

ZEIN MOSARSAA

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EDUCATION

BRIGHAM YOUNG UNIVERSITY - MARRIOTT SCHOOL OF BUSINESS

Bachelor of Science, Information Systems

Full Merit Scholarship

Provo, UT

August 2020 – April 2025

- Global Business Management Certification
- **Activities and Societies:** Information Systems Student Association, International Student Club, Women in STEM club
- **Relevant Coursework:** Database systems, Data communication, Enterprise App Development, Machine Learning Algorithms

FRIENDS SCHOOL

International Baccalaureate Program

Ramallah

May 2020

- Offered a full-scholarship for a one-year study abroad at 15 at Westtown in West Chester, PA
- Received the Gilbert Computer Science Award as one of only two recipients recognized for outstanding academic and extracurricular achievements in computer science

EXPERIENCE

INFORMATION TECHNOLOGY, BRIGHAM YOUNG UNIVERSITY

Project Manager

Provo, UT

February 2023 – Present

- Proactively balanced stakeholder needs and priorities to establish clear roadmaps, streamline decision-making, and ensure delivery of initiatives
- Led and directed a team of 8 software developers in the conception and development of software for college applications.
- Navigated project complexities by seamlessly executing Agile project planning methodologies within a Scrum framework.

CHARLES ARIS EXECUTIVE SEARCH

Executive Research Intern

Greensboro, NC

June 2024 – August 2024

- Analyzed top consulting firms to identify industry trends and insights, enhancing the firm's strategic positioning and competitive advantage.
- Spearheaded the optimization of talent acquisition by designing a data-driven candidate identification and recruitment process.
- Leveraged digital research tools to analyze target industries, establishing key performance indicators to ensure data integrity and accurate record-keeping within the Salesforce system.

HEALEX CONSULTING

Social Impact Consultant Intern

Provo, UT

April 2022 – June 2022

- Drove the design, deployment, and comprehensive analysis of a survey targeting 6,000+ medical professionals to uncover actionable insights informed strategic decision-making.
- Leveraged advanced SQL querying to identify a gap in medical care, enabling the development of 5 targeted resources
- Acted as liaison with executive leadership to deliver high-impact project updates and strategic recommendations, leading to a 25% improvement in operational efficiency.

SKILLS

- **Programming:** C#, C++, Python, Java, JavaScript; Web Development HTML, CSS, SQL, R; Business Intelligence: Tableau, Microsoft Power BI; **Microsoft Office** (Excel, Word, PowerPoint, Dynamics 365), VBA Automation; Linux Operating System
- **Certifications:** Professional Scrum Master (PSM I) certification
- **Languages:** Fluent in English, Arabic

ADDITIONAL

- **Software Developer:** Developing Customer Relationship Management (CRM) system for early-stage Event Management Startup
- **Service:** Created a comprehensive data organization system for non-profit, Every Campus a Refuge, to empower data-driven decisions.
- **Teaching Assistant:** Dedicated 20+ hours a week working with students to improve Arabic linguistic ability
- **Other:** Lifelong performer of traditional Middle Eastern dance with a renowned Dabke Dance Ensemble.