Describe Data Science and the skill sets needed to be a data scientist

(Assignment -2 …Fall -2022)

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BY

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Topic on: BLOGGER Data Set

Abstract: Blogs are the recent emerging media which relies on information technology and technological advance. Since the mass media in some less-developed and developing countries are in government service and their policies are developed based on governmental interests, so blogs are provided for ideas and exchanging opinions. In this paper, we highlighted performed simulations from obtained information from 100 users and bloggers in Kohkiloye and Boyer Ahmad Province and using Weka 3. 6 tool and c4. 5 algorithm by applying decision tree with more than %82 precision for getting future tendency anticipation of users to blogging and using in strategically areas.

In this paper, we look for to recognize the causes of users tend to cyber space in Kohkiloye and Boyer Ahmad Province in Iran

Data Set Characteristics:	Multivariate	Number of Instances:	100	Area:	Computer
Attribute Characteristics:	N/A	Number of Attributes:	6	Date Donated	2013-07-06
Associated Tasks:	Classification	Missing Values?	N/A	Number of Web Hits:	98527

Data Set Information:

In this paper, we look for to recognize the causes of users tend to cyber space in Kohkiloye and Boyer Ahmad Province in Iran. Collecting information to form database is done by questionnaire. This questionnaire is provided as oral, written and also programming of a website which includes an internet questionnaire and the users can answer the questions as they wish. They entered their used websites, blogs and social networks during the day. After collecting questionnaires, the wed addresses are gathered to get expected results. And finally, their trustfulness is checked by analyzing their used web pages. As the results were same, for getting better and noiseless response, they will put in database

Attribute Information:

We considered the following parameters as questions: age, education, political attitudes, blog topic, and the type of the identity in internet, the influence of managersâ€™ inefficiency on tendency, the effect of inefficient media on tendency, the effects of social and political conditions on tendency and finally the effect of poverty in the province on tendency. The noisy or too detailed data in database makes us far from to get proper and suitable answers of algorithms [8]. We preprocessed the data and eliminated some non-relevant data. Finally the followings are considered as the main fields which include: education, political caprice, topics, local media turnover (LMT) and local, political and social space (LPSS). The collected data are shown in Table 1. In order to get correct answer, we classify bloggers to two groups: professional bloggers and seasonal (temporary) bloggers. Professional bloggers are those who adopt blog as an effective digital media and interested in digital writing in continuous time intervals. Seasonal (temporary) bloggers arenâ€™t professional and follow blogging in discrete time periods. In this study, we review the tendency factors considering whether these people are among professional bloggers (Pro Bloggers, PB) and then, consider the other factors according to it.

Top 5 Famous Pakistani Bloggers:

1. **Sayed Moiz Balkhi**
   Syed Moiz Balkhi is a young 23-year-old Pakistani-American award-winning entrepreneur with the majority of online businesses, including marketing, entrepreneurship, blogging, and social media work. He is famous for his website WPBeginner which is the largest free WordPress resource site. He has also created popular plugins like OptinMonster and also co-founder of List 25. He is also featured on many top websites like Yahoo, Mashable, Business Insider, Huffington Post, and many more. He is Number 1 in my list of top 10 Bloggers in Pakistan for the year 2022.
   Ranking & Earning
   - Blog's Alexa ranking is 4300+.
   - Wp-beginner income is about $20,000/- per month.

2. **Muhammad Mustafa Ahmadzai**

   Mustafa Ahmadzai stepped has successfully run his three blogs and has also registered his own blogging company named as STC Network. His popular blog is MyBloggerTricks.com. He developed some new things for the blogging community, like blogger widgets and templates. He has completed his study from NED University lived in Karachi. He is at number 3 in the 2022 Bloggers list.

   Ranking & Earning

- Mybloggertricks is ranked at 31,399 (Alexa) all over the world.
- Pakistan Ranking is 399.
- Total Backlinks are 4935.
- Income is $5000 to $10000.

3. **Shahzaib Ul Hassan**

   Shahzaib Ul Hassan is a Fiverr Community Leader of Pakistan & multi-talented blogger of 2022, from Multan who is providing Top Quality services in Lahore. Due to his passion and dedication, he has started Blogging in 2009 with a mission to spread knowledge around the world. He is running 4 top quality websites in Pakistan, to share his knowledge related to Tech and Freelancing.

   Ranking & Earning

- Shazzseo is ranked 131,399 (Alexa) all over the world.
- Total Backlinks are 5935.
- Income is $5000 to $10000.

4. **Amir Ata**

   Amir Atta is a highly known blogger and famous for his website ProPakistani.pk which is purely a Telecommunication based website. His website provides news, resources, and tutorials regarding the latest IT trends in Pakistan. Pro Pakistan has changed its website Layout and Design, and Now with Green Moon and star, it's looking more of the Pakistani Style website. Pro Pakistani is now also covering, Business, Sports, Lifestyle-related Topics. Pro Pakistani is one of my best Websites, which I do visit daily. A lot of Pakistan still visits such a quality news website daily. If you want to follow any tech blog in 2022 this one should be top of your list.

Ranking & Earning

- Alexa ranking is 9,149.
- Alexa Pakistan's ranking is 80.
- Total backlinks are 960+.
- Income is about $9000/- per month.

5. **Abdul Wali**

Abdul Wali started his blogging career in 2010 and is presently running several tremendously successful websites on the internet. He was born in the Federally Administrated Areas of Pakistan called "FATA" on 6th May 1988. His popular blog is OnlineUstad.com. He is an SEO Consultant, Web Developer, passionate blogger, marketer, online instructor, and mentor who provides help to people through SEO Consultancy and Web development. He is a top instructor at Udemy. He is at number 5 in the top 10 Pakistani Bloggers List of 2022.

Ranking & Earning

- Alexa ranking is 37,00.
- Alexa Pakistan's ranking is 400.
- Total backlinks are 299.
- Income is $6000/- per month.

Refrences:

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