

Zeke Kooyer

UX/UI Designer

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Grand Rapids, Michigan

Industry Knowledge

Product Design

User Interface

Rapid Prototyping

Design Research

Interaction Design

Wireframing

Agile UX

Google Design Sprints

Tools & Technologies

Sketch, Figma, Adobe XD, Adobe

InDesign, Principle Framer X,

Invision Studio, Overflow, Zeplin,

Invision

Other Skills

HTML, CSS, Bootstrap

Education

Lambda School, UX Design Track

April 2019 - Current

9 month, full-time user experience design course focusing on user research, ideation, usability, wireframes, high-fidelity design, HTML, CSS, and JavaScript

Calvin College, Political Science BA

Aug 2015 - Jan 2016

Political Science major, French minor
Spent a semester abroad in Grenoble, France taking French classes at a large university while living with a non-English speaking host

Projects

DesignHub / Mobile Responsive Website

A seamless collaborative design asset platform for designers - built in 8 weeks by me and 5 developers

Tools used: Figma, Invision and Zeplin

- Created everything from lo-fi wireframes to high fidelity mockups of each feature
- Used an agile methodology and worked with developers to consistently iterate and improve the design - this included adding features such as “sticky comments”
- Tackled problems such as adjusting the scope of the project to be realistic

Solve Employment / Mobile Responsive Website

Two week re-design of a hiring platform for the Singaporean non-profit Solve Education

Tools used: Figma, Invision and Zeplin

- Delivered research in the form of three user personas, a user journey and a site map
- Built the “talent” section of the site while keeping design consistent with the 5 other designers working on “hirer” and “admin” views
- Interviewed five individual users, updating the UX of the design in response to insights

Quest for the Best / iOS Application

One week design sprint following Google’s method of rapid ideation, development and testing

Tools used: Sketch, Invision and Zeplin

- Created wire-frames and created low-fidelity mockups
- Built 15 individual screens with hover and form states
- Stitched together the application and animated it in InVision Studio

Experience

Opportunity@Work / Talent Finance Intern

Feb 2018 - May 2018, Washington DC

- Created marketing materials (two-pagers, brochures, etc) in Adobe InDesign
- Website content/copy editing in HTML
- Background research for introductory external meetings with training providers, investors, employers, and non-profits
- Established and maintained relationships with tech bootcamps across the country

World Renew / Outreach Intern

Oct 2016 - Oct 2017, Grand Rapids MI

- Worked alongside a team of 5 to organize a trans-continental bicycle tour of 132 participants who raised over \$1.7 million to alleviate poverty
- Contacted local media ahead of riding destinations to schedule interviews and press photo ops
- Sent over 1,000 weekly emails to various community leaders and supporters; replied to each response received
- Stored and managed data between team members in Google Applications, Salesforce, Basecamp and MailChimp