

The Parking Solution You Need

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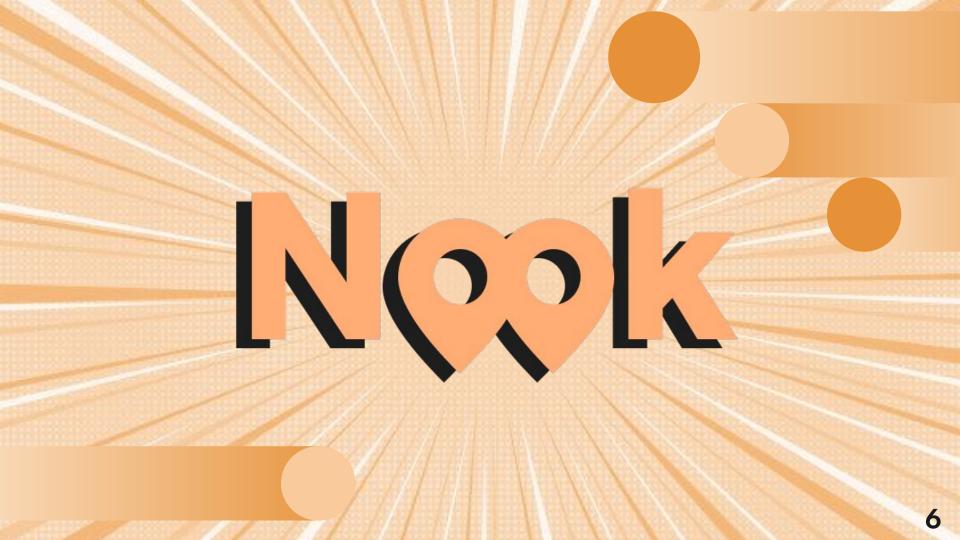
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The Problem









Business Model Canvas Nook



KEY PARTNERS

- City Halls
- Parking Companies
- Big Commercial Plazzas
- 3rd party Camera Providers

KEY ACTIVITIES

- Application development
- 3rd Party Licensing

KEY RESOURCES

- Internet Bandwidth
- Processing Units
- · Development Team

VALUE PROPOSITIONS

- Accurate
 Information on
 parking lots
- · Relate to Society
- Easy to Use
- Real time information
- Valuable statistic for clients

CUSTOMER RELATIONSHIPS

- Self-service application
- Support Team

CHANNELS

- Adsense
- Social Medi
- Offline Advertisin
- · Word of Mouth

CUSTOMER SEGMENTS

- Parking owners
- Parking users

COST STRUCTURE

- Production
- Adaptation
- Maintenance
 - Infrastructure
 - Staff Maintenance

REVENUE STREAMS

- Annual Licenses
- Future Model Premium Licensing
- Advertising

Thanks!

Do you have any questions?