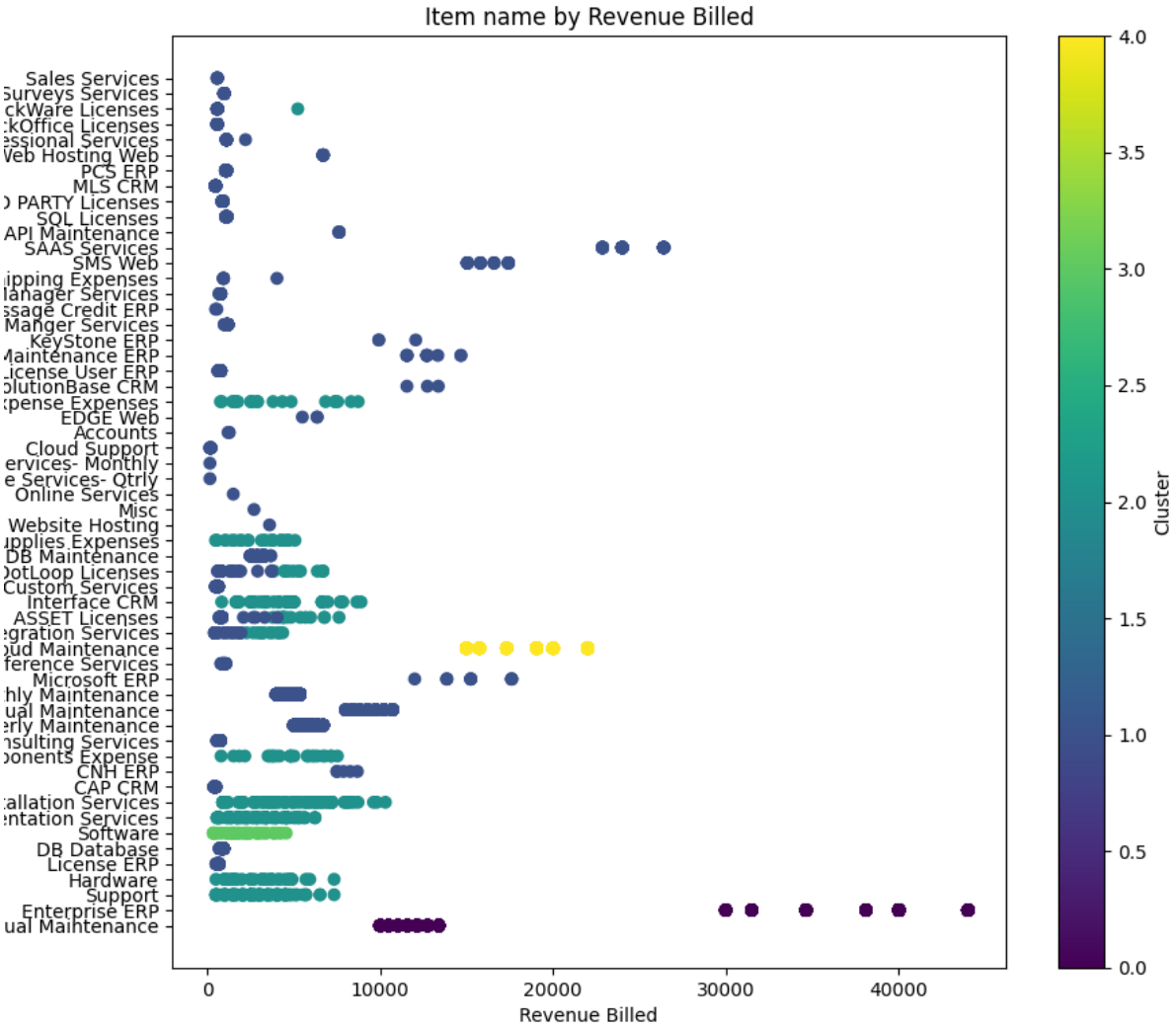
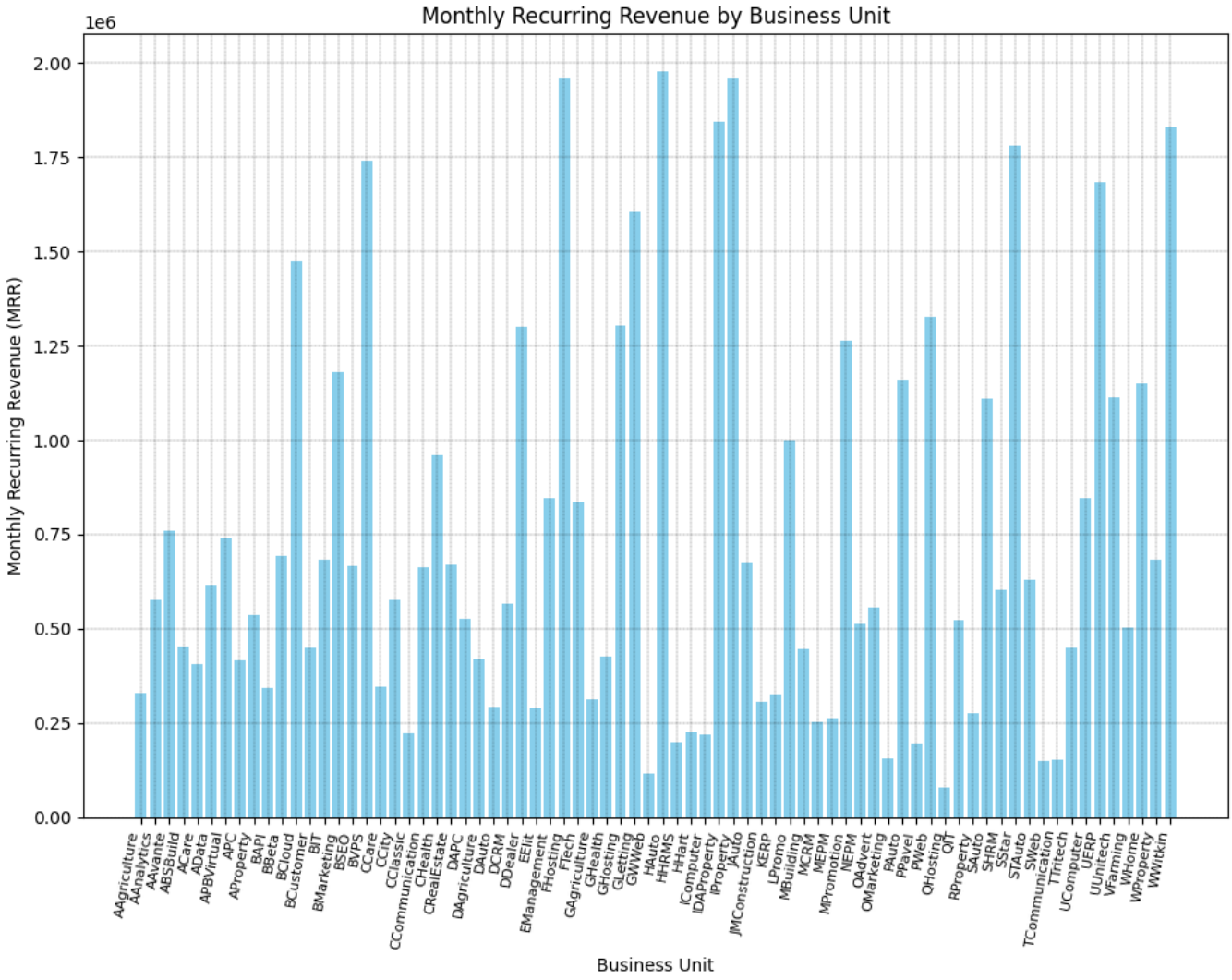
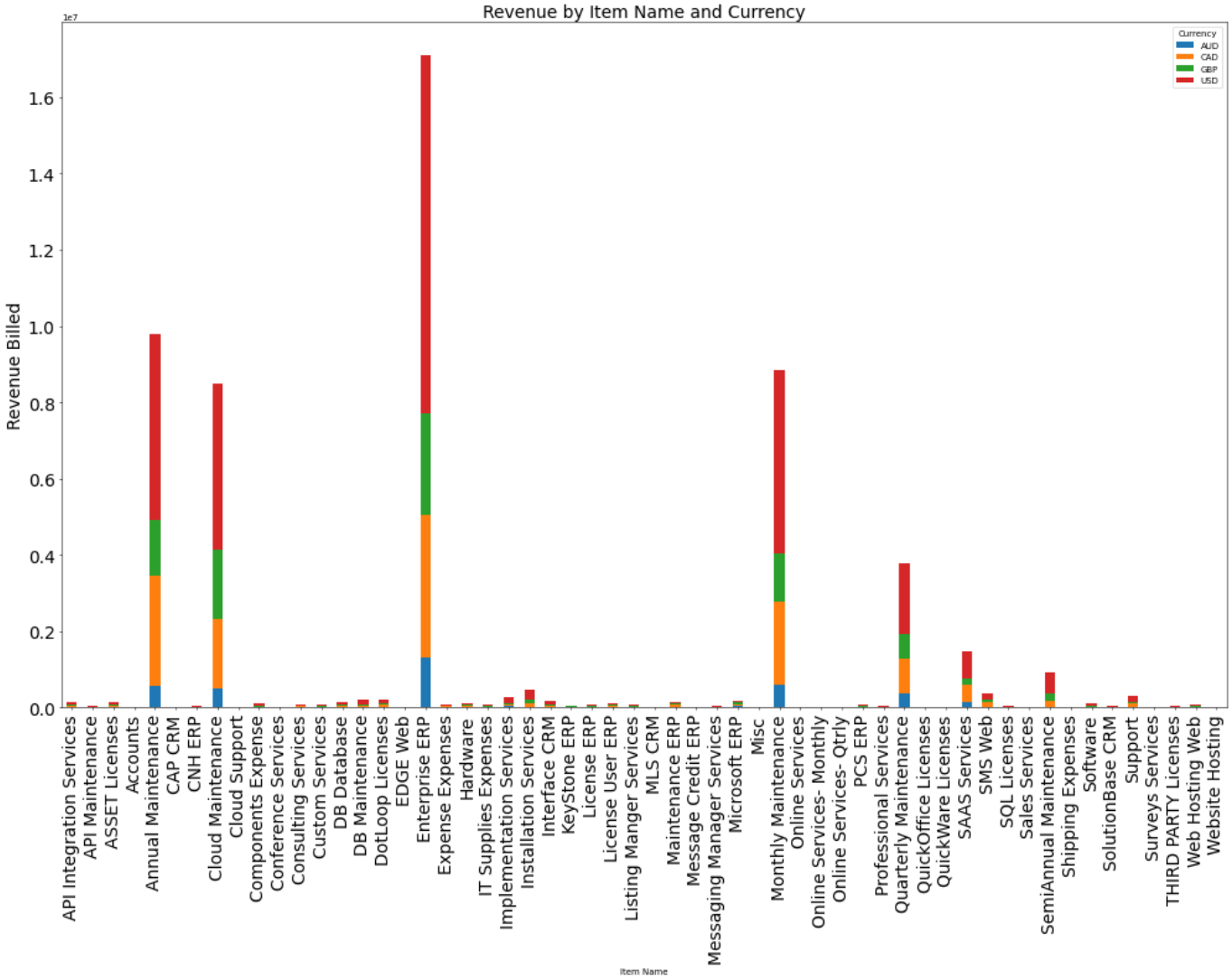
Monthly Report

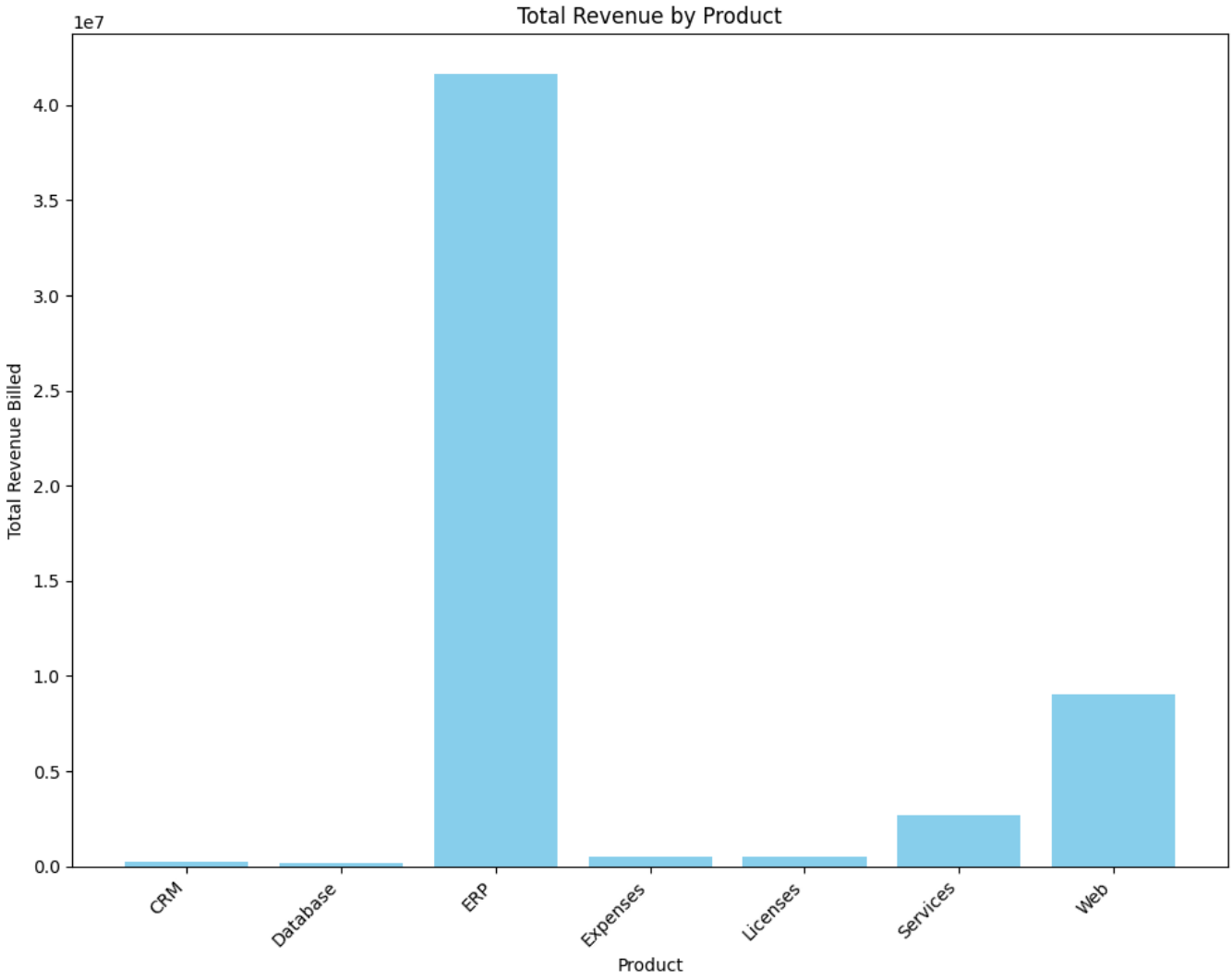
January 13, 2025

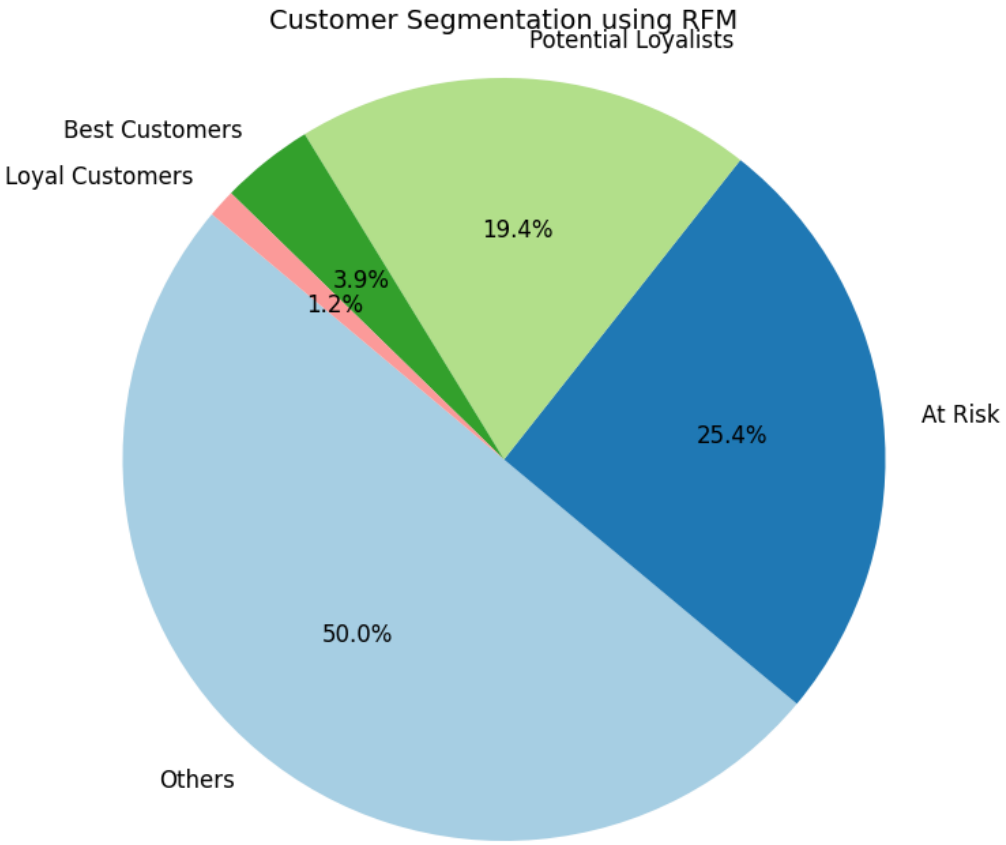
Generated by SAS Segmify

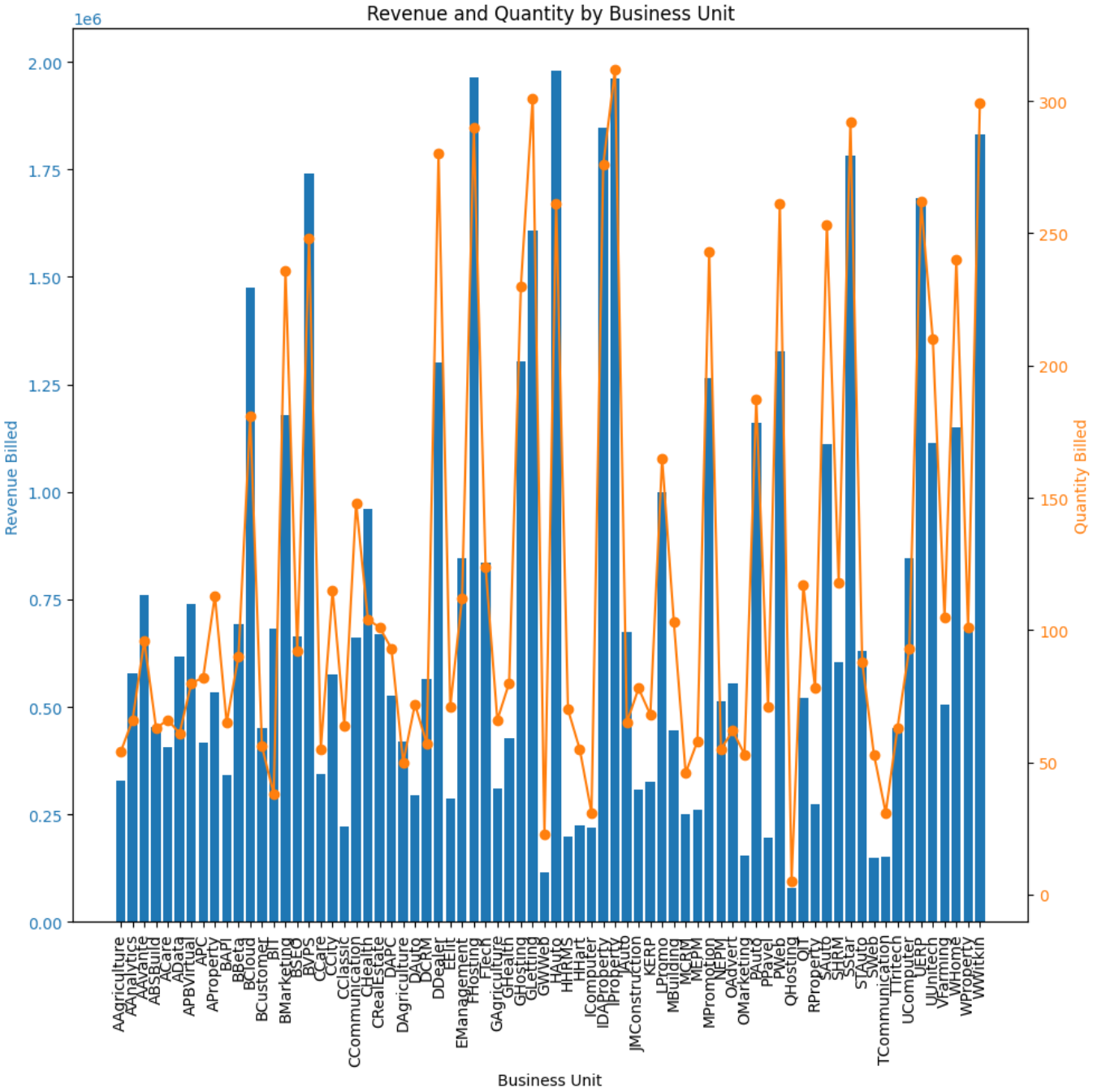

Item name by Revenue Billed
Sales Services
Surveys Services
ckWare Licenses
kOffice Licenses
essional Services
Web Hosting Web
PCS ERP
MLS CRM
PARTY Licenses
SQL Licenses
API Maintenance
SAAS Services
SMS Web
ipping Expenses
lanager Services
ssage Credit ERP
Manger Services
KeyStone ERP
Maintenance ERP
License User ERP
olutionBase CRM
pense Expenses
EDGE Web
Accounts
Cloud Support
ervices- Monthly
e Services- Qtrly
Online Services
Misc
Website Hosting
upplies Expenses
DB Maintenance
DotLoop Licenses
Custom Services
Interface CRM
ASSET Licenses
gration Services
oud Maintenance
ference Services
Microsoft ERP
hly Maintenance
ual Maintenance
erly Maintenance
nsulting Services
ponents Expense
CNH ERP
CAP CRM
allation Services
ntation Services
Software
DB Database
License ERP
Hardware
Support
Enterprise ERP
ual Maintenance
0
10000
20000
30000
40000
Revenue Billed
Cluster
4.0
3.5
3.0
2.5
2.0
1.5
1.0
0.5
0.0

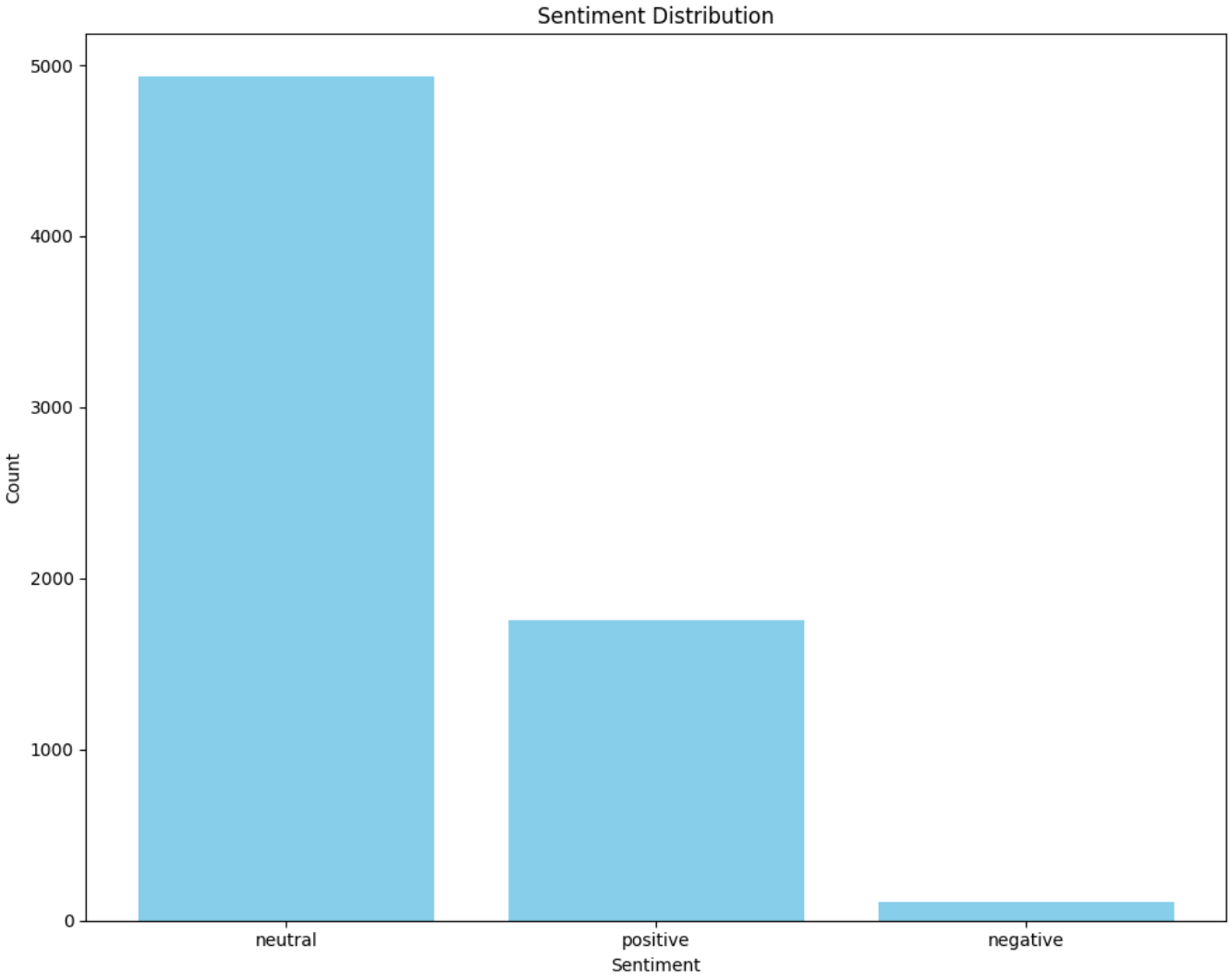

Monthly Recurring Revenue by Business Unit
1e6
2.00
1.75
1.50
1.25
1.00
0.75
0.50
0.25
0.00
Monthly Recurring Revenue (MRR)
AAgriculture
AAnalytics
AAvante
ABSBuild
ACare
AData
APBVirtual
APC
APproperty
BAPI
BBeta
BCloud
BCustomer
BIT
BMarketing
BSEO
BVPS
CCare
CCity
CClassic
CCommunication
CHealth
CRealEstate
DAPC
DAgriculture
DAuto
DCRM
DDealer
EEIit
EManagement
FHosting
FTech
GAgriculture
GHealth
GHosting
GLetting
GWWeb
HAuto
HHRMS
HHart
IComputer
IDAProperty
IProperty
JAuto
JMConstruction
KERP
LPromo
MBuilding
MCRM
MEPM
MPromotion
NEPM
OAdvert
OMarketing
PAuto
PPavel
PWeb
QHosting
QIT
RProperty
SAuto
SHRM
SStar
STAuto
SWeb
TCommunication
TTritech
UComputer
UERP
UUnitech
Vfarming
WHome
WProperty
WWitkin
Business Unit

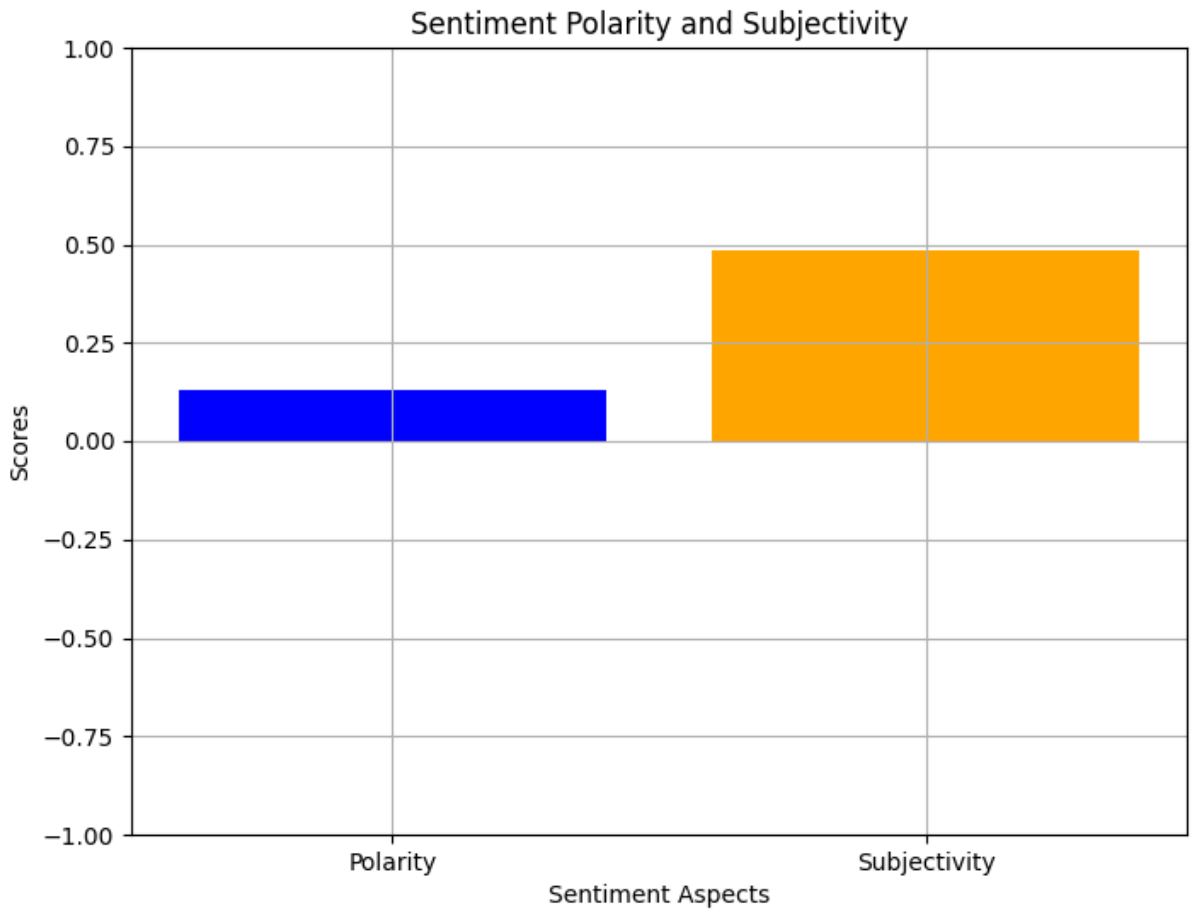

Revenue by Item Name and Currency
1e7
Currency
AUD
CAD
GBP
USD
Revenue Billed
0.0
0.2
0.4
0.6
0.8
1.0
1.2
1.4
1.6
API Integration Services
API Maintenance
ASSET Licenses
Accounts
Annual Maintenance
CAP CRM
CNH ERP
Cloud Maintenance
Cloud Support
Components Expense
Conference Services
Consulting Services
Custom Services
DB Database
DB Maintenance
DotLoop Licenses
EDGE Web
Enterprise ERP
Expense Expenses
Hardware
IT Supplies Expenses
Implementation Services
Installation Services
Interface CRM
KeyStone ERP
License ERP
License User ERP
Listing Manger Services
MLS CRM
Maintenance ERP
Message Credit ERP
Messaging Manager Services
Microsoft ERP
Misc
Monthly Maintenance
Online Services
Online Services- Monthly
Online Services- Qtrly
PCS ERP
Professional Services
Quarterly Maintenance
QuickOffice Licenses
QuickWare Licenses
SAAS Services
SMS Web
SQL Licenses
Sales Services
SemiAnnual Maintenance
Shipping Expenses
Software
SolutionBase CRM
Support
Surveys Services
THIRD PARTY Licenses
Web Hosting Web
Website Hosting
Item Name

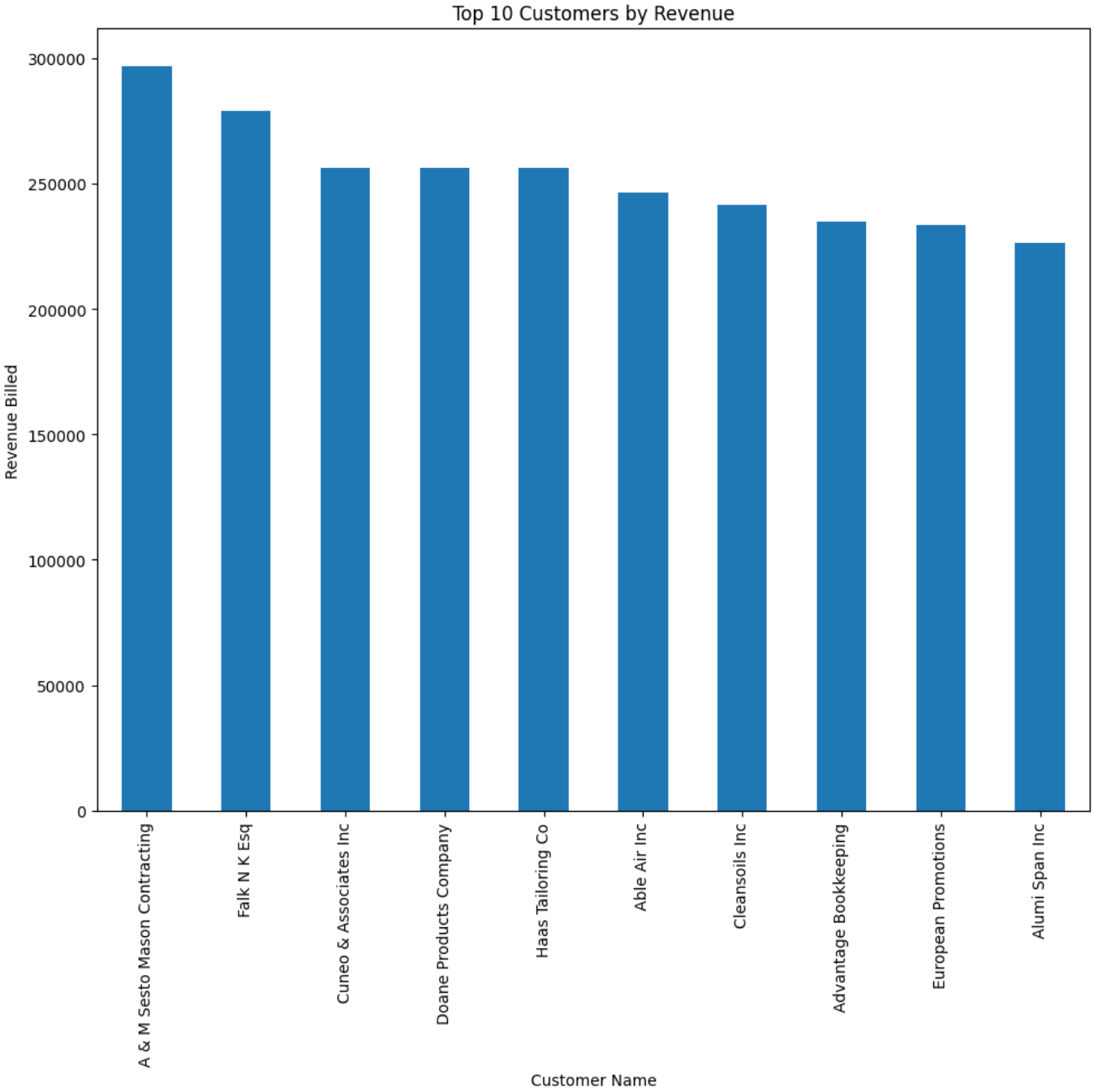

Total Revenue by Product
1e7
4.0
3.5
3.0
2.5
2.0
1.5
1.0
0.5
0.0
Total Revenue Billed
CRM
Database
ERP
Expenses
Licenses
Services
Web
Product

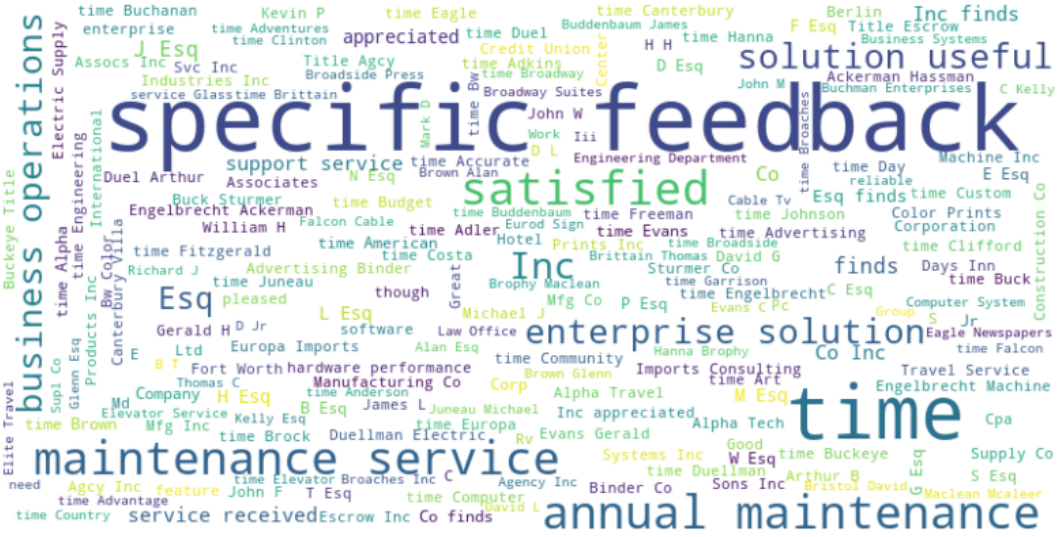

Customer Segmentation using RFM
Potential Loyalists
Best Customers
Loyal Customers
19.4%
3.9%
1.2%
At Risk
25.4%
50.0%
Others


Revenue and Quantity by Business Unit
1e6
Revenue Billed
Quantity Billed
Business Unit
0.00
0.25
0.50
0.75
1.00
1.25
1.50
1.75
2.00
0
50
100
150
200
250
300
AAgriculture
AAnalytics
AAvante
ABSBuild
ACare
AData
APBVirtual
APC
AProperty
BAPI
BBeta
BCloud
BCustomer
BIT
BMarketing
BSC
BVPS
CCafe
CCity
CClassic
CCommunication
CHealth
CRealEstate
DAPC
DAgriculture
DAuto
DCRM
DDealer
EElit
EManagement
FHosting
FTech
GAgriculture
GHealth
GHosting
GLetting
GWWeb
HAuto
HHRMS
HHart
IComputer
IDAProperty
IProperty
IRAuto
JMConstruction
KERP
LPrgmo
MBuilding
MCRM
MEPM
MPromotion
NEPM
OAdvert
OMarketing
PAuto
PTravel
PWeb
QHosting
QIT
RProperty
SAuto
SHRM
SStar
STAuto
SWeb
TCommunication
TTritech
UComputer
UERP
UUnitech
VFarming
WHome
WProperty
WWitkin


Sentiment Distribution
5000
4000
3000
2000
1000
0
Count
neutral
positive
negative
Sentiment


Sentiment Polarity and Subjectivity
1.00
0.75
0.50
0.25
0.00
−0.25
−0.50
−0.75
−1.00
Scores
Polarity
Subjectivity
Sentiment Aspects


Top 10 Customers by Revenue
Revenue Billed
300000
250000
200000
150000
100000
50000
0
A & M Sesto Mason Contracting
Falk N K Esq
Cuneo & Associates Inc
Doane Products Company
Haas Tailoring Co
Able Air Inc
Cleansoils Inc
Advantage Bookkeeping
European Promotions
Alumi Span Inc
Customer Name


specific feedback
solution useful
satisfied
business operations
enterprise solution
maintenance service
annual maintenance
time
Inc
Esq
support service
Inc finds
finds
Co Inc
Co finds
service received
appreciated
time Buchanan
enterprise
Kevin P
time Eagle
time Canterbury
Berlin
Title Escrow
Business Systems
Buddenbaum James
time Duel
time Hanna
Credit Union
time Adkins
Broadway Suites
Ackerman Hassman
Buchman Enterprises
C Kelly
Assocs Inc
Svc Inc
Title Agcy
Broadside Press
Industries Inc
service Glasstime Brittain
Electric Supply
International
Engineering
Duel Arthur
Associates
Engineering Department
Machine Inc
time Day
reliable
E Esq
Buck Sturmer
Engelbrecht Ackerman
time Budget
time Buddenbaum
time Freeman
Cable Tv
time Johnson
Color Prints
Corporation
William H
Falcon Cable
time Adler
Eurod Sign
time Evans
time Advertising
time Clifford
time Fitzgerald
time American
time Costa
Hotel
Prints Inc
time Broadside
Brittain Thomas David G
Sturmer Co
Days Inn
time Buck
Richard J
Advertising Binder
time Juneau
Brophy Maclean
time Garrison
time Engelbrecht
C Esq
Computer System
pleased
though
Mfg Co
P Esq
Evans C Pc
Group
Jr
Gerald H
D Jr
software
Law Office
Michael J
Eagle Newspapers
Ltd
Europa Imports
Alan Esq
Hanna Brophy
time Falcon
Fort Worth
hardware performance
time Community
Imports Consulting
Travel Service
Thomas C
Manufacturing Co
Brown Glenn
time Art
Engelbrecht Machine
Company
H Esq
time Anderson
Corp
Alpha Travel
M Esq
Elevator Service
Kelly Esq
B Esq
James L
Juneau Michael
Inc appreciated
Alpha Tech
Cpa
time Brown
Mfg Inc
time Europa
time Brock
Duellman Electric
Evans Gerald
Good
Systems Inc
W Esq
time Buckeye
Supply Co
time Duellman
Arthur B
S Esq
need
Agcy Inc
feature
John F
T Esq
time Elevator Broaches Inc
Agency Inc
Binder Co
Sons Inc
Bristol David
Maclean Mcaleer
time Advantage
time Computer
time Country
Escrow Inc
Buckeye Title
Elite Travel
Supl Co
Glenn Esq
Products Inc
Canterbury Villa
Construction Co
Broaches
Center
Mark D
time Bw
Work
Iii
D L
N Esq
Brown Alan
Co
Cable Tv
Esq finds
time Custom
Great
Hotel
Brophy Maclean
Mfg Co
Evans C Pc
Group
S
Jr
Alan Esq
Hanna Brophy
Brown Glenn
Corp
Alpha Travel
Juneau Michael
Inc appreciated
Alpha Tech
Rv
Evans Gerald
Good
Systems Inc
Agency Inc
Binder Co
Sons Inc
Bristol David
Maclean Mcaleer
David L
Escrow Inc
Co finds