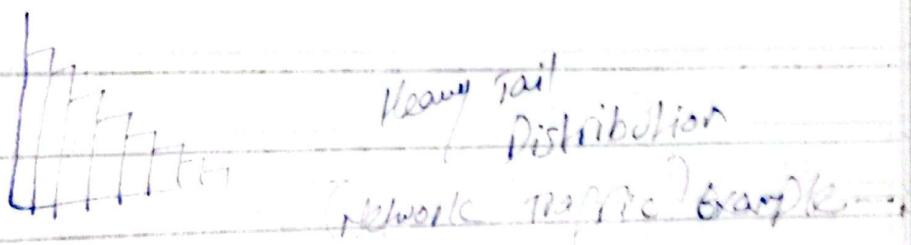
→ Distribution Analysis

Distribution analysis is done to have some specific target. follow some specific target.

→ PAC Learning

(Probably Approximately Learning)

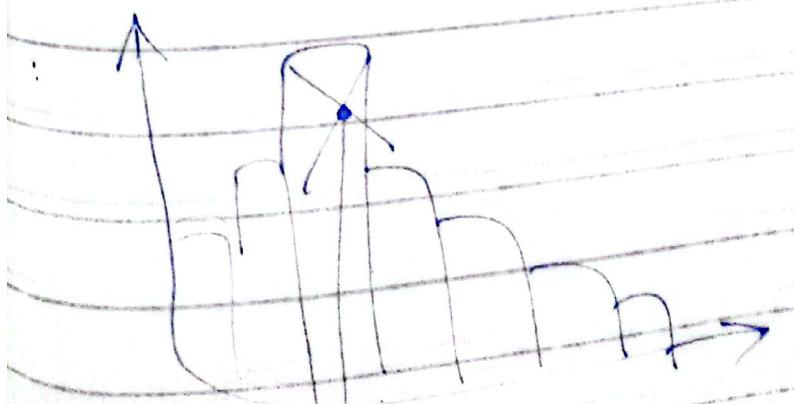
P — population parameter now it is unknown.



Mode → Peak of the distribution

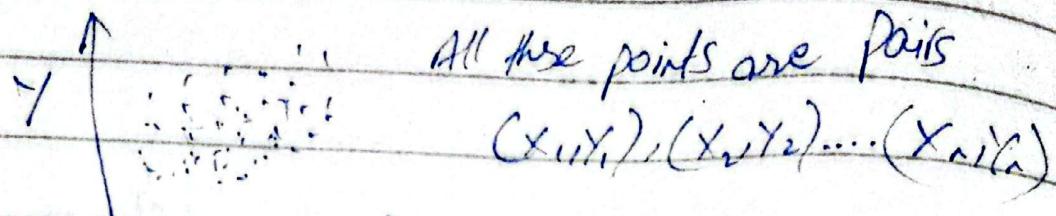
(Most Repeated)

Highest frequency in data.



Bivariate

Here exist the correlation b/w two variables.



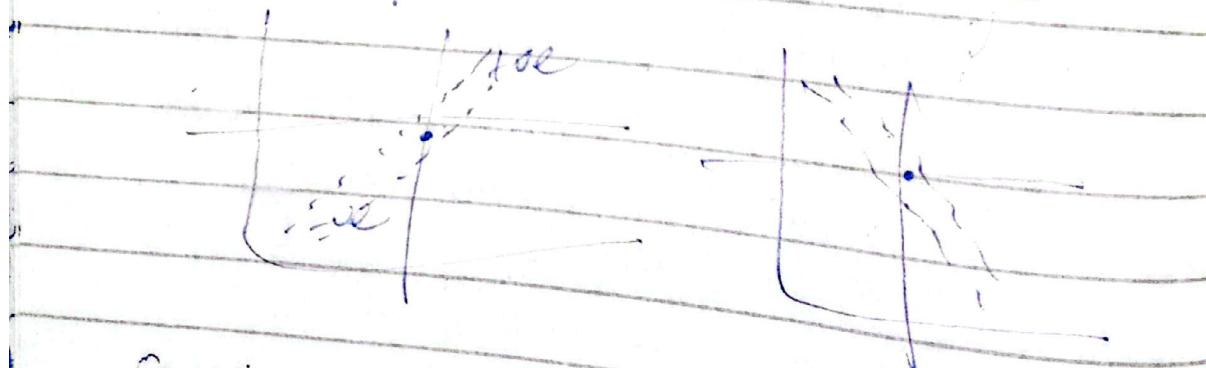
$$\bar{x} = \frac{1}{n} [x_1 + x_2 + \dots + x_n] \quad \bar{y} = \frac{1}{n} [\sum_{i=1}^n y_i]$$

$$= \frac{1}{n} [\sum_{i=1}^n \hat{y}_i]$$

$$\left| \sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y}) \right|$$

x and y are above average

x or y is below average



Covariance

Diversification

Portfolio management

Covariance(\bar{x}, \bar{y})

$$= \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})$$

$$= [S.D(x)]^2$$

$$= \text{Variance}(x)$$

$$\frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})$$

Covariance Scenarios

+ve (Moving in same direction)

-ve (Moving in different directions)

0 (There can be different scenarios)

$\frac{1}{n-1}$ gives the nature of relationship

$$\frac{1}{n} \sum_{i=1}^n \frac{(x_i - \bar{x})(y_i - \bar{y})}{\text{sd}(x) \text{ sd}(y)}$$

Correlation (x, y)

-1 ≤ corr ≤ 1



Correlation

"It is the measure of linear relationship between X and Y ."

Correlation ↗

+ve (Both x and y are above average)

-ve (Both are below average)

0 (No relationship)

$D_{wi} = b_2 = \frac{\sum w_i^2}{(\sum w)^2}$ Two variable are converged into one (Dimensionality Reduction).

Heatmap → gives a bigger picture of the data.

Intercept is not the part of correlation as we are talking just about the descriptive statistics.

Descriptive Statistics

- * Used for Inferentials & Visualization
- * Critical Analytics & Descriptive Visualization
- * Predictive Analysis

→ Univariate Data

↳ One Variable.

Following points tells what is the data about?

location → mean, median, Q₃, Q₁

Variation → Standard Deviation, Range, IQR
Skewness

→ Bivariate Data

↳ 2 Variables

Covariance, Correlation.

↳ Univariate Version (Variance)

→ Multivariate

Linear Regression

↳ can be used for prescription and prediction as well.

Plots

* Histogram

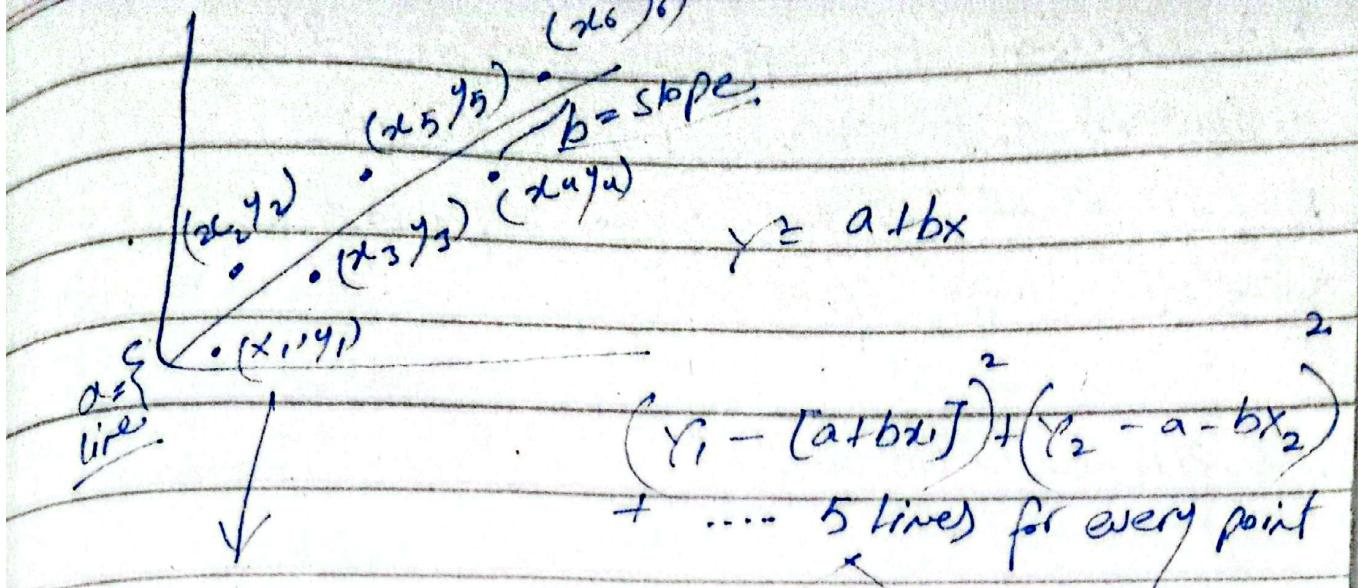
* Boxplot

* Pairs

* Scatter Plots



Human eye can understand /
See them
easily



- ③ These data points are the actual Closer \rightarrow Smaller
- ④ $y = a + bx$ is the Farther is the line from data closer is the line from data.
- ⑤ Actually data points are not the actual, actual data will come into the Inference (Model).

Statistical Learning Probability

Probability help us to measure the uncertainty and perform associated analyses that are essential in making effective business decision.

Uncertainty

- Not know the corresponding outcome
- ⑥ Probability refers to chance or likelihood of a particular event-taking place
- ⑦ An event is an outcome of an experiment.

- ① An experiment is a process that is performed to understand and observe possible outcomes.
- ② Set of all outcomes of an experiment is called sample space.

Empirical Probability :-

Example

3 parts to assemble

① Find the probability in which at least 2 parts are defective

② All possible sample set

③ - GGG GGD GDG DGG
 GDD DGD DDG DDD

④ - $P(\text{ADD or DGD or DDG})$
 $P(\text{GDD}) + P(\text{DGD}) + P(\text{DDG})$

Mutually Disjoint → $P(G) \times P(D) \times P(D) + P(N) \times P(G) \times P(D) + P(D) \times P(D) \times P(G)$

Only one exists at one time.

Multiplication represent that everything is independent.

$$\binom{3}{2} \times \binom{1}{1} \times \binom{0}{1} = \frac{0.9 \times 1 \times 1 + 1 \times 1 \times 1}{1 \times 1 \times 0.9}$$

2 defective chance of parts. Bad chance of Good

$$3 \times 1 \times 1 \times 0.9$$

$$[2.4375] \rightarrow 2.437$$

→ Probability

Probability of an event is defined as the ratio of two numbers m or n .

$$P(A) = m/n$$

m = number of ways that are favourable to the occurrence of A

n = total number of outcomes.

$P(A)$ is always ≥ 0 and always $c=1$

1 - Possible $0 \rightarrow$ Uncertain

100% chance or certainty \Rightarrow extreme values of

50% Equally likely

0% Impossibility

→ Independent Events

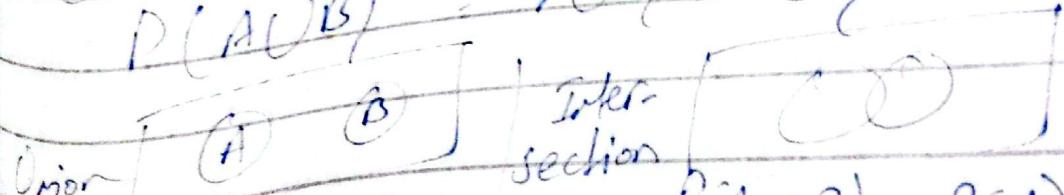
must not have effect on each other.

→ Mutually Exclusive Events

Rules for Computing Probability

① Addition Rule - Mutually Exclusive Events

$$P(A \cup B) = P(A) + P(B)$$



$$P(A \text{ or } B) = P(A) + P(B)$$

$$P(A \text{ or } B) = P(A) + P(B) - P(A \text{ and } B)$$

→ take care of disjoint

Multiplication Rule

$$P(A \cap B) = P(A) \times P(B|A)$$

Events are not independent.

$$P(A \cap B) = P(A) \times P(B \text{ given } A)$$

OR

$$P(B \text{ given } A) = \frac{P(A \text{ and } B)}{P(A)}$$

If events are independent

$$P(B \text{ given } A) = P(B)$$

Marginal Probability

The term marginal is used to indicate that the probabilities are calculated using a contingency table (joint probability table).

Contingency table consists of rows & columns of two attribute at different levels with frequencies or numbers in each of the cells. It is a matrix of frequencies assigned to rows & cols.

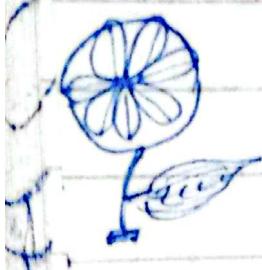
Conditional Probability

Based on some condition.

Bayes Theorem

Is used to revise previously calculated probabilities based on new information.

Extension of conditional probability.



Bayesian Spam Filtering

→ Email Filtering

$$P(A \text{ and } B) \leftarrow P(B) \times P(A|B)$$

$$P(A) \times P(B|A)$$

$P(\text{spam and word})$

$$\textcircled{1} P(\text{spam(words)} \times P(\text{word})$$

$$\textcircled{2} P(\text{word/spam}) \times P(\text{spam})$$

$$P\left(\frac{\text{spam}}{\text{word}}\right) = \frac{\textcircled{2}}{\textcircled{1}}$$

Binomial Distribution

Quality control Quality Assurance

Probability Distribution of a discrete random variable.

Reducing number of defectives using the proportion defective control chart.

Binomial Possibility function

$$P(X) = \sum_{k=0}^n P^x (1-P)^{n-x}$$

$n \rightarrow$ Total

Number of ways in which x successes can take place

$P \rightarrow$ success probability of each trial

$P(x \text{ success})$

Poisson Distribution

- Another discrete distribution method.
- Possibility of getting exactly one success in continuous interval such as length, area, time and the like is constant.
- The probability of success in any of one interval is independent of the probability of success occurring in any other interval.
- Probability of getting more than one success in an interval is 0.

$$P(X) = \frac{e^{-\lambda} \lambda^x}{x!}$$

$\lambda \rightarrow$ Average Number of successes

$\mu = 2.71828$

$\lambda \rightarrow$ Success per unit