

- Mustapha CHEQRI
- 3 Cour du SUD, 92140, Clamart, France
- Phone : +33 6 61 31 15 42
- E-mail : mcheqri@much-consulting.com

- 12 years of professional experience
- Master's Degree in Finance - ESC Troyes
- English: Fluent
- Arabic: Native language



## PROFESSIONAL EXPERIENCE

- Since August 2020: Management Control Consultant – Much Consulting – Freelance
- June 2019 - August 2020: Senior Management Controller – Weka Services - Permanent Contract
- June 2013 – June 2019: Head of Management Control – Quadriplay Communication Mobile - Permanent Contract
- June 2011 - June 2013: Management Controller – Quadriplay Communication Mobile - Apprenticeship

## PROFESSIONAL SKILLS

- Budgeting Process
- Dashboards and Performance Indicators
- Project Scoping / Project Management / PMO
- Monthly and Annual Closing
- Treasury Management

## IT SKILLS

- Budgeting Process: IBM TM1 Cognos
- BI: SAP BI
- EBP Commercial Management
- Advanced Excel: VBA Macros

## KEY REFERENCES

### ■ ISEA – Insurance and Mutual Fund

*Administrative and Financial Manager / Management Controller, ISEA is a subsidiary of the AXA Group – Since May 2021 (currently, with a schedule of 3 days per week)*

- Rigorous management of the budgeting process in collaboration with various company departments.
- Production of monthly/quarterly financial results and precise variance analysis for accurate results reprojection.
- Maintenance and updating of the company's business plan.
- Profitability analysis of different product and service lines.
- Management of the client invoicing process and maintenance of collection deadlines.
- Collaboration with HR to configure the HRIS, improving personnel management processes and automating payroll data.

### ■ Quartus – Real Estate

*HR and General Services Management Controller – Since March 2021 (currently, with a schedule of 2 days per week)*

- Implementation of a budget for the Human Resources and General Services departments.
- Development of dashboards and indicators to monitor budgets.
- Preparation of monthly reports and various analyses for both departments.

## KEY REFERENCES (Continued)

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### ■ Kronos 360 – E-commerce

#### ***Management Controller – February 2021 / January 2022 (with a schedule of 1 day per month)***

- Retrieval of bank transaction flows and cleaning and coding of bank operations.
- Reconciliation of bank operations with online orders.
- Preparation of import files for accounting software.

### ■ Weka Group – Publishing and Professional Training

#### ***Management Controller of Comundi, a Weka Group subsidiary in the training sector – June 2019 / August 2020 (15 months)***

- Participated in monthly and annual financial closings.
- Conducted budget monitoring and established the collection of updated information.
- Improved management procedures and optimized financial information flows.
- Created group reporting files and operational reports.
- Developed reporting tools for General Management.
- Drafted comments in collaboration with operational teams.

### ■ Quadriplay Advertainment Group – Communication and Media

#### ***Management Controller of group subsidiaries, specializing in urban communication (events and advertising) – June 2011 / June 2019 (8 years)***

- Implemented management control.
- Conducted monthly performance analysis of the company.
- Participated in defining objectives. Developed and implemented "Inside," a reporting tool for General Management.
- Collected, analyzed, and synthesized budgetary data.
- Anticipated deviations and took corrective actions.
- Monitored updates of "Sage 1000". Performed cash analysis.
- Monitored invoicing. Gathered requirements and drafted specifications for invoicing software.
- Implemented the "EBP Commercial Management" tool.
- Provided training and support to users on the EBP tool.
- Analyzed operational margins.
- Monitored sales commissions.