Joseph Raphael Laganson Betito

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[Joseph Raphael (Zeke) Betito | LinkedIn](#)

A Graduate of Ateneo de Naga with a Bachelor of Science in Computer Science, specializing in app building, design, and workflow management. Strong expertise in developing innovative applications and streamlining processes for enhanced efficiency. Demonstrated proficiency in project management and collaborating with diverse teams to deliver high-quality results.

Experience

Dalan; StartUp Project — Naga City, Bicol
Founder, Project Manager, Lead Designer — December 2023

- Conceptualized a first for the LGU of Naga and first in the Philippines, a reporting application that is jointly by public and government aiming to solve the divide between citizens and officials in the pursuit of infrastructure maintenance and law and order.
- Successfully pitched the idea to City's investment board and one of the 10 teams able to be part of the funded program.
- Managed cooperation between the city and the startup such as building a pilot program for one of the monitoring programs for road and pedestrian infrastructure.

Department of Agrarian Reform — Naga City, Bicol
Intern - Front End, Lead Design, QA Tester, and Project Manager — June - July 2023

Developed an automated attendance system based on the principle of RFID system that was deployed and tested with fellow Interns which served as our primary attendance system diverging from the manual approach.

Project Blue — Naga City, Bicol
Lead Design, QA Tester, and Project Manager — First Semester 2021 - Second Semester 2022

Made a standalone version of Ateneo De Naga's website for student affairs while encompassing sustainability and accessibility features such as embedded ID system and automated systems for financial management, violation tracking in student affairs, and virtual attendance monitoring for professors and students.

FPS Dot Game and Mario-Inspired Game — Naga City, Bicol
Indie — Second Semester, 2021

Made a simple tic-tac like 3D FPS and 2D Scrolling game for a game development subject. Learned to use C# and Unity, simple game design and level construction.

Education

Ateneo De Naga University — Naga City, Bicol
Bachelors of Science in Computer Science — June 2024
Cum Laude
Silver Achievement for National Competition First Place

Relevant Project: ADNU BLUE Standalone Android application for Ateneo De Naga University Website for Students.
[Project Manager, Lead Designer]

Thesis: PathSentinel: Utilizing Convolutional Neural Networks for Image Verification on an Alternative Road Condition Monitoring System - a joint platform of Android, Machine Learning, and Web Development to deliver a report classification for alerting road issues found in the LGU of Naga City.
[Project Manager, Front-End, Lead Design, QA Tester]

Senior High School Ateneo De Naga University   Naga City, Bicol
STEM Track   June 2019
Honor Student 2 Years

Junior High School Ateneo De Naga University   Naga City, Bicol
Honor Student 3 Years
Student Athlete 3 Years   June 2019
Top 10 percentile of the batch

Technical Skills

- **Website Development**: HTML, JavaScript, CSS, Figma, SEO
- **Application Development**: Flutter, Figma Design
- **Data Processing**: Python, MS Excel, Google Sheets
- **Management:** ClickUp, Slack, Google Workspace, MS Teams
- **Presentation:** Google Docs and Slides, MS Word and Powerpoint

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Leadership

COCS   Naga City, Bicol
Executive Committee Assistant   February 2024 - April 2024
Advised committee heads and assistants on course of actions for student-member affairs, sales, and leadership affairs.

UNECS   Naga City, Bicol
Execute Committee Head   February 2023 - April 2023
- Led team-building activities, fostering a positive and cohesive team culture, and enhancing collaboration and communication among team members.
- Mentored team members, providing guidance, support, and professional development opportunities to maximize their potential.
- Displayed adeptness in dealing with internal conflicts, utilizing effective communication and conflict resolution strategies to promote a harmonious and productive team environment.

Skills and Interest

Language: Filipino, American English

Interests: Badminton, Films. DIY, Automotive

Skills: Project Management, SEO Certified, Web Development, UI/UX

Reference

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