

ZEINA HARES

Phone: (+61) 451 997 965 | Email: zeinahares@gmail.com | Sydney, NSW
LinkedIn: [/zeinahares/](#) | Portfolio: zeinahares.github.io/Portfolio/ | GitHub: [/zeinahares](#)

Full Stack Web Developer currently completing a Bachelors of Computer Science at UNSW. Acquired recently a certificate in Full Stack Web Development from the University of Sydney's Coding Boot Camp. Possessing a background in Media Screen and Sound Production, offering distinct viewpoints in project creation and management, as well as in designing end-user interaction for websites and software platforms. Demonstrating innovation in problem-solving and a dedicated interest in app development, with a specialized emphasis on backend design and management, as well as mobile-first design and development. Fostering creativity, collaboration within teams, and seamlessly steering projects from conceptualization to realization.

TECHNICAL SKILLS

C, MIPS, JavaScript ES6+, CSS3, HTML5, SQL, NoSQL, GraphQL, GitHub, MongoDB, MySQL, Express, React, Node, Handlebars, jQuery, Bootstrap, PWA, Heroku, npm, MVC, MERN, OOP, ORM, Google Suite, Microsoft Office, Adobe Premier, Adobe Photoshop, Adobe Animate, Unity

GROUP PROJECTS

Qwizard | [Deployed Website](#) | [GitHub Repo](#)

- Summary: Create, share, and play quizzes!
- Roles: Conceptor, Project Manager, Full-Stack Developer, Backend Manager
- Tools: HTML, CSS, JavaScript, React, GraphQL, Mongoose, Express, Antd, Node, MERN

Pawesome Care | [Deployed Website](#) | [GitHub Repo](#)

- Summary: Track your pet's information and connect with other pet owners.
- Roles: Project Manager, Full-Stack Developer (Blogs Model & Design), Backend Manager
- Tools: HTML, CSS, JavaScript, Handlebars, MySQL, Express, Node, MVC

CineFile | [Deployed Site](#) | [GitHub Repo](#)

- Summary: Discover over 1 million movies! Save a list of films to watch later.
- Roles: Conceptor, Project Manager, Full-Stack Developer
- Tools: HTML, CSS, JavaScript, jQuery, OMDb API, OOP

INDIVIDUAL PROJECTS

- **Portfolio Website** | Tools: HTML, JS, React | [Deployed Site](#) | [GitHub Repo](#)
- **The Tech Blog** | Tools: HTML, JS, Handlebars, MySQL | [Deployed Site](#) | [GitHub Repo](#)

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EXPERIENCE

Podcast Editor & Content Creation

Oct 2021 - Current

Studio Biz and All That Jazz

Remote

Dedicated weekly podcast editor, while also contributing to graphic design initiatives for weekly episode posters, seasonal MMC merchandise show t-shirts, and theatre show programs.

Key Accomplishments:

- Co-managed the pre-launch phase, participating actively in significant setup tasks (administrative & creative) and engaging in substantial meetings with podcast producers.
- Orchestrated the rebranding of the show from 'Business, Arts and All That Jazz' to 'Studio Biz and All That Jazz' upon achieving the remarkable milestone of 100 episodes. This encompassed executing administrative updates and orchestrating a comprehensive transformation of graphic design components, music selection, and thematic intro and outro sequences.

Videographer & Photographer

Oct 2021 - Feb 2022

Talent Manager Bootcamp

Belrose NSW & Remote

Produced compelling video and photography content for the exclusive online course, "Talent Manager Bootcamp."

Key Accomplishments:

- Directed the recording and editing of a comprehensive 6-module online course, encompassing 2 to 6 lessons (videos) within each module, each spanning 10 to 20 minutes.
- Orchestrated independently the entire production process, including managing lighting, set design, sound, and video recording for a weekly 7-hour shoot, once a week spanning multiple months; consistently capturing an average of 2 lessons per day with varied camera angles and multiple takes.
- Produced multiple photographic assets of model photography for diverse online content needs, both within the course and for broader self-branding purposes.

Customer Experience & Content Manager

Apr 2021 - Oct 2022

Theatre Videographer & Photographer

Apr 2021 - Jan 2023

Musical Makers Club (MMC)

Belrose NSW & Remote

Overseeing all activities, content, and communication for a musical theatre production company for youth. Managing hired venues for rehearsals and productions, a team of 10 teachers, and nearly 200 students enrolled into multiple programs. As well as personally assisting the owner Josephine Lancuba in building a personal brand.

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Key Accomplishments:

- Expanded client base significantly by engaging with new inquiries, leading to a twofold increase in subscribed clients over 9 months; during peak enrolment seasons, handled over 3,000 new inquiries within two months.
- Maintained seamless communication with nearly 200 subscribed clients, utilizing diverse channels (emails, texts, calls, Facebook groups, etc.) to convey ongoing and upcoming events effectively.
- Achieved exceptional growth in engagement on social media platforms by curating content for 2x Instagram and Facebook pages; boosted engagement on one account by 2000% within the first week by leveraging Instagram Reels and doubled the Musical Makers Club Facebook page's following.
- Designed an array of graphic content for diverse purposes such as: Season show t-shirt designs, Facebook video ads, album covers, YouTube intros/outros, event posters, merchandise show booklets, and more.
- Photographed, recorded, edited & distributed musical theatre productions each season.
- Managed a team of over 10 teachers, overseeing day-to-day activities, scheduling, events, and social media campaigns, while also providing training to new staff members, both teachers and admin staff.
- Handled logistics for 8 regularly hired venues and 2 theatre venues, including research into prospective areas, rehearsal spaces, and theatres; contributed to the successful launch of 2 new club locations.
- Played a key role in data management, overseeing all data entry, collection, and organization for customers, subscribers, students, and teachers.
- Demonstrated a keen aptitude for sales management, including purchasing, refunds, inventory, and shipping processes.

Photo and Video Content Developer
Real Clicks: Online Marketing Agency

May 2020 - Apr 2021
Surry Hills NSW & Remote

Video Editor
University of New South Wales

Aug 2019 - Feb 2020
Remote, NSW

Internship
Office and Media Assistant
Filmotion Productions

Jul 2017 - Nov 2017
2017 - 2018
Naremburn, NSW

EDUCATION

Bachelors of Computer Science

Sydney, NSW

Feb 2023 – Current

University of New South Wales

Bachelors of Media, Screen and Sound Production

Sydney, NSW

Jan 2016 – Dec 2020

University of New South Wales

- WAM: 71.73

Foundation Studies, Transition Program (Physics Sciences Stream)

Sydney, NSW

Aug 2015 – Dec 2015

University of New South Wales Foundation Studies

- GPA: 8.7/10

CERTIFICATE

Full Stack Web Development

Sydney, NSW

Feb 2023 – July 2023

University of Sydney, The Coding Bootcamps

- Total: 96.52%