Marketplace Business Goals - [Shop.Co by MZ]

Date:				
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BUSINESS GIOALS FOR E-COMMERCE:				
"GENERAL E-COMMERCE"				
Our General E-Commerce platform aims to provide a seamless online shopping enperience, offering easy access to our clothing a products and a convenient buying process.				
online shopping enperience, offering easy access to our clothing				
products and a convenient buying process				
· Problem Statement: Our marketplace solves the problem of limited				
· Problem Statement: Our marketplace solves the problem of limited access to high-quality, affordable clothing for young & adults				
· Tanget Andience: Fashion-consions individuals aged 18-30				
· Tanget Andience: Fartien-consions individuals aged 18-30 who value sustainability and convenience.				
· Products Services: Curated Selection of trendy, eco-triendly				
· Products Services: Curated Selection of trendy, eco-friendly abothing for men and women.				
· Unique Selling Proposition: Fast Shipping , competitive				
· Unique Selling Proporition: Fast Shipping, competitive picing and personalized Shopping enperience.				
[Product] [Order] [Cirtomer]				
-ID - Order 1D - Customer 10				
- Name - Customer Info - Name				
- Price - Product Details - Address				
- Stock - Status - Contant				
- Category - Order History				
Page Victory				

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-			Date:
•	D. 1. 7 7	10 1	
-	[Delivery Zone]	[Payment]	[shipment]
-	- Zone name	- toument (1)	- Shipment 10
-	- Coverage Area	- Order 10.	- Order 10
	- Coverage Area - Assigned Driver	- Amount	- status
	7	barte M -	- Delivery Dote
		- Status	
7	Relationship Betwee	en Enlikes:	
			Mary Transport
	Culonus	Products	Orders
		Sirpments !	Delivery Zone
			4
L	1	Payments.	
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4			NATIONAL PROPERTY.