



SARA DOUALI

Master's student in **Management** at **Audencia Business School**, specializing in **luxury marketing**.

Seeking a 6-month internship

CONTACT

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✉️ | doualisara@gmail.com

CERTIFICATIONS

- TOEIC Level C1 (985/990)
- Inside LVMH Certificate (June 2024)

LANGUAGES

- English (C1 level)
- Français (bilingual)
- Arabic (native)

SKILLS

- Digital Marketing
- Proficiency in Microsoft Office (Excel, PowerPoint)
- Communication Strategy Development
- Public Relations Management
- Content Creation and Copywriting

QUALITIES

- Creativity
- Adaptability
- Excellent interpersonal skills
- Team Spirit

INTERESTS

- Formula 1
- Swimming , Basketball
- Travel , Museums

PROFESSIONAL EXPERIENCE

Influence Department Assistant (June–December 2025)

Nice Work Paris (6 months)

Coordination and monitoring of influencer partnerships

- *Content creation and campaign management (brief writing, visual validation, and publication scheduling)*
- *Performance analysis of collaborations (KPI reporting, optimization recommendations, and client presentations)*

Marketing Director Assistant

Crédit Agricole (3 months)

- *Implemented marketing strategies to enhance campaign performance.*
- *Conducted analysis of campaign performance metrics.*
- *Coordinated communication between marketing teams and external partners.*

Communication Team Member

Student Union (Bureau des Élèves), Audencia

- Managed social media platforms.
- Designed communication materials for events and campaigns.

Event Team Member , HeForShe Association

- Organized conferences and events to promote gender equality.

Head of Sponsorship , Audencia Racing Club

- Prospecting and establishing partnerships to finance club events.

EDUCATION

Audencia Business School

Master's in Management (2023-2027)

-Master 1 in GAIA and Advanced management

-English track , Specialitzation: luxury

-Courses: Supply chain, marketing, accounting, law, financial markets, management, etc.

Economic Preparatory Classes

Lycée Descartes Rabat (2021-2023)