

NAIDJA ZAKARIA

Digital Product Developer & Innovator

CONTACT

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PROFESSIONAL EXPERIENCE

CEO & Founder | taQseet | January 2024 – Present

Constantine, Algeria

- Built and launched a web app using Laravel and PHP.
- Designed UI prototypes with Figma and Canva.
- Managed projects, finances, and a small dev team.
- Created the business model and pitch presentations.
- Researched user needs to improve product experience.

Startup Intern | Station F (Fighters Program) | September – October 2025

Paris, France

- Received guidance from mentors at Station F through the Fighters Program.
- Learned about product development, fundraising, and business strategy.
- Improved the TaQseet project using mentor advice and lean startup methods.

Internship – CNEP Bank, Oued Zenati Branch

March 2025 – June 2025 | Under the supervision of Mr. SAL LYAS

- Understanding banking regulations for businesses and credit.
- Managing and securing electronic payments.
- Applying knowledge to the Taqseet project (installment payment).

Fixed-Term Contract (CDD) – EURL Palombe Voyage (Nov 2024 – May 2025)

Alger, Algeria

- Arranged client travel logistics, including flight and hotel bookings.
- Organized domestic and international trips and coordinated with service providers.
- Managed the agency's online presence and assisted with visa application processes.

IT Consultant & Software Developer | Freelance | May 2022 – Present

Guelma, Algeria

- Built custom web applications and e-commerce websites for clients.
- Collaborated with clients to gather requirements and deliver user-focused solutions.

EDUCATION

Master's Degree in Computer Science – Information and Communication Technologies

Université Constantine 2 – Abdelhamid Mehri, Constantine, Algeria

Graduation: July 2024

Bachelor's Degree in Computer Science – Information Technology

Université Constantine 2 – Abdelhamid Mehri, Constantine, Algeria

Graduation: June 2022

High School Diploma – Experimental Sciences

Hachache Said High School, Oued Zenati, Algeria

Graduation: July 2019

LICENSES & CERTIFICATIONS	Innovative Project Award – taQseet App Constantine, Algeria <ul style="list-style-type: none">• Awarded for innovation and technical excellence in web development		
	Financial Services: Overview of Retail Banking online <ul style="list-style-type: none">• Udemy – Instructor : Baba Oyewole		
	Entrepreneurship Simplified: Launch Your Venture Step by Step online <ul style="list-style-type: none">• Udemy – Instructor: Makeintern		
	Introduction to Risk Management in Financial Service online <ul style="list-style-type: none">• Udemy – Instructors: Baba Oyewole, Timothy Oyewole		
	Advanced Program in Business and Entrepreneurship online <ul style="list-style-type: none">• Udemy – Course provided by MTF Institute of Management, Technology and Finance		
LANGUAGES	Arabic: Native	English: Intermediate	French: Fluent
SKILLS & TOOLS	Management Skills: <ul style="list-style-type: none">• Basic management and team work, Simple business planning and strategy, Startup and project development basics, Intro to finance and budgeting, Understanding risks and problem solving, Creating simple business presentations and models Development : <ul style="list-style-type: none">• UX/UI Design, SaaS, Mobile Application Development, Software Infrastructure, Laravel, Figma, Flutter, Google Workspace, Microsoft Office, Canva, Meta Business Suite		
ADDITIONAL ACTIVITIES & PERSONAL QUALITIES	<ul style="list-style-type: none">• Volleyball Player• Football Player• Teamwork• Intelligent and Adaptive• Active Participant in Charity Associations• Community Engagement, Motivation• Leadership Spirit• Willingness to Learn		
REFERENCES	Dr. Yazid Bensoucha Associate Professor in Finance and Accounting, University of Constantine 2 Email: yazid.bensaoucha@univ-constantine2.dz Dr. Imane Boussebough Associate Professor in Computer Science, University of Constantine 2 Email: imane.boussebough@univ-constantine2.dz		