

Reda ASMOUN

14 Rue Delerue 92120 Montrouge, France • +33(0) 6 26 89 73 96 • reda.asmoun@gmail.com

EDUCATION

2015-2018	SKEMA Business School <i>Relevant Modules: Accounting, Corporate Finance, Strategy</i>	Paris, France
2012-2015	Ecole Nationale Supérieure des Mines <i>Relevant Modules: Nuclear Engineering, Mathematics, Statistics, Financial Analysis, Project Management</i>	Saint-Etienne, France
2009-2012	Paul Sabatier University Three-year bachelor degree in chemical and process engineering	Toulouse, France
2009	Ecole Al Jabr <i>Baccalauréat</i> specializing in Physics and Chemistry	Casablanca, Morocco

EXPERIENCE

May 2023 – Current	KPMG <i>Deal Operations & Execution / Deal Strategy Manager (full-time)</i> <ul style="list-style-type: none">Performed synergies assessment regarding potential acquisitionsLed standalone cost reviews to identify dis-synergies and one-off savings post carve-outCollaborated with cross-functional teams (finance, HR, IT) to build Day-1 and post-merger integration plans	Paris, France
Sep. 2018 – Apr. 2023	<i>Transaction Services Assistant Manager (full-time) – 4.5 years</i> <ul style="list-style-type: none">Performed analytical reviews and quality of earnings/debt within financial due diligences for large corporate clientsPrepared presentations to client and top management regarding specific demandsInvolved in Stellantis PPA to build a financial model for platforms valuation	
Sep. 2017 – July 2018	Coface <i>Corporate Finance Analyst (apprenticeship) – 10 months</i> <ul style="list-style-type: none">Involved in a DCF analysis on a Group's subsidiary regarding the remaining minority stake's acquisitionWorked on the financing facilities optimization for Group's ROE improvement	Paris, France
May – Aug. 2017	CFG Bank <i>Investment Banking Analyst (internship) – 3 months</i> <ul style="list-style-type: none">Conducted a DCF analysis regarding a buy-side mandate in the Food & Beverages sectorInvolved in several pitches for capital markets activities (Commercial paper and Bond emissions)	Casablanca, Morocco
Nov. 2016 – Apr. 2017	BNP Paribas Corporate and Institutional Banking - Energy & Utilities <i>M&A Analyst (internship) – 6 months</i> <ul style="list-style-type: none">Conducted detailed sector researches and prepared company profiles for several Power & Gas companiesPrepared presentations to clients, notably for M&A pitches and RFPsPerformed financial modeling and analysis for company valuations (SOTP, trading multiples and precedent transactions)	Paris, France
June – Oct. 2016	PricewaterhouseCoopers - Asset Management <i>Financial Auditor (internship) – 5 months</i> <ul style="list-style-type: none">Drafted audit reports for review by the lead auditor and senior managersPerformed analyses to detect unusual financial statement relationshipsConducted Investment Funds audits with periodic net asset values analysis	Paris, France
Sep. 2015 – May 2016	Barclays Bank <i>Business Analyst (apprenticeship) – 9 months</i> <ul style="list-style-type: none">Monitored different projects within the change management office (KYC, FATCA, Eckert...)Collaborated in several intern pitches for budget envelope allocation	Paris, France
Sep. 2012 – Aug. 2015	Westinghouse Electric Company <i>Project/Process Engineer (apprenticeship) – 3 years</i> <ul style="list-style-type: none">Conducted several technical and financial studies for different projects to perform within EDF's nuclear power plantAssisted the project manager in budget and cost monitoring for major projects (from €2 to €15m)Collaborated with the financial department for projects pricing and valuation	Paris, France

LANGUAGE & COMPUTER SKILLS

IT	Microsoft Office (Excel, Word, PowerPoint), MS Project, Bloomberg, Factset, Datastream, Dealogic, Mergermarket
Language	Arabic: Native; French: Native; English: Fluent; Spanish: Basic

ACTIVITIES & INTERESTS

Sport	Soccer (Played for the junior team of the main soccer club in Casablanca) Padel, Pool, Table Tennis, Swimming, Cycling (Regular practice)	France
Interests	Cinema (Thriller, Documentary, Docudrama, Epic), Music (Classic and Rock), Photography (Rookie) Traveling (Cambodia, China, Germany, Italy, Maldives, Netherlands, Spain, UK)	