# Zehui Yin

Undergraduate Student and Research Assistant at University of Toronto Scarborough 1265 Military Trail, Toronto, ON. Canada, M1C 1A4

#### **Education**

University of Toronto Scarborough, HBA

9/2020 - Present

Major in Economics for Management Studies

Minor in Geographic Information Science & Applied Statistics

Certificate in Computational Social Science

Cumulative GPA: 3.98 out of 4

#### **Honours & Awards**

Vincent Bladen In-course Scholarships

C\$300 scholarship for exceptional academic achievement

Sotherton Wadhams In-course Scholar 2023

C\$1500 scholarship for high academic standing

University of Toronto Excellence Awards

C\$7500 scholarship for undergraduate students to conduct summer research projects

University of Toronto Scarborough Dean's List

2021, 2022, 2023

Annual GPA equal to or greater than 3.5 in the previous academic year

University of Toronto Scholar

2021

2023

2023

C\$1500 scholarship for top 20 students in the previous academic year

# **Research & Teaching Experiences**

Research Assistant 11/2022 - Present

- Project 1: "Newcomers' Accessibility to Agencies in Scarborough"
- Project 2: "Metrolinx Service for OSAP Students at UTSC"
- Project 3: "Towards sustainable neighborhoods? Tensions and heterogeneous transport priorities among suburban residents"
- Project 4: "Evaluating the transit accessibility and equity of the Bus Rapid Transit (BRT) system: The case of Dar-es-Salaam, Tanzania"
- Project 5: "Toronto Cycling Survey"
- Project 6: "Neighbourhood Satisfaction in Scarborough: A Discrete Choice Analysis

Zehui Yin - CV 1/4

with Spatial Effects"

Program: Suburban Mobilities Cluster

Supervised by: Dr. Steven Farber, Dr. Andre Cire, and Dr. Ignacio Tiznado-Aitken

Teaching Assistant 5/2023 - 8/2023

Course: *GGRA30* Geographic Information Systems (GIS) and Empirical Reasoning at *University of Toronto Scarborough* 

Duties: Conduct tutorials, invigilate examinations, grading assignments and tests

Research Assistant (Volunteer)

5/2022 - 8/2022

Project 1: "Shared e-scooters as a last-mile transit solution? Travel behavior insights from Los Angeles and Washington D.C."

Project 2: "Survey of Evacuation Behavior in the 2021 Marshall Fire, Colorado"

Project 3: "Digital Twin with Real-time Transit Data: UF Campus with RTS"

Project 4: Developing Spatial Interpolation Functions for Sociodemographic and Built-environment Variables in R

Project 5: "The E-scooter as a Feeder-mode to Transit: Re-evaluating a Common Assessment Protocol"

Supervised by: Dr. Xiang 'Jacob' Yan

### **Publications & Reports**

Huang, E., **Yin, Z.**, Broaddus, A., & Yan, X. (2024). Shared e-scooters as a last-mile transit solution? Travel behavior insights from Los Angeles and Washington D.C. *Travel Behaviour and Society*, *34*, 100663. https://doi.org/10.1016/j.tbs.2023.100663

Forrister, A., Yan, X., Yin, Z., Zhao, X., Cova, T., Lovreglio, R., Nilsson, D., & Kuligowski, E. (2022). Survey of Evacuation Behavior in the 2021 Marshall Fire, Colorado. *Natural Hazards Center Quick Response Grant Report Series*, 349. Boulder, CO: Natural Hazards Center, University of Colorado Boulder. Available at: https://hazards.colorado.edu/quick-response-report/survey-of-evacuation-behavior-in-the-2021-marshall-fire-colorado

# **Working Papers**

Shared micromobility as a first- and last-mile transit solution? Insights from a new dataset, with Greg Rybarczyk, Anran Zheng, Lin Su, Bingrong Sun, and Xiang Yan

I am the first author of this paper, which is currently undergoing its second round of revisions (minor revision) for the Journal of Transport Geography.

# **Work in Progress**

Evaluating the Transit Accessibility and Equity of the Bus Rapid Transit (BRT) System: The Case of Dar-Es-Salaam, Tanzania, with Leonard Mwesigwa, and Steven Farber

Zehui Yin - CV 2/4

Towards sustainable neighborhoods? Tensions and heterogeneous transport priorities among suburban residents, with Ignacio Tiznado-Aitken, and Steven Farber

What Makes People Happy with Their Neighbourhoods? Exploring Individual Covariates Beyond Socio-demographics in Scarborough, Ontario, with Shaila Jamal, and Steven Farber

### **Certificates**

Bayesian Statistics, Coursera	7/2021
Linear Regression and Modeling, Coursera	6/2021
Inferential Statistics, Coursera	6/2021
Welcome to Game Theory (with Honours), Coursera	5/2021
Introduction to Probability and Data with R, Coursera	5/2021

### Languages

English: Full Professional Proficiency

Mandarin Chinese: Native Language

### **Research Interests**

Spatial & Temporal Data Analysis

**Econometrics** 

Cartography & Data Visualization

Programming & Automation

Transit & Transportation Equality

# **Computational Methods & Data Science Training**

MGEC11: Introduction to Regression

STAC53: Applied Data Collection

MGEB12: Quantitative Methods in Economics II

GGRC42: Making Sense of Data: Applied Multivariate Analysis

MATA32/33: Calculus for Management I/II

CSCA20: Introduction to Programming (Python)

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Zehui Yin - CV 3/4

### **Programming Languages & Software**

Proficient: R (Spatial/GIS: sf, terra, sp, raster, r5r; Modelling: apollo, ranger;

Visualization: ggplot2, plotly, shiny), ArcGIS Pro, ArcGIS Online,

Markdown, Microsoft Office suite

Working experience: Python, SQL, QGIS, LATEX, Overleaf, VBA, HTML, CSS, JavaScript,

Leaflet, Turf.js, MapLibre GL JS, Git, GitHub

#### References

#### Dr. Steven Farber

**Associate Professor** 

Department of Human Geography at the University of Toronto Scarborough

Email: steven.farber@utoronto.ca

I currently work as a research assistant under Steven's supervision in the Suburban Mobilities

Cluster.

#### Dr. Xiang 'Jacob' Yan

**Assistant Professor** 

Department of Civil and Coastal Engineering at the University of Florida

Email: xiangyan@ufl.edu

I volunteered as a research assistant under Jacob's supervision in the Just&Green

Transportation Lab for about 4 months.

#### Dr. Andre Cire

**Associate Professor** 

Associate Chair – External Relations and Strategic Initiatives

Department of Management at the University of Toronto Scarborough

Rotman School of Management

Email: andre.cire@rotman.utoronto.ca

I worked as a research assistant in the Newcomers' Accessibility to Agencies in Scarborough

project under Andre's supervision.

Zehui Yin - CV 4/4