## Charles Mwehu

#### **Charles Mwehu**

Parow, Western Cape 7500 charleskikoko497\_c5p@indeedemail.com 0685853029

Deadline-driven Graphic Designer focused on overseeing projects from concept through final delivery. Successfully creates brand messages, strategies and key graphic productions. Resourceful and hardworking with vendor sourcing expertise and empowering leadership skills illustrated over 3 years of industry success.

### Work Experience

#### **Head of Marketing**

King Creations - Cape Town, Western Cape Present

- Employed design fundamentals when selecting typography, composition, layout and color in design work
- Designed website layouts, templates and unique branded looks.
- Completed in-depth product design tests with help of different software, models and design systems.
- Applied creative expertise to present marketing concepts.
- Created designs and collaborated with technical team to complete projects.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Met with customers to present mockups and collect information for adjustments.

#### Education

#### High School (matric) in Arts

President high school - Cape Town, Western Cape Present

#### Skills

- · Idea Visualization and Brainstorming
- Originality and Creativity
- · Layout Design
- Photoshop
- Corel Draw
- · Company Logos
- · Problem solving
- Creative thinking

# Languages

- French Fluent
- English Expert

## Links

 $\underline{https://instagram.com/kingcreationsofficial\_?utm\_medium = copy\_link}$