

# ZEINA HADDADIN

## UX/UI DESIGNER

### CONTACT

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[Behance](#) [LinkedIn](#) [Portfolio](#)

Relocating to London, England

### SKILLS

Problem Solving  
Competitive Analysis  
User Research  
User Personas  
Usability testing  
Prototyping  
Wireframing  
User Flows  
Responsive Design  
User Centred Design  
Empathy  
Figma  
Adobe XD  
Adobe Creative Suite  
Microsoft Office

Learning:  
HTML  
CSS  
JavaScript

### EDUCATION

#### UI Design Program

#### CareerFoundry

May 2024

An intensive online training program that focuses on UI & UX Design.

#### BSc in Architecture, Hons

#### University of Bath

July 2023

A four year undergraduate program focusing on human-centred and sustainable design processes.

### PROFILE

UX/UI Designer with a background in architecture. Passionate about the human experience within the digital world. Highly skilled at empathising with users, advocating for their needs, and providing them with visually appealing, accessible, and interactive interfaces to enhance their experiences.

### WORK EXPERIENCE

#### UX/UI Designer

INSAN HRMS, Remote

January 2024 - March 2024

- Improving user experience and understanding by working with key stakeholders to ensure project requirements are met.
- Conducting comprehensive competitive analysis and user interviews to gather insights, enabling informed and validated design decisions throughout the design process.
- Developing low to high fidelity wireframes by utilizing Figma, ensuring clarity in conveying design concepts.
- Conducting usability tests to ensure application meets all user requirements.
- Regularly researching UI trends.

#### Architectural Assistant

Chetwoods Architects, London

March 2022-September 2022

- Drafting 2D plans, sections, and elevations on AutoCAD in order to aid in the planning stage of the design process, followed by editing using Photoshop.
- Assisting in the preparation of client presentations using InDesign and Microsoft PowerPoint in compliance with company standards.
- Supporting the implementation of accessible design by creating accessible and legible design reports.
- Proficiently creating 3D models on SketchUp and later editing on Photoshop to support design development and visualization.
- Collaborating with senior members of the design team to create a comprehensive competition brief for a key company initiative.

### PROJECTS

#### Explore Eats

CareerFoundry

A personalized restaurant recommendation web application that focuses on giving users a simple and friendly experience.

Tools used: Figma

#### The Kind Collective

CareerFoundry

A sustainable clothing app that allows users to donate unwanted clothes, and in return gain points that can be used to purchase second-hand clothing.

Tools used: Figma