Buying an item from Amazon.com:

Home page with search bar

Type product in search bar

Click on product name

Product description, reviews, "Add to cart" button

Click "Add to cart" button

Confirmation with "Proceed to checkout" button and related products

Click "Proceed to checkout"

Searching for onion dip on Google:

Home page with search bar in center

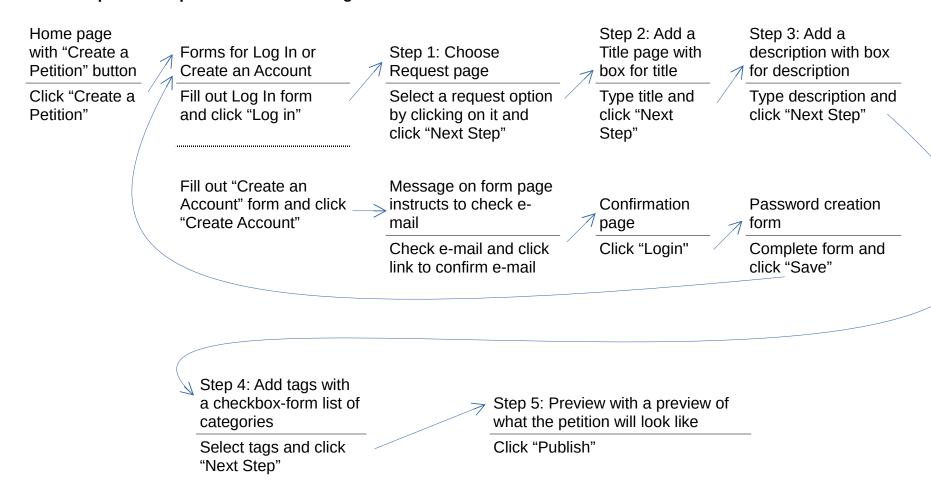
Type "onion dip" and hit enter

Search results for "onion dip"

Scroll through results and select a link to external page

(Continues on next page)

Submit a petition to petitions.whitehouse.gov:



(Call-to-action UI flows on next page)

Call-To-Action 1: Discover a new artist

Home page with navigation bar

Hover over "Browse" on nav bar, select "Artists" from dropdown "Select category" and "Select Tags" forms with

Select "Music" as category, click "Select all" for tags, click "Check it out!" "Browsing Music Artists" page

Click on "Viper the Rapper" in list

Viper the Rapper artist page

Call-To-Action 2: Read a movie review

Home page with featured blog posts

Click on tile with headline "Foodfight!: Clean up on Aisle Wrong Decade" and a displayed rating of four trash bags and an ugly CG face

Blog post containing movie review of Foodfight!

Read the post