


DIGITAL MARKETING PROJECT

NAAN MUDHALVAN

PROJECT TEAMMATES:	K.ADHITYA N.KESAVAN R.MURALIDHARAN S.IYYAPPAN
PROJECT NAME:	CREATE A GOOGLE BUSINESS PAGE
NM ID:	NM2023TMID08614
Recorded video link:	https://youtu.be/ildJSTpzEKk?si=CZ-bJ64IoHpdSIUM

Here I show the steps for create a google business page

Step:1 →Search (*Create google business page*) and it will show a web of (Google business profile)

 Google › <https://www.google.com/busine...>

Google Business Profile - Get Listed on Google

Web **Create** your profile at no cost, and you can manage your **business** from **Google Search** and **Maps** to start reaching more customers. See all FAQs [Manage now](#)

Resources

Guidance for businesses affected by COVID-19. Learn how to ...

FAQs

Guidance for businesses affected by COVID-19. Learn how to ...

Retail

Cook's Arts & Crafts-Queens, New York. SUCCESS STORIES. ...

[See more](#) ▾

Other content from google.com

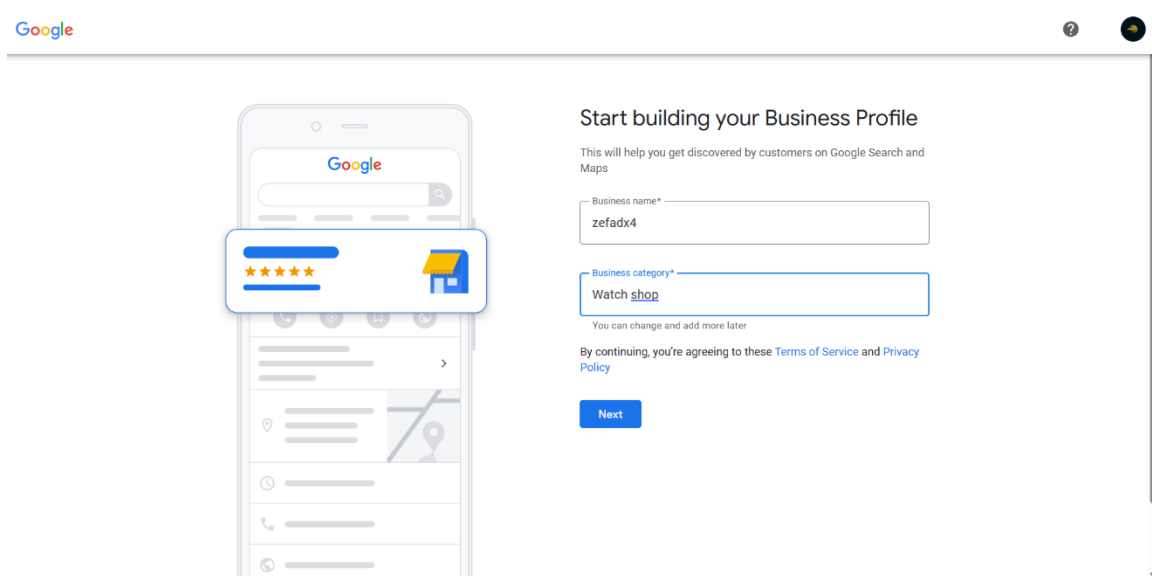
[Drive Customer Engagement on Google - Google My Business – Drive ...](#)

[Create A Page | Google My Business - Manage Your Business Profile](#)

[Google Accounts | Google My Business - Manage Your Business Profile](#)

[See more](#)

Step:2 → Enter your business name and Category of your business



The screenshot shows the Google Business Profile setup interface. On the left, a smartphone mockup displays a business listing with a 4-star rating and a shop icon. The main content area is titled "Start building your Business Profile" and includes a sub-header "This will help you get discovered by customers on Google Search and Maps". Below this, there are two input fields: "Business name*" with the text "zefadx4" and "Business category*" with the text "Watch shop". A note below the category field states "You can change and add more later". At the bottom, there is a link to "Terms of Service and Privacy Policy" and a blue "Next" button.

Google

Start building your Business Profile

This will help you get discovered by customers on Google Search and Maps

Business name*
zefadx4

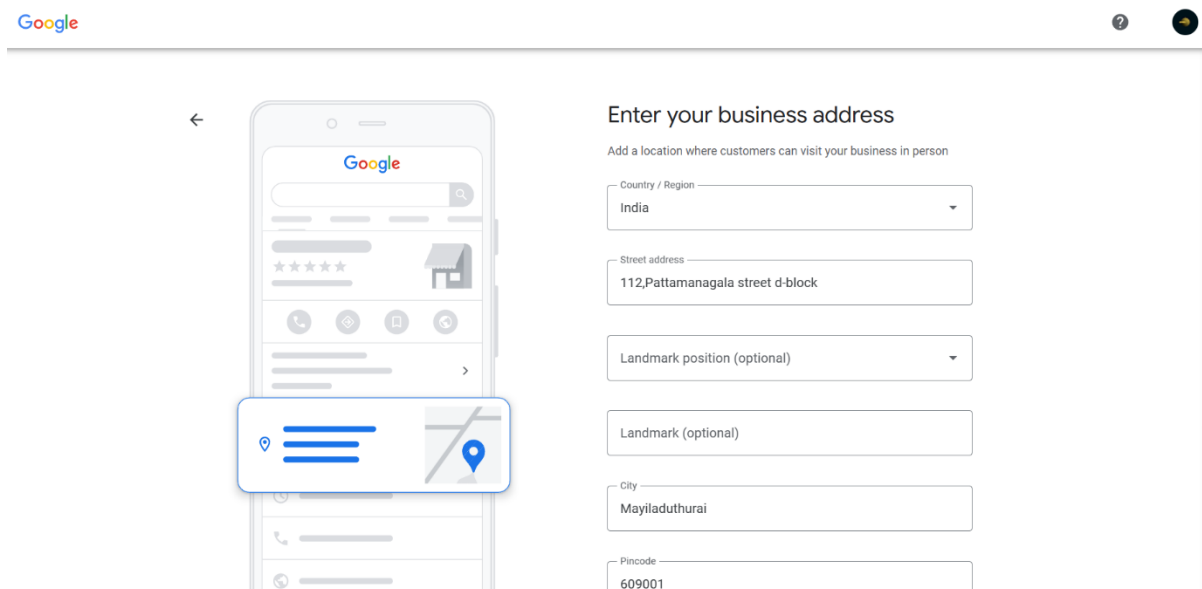
Business category*
Watch shop

You can change and add more later

By continuing, you're agreeing to these [Terms of Service](#) and [Privacy Policy](#)

Next

Step:3 → Enter your shop address where it located



The screenshot shows the Google Business Profile setup interface for Step 3. On the left, a smartphone mockup displays a business listing with a 4-star rating and a shop icon. The main content area is titled "Enter your business address" and includes a sub-header "Add a location where customers can visit your business in person". Below this, there are several input fields: "Country / Region" with a dropdown menu showing "India", "Street address" with the text "112,Pattamanagala street d-block", "Landmark position (optional)" with a dropdown menu, "Landmark (optional)" with a text field, "City" with the text "Mayiladuthurai", and "Pincode" with the text "609001".

Google

Enter your business address

Add a location where customers can visit your business in person

Country / Region
India

Street address
112,Pattamanagala street d-block

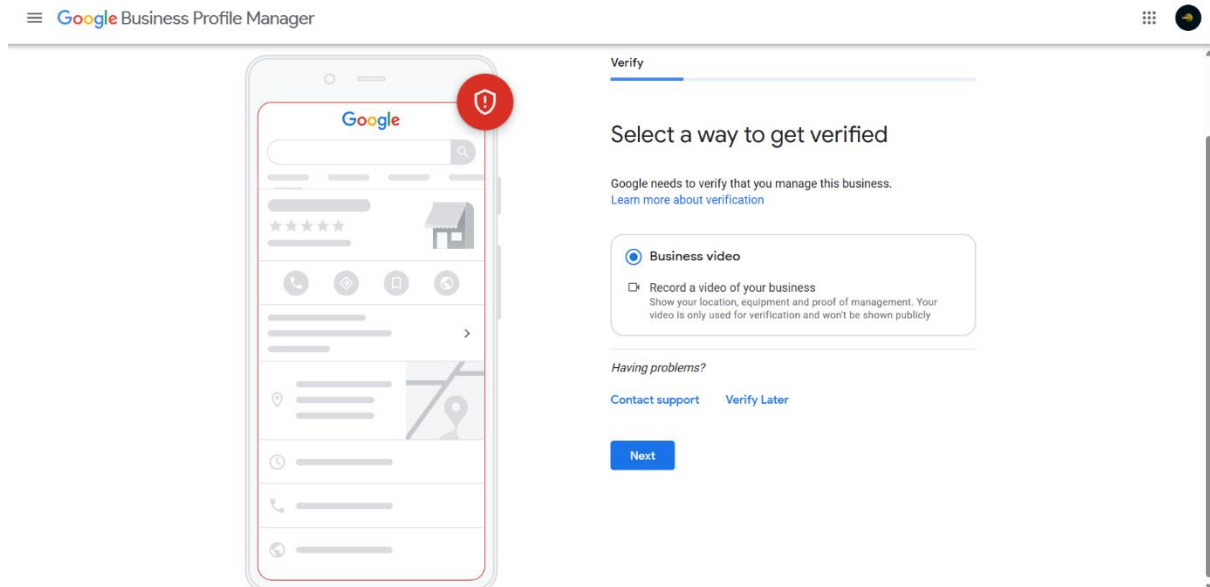
Landmark position (optional)

Landmark (optional)

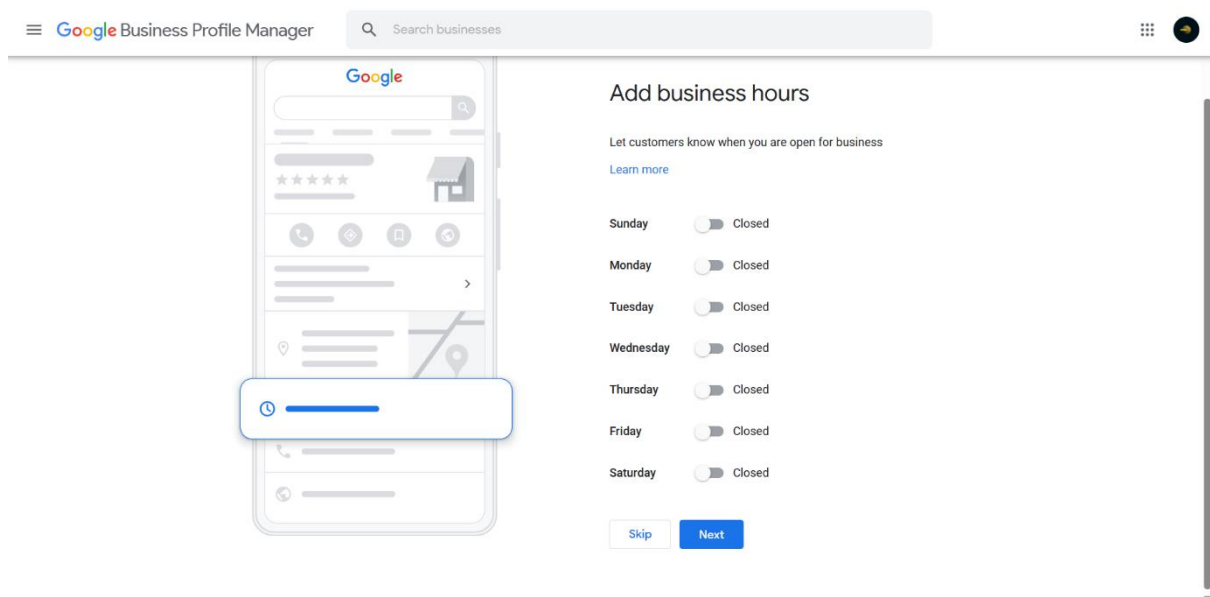
City
Mayiladuthurai

Pincode
609001

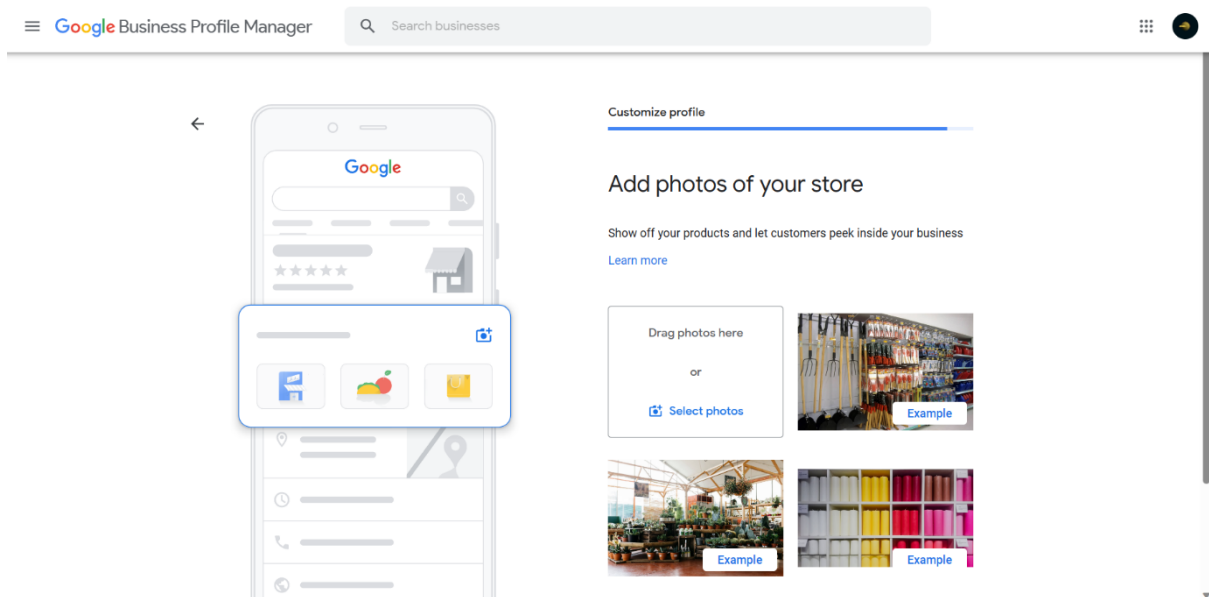
Step:4→After you give a details to that website about your shop then you need to enter your mobile number for verification or else recorded video about your business



Step:5→Add open and close time of your shop



Step:6→Add your shop images



Step:7→After you completed the verification and all details about your shop

Step:8→Search your shop name on google, it will shows your shop and the details

