



OPERATION & STRATEGY LEADER

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Strategic and operations leader with 10+ years of experience driving large-scale projects, people management, and organizational growth. EMBA graduate from a top business school with expertise in strategy, economic intelligence, and transformation management. Skilled in leading multicultural teams, shaping strategic vision, and executing complex initiatives across dynamic environments. Focused on impact, innovation, and long-term value creation.

EDUCATION

EXECUTIVE MBA MSIE STRATEGIC MANAGEMENT AND COMPETITIVE INTELLIGENCE

ÉCOLE DE GUERRE ÉCONOMIQUE, PARIS,
FRANCE | PARIS, FRANCE

EXECUTIVE MASTER PROGRAM MANAGER

EDHEC BUSINESS SCHOOL, PARIS,
FRANCE | PARIS, FRANCE

EXECUTIVE MASTER DIRECTEUR DE LA PERFORMANCE COMMERCIALE

EDHEC BUSINESS SCHOOL, PARIS,
FRANCE | PARIS, FRANCE

YALA YOUNG LEADERS – FUTURE LEADERS IN THE MENA REGION

ORGANIZED BY THE U. S. DEPARTMENT
OF STATE AND THE ROTHSCHILD
FOUNDATION.
(2024 EDITION)

EXPERIENCE

2025 – Present – CEO OF QUANTINEL GROUP, Senegal

- Oversees all company ops, strategy, and partnerships.
- Leads initiatives in security, defense, digital sovereignty, and competitive intelligence.
- Develops corporate strategy, client relations, and business growth plans.
- Manage high-level partnerships (B2B, B2C, B2G).

2025-Present – Special Advisor – Rt. Hon. Martin Ziguélé, Former Prime Minister of the Central African Republic

- Acting as Economic and Diplomatic Affairs Advisor, supporting institutional dialogue, economic cooperation, and international partnerships for national recovery and growth

2023-Present – Strategic Defense Advisor – Angelo Tofalo, Former Secretary General of the Italian Ministry of Defense

- Advising on strategic defense cooperation and trans-Mediterranean security, focusing on intelligence coordination, risk assessment, and cross-border defense strategies.

2024 – Present – OPS & STRATEGY LEADER (AWS), France

- Led large-scale site expansions, increasing operational capacity and efficiency.
- Directed strategic negotiations and influence initiatives across key partners.
- Applied economic intelligence to guide growth and strategic decisions.

LANGUAGES

Arabic – Native

French – Fluent

Italian – Fluent

English – Advanced

COURSES

- KANBAN PROJECT MANAGER
- PROFESSIONAL SCRUM PRODUCT OWNER
- LEAN 6 SIGMA BLACK, GREEN, YELLOW, AND WHITE BELT
- PROJECT MANAGEMENT_PROJECT AMAZON EU
- SEC NUM ACADEMY – ANSSI
- L'atelier RGPD - CNIL
- HUMINT/OSINT ANALYST Certification
- CONFLICT RESOLUTION TRAINING BY ROPES

SKILLS

- Customer obsession
- Influence and lobbying
- Performance Management
- Continuous Improvement
- Program management
- Process Improvement
- Change Management
- Data Analysis
- OSINT

COMMUNITY INVOLVEMENT

- Founder & President – R.O.C.K. Institute: A multidisciplinary think tank dedicated to strategic intelligence, security analysis, and policy innovation.

HOBIES

- History
- High Altitude Skydiving
- International policy

2022–2024 – CRITICAL INFRA OPS ENGINEER (AWS), FR & LU

- Managed site expansions and improved security for key data centers.
- Saved over \$600K by improving processes and vendor contracts.
- Used automation to reduce risks and downtime.
- Led strong teams focused on safety, quality, and results

2021–2022 – DELIVERY STATION TEAM LEADER (AMAZON AMZL), FR

- Led 120 subcontracted drivers, improving efficiency and service quality.
- Simplified logistics processes and reduced delays through clear SOPs.
- Used data to make better decisions and boost team performance.

2019–2021 - TEAM & QUALITY LEADER (AMAZON ATS), FR, ES & IT

- Managed and trained 80–100 associates, improving team engagement and accountability.
- Applied new processes that raised quality and performance across sites.
- Optimized workflows, cutting errors and delays by over 20%.
- Coached employees to build skills and create a strong, high-performance culture.

2017 – 2019 - LOSS PREVENTION LEAD (AMAZON), Italy

- Identified risks and set up plans to protect people, assets, and operations.
- Led security projects on time and in line with business goals.
- Managed incidents quickly, reducing disruption and safety risks.
- Worked with multiple teams to apply security standards across all sites

2016 – 2017 - ICQA DATA ANALYST (AMAZON), Italy

- Automated reports and reduced manual work to improve data accuracy.
- Moved tracking systems from Excel to Power BI, speeding up decisions.
- Improved inventory accuracy by 25% through smarter tracking tools.