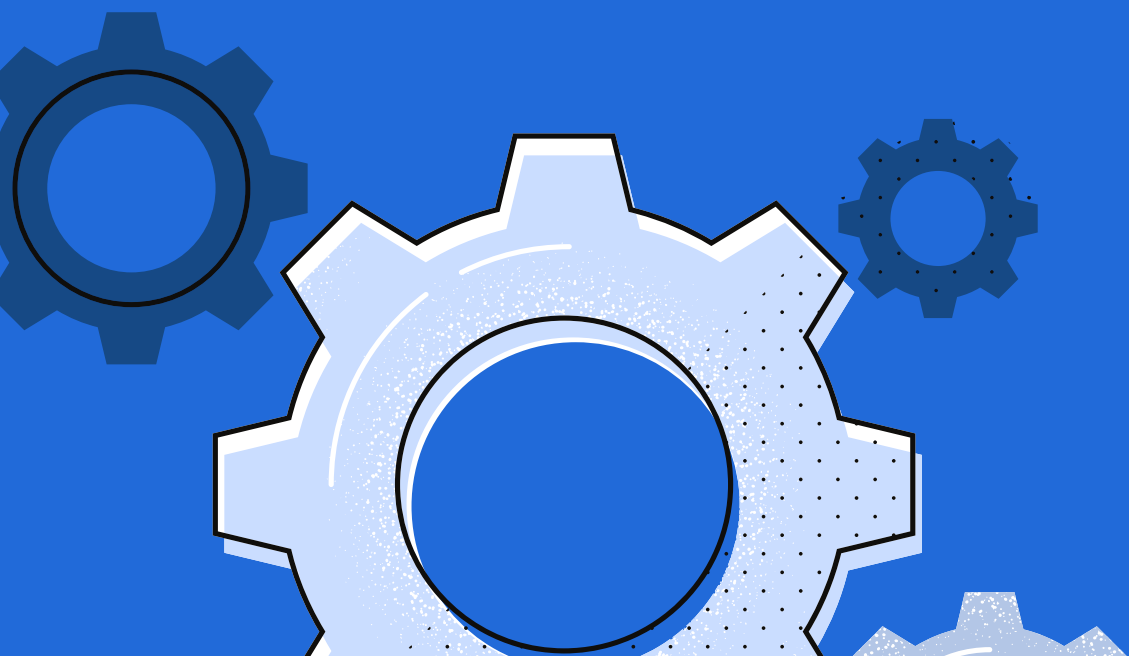
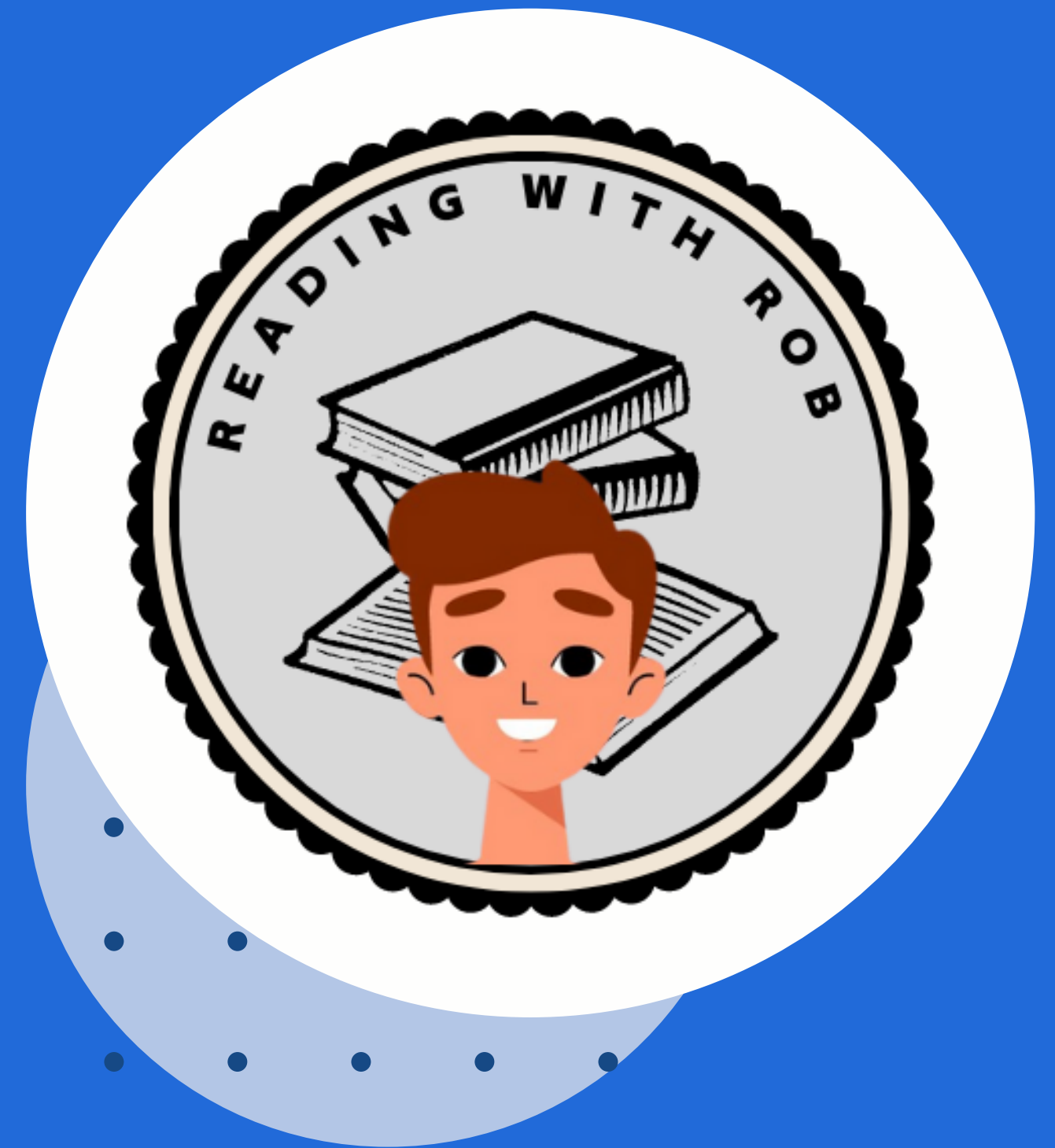


TEAM BINGUS

# *Reading with Rob*

Do it the fun way!



# TIMELINE



**Our story**

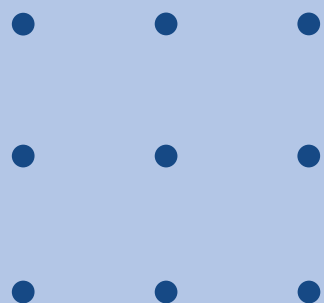
**Solution**

**Execution**

**Problem**

**Competition**

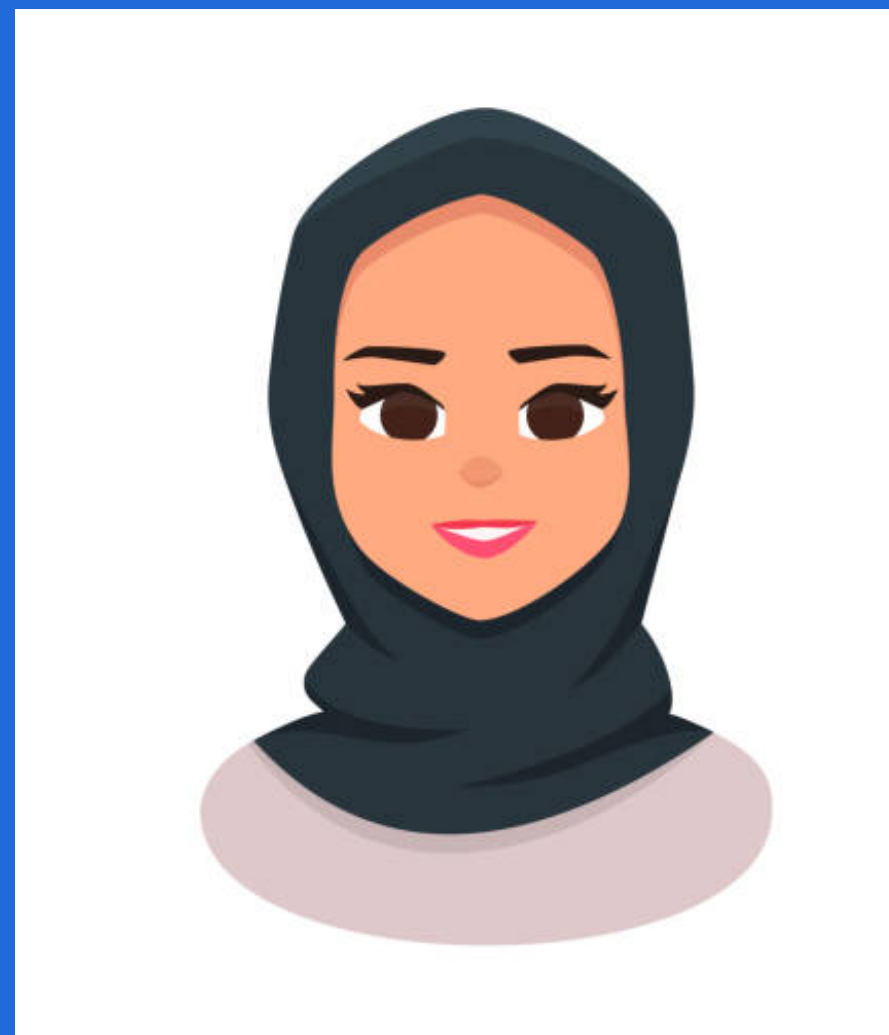
**Scalability**



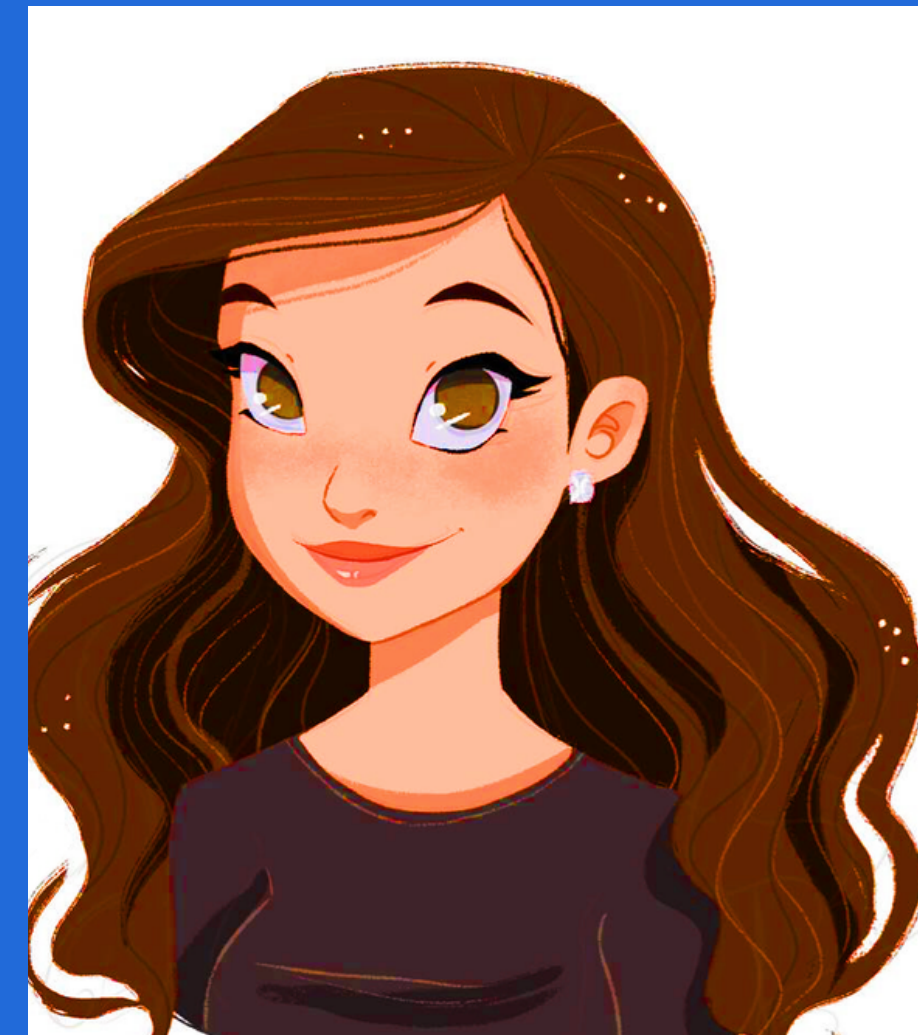
# TEAM



**Ismar Kovačević**  
Developer



**Zehra Grbović**  
Developer



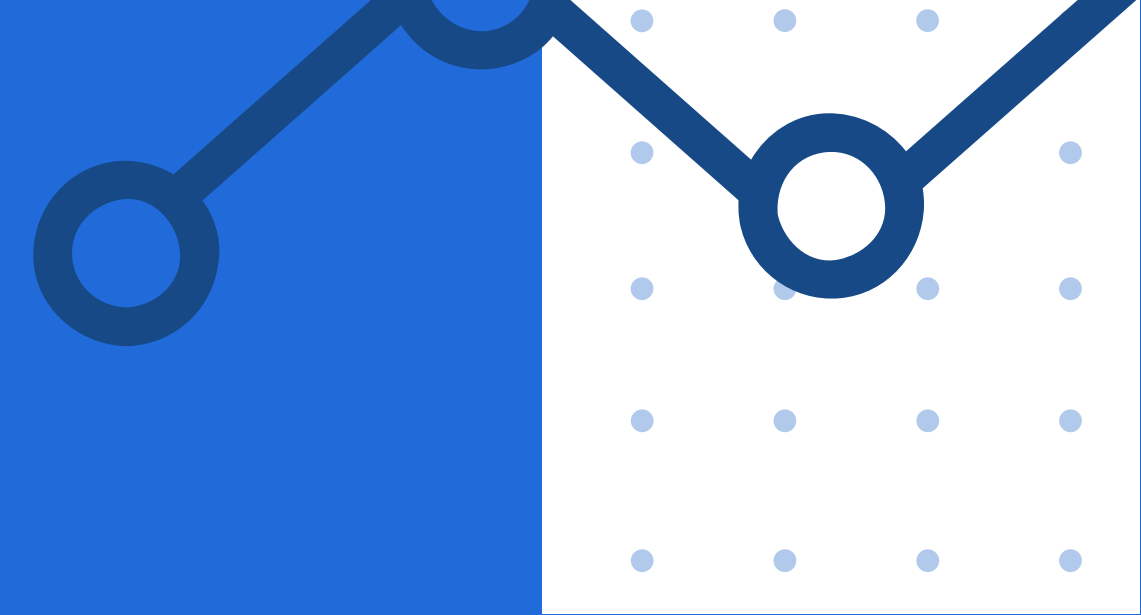
**Ajla Korman**  
UI/UX

# PROBLEM

***1 in 59***

***2.8  
million  
children***

***53%***



# SOLUTION












**01** adaptive  
stimulations

**03** font and color  
customization

**02** engaging  
characters

**04** text-to-voice

# COMPETITION

	Games	Text-to-speech	Illustrations	Usage	Price
Our app				Incl.	No
MentalUP				Limtd.	Yes
Bob Books Reading Magic				Limtd.	Yes

# EXECUTION

1. Start-up with investors
2. Customer's feedback and update accordingly
3. Add extra features and brand deals
4. Repeat



## PERFECT USER

14–25 years old

has trouble  
reading

eager to read  
more





# SCALABILITY



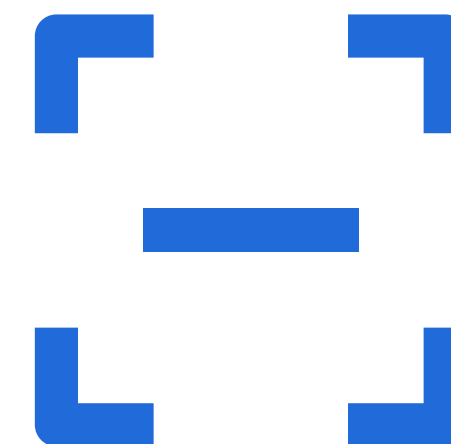
Budget



Promotion  
through schools



Law regulations



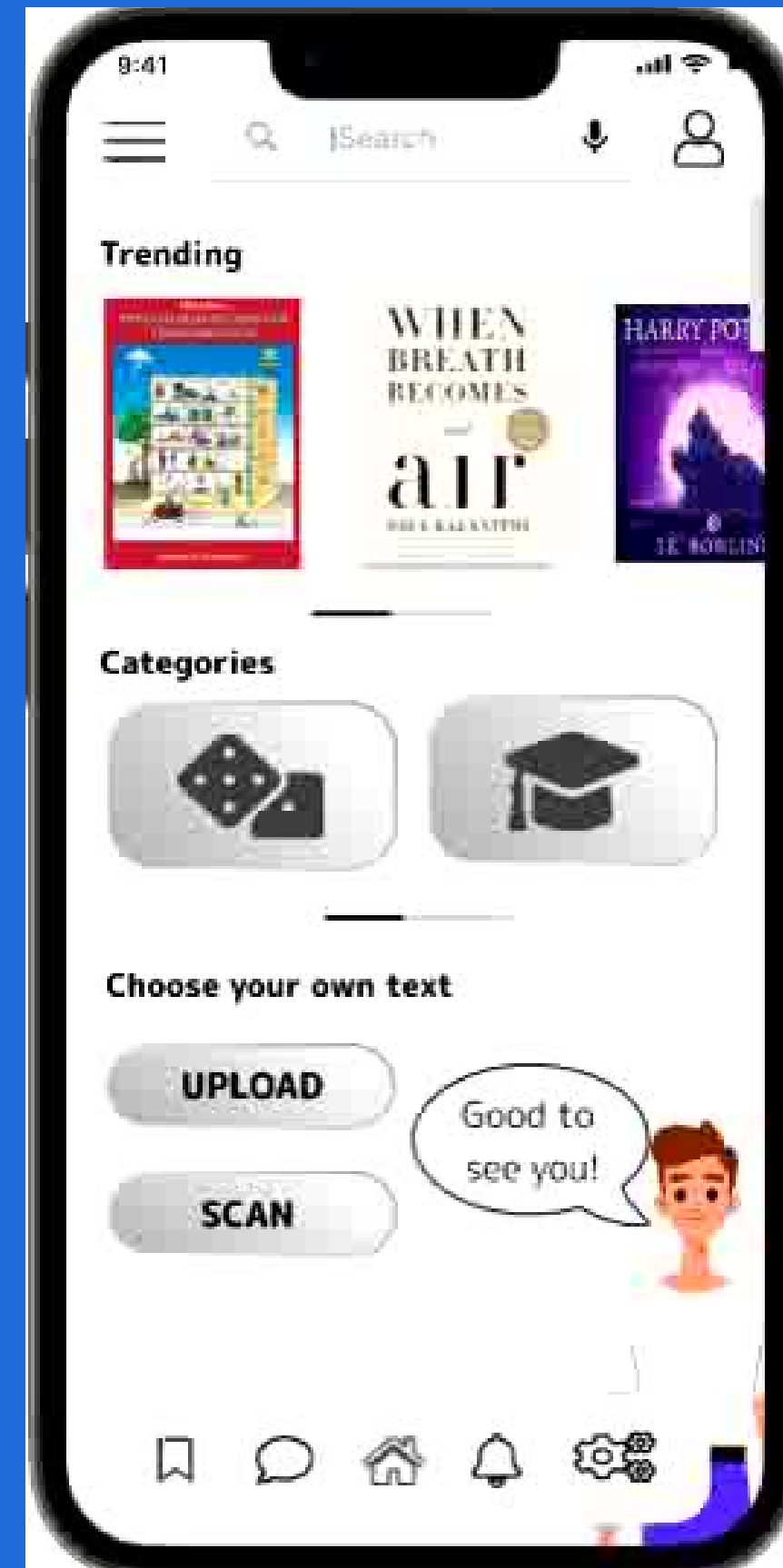
Text scanner

Članak 42.

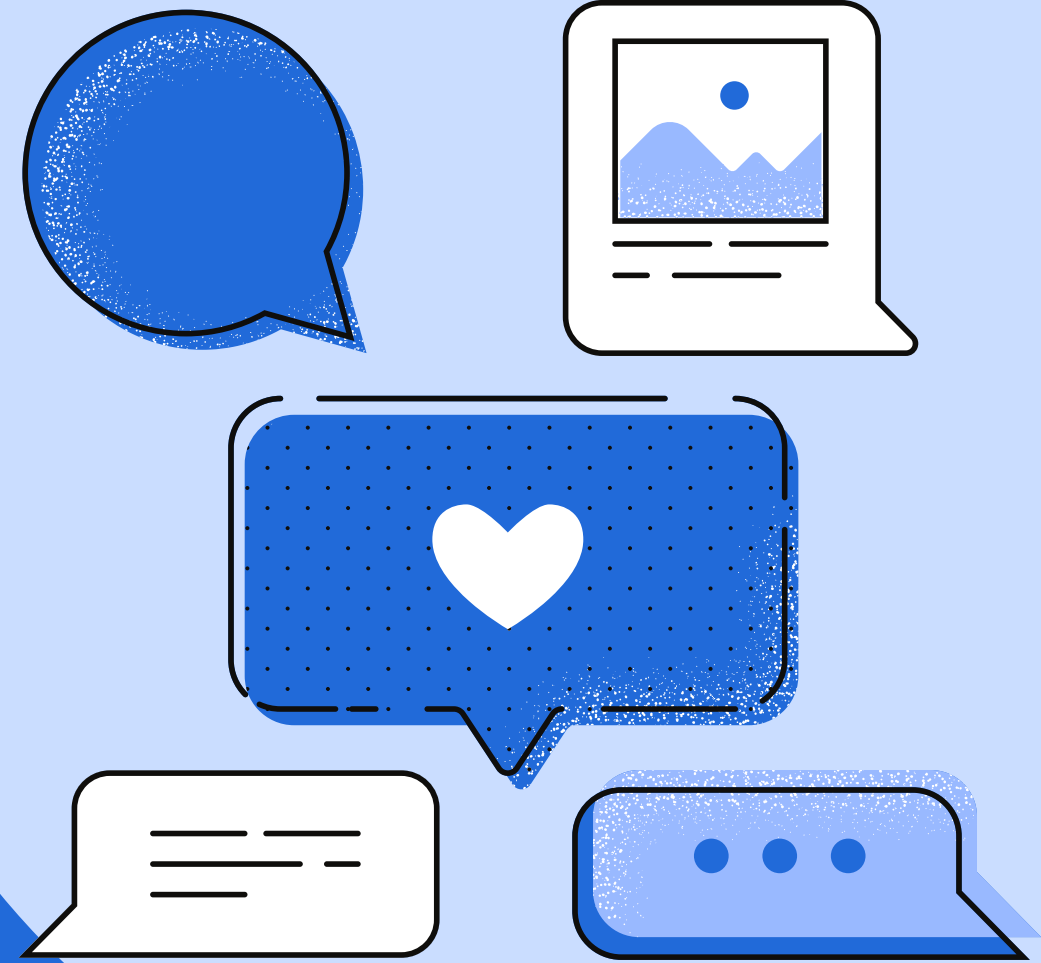
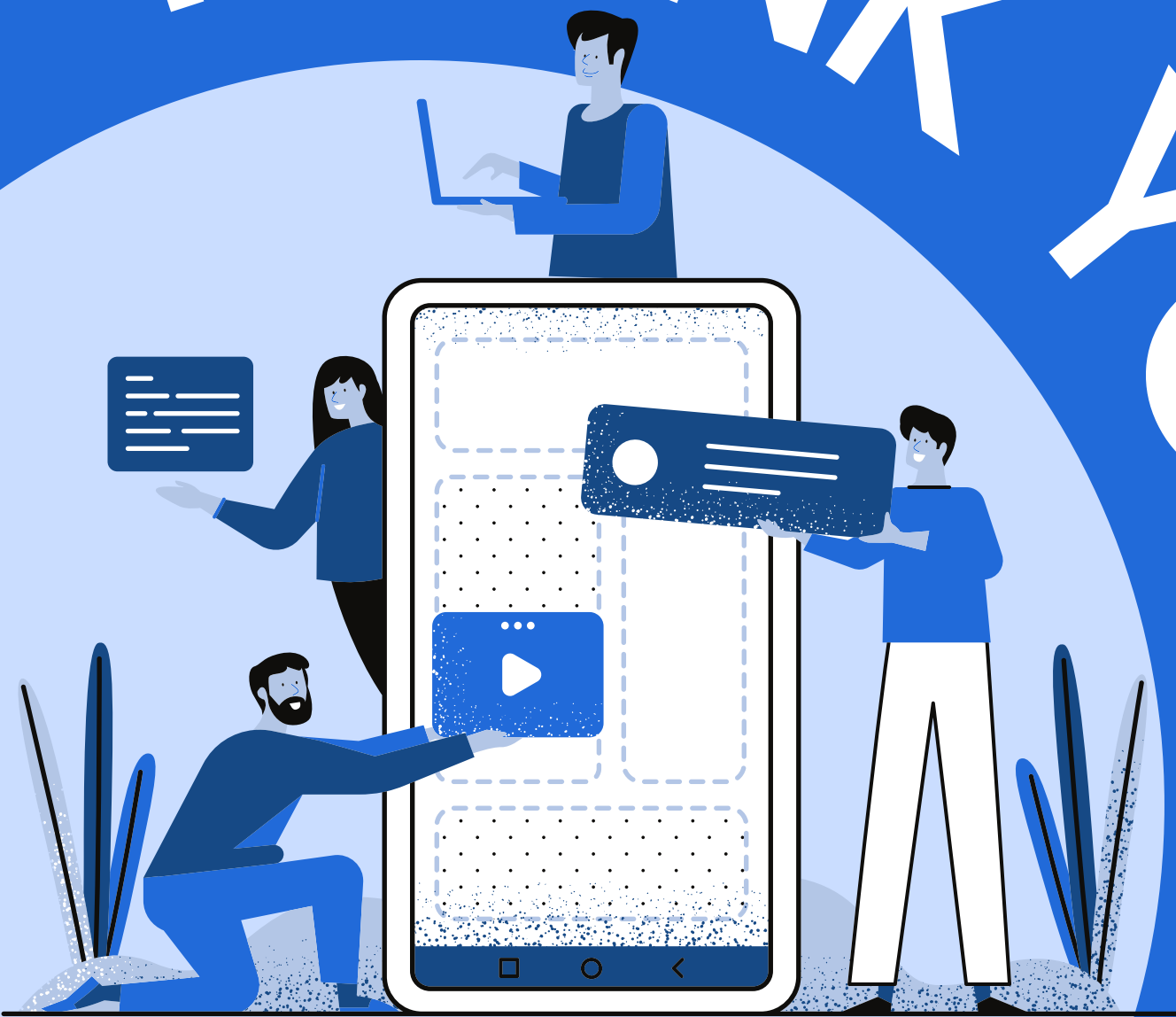
(Osobe s invaliditetom)

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# PROTOTYPE



THANK YOU!  
THANK YOU!



<https://github.com/zehragrbovic/readingWithRob>