

STAYCATIN STORYTELLING BOARD

INSIGHTS AND ANALYSIS

Overview of Staycatin	QUESTION ADDRESSED	TOP 10 EARNERS	POPULAR NEIGHBOURHOOD AR..	PRICE PATTERN ANALYSIS	PRICE ANALYSIS	LOCATION GETTING M..
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OVERVIEW

ABOUT STAYCATIN ?

StayCatin is a leading website where people can book beds, rooms, apartments, homes etc. all around the world. It provides a platform for the people to rent out their places at their convenience without involving complex channels or doing major investments. Users can also find a place to stay at much competitive prices as compared to hotels. Through StayCatin , people can find place to stay even in the areas where the likelihood of having hotels is very less. Many a times, even people prefer to stay in local settings, with local people.

Submitted by: Md Zeeshan Fazal

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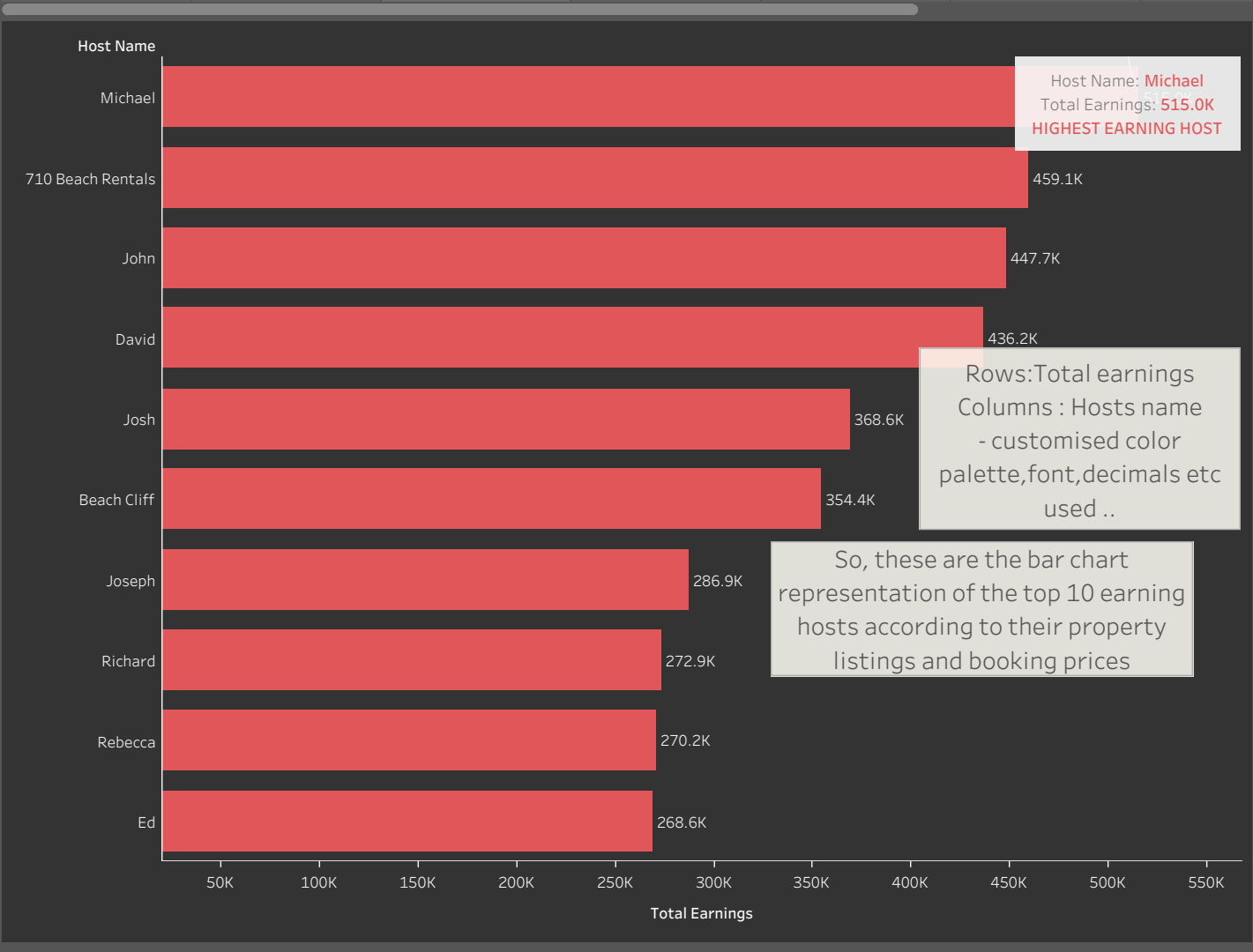
QUESTIONS ADDRESSED :

- 1) TOP 10 EARNERS
- 2) RELATIONSHIP BETWEEN PRICE AND EARNINGS
- 3) LOCATIONS GETTING MORE EARNINGS
- 4) RELATIONSHIP BETWEEN PRICE AND REVIEWS

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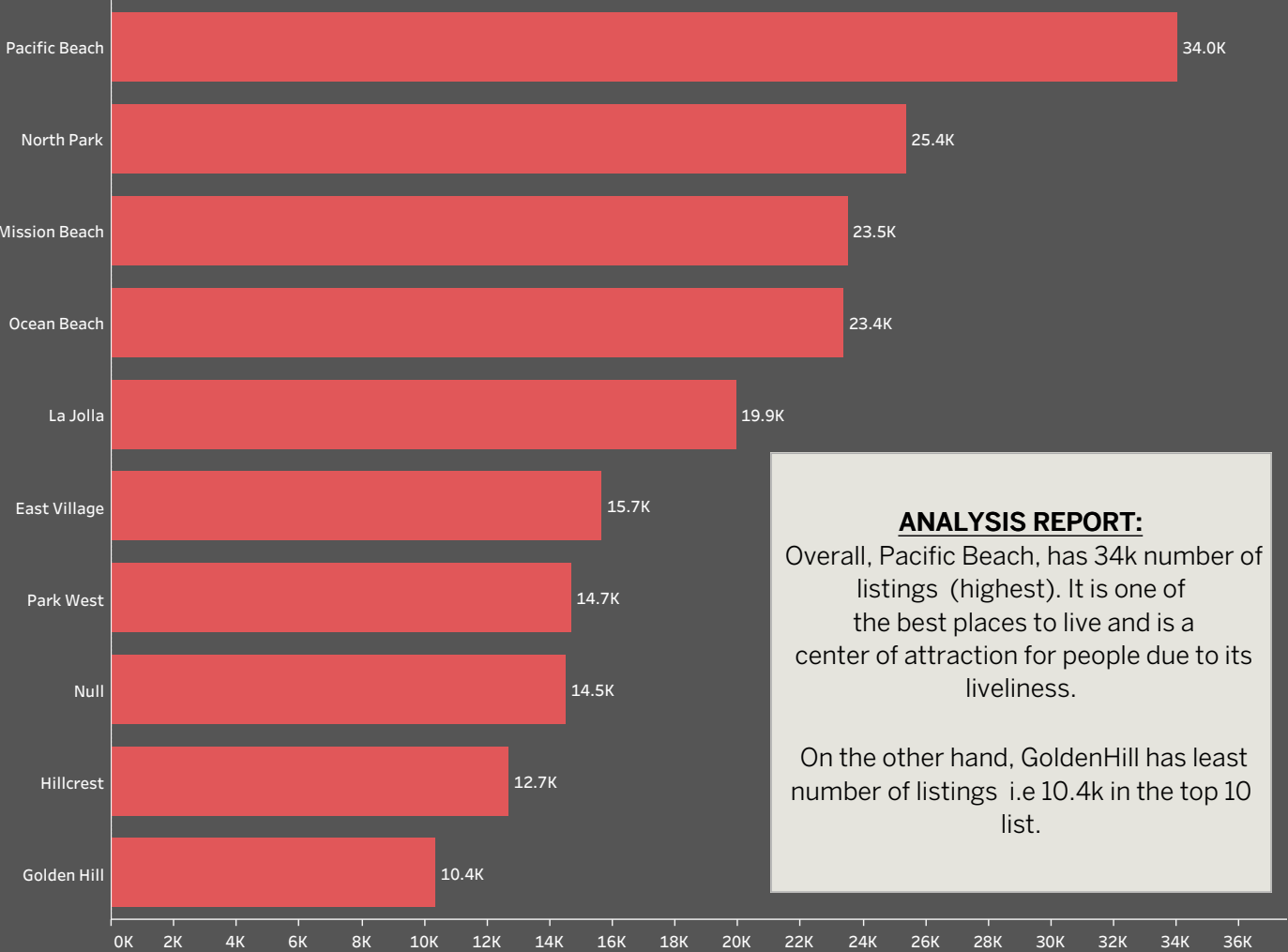
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QUESTION ADDRESSED	TOP 10 EARNERS	POPULAR NEIGHBOURHOOD AR..	PRICE PATTERN ANALYSIS	PRICE ANALYSIS	LOCATION GETTING MORE EARNINGS	RELATION BETWEEN PRICE AND REVIEW..
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PRICE PATTERN BEHAVIOUR AND TOTAL EARNINGS

PRICE INCREASES , EARNINGS DECREASES

Almost all of the locations show similar pattern where maximum number of reviews are for the listings which lie in the price range of a given interval.

There are two possible reasons for it.

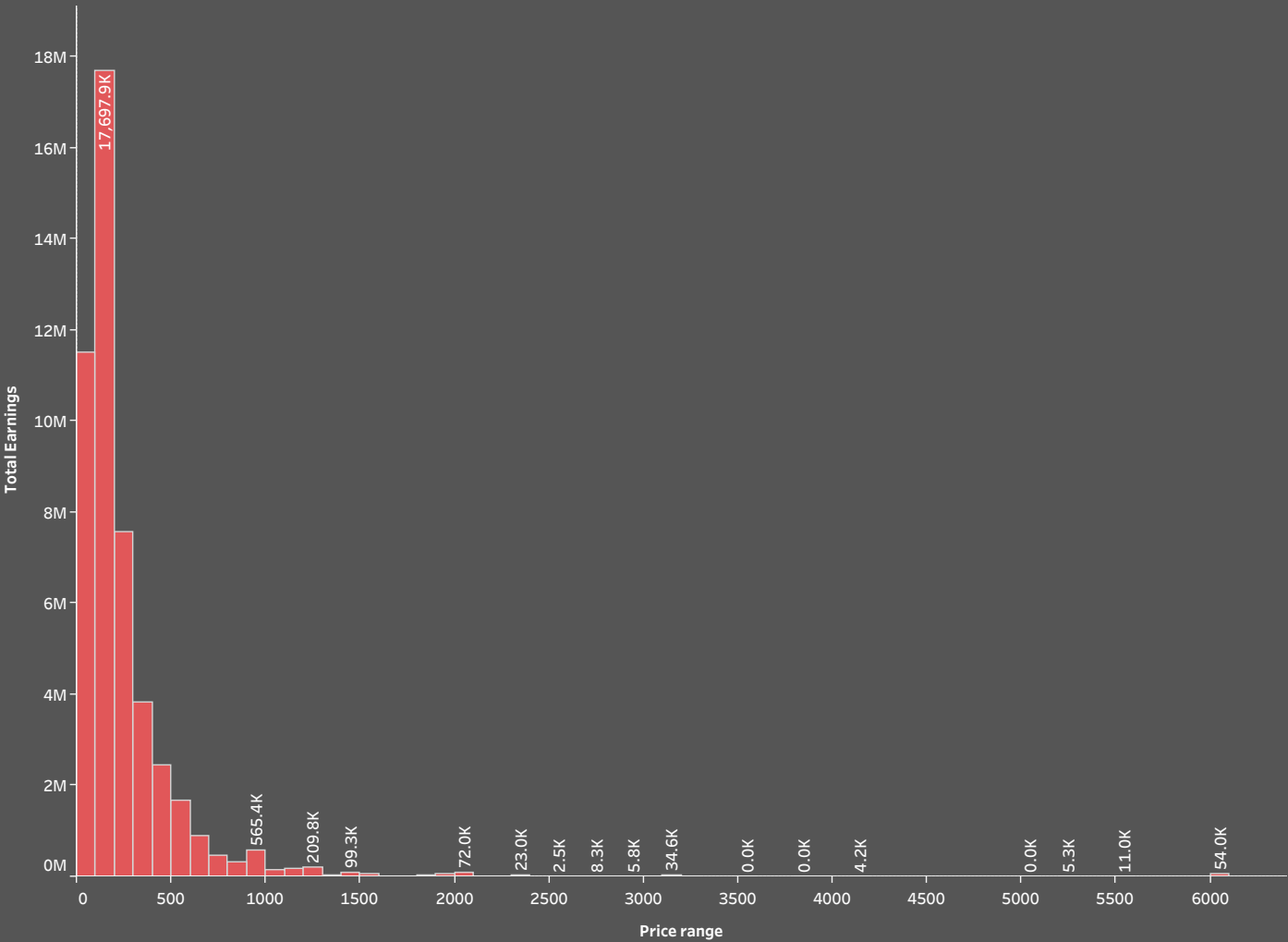
i) Most of the people prefer affordable and cheaper options to stay. Hence, there is high probability that very less number of people take up high priced accommodations and consequently have less number of reviews. On the other hand, major portion of people interesting in affordable accommodations will correspond to more number of reviews. We do not have any data regarding the number of times a listing has been booked. So, we cannot validate the fact.

ii) Mostly, the elite/rich people opt for pricey options to stay and generally they are least bothered about posting their reviews to public forums. That could be a major reason for less reviews for high price accommodations. On the other hand, middle class people, opting for affordable options, care much more about writing reviews about the service they get.

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TOP 10 EARNERS	POPULAR NEIGHBOURHOOD AR...	PRICE PATTERN ANALYSIS	PRICE ANALYSIS	LOCATION GETTING MORE EARNINGS	RELATION BETWEEN PRICE AND REVIEWS ..	CONCLUSION
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TOP 10
EARNERS

POPULAR
NEIGHBOURHOOD AR..

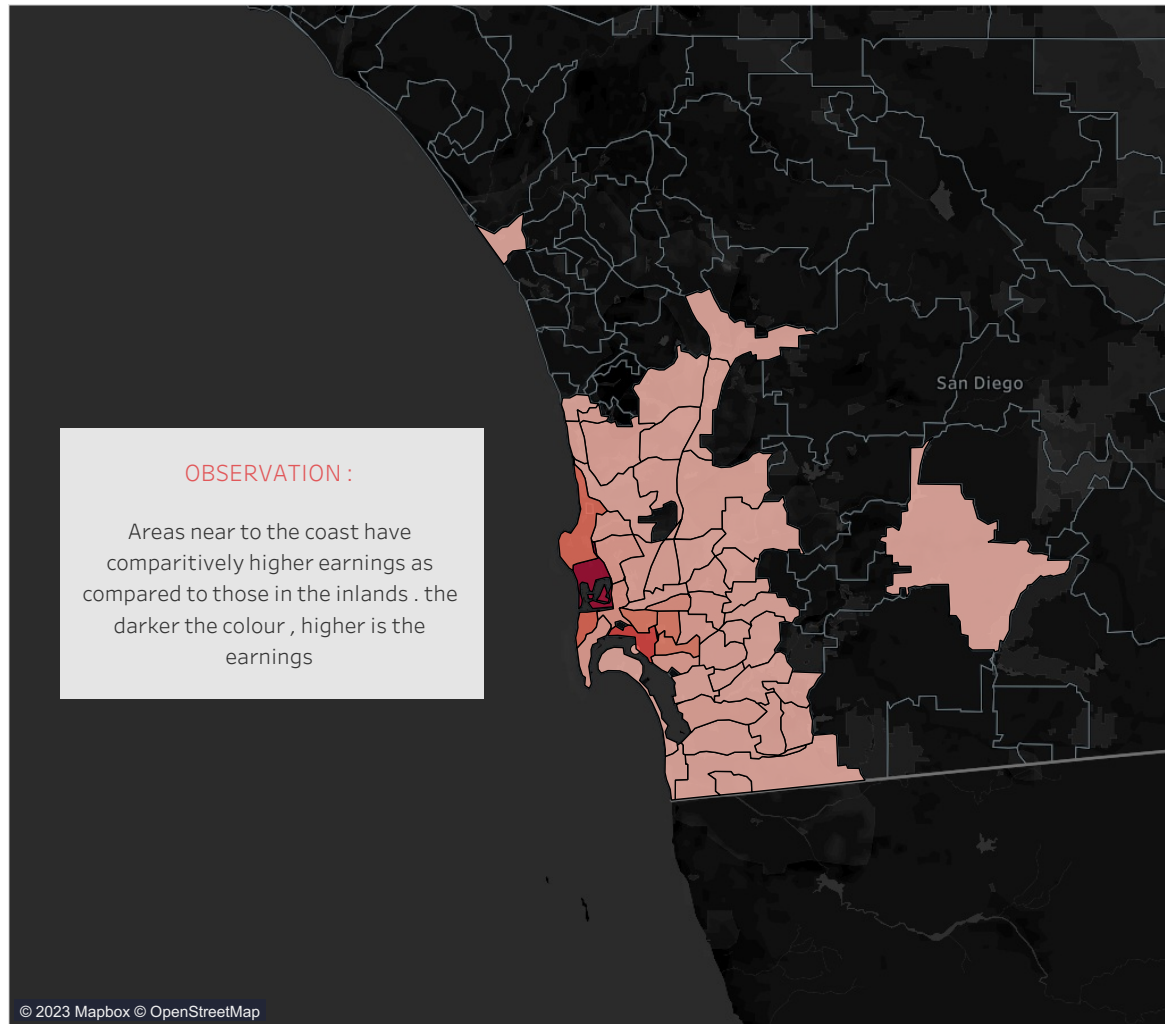
PRICE PATTERN
ANALYSIS

PRICE ANALYSIS

LOCATION GETTING
MORE EARNINGS

RELATION BETWEEN
PRICE AND REVIEWS ..

CONCLUSION



Total Earnings



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TOP 10
EARNERS

POPULAR
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PRICE PATTERN
ANALYSIS

PRICE ANALYSIS

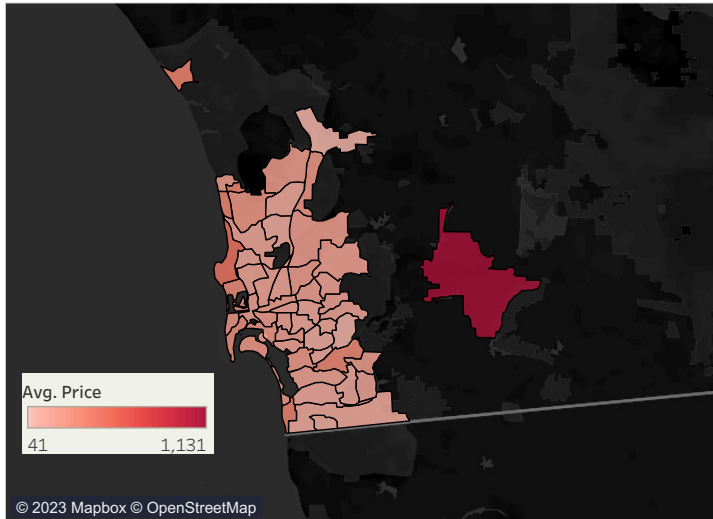
LOCATION GETTING
MORE EARNINGS

RELATION BETWEEN
PRICE AND REVIEWS ..

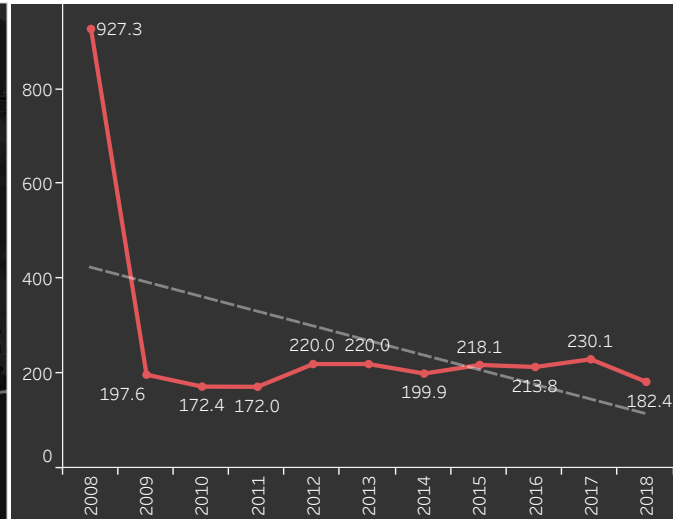
CONCLUSION

PRICE REVIEW AND ITS BEHAVIOUR OVER VARIOUS ANALYSIS

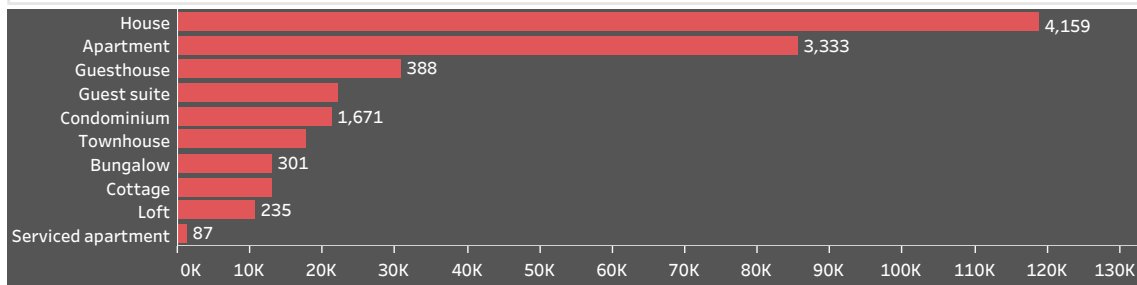
Average Prices Based On Zipcode



Average Prices over Years



Top 10 preferred Property Type



So,
Full houses and
apartments are the
top 2 most preferred
property types

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CONCLUSIONS:

Some of the major findings and conclusions through the insights and data analysis are as follows:

- 1) List of top 10 earners are found with the help of a bar chart and applying the "top 10" filter to it.
- 2) The relationship between price and the total earnings are inversely related .
- 3) There are some locations like closer to the coastal areas which are having comparatively higher earnings.
- 4) Also taking reviews as the basis for bookings various other relations are also visualised .

THANK YOU...
THE END