



EL KHATTABI AMAL

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WORK EXPERIENCES

2023 - Present	Circle Strategy , Senior Strategy Consultant	Paris
<i>Participated to 10+ strategy engagements across EMEA, US and Africa, major projects include:</i>		
	<ul style="list-style-type: none">• Product launch: Structured a go-to-market strategy for a 100% digital banking offer for professionals, from market assessment to operational design, achieving launch in 1 year• Turnaround strategy: Defined a strategic roadmap to reposition a residential real estate business, enabling profitability recovery within 2 years• Inventory excellence: Designed a 2-year Inventory Excellence roadmap with the global supply chain leadership of a leading food and beverages company, unlocking ~€500M in cash savings• Growth strategy: Developed a market expansion strategy for a Ghanaian dairy company, identifying white space opportunities, achieving ~3x revenue growth in 3 years• Transformation plan: Co-created a transformation roadmap for a major IT solutions and services provider to enhance customer engagement and product upselling, resulting in ~1.5x revenue growth and ~2x EBITDA increase over 3 years	
2022 - 2023	EY Parthenon , Strategy Consultant	Paris
<ul style="list-style-type: none">• Value creation plan: Designed a buy-and-build strategy for a niche healthcare acquisition, assessing synergies and defining a value creation plan, driving ~2x revenue growth and ~30% cost reduction within 3 years• Carve-out: Led as-is diagnostics and partnered with senior leadership to design and execute a seamless business unit separation plan for an IT and digital services provider		
2018 - 2021	AIRBUS , Quality Assurance Engineer	Toulouse
	<ul style="list-style-type: none">• Managed a cross-functional project for A330 and A350 programs to qualify special processes, ensuring compliance with internal standards and EASA regulations	

EDUCATION

2021 - 2022	ESSEC Business School Master of Science <i>Major: Strategy & Management of International Business</i>	Paris
2013 - 2018	Arts et Métiers ParisTech, ENSAM Master of Research and Engineering Diploma (Double degree) <i>Major: Mechanics, Materials and Processes for Sustainable Development</i>	Bordeaux, Morocco

LANGUAGES	English , Fluent (C1, TOEIC: 950/990) French , Bilingual (C2, TCF) Arabic , Mother Tongue
IT SKILLS	Pack Office Other software: Matlab, C++, SAP, MiniTab
COMPETITION	Vertone , Winner of the Digital Week Competition “Smart-city and Smart-mobility”
INTERESTS	Institut Français de la Mode , Lecturer on “Building Business Models in the Hospitality Industry” La Croix Rouge Française , Volunteer
ACTIVITIES	Modern Art painter (9 years)