

## **Assignment Questions on Digital Marketing**

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://madmaverickblog.blogspot.com/2023/10/eyewears-and-its-purpose-how-sunglasses.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

[https://m.facebook.com/story.phpstory\\_fbid=pfbid0268wmqYp22on9G3BbrH7QAGn9aPdDbfMgcykwZZURkXC48hoSuTgTeKWXQFGPLpxgl&id=61552133957949&sfnsn=wiwspwa&mibextid=RUbZ1f](https://m.facebook.com/story.phpstory_fbid=pfbid0268wmqYp22on9G3BbrH7QAGn9aPdDbfMgcykwZZURkXC48hoSuTgTeKWXQFGPLpxgl&id=61552133957949&sfnsn=wiwspwa&mibextid=RUbZ1f)

3. Create and design a social media advertisement poster using canva.

[https://www.canva.com/design/DAFxsLYb3Vc/JkELjwJIURvYbcFqvgovTw/edit?utm\\_content=DAFxsLYb3Vc&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFxsLYb3Vc/JkELjwJIURvYbcFqvgovTw/edit?utm_content=DAFxsLYb3Vc&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

4. Create email newsletter design using Mail Chimp or canva tool.

[https://www.canva.com/design/DAFxtVpXvak/iRjEOJjkf9\\_SvjPkltmyA/viewutm\\_content=DAFxtVpXvak&utm\\_campaign=share\\_your\\_design&utm\\_medium=link&utm\\_source=shareyourdesignpanel](https://www.canva.com/design/DAFxtVpXvak/iRjEOJjkf9_SvjPkltmyA/viewutm_content=DAFxtVpXvak&utm_campaign=share_your_design&utm_medium=link&utm_source=shareyourdesignpanel)