



## EL KHATTABI AMAL

+33 7 64 44 23 02

10 Rue du Bouquet de Longchamp, 75116 Paris

amal.elkhattabi@essec.edu

<https://www.linkedin.com/in/amal-el-khattabi/>

---

### WORK EXPERIENCES

- |                |  |          |
|----------------|--|----------|
| 2023 - Present | <b>Circle Strategy</b> , Senior Strategy Consultant  | Paris    |
|                | <i>Participated to 10+ strategy engagements across EMEA, US and Africa, major projects include:</i>  |          |
|                | <ul style="list-style-type: none"><li>• <b>Product launch:</b> Structured a go-to-market strategy for a 100% digital banking offer for professionals, from market assessment to operational design, achieving launch in 1 year</li><li>• <b>Turnaround strategy:</b> Defined a strategic roadmap to reposition a residential real estate business, enabling profitability recovery within 2 years</li><li>• <b>Inventory excellence:</b> Designed a 2-year Inventory Excellence roadmap with the global supply chain leadership of a leading food and beverages company, unlocking ~€500M in cash savings</li><li>• <b>Growth strategy:</b> Developed a market expansion strategy for a Ghanaian dairy company, identifying white space opportunities, achieving ~3x revenue growth in 3 years</li><li>• <b>Transformation plan:</b> Co-created a transformation roadmap for a major IT solutions and services provider to enhance customer engagement and product upselling, resulting in ~1.5x revenue growth and ~2x EBITDA increase over 3 years</li></ul> |          |
| 2022 - 2023    | <b>EY Parthenon</b> , Strategy Consultant  | Paris    |
|                | <ul style="list-style-type: none"><li>• <b>Value creation plan:</b> Designed a buy-and-build strategy for a niche healthcare acquisition, assessing synergies and defining a value creation plan, driving ~2x revenue growth and ~30% cost reduction within 3 years</li><li>• <b>Carve-out:</b> Led as-is diagnostics and partnered with senior leadership to design and execute a seamless business unit separation plan for an IT and digital services provider</li></ul>  |          |
| 2018 - 2021    | <b>AIRBUS</b> , Quality Assurance Engineer   | Toulouse |
|                | <ul style="list-style-type: none"><li>• Managed a cross-functional project for A330 and A350 programs to qualify special processes, ensuring compliance with internal standards and EASA regulations</li></ul>   |          |

---

### EDUCATION

- |             |  |                   |
|-------------|--|-------------------|
| 2021 - 2022 | <b>ESSEC Business School</b><br><b>Master of Science</b><br><i>Major: Strategy &amp; Management of International Business</i>  | Paris             |
| 2013 - 2018 | <b>Arts et Métiers ParisTech, ENSAM</b><br><b>Master of Research and Engineering Diploma</b> (Double degree)<br><i>Major: Mechanics, Materials and Processes for Sustainable Development</i> | Bordeaux, Morocco |

---

### LANGUAGES

**English**, Fluent (C1, TOEIC: 950/990)  
**French**, Bilingual (C2, TCF)  
**Arabic**, Mother Tongue

### IT SKILLS

**Pack Office**  
**Other software:** Matlab, C++, SAP, MiniTab

### COMPETITION

**Vertone**, Winner of the Digital Week Competition "Smart-city and Smart-mobility"

### INTERESTS

**Institut Français de la Mode**, Lecturer on "Building Business Models in the Hospitality Industry"  
**La Croix Rouge Française**, Volunteer

### ACTIVITIES

Modern Art painter (9 years)