

## Material del Curso No. 10

# Plataforma en línea: Guía del usuario

El Curso No. 10, “**Plataforma en línea: Guía del usuario**”, tiene como objetivo ayudar a los nuevos usuarios a navegar por la plataforma TLC C-CA, que se centra en el Tratado de Libre Comercio entre la República de Corea y Centroamérica. Esta guía se puede utilizar junto con el video tutorial para aprender cómo interactuar de manera efectiva con el mercado coreano.

## Contenido de la plataforma

Nuestra plataforma está organizada en varias secciones clave: la descripción general de la plataforma en línea TLC C-CA, el mercado de Corea del Sur, recursos útiles y preguntas frecuentes. Cada sección ofrece una gama de materiales valiosos:

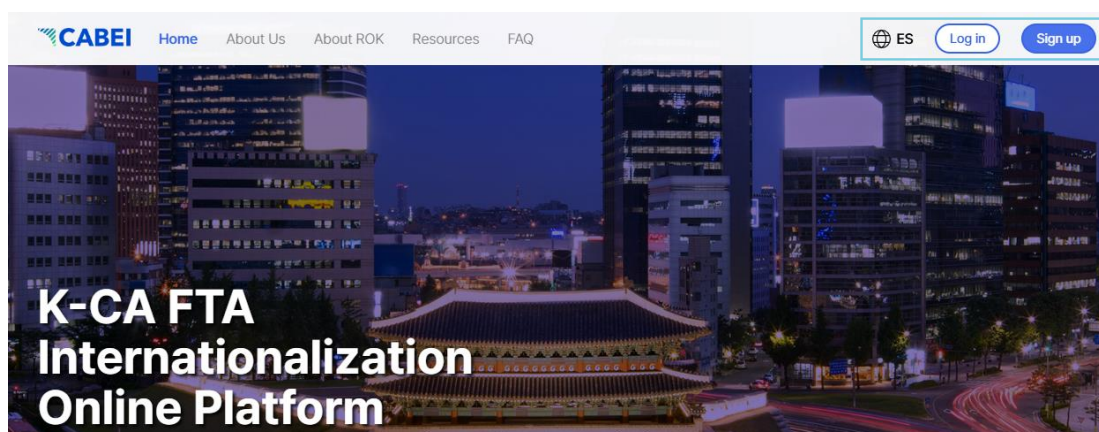
- ❖ **Plataforma en línea C-CA:** Esta sección presenta el objetivo de la plataforma y sus partes interesadas claves.
- ❖ **TLC C-CA:** Esta sección proporciona la historia del TLC de C-CA y acceso al texto completo del acuerdo diseñado para mejorar la comprensión de los usuarios.
- ❖ **Mercado de Corea del Sur:** Aquí, los exportadores de Centroamérica encontrarán un perfil de la República de Corea y actualizaciones del estado comercial entre este país y la región centroamericana, información del mercado por producto e información de logística.
- ❖ **Recursos:** Esta sección incluye cursos de aprendizaje en línea, publicaciones, próximos eventos e historias de éxito.
- ❖ **Preguntas Frecuentes:** Preguntas frecuentes y respuestas a las dudas de los usuarios de la plataforma.

Lo invitamos a explorar esta plataforma para profundizar su comprensión del TLC C-CA y el mercado de la República de Corea, e identificar oportunidades emocionantes para las empresas centroamericanas.


## GUÍA DE USO


### ►► Configuración de idioma, Registro e Inicio de sesión

- ❖ En la esquina superior derecha de la página de inicio, establezca su opción de idioma preferida: inglés o español.
- ❖ Haga clic en el botón **Iniciar sesión** e ingrese su nombre de usuario y contraseña.
- ❖ Si aún no tiene una cuenta, haga clic en **Registrarse** para crear una nueva cuenta.



- ❖ Haga clic en [Inicio](#) para acceder a una descripción general rápida de la plataforma.
- ❖ Puede navegar a cada sección haciendo clic en [Más información](#), incluyendo el TLC Corea-Centroamérica, Informes de Mercado de Corea, Cursos de Aprendizaje en línea e Historias de Éxito.


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## Korea-Central America FTA

Find the history, status, and text of the Free Trade Agreement between Korea and Central America.

Learn More





## ROK Market Information


Access to the ROK market information and understand per product market size, market demand and supply, regulation.


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## E-Learning Course

Explore free online courses that will help doing business in Korea and lead to success in the Korea market.

Learn More





## Success Story

Discover successful cases of the export and import activities between Korea and Central America.


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## Plataforma en línea C-CA

- ❖ En la sección [Sobre la Plataforma](#), se presenta el objetivo de esta plataforma, así como las partes interesadas claves.

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### K-CA FTA Internationalization Platform

The Platform aims to bolster trade between Republic of Korea and Central America as a centralized hub for trade related information and capacity building contents.

This platform addresses information asymmetry and enhances Central American stakeholders' access to the ROK market information.


This platform will contribute to the diversification and expansion of CA economy, as well as strengthening of partnerships with ROK businesses.



**Sponsored by**


Ministry of Economy and Finance

This platform was fully funded by the Korea-CABEI Partnership Single Donor Trust Fund (KTF) established by the Ministry of Economy and Finance of the Republic of Korea.

**Created by**

CABEI  
Central American Bank for Economic Integration

The Central American Bank for Economic Integration (CABEI) is a multilateral development bank financing projects that foster development of CA countries and strengthen regional integration.


**Operated by**

The Chamber of Commerce Korea-LAC (CAMCOR) is the operator of this platform. With expertise on trade facilitation, business advisory, CAMCOR sustains platform service and contents.

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## TLC C-CA

- ❖ En la sección [TLC C-CA](#), revise la descripción general del TLC y la cronología histórica del acuerdo.
- ❖ Los enlaces al texto completo del TLC se proporcionan para los usuarios.

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### Korea-Central America Free Trade Agreement

To encourage expansion and diversification of trade between ROK and CA countries, the first official FTA negotiation was kicked off in June 2015 and the final agreement was reached in November 2016 after seven rounds of negotiation meetings.


As a result, in February 2018, ROK signed FTA with five Central American countries: Costa Rica, El Salvador, Honduras, Nicaragua, and Panama, and ROK became the first East Asian country to sign a joint FTA with these five economies.

In case of Guatemala, an initial participant of the K-CA FTA negotiation from the initial stage in 2015, the negotiation was concluded and the FTA with ROK was signed in September 2023.


While the ratification of the FTA between ROK and Guatemala is pending as of September 2024, an official letter of Guatemala's intent for the accession to the K-CA FTA agreement was sent to ROK in January 2024.

The effective years of the FTA with the five Central American countries, excluding Guatemala, are as follows: Nicaragua and Honduras in October 2019, Costa Rica in November 2019, El Salvador in January 2020, and Panama in March 2021.

The effective year of Korea-Guatemala FTA is expected to be 2024.

**K-CA FTA Signing Ceremony**

한-중미 FTA 정식서명식  
Korea-Central America FTA, Signing Ceremony  
2018. 2. 20 Lotte Hotel, Seoul


**Guatemala's Signing of Accession to K-CA FTA**

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## Descripción general de Corea del Sur

❖ La página de [Descripción General de Corea](#) ofrece una introducción al mercado de la República de Corea.

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### Country Profile: Republic of Korea

Before signing of the K-CA FTA and the Republic of Korea(ROK)'s incorporation into CABEI, ROK was just one of many external players in the global market rather than a partner for the Central America(CA) region. Considering the physical distance of 13,558km between the Republic of Korea (ROK) and Central America, it is natural that ROK is unfamiliar to the region.

With the K-CA FTA fully effective and ROK's increasing presences in the region, now is the time to learn about the country and potential opportunities in the ROK market.

- Country Name : Republic of Korea
- Capital City : Seoul
- Population : 51.63 million (as of 2022)
- GDP : USD 1,664.3 billion (as of 2022)
- Per Capita GNI : USD 33,592 (as of 2022)
- GDP Growth Rate : 2.6% (as of 2022)
- Currency : Korean Won (USD 1 = KRW 1,318, as of 2022)
- Land Size : 100,364 km2
- Geographical Location: The Korean Peninsula (latitude: 33°~43°; longitude: 124°~132°)
- Political System : Liberal Democracy; Presidential System
- President : Yoon, Suk Yeol (since 2022)
- National Language : Korean
- National Flag : Taegeukgi
- National Flower : Mugunghwa (Rose of Sharon)




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## Información de Mercado de Corea del Sur


- ❖ Dentro de la sección [Información de Mercado de Corea](#), explore las tendencias del mercado en varias categorías de productos.
- ❖ Haga clic en un producto para ver informes detallados, incluidas imágenes del mercado, panorama competitivo, preferencias de los consumidores y canales de distribución.

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### Animal & Vegetable Products

The animal and vegetable products are considered an essential market with a significant dependence on import. This group includes products, such as meat, seafood, fruits, and legumes.



### Prepared Foodstuffs

The prepared foodstuffs market in ROK is large in size, encompassing ready-to-eat foods and key ingredients like refined sugar, snacks, bread, food preparations, as well as animal feed.




### Metal & Mineral Products

The metal & mineral products, such as copper, nickel, zinc ores, raw gold, and aluminum waste, are in great demand for import within ROK market for industrial use.

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❖ La sección **Logística** proporciona información detallada sobre las rutas de envío, los costos y los tiempos de tránsito.




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Maritime Logistics



\* Source : Yonhap News

Busan Port is the world's 2nd busiest transshipment port and the world's No.7 container port, handling 76.6% of domestic container cargo as of 2022. As such, Busan port is the largest seaport in Korea, and a global transshipment hub.

It is a super port recording 21.91 million TEU of annual container throughput in 2022, and a Northeast Asia logistics hub connected with 500 ports around 150 countries through operation of over 179 weekly voyages.

Considering the largest cargo service capacity, as well as its convenient location to reach from the Americas, the marine transport route and cost estimate between CA and South Korea will be based on setting Busan Port as the destination.

The ocean transportation routes from Central America to Korea typically follow similar paths, with major ports requiring transshipments in locations such as Mexico or Panama. A direct shipping option is not available, except for Panama.

Shipping companies and routes from Central American countries to South Korea are shown in the Figure below. In addition, when shipping from the Americas to the (north)east Asia, it is usual to arrive at Yokohama, Japan first, and then to the destinations in South Korea and PR China.


it takes at least **2 ports** and **minimum 29 days to maximum 62 days** to ship freight from CA ports to Busan port, Korea.

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Aprendizaje en Línea

- ❖ Seleccione **Aprendizaje en Línea** para acceder a los módulos de formación interactivos.
- ❖ Los materiales del curso y los guiones de cada módulo se pueden descargar.




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ROK Market Opportunity | Animal & Vegetable Product

Course 4: ROK Market Opportunity – Animal & Vegetable Products aims to provide a comprehensive market overview of agricultural and marine products in the Republic of Korea (ROK).


[Test file Number 1.pdf](#)



ROK Market Opportunity | Prepared Foodstuff Product

Course 5: ROK Market Opportunity – Prepared Foodstuffs aims to provide a comprehensive market overview of prepared foodstuffs market in the Republic of Korea (ROK).

[Test file Number 1.pdf](#)



ROK Market Opportunity | Metal & Mineral, Chemical & Machinery Parts Products

Course 6: ROK Market Opportunity – Metal & Mineral Products, Machinery Parts aims to provide a comprehensive overview of these manufactured products in the Republic of Korea (ROK).


[Test file Number 1.pdf](#)


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## Eventos

❖ Manténgase actualizado sobre los eventos en la sección [Eventos](#).

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### Trade Promotion Event

Industry

☐ All (#)

☐ Animal & Vegetable Products (#)

☐ Chemicals & Machinery Parts (#)

☐ Medical Instruments (#)

☐ Metal & Mineral Products (#)

☐ Prepared Foodstuffs (#)

Country

☐ Costa Rica (#)

☐ El Salvador (#)

☐ Guatemala (#)


☐ Honduras (#)

☐ Nicaragua (#)


☐ Panama (#)


☐ Republic of Korea (#)

☐ Others (#)




**Korea Import Fair 2025**


 07-07-2025 ~ 09-07-2025


 Republic of Korea

# Other




**Coffee Expo Seoul 2025**


 02-04-2025 ~ 05-04-2025


 Republic of Korea

# Animal & Vegetable Products




**Advanced Material and Tech Week Korea (AMTEC Korea) 2025**


 26-03-2025 ~ 28-03-2025


 Republic of Korea

# Chemicals & Machinery Parts



**Steel and Metal Korea (SMK) 2025**

 11-03-2025 ~ 14-03-2025

 Republic of Korea


# Chemicals & Machinery Parts


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## Publicaciones

❖ En [Publicaciones](#), puede descargar informes, artículos y trabajos de investigación.

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### Publications on K-CA FTA

9	Certificate of Import Declaration for Waste	14-10-2024
8	Waste Import Declaration Form	14-10-2024
7	Standards for Original Phytosanitary Certificate	14-10-2024
6	Registration guide for Overseas Processing Facility	14-10-2024
5	Process Foreign Food Facility Registration	14-10-2024
4	List of items for Waste import	14-10-2024
3	Format of Certificate of Origin	14-10-2024
2	Latin America and Korea: Partners for Sustainable Trade and Investment	14-10-2024
1	Korea and Latin American and the Caribbean: Advancing Together in an Evolving World	14-10-2024

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Curso de Formación sobre el TLC C-CA  
Plataforma en línea: Guía del usuario

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## ▶▶ Historias de éxito


❖ Haga clic en [Historias de Éxito](#) para conocer casos reales de comercio exitoso entre Centroamérica y Corea del Sur.

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Step into the world of Juan Juwon Sul, the visionary CEO driving the success of LATIDA, a fruit and food importing and distributing powerhouse in Korea.

With roots tracing back to his upbringing in Chile, Juan brings a unique perspective and a wealth of experience to the table.

Juan unveils the journey that led him to the forefront of Korea's import industry, offering invaluable lessons for aspiring entrepreneurs.





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## ▶▶ Preguntas Frecuentes

❖ Encuentre respuestas a dudas comunes en la sección de [Preguntas Frecuentes](#) y obtenga soporte adicional.

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Q. How can I access market reports and course content on the K-CA FTA Internationalization Platform?

Q. How much does it cost to register on the K-CA FTA Internationalization Platform?

Q. How can I modify the information on my personal/company profile?

Q. Who can I contact to request for help or further information?

Q. How to change the language of the K-CA FTA Internationalization platform?

Still have questions ?  
Please send your inquiry to our email  
by clicking below button.



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- ❖ Los **Términos y Condiciones** describen las reglas y pautas que rigen el uso de nuestro sitio web y servicios, asegurando que los usuarios comprendan sus derechos y responsabilidades.
- ❖ La **Política de Privacidad** explica cómo recopilamos, usamos y protegemos su información personal, destacando nuestra dedicación a proteger la privacidad del usuario y la seguridad de los datos.
- ❖ Por último, la sección **Contáctenos** ofrece a los usuarios la oportunidad de ponerse en contacto con nosotros por correo electrónico para cualquier consulta o asistencia que puedan necesitar.

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### 3. Purchases

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You represent and warrant that: (i) you have the legal right to use any card(s) or other payment method(s) in connection with any Purchase; and that (ii) the information you supply to us is true, correct and complete.

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We may amend Terms at any time by posting the amended terms on this site. It is your responsibility to review these Terms periodically.

Your continued use of the Platform following the posting of revised Terms means that you accept and agree to the changes. You are expected to check this page frequently so you are aware of any changes, as they are binding on you.

By continuing to access or use our Service after any revisions become effective, you agree to be bound by the revised terms. If you do not agree to the new terms, you are no longer authorized to use Service.

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