# Zehui Yin

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© 0000-0001-6954-7918 **☎** IC7pmh0AAAAJ&hl **⊕** zehuiyin.github.io | *Updated*: 2024-Sep **Education** McMaster University, PhD in Geography 9/2024 - Present School of Earth, Environment & Society Hamilton, Ontario, Canada Supervisor: Dr. Darren Scott University of Toronto Scarborough, HBA 9/2020 - 6/2024 Major in Economics for Management Studies Toronto, Ontario, Canada Minor in Geographic Information Science & Applied Statistics Certificate in Computational Social Science Graduated with High Distinction Cumulative GPA: 3.98 out of 4 **Honours & Awards** Graduation Prize in Management and Economics 2024 C\$250 award for the top student graduating from the Department of Management and Economics Governor General's Silver Medal 2024 Highest academic standing upon graduation from a bachelor's degree program There are three silver medals awarded at the University of Toronto University of Toronto Excellence Awards 2023, 2024 C\$7500 scholarship for undergraduate students to conduct summer research projects 2024 Department of Human Geography Outstanding Academic Performance Award Highest graduating cumulative GPA in the Minor in Geographic Information Systems Vincent Bladen In-course Scholarships 2023 C\$300 scholarship for exceptional academic achievement Sotherton Wadhams In-course Scholar 2023 C\$1500 scholarship for high academic standing University of Toronto Scarborough Dean's List 2021, 2022, 2023 Annual GPA equal to or greater than 3.5 in the previous academic year 2021 *University of Toronto Scholar* 

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### **Research & Teaching Experiences**

Teaching Assistant 9/2024 - Present

Course: ENVSOCTY 2GI3 Geographic Information Systems at McMaster University

Research Assistant 11/2022 - 8/2024

Project 1: "Newcomers' Accessibility to Agencies in Scarborough"

Project 2: "Metrolinx Service for OSAP Students at UTSC"

Project 3: "Towards sustainable neighborhoods? Tensions and heterogeneous transport priorities among suburban residents"

Project 4: "Evaluating the transit accessibility and equity of the Bus Rapid Transit (BRT) system: The case of Dar-es-Salaam, Tanzania"

Project 5: "Toronto Cycling Survey"

Project 6: "Neighbourhood Satisfaction in Scarborough: A Discrete Choice Analysis with Spatial Effects"

Project 7: "Cycling evolution in Toronto (1999-2023)"

Program: Suburban Mobilities Cluster at University of Toronto Scarborough

Supervised by: Dr. Steven Farber, Dr. Andre Cire, and Dr. Ignacio Tiznado-Aitken

Teaching Assistant 5/2023 - 8/2023

Course: *GGRA30* Geographic Information Systems (GIS) and Empirical Reasoning at *University of Toronto Scarborough* 

Duties: Conduct tutorials, invigilate examinations, grading assignments and tests

Research Assistant (Volunteer)

5/2022 - 8/2022

Project 1: "Shared e-scooters as a last-mile transit solution? Travel behavior insights from Los Angeles and Washington D.C."

Project 2: "Survey of Evacuation Behavior in the 2021 Marshall Fire, Colorado"

Project 3: "Digital Twin with Real-time Transit Data: UF Campus with RTS"

Project 4: Developing Spatial Interpolation Functions for Sociodemographic and Built-environment Variables in R

Project 5: "The E-scooter as a Feeder-mode to Transit: Re-evaluating a Common Assessment Protocol"

Supervised by: Dr. Xiang 'Jacob' Yan

## **Publications & Reports**

Mwesigwa, L., **Yin, Z.**, & Farber, S. (2024). Evaluating the level of access and equity of the bus rapid transit (BRT) system: The case of Dar-Es-Salaam, Tanzania. *Journal of Transport Geography*, *119*, 103953. https://doi.org/10.1016/j.jtrangeo.2024.103953

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- **Yin, Z.**, Rybarczyk, G., Zheng, A., Su, L., Sun, B., & Yan, X. (2024). Shared micromobility as a first- and last-mile transit solution? Spatiotemporal insights from a novel dataset. *Journal of Transport Geography*, *114*, 103778. https://doi.org/10.1016/j.jtrangeo.2023.103778
- Huang, E., **Yin, Z.**, Broaddus, A., & Yan, X. (2024). Shared e-scooters as a last-mile transit solution? Travel behavior insights from Los Angeles and Washington D.C. *Travel Behaviour and Society*, *34*, 100663. https://doi.org/10.1016/j.tbs.2023.100663
- Forrister, A., Yan, X., Yin, Z., Zhao, X., Cova, T., Lovreglio, R., Nilsson, D., & Kuligowski, E. (2022). Survey of Evacuation Behavior in the 2021 Marshall Fire, Colorado. *Natural Hazards Center Quick Response Grant Report Series*, 349. Boulder, CO: Natural Hazards Center, University of Colorado Boulder. Available at: https://hazards.colorado.edu/quick-response-report/survey-of-evacuation-behavior-in-the-2021-marshall-fire-colorado

#### **Work in Progress**

What Makes People Happy with Their Neighbourhoods? Exploring Individual Characteristics Beyond Sociodemographics in Scarborough, Ontario, with Shaila Jamal, and Steven Farber

Towards sustainable neighborhoods? Tensions and heterogeneous transport priorities among suburban residents, with Ignacio Tiznado-Aitken, and Steven Farber

#### **Conference Presentations**

(Note: Presenters are underlined.)

Yin, Z., Rybarczyk, G., Zheng, A., Su, L., Sun, B., & Yan, X. (2024). Shared micromobility as a first-and last-mile transit solution? Insights from a novel dataset. The Transportation Research Board 2024 Annual Meeting.

Mwesigwa, L., Yin, Z., & Farber, S. (2024). Evaluating the Transit Accessibility and Equity of the Bus Rapid Transit (BRT) System: The Case of Dar-Es-Salaam, Tanzania. The Transportation Research Board 2024 Annual Meeting.

<u>Tiznado-Aitken, I.</u>, **Yin, Z.**, & Farber, S. (2023). Towards sustainable neighborhoods? Heterogeneous transport priorities among suburban Scarborough residents. NECTAR Cluster 6-7 Workshop – Sustainable neighborhoods: Urban and transport planning for sustainable urban living. Coimbra, Portugal.

Huang, E., Yin, Z., Broaddus, A., & Yan, X. (2023). Transit and shared e-scooter integration: Travel behavior insights from Los Angeles and Washington D.C.. The Transportation Research Board 2023 Annual Meeting.

#### **Invited Talks**

"Toward Equitable Service Provision: A Catchment Area Analysis of The Bike Share Toronto System." *Civic Hacknight #441, Civic Tech Toronto*. Toronto, Ontario. April 30, 2024.

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"Investment Priority on Transportation Infrastructures." *Suburban Mobilities Cluster Day, University of Toronto Scarborough*. Toronto, Ontario. June 9, 2023. https://www.mobilitynetwork.utoronto.ca/suburban-mobilities-cluster-at-utsc-celebrates-its-first-research-day-with-a-focus-on-improving-transportation-at-scarborough

#### **Certificates**

Bayesian Statistics, Coursera	7/2021
Linear Regression and Modeling, Coursera	6/2021
Inferential Statistics, Coursera	6/2021
Welcome to Game Theory (with Honours), Coursera	5/2021
Introduction to Probability and Data with R, Coursera	5/2021

### Languages

English: Full Professional Proficiency

Mandarin Chinese: Native Language

#### **Research Interests**

Spatial Analysis

**Econometrics** 

Transportation Equity

Public Transit & Micromobility

Cartography & Data Visualization

## **Computational Methods & Data Science Training**

MGED11: Theory and Practice of Regression Analysis

MGEC11: Introduction to Regression

STAC53: Applied Data Collection

MGEB12: Quantitative Methods in Economics II

GGRC42: Making Sense of Data: Applied Multivariate Analysis

MATA32/33: Calculus for Management I/II

CSCA20: Introduction to Programming (Python)

University of Toronto Scarborough

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## **Programming Languages & Software**

Proficient: R (Spatial/GIS: sf, terra, sp, raster, r5r; Modelling: apollo, ranger;

Visualization: ggplot2, plotly, shiny), ArcGIS Pro, ArcGIS Online,

Markdown, Microsoft Office suite

Working experience: Python, SQL, QGIS, LATEX, Overleaf, HTML, CSS, JavaScript, Leaflet,

Turf.js, MapLibre GL JS, Git, GitHub

### References

Available upon request

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