



# SARA DOUALI

Master's student in **Management** at **Audencia Business School**, specializing in **luxury marketing**.

Seeking a 6-month internship

## CONTACT

📞 | +33 7 65 89 84 03

✉️ | doualisara@gmail.com

## CERTIFICATIONS

- **TOEIC Level C1 (985/990)**
- **Inside LVMH Certificate (June 2024)**

## LANGUAGES

- English (C1 level)
- Français (bilingual)
- Arabic (native)

## SKILLS

- **Digital Marketing**
- **Proficiency in Microsoft Office (Excel, PowerPoint)**
- **Communication Strategy Development**
- **Public Relations Management**
- **Content Creation and Copywriting**

## QUALITIES

- Creativity
- Adaptability
- Excellent interpersonal skills
- Team Spirit

## INTERESTS

- Formula 1
- Swimming , Basketball
- Travel , Museums

## PROFESSIONAL EXPERIENCE

### ***Influence Department Assistant (June–December 2025)***

#### ***Nice Work Paris (6 months)***

*Coordination and monitoring of influencer partnerships*

- *Content creation and campaign management (brief writing, visual validation, and publication scheduling)*
- *Performance analysis of collaborations (KPI reporting, optimization recommendations, and client presentations)*

### ***Marketing Director Assistant***

#### ***Crédit Agricole (3 months)***

- *Implemented marketing strategies to enhance campaign performance.*
- *Conducted analysis of campaign performance metrics.*
- *Coordinated communication between marketing teams and external partners.*

### **Communication Team Member**

Student Union (Bureau des Élèves), Audencia

- Managed social media platforms.
- Designed communication materials for events and campaigns.

### **Event Team Member , HeForShe Association**

- Organized conferences and events to promote gender equality.

### **Head of Sponsorship , Audencia Racing Club**

- Prospecting and establishing partnerships to finance club events.

## EDUCATION

### **Audencia Business School**

#### **Master's in Management (2023-2027)**

**-Master 1 in GAIA and Advanced management**

**-English track , Specialization: luxury**

**-Courses:** Supply chain, marketing, accounting, law, financial markets, management, etc.

### **Economic Preparatory Classes**

Lycée Descartes Rabat (2021-2023)