

Marketplace Business Goals - [Shop.Co by MZ]

BUSINESS GOALS FOR E-COMMERCE :—

"GENERAL E-COMMERCE"

Our General E-Commerce platform aims to provide a seamless online shopping experience, offering easy access to our clothing products and a convenient buying process.

- **Problem Statement:** Our marketplace solves the problem of limited access to high-quality, affordable clothing for young & adults.
- **Target Audience:** Fashion-conscious individuals aged 18-30 who value sustainability and convenience.
- **Products / Services:** Curated selection of trendy, eco-friendly clothing for men and women.
- **Unique Selling Proposition:** Fast shipping, competitive pricing and personalized shopping experience.

[Product]

- ID
- Name
- Price
- Stock
- Category

[Order]

- Order ID
- Customer Info
- Product Details
- Status

[Customer]

- Customer ID
- Name
- Address
- Contact
- Order History

Date: _____

[Delivery Zone]

- Zone name
- Coverage Area
- Assigned Drivers

[Payment]

- Payment ID
- Order ID
- Amount
- Method
- Status

[Shipment]

- Shipment ID
- Order ID
- Status
- Delivery Date

Relationship Between Entities:

