

# Saïd BETTAYEB

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## PROFESSIONAL EXPERIENCES

### EY-PARTHENON

Strategy Consultant (*intern*)

Tunis, Tunisia

July – December 2025

- Supported a commercial due diligence for a leading Tunisian investment firm, for a private equity operation demonstrating a **ROI of +67%** in the paytech sector.
- Quantified a national sanitation coverage to highlight prioritized investment zones (**3/24 zones**) and benchmarked Tunisia's sanitation performance against **9** peers (including Morocco) to underpin the national network-upgrade program for a state-owned sanitation utility.
- Supported a market analysis for a Tunisian industrial company to enhance its competitiveness against its international peers in the packaging sector.
- Conducted **3 commercial proposals** for governmental and intergovernmental clients (a Central African Union, a UN organization, a public organization in Benin).

### RÉSEAU DE TRANSPORT D'ÉLECTRICITÉ (RTE)

Performance Analyst (*intern*)

Paris, France

January – June 2025

- Analyzed a financial dataset including forecasts (**€15M+ in OPEX**) and advised on financial & extra-financial KPIs as part of the overhaul strategic processes.
- Benchmarked RTE's H.R. department performance compared to the energy industry to improve H.R. strategic processes
- Performed **10+ internal controls** involving in data integration, cleansing, structuring and analysis from multiple sources on Excel.
- Contributed to an IS transformation by evaluating, on Excel, an IS's efficiency deployed nationally and presented the findings to a Management Committee.

### Freelance

Market Research Analyst

Paris, France

January 2025

- Led a market study of France's digital communications sector and recommended actions to boost client acquisition (**+8% average engaging rate**) and company's growth (**+3 distribution channels**) for an entrepreneur specializing in digital marketing.

## EDUCATION

### SKEMA BUSINESS SCHOOL

Grande École Programme (Ranked #6th MiM according to the official national ranking "SIGEM")

Paris, France

2023 – 2027

- Admitted to the selective **CFA Level I** training program starting in January 2026.
- Core subjects: Corporate Finance (including financial valuation), Corporate Strategy, Excel training, Big Data (stats).
- "**Geopolitics**" specialization in the first & second year: Introduced to the geopolitical context in Africa and attended to an IFRI conference about the issues dealing with the Sahel.
- "Committed Actor" Hackathon – **Semi-finalist (9 out of 100+ teams selected)**: CSR development project, in teams, of a mobile application in partnership with the Organizing Committee of the Paris 2024 Olympic Games.

### LYCÉE TURGOT

Preparatory Class for the Top Business Schools

Paris, France

2020-2023

- Intensive preparation program for national entrance exams to the best French business schools.
- Core subjects: Corporate Finance, Economics, Corporate Strategy, Mathematics, Philosophy.
- Year of Khûbe (3rd year of preparatory class) at the E.N.C. Bessières.

## ADDITIONAL INFORMATION

- Languages: French (native), English (B2 advanced)
- Computer skills: Microsoft Office (advanced level), Google search operators, Canva.
- Certifications: **Bloomberg** Fundamental Finance, **Bloomberg** Market Concepts, **JPMorgan Chase / Citi / Bank of America** – Investment Banking Job Simulation (M&A Job Simulations), **TOEIC** (B2 level).