

**GOVERNMENT OF INDIA  
MINISTRY OF HEALTH AND FAMILY WELFARE  
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA  
UNSTARRED QUESTION NO. 1689  
TO BE ANSWERED ON 2<sup>ND</sup> JANUARY, 2018**

**FUNDS FOR AWARENESS CAMPAIGN ON MENTAL HEALTH**

**1689. SHRI TIRUCHI SIVA:**

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) how much funds are allocated for Information, Education and Communication (IEC) under the National Mental Health Programme;
- (b) the activities undertaken under IEC for the awareness for mental health care; and
- (c) whether Government has mandated schools to have a mental health care counsellor to conduct periodical counselling for students?

**ANSWER  
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND  
FAMILY WELFARE  
(SMT. ANUPRIYA PATEL)**

(a) & (b): The Information, Education and Communication (IEC) activities are an integral part of the NMHP to generate awareness among masses towards mental illness. During the year 2017-18 an amount of Rs. 75 lakhs has been allocated for various Information, Education and Communication (IEC) activities under the National Mental Health Programme (NMHP). At the District level, funds upto Rs. 4 lakh are provided to each District under the District Mental Health Programme (DMHP) under the Non-communicable Diseases Flexible-pool of National Health Mission for IEC and awareness generation activities in the community, schools, workplaces with community involvement Under the DMHP various IEC activities such as awareness messages in local newspapers and radio, street plays, wall paintings etc. are undertaken by the States/UTs.

(c): The Government has not mandated colleges /schools and educational institutions to provide Psychological Counsellors. However, to address the burden of mental disorders, the Government of India is implementing the National Mental Health Programme (NMHP) since 1982. The Government is supporting implementation of the DMHP under NMHP in 517 districts of the country for detection, management and treatment of mental disorders/illness, the services include additional components like suicide prevention services, work place stress management, life skills training, counselling in schools and colleges and IEC activities for generation of awareness and removal of stigma associated with Mental Illness.

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