

In 2025, we celebrate the 100th anniversary of Muriel Cooper's birth, honoring her transformative impact on design at the MIT Press and beyond. As the Press' first design director, Cooper revolutionized the visual identity of academic publishing and established a legacy that continues to shape our books and journals today. The iconic colophon she designed still graces every MIT Press spine as a testament to her enduring influence.

Cooper's pioneering work extended beyond print into the realms of digital design and information visualization. Her contributions to the Visible Language Workshop at MIT's Media Lab presaged contemporary explorations of typography, interactivity, and data-driven storytelling. She challenged conventions and set a standard that continues to guide our commitment to design excellence.

The MIT Press champions transformative scholarship, exploring how art, architecture, and design shape the world. Our rigorously researched, culturally relevant projects respond to contemporary global urgencies, keeping the Press at the forefront of visual culture and innovation.

[Support](#) of the Cooper Memorial Design Fund from the MIT Press community helps sustain this tradition, enabling the creation of exquisitely designed books that honor Cooper's legacy. Together, we continue to inspire new ideas and uphold the enduring value of great design.