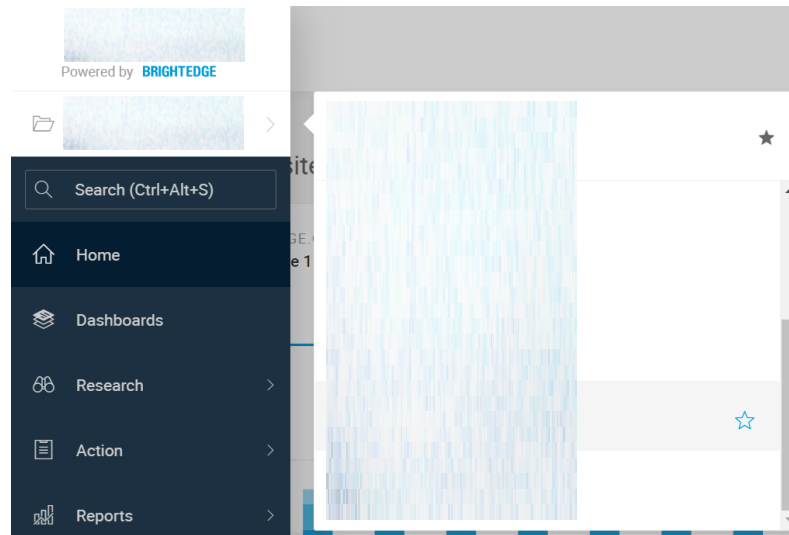
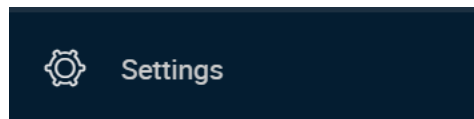


## Steps to Archiving Autopilot links found by the BrightEdge crawler:

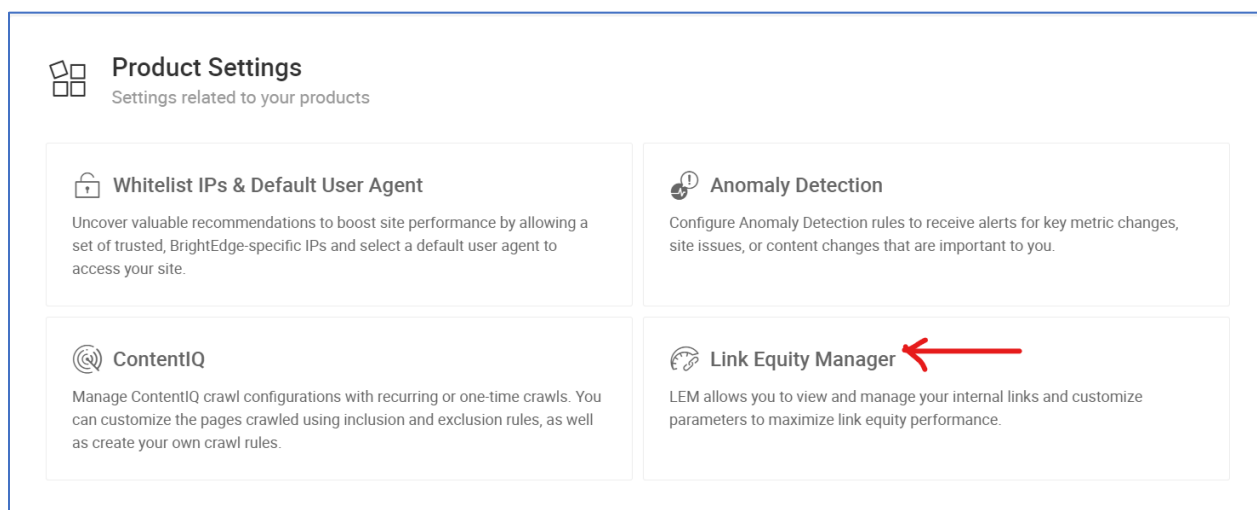
- 1) Log into BrightEdge Platform: <https://brightedge.com/secure/login>
- 2) Navigate to your domain on the left-hand navigation bar:



- 3) On the bottom left hand navigation bar, click 'Settings':



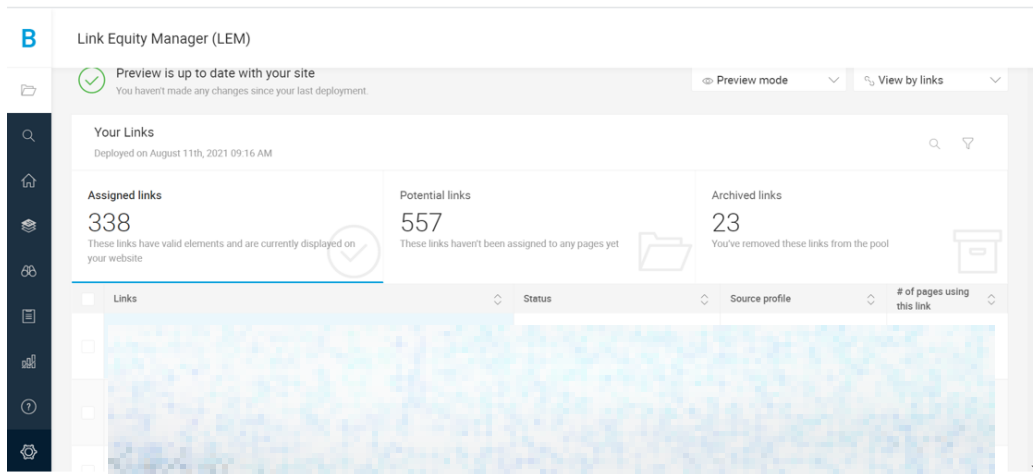
- 4) Scroll down to the *Product Settings* Section and click '**Link Equity Manager**'.



- 5) Click on the blue button named **'Preview And Deploy→'**

Preview And Deploy→

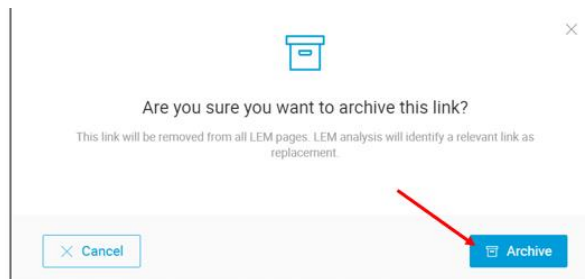
- 6) Click on the link you want to remove from the available links:



- 7) Click on Archive box (FYI – You can always re-activate an archived link):

The screenshot shows the 'Edit link elements' form. It has three input fields: 'URL', 'Title \*' (with a character count of 34 / 50), and 'Description'. Below the fields, there are two informational notes: 'Ellipses (...) do not count towards character limit' and 'Changes will apply to all pages referencing this link'. At the bottom, there are three buttons: 'Cancel', 'Archive' (highlighted with a red arrow), and 'Save'.

- 8) Confirm you want to archive this link:



9) You can view all your archived links here:

The screenshot displays the Link Equity Manager (LEM) interface. At the top, a status message indicates the preview is up to date. Below this, the 'Your Links' section shows three categories: Assigned links (338), Potential links (557), and Archived links (23). The 'Archived links' section is highlighted with a red box. Below the summary cards, a table lists individual links with columns for Links, Status, Source profile, and # of pages using this link. The table is currently empty.

**Link Equity Manager (LEM)**

Preview is up to date with your site  
You haven't made any changes since your last deployment.

Preview mode View by links

**Your Links**  
Deployed on August 11th, 2021 09:16 AM

**Assigned links**  
338  
These links have valid elements and are currently displayed on your website

**Potential links**  
557  
These links haven't been assigned to any pages yet

**Archived links**  
23  
You've removed these links from the pool

Links	Status	Source profile	# of pages using this link
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