

Yasmine EL MERNISSI

FUTURE SKEMA ALUMNI

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SUMMARY

An undergraduate student seeking to expand my knowledge in strategic management & decision making, and corporate growth strategies. I will be taking part in the enriching courses offered in the prestigious Strategy Track, to gain more experience, on both academic and professional levels

PROFESSIONAL EXPERIENCE

Sales Assistant

Digipark Casablanca

| July 2024- August 2024
Casablanca, Morocco

- Order processing and record-keeping, ensuring accurate tracking of data and documents.
- Preparation of quotes and invoices in line with internal procedures, ensuring clear and reliable financial information.
- Client communication to respond to inquiries, clarify needs, and maintain long-term client relationships.

EDUCATION

Track Strategy

SKEMA BUSINESS SCHOOL

| 2025-2026
Paris, France

- To develop strong data analysis and managerial decision-making skills to formulate clear strategic options in business positioning, growth, and restructuring."

Preparatory classes - ECG

Groupe Scolaire la Résidence

| 2023-2025
Casablanca, Morocco

- Diligent and intensive preparation for the entrance exams to France's top business schools

Scientific baccalaureate with Highest Honors

Groupe Scolaire ALJABR

| 2023
Fez, Morocco

- Achieved strong results in Mathematics and English

EXTRACURRICULAR ACTIVITIES

Club Interact

Groupe Scolaire ALJABR

| 2020-2023
Fez, Morocco

- Humanitarian missions supporting communities in Fez and surrounding areas, addressing local social issues (education, poverty alleviation)

Taefine

- Dance club, specializing in pop dance

| 2016-2020
Fez, Morocco

RELEVANT SKILLS

- Languages: French (Native), English (Fluent), Arabic (Native), Spanish (Beginner), Korean (Conversationnal)
- Skills: Python, Excel, PowerPoint, Word

INTERESTS

- Song recording and pop dance performance
- Leisure reading