Joseph Raphael Laganson Betito

FRONT END DEVELOPER & DESIGNER I PROJECT MANAGEMENT I SEO

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--- AREAS OF EXPERTISE ---

Professional Skills   Project Management, Team Leadership, Conflict Resolution, Stakeholder Engagement, Process Optimization, Strategic Planning, UIUX Design, SEO Analysis

Technical Skills   HTML, CSS, JavaScript, React, Python, Github, Figma, Hubspot, Wordpress, Wix, Teams, Clickup, Slack

--- CAREER EXPERIENCE ---

Project Manager, Lead Designer | Vet Ping   Naga City, Bicol / June - August 2024
- **Developed Innovative App:** Created the first veterinarian-focused app in the local market, allowing mobile veterinarians to issue real-time notifications about their location or arrival.
- **Enhanced Client Interaction:** Enabled clients to inform veterinarians of upcoming or due check-ups, resulting in a 50% increase in scheduling efficiency and better coordination.
- **Optimized Travel Efficiency:** Reduced travel time and gas costs by 25% for mobile veterinarians, especially for clients in remote areas, leading to significant cost savings and improved service delivery.

Founder, Project Manager, Lead Designer | Dalan; StartUp Project   Naga City, Bicol / December 2023 - June 2024
- **Developed Innovative Reporting Application:** Designed and implemented a pioneering reporting app for the LGU of Naga, bridging the gap between citizens and officials and enhancing infrastructure maintenance and law enforcement efficiency.
- **Secured Funding:** Pitched the app to the City's investment board, securing one of ten spots in the funded program, which provided financial support for further development.
- **Oversaw Collaboration and Implementation:** Managed collaboration between the city and startup, leading to the successful development of a pilot program that improved road and pedestrian infrastructure report speed times by almost 80%.

Intern - Front End |Department of Agrarian Reform   Naga City, Bicol / June - July 2023
- **Developed Automated Attendance System:** Created an RFID-based attendance system that replaced the manual approach and streamlined the attendance process for intern programs.
- **Implemented and Tested System:** Deployed and tested the system with fellow interns, resulting in a 50% reduction in attendance tracking time and increased accuracy.
- **Enhanced Efficiency:** Improved attendance management by automating the process, which minimized errors and saved time compared to the previous manual system.

--- EDUCATION ---

College: Bachelors of Science in Computer Science | Ateneo De Naga University
Senior High School: STEM | Ateneo De Naga University
Certificate, Search Engine Optimization I & II | Hubspot

--- LEADERSHIP ---

Executive Committee Assistant | College of Computer Studies   Naga City, Bicol / February 2024 - April 2024
- **Provided Strategic Guidance:** Advised committee heads and their assistants on strategic approaches to improve student engagement, resulting in increased participation and satisfaction among student members.
- **Optimized Sales Processes:** Develoed and implemented effective sales strategies, leading to a significant increase in revenue and streamlining the sales process for greater efficiency.
- **Enhanced Leadership Development:** Offered leadership coaching and support to committee members, fostering a culture of effective leadership and improving overall team performance and cohesion.

Execute Committee Head |United Education, Nursing, and Computer Studies   Naga City, Bicol / February 2023 - April 2023
- **Led Team-Building Activities:** Organized team-building events to strengthen cohesion and enhance collaboration among team members.
- **Mentored Team Members:** Offered guidance and professional development to support team growth and maximize potential.
- **Managed Internal Conflicts:** Utilized effective communication and conflict resolution strategies to maintain a harmonious team environment.