Subject Line: Your Business Need a Powerful Brand Image to Grow

Body:

Hi [Name],

Successful businesses build themselves on intuitive USPs, and grow with strong values. But the only way they can *establish* themselves is by developing and propagating a strong and consistent brand image.

The most successful businesses make their brand image become synonymous with their marketing efforts. They ensure that every effort that they make on any platform can be linked with, and traced back to their brand. Hence, from every tweet, comment, share, and status, to the website, the choice of the type of content, its tone, and its timing — all seamlessly form part of a long-term marketing strategy with predetermined goals.

Hence, if you want to establish and grow your business, you must move beyond simply understanding and profiling your target audience.

Your must create a business persona.

You must standardize and streamline every aspect of your business's marketing effort— ranging selecting the platforms and creating and curating the right *type* of content, to the consistency in the tone and content of your resources. This can be achieved by learning how businesses get found, and marketing works in the online space.

Become a true entrepreneur and learn how to position your business as a brand, and products and to and sell your services and products using modern tools of entrepreneurship. Learn the battle tested methods of establishing and growing your business with marketing by learning more about the **[confidential training program]** and joining its ever-growing community of experienced entrepreneurs and trainers.

I invite you to become part of our action packed, intense, and real-life activity based training program. I guarantee that you will graduate a completely different, more empowered, and authentic person, leader, and the next big entrepreneur that's ready to tell the story of his brand to the world.

Enroll in the training program by [visiting our page](#).

Please reply to this email if you have any questions. I look forward to hearing back from you soon!

Best,

[confidential]