

# TAREEQNA

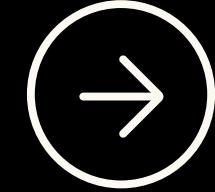
BY TRAFFIXERS

Present by  
Sara Nucho  
Obada Abumasser  
Zelal Mehmetoglu



# CARPOOLING APP

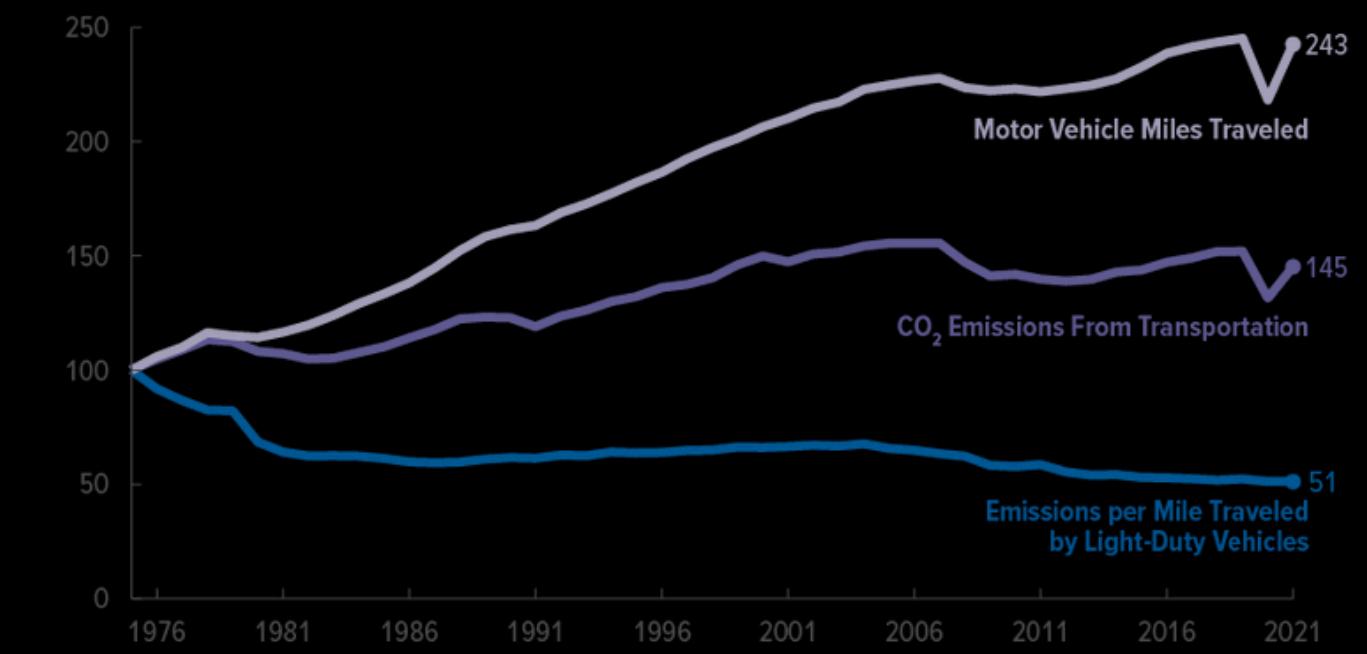
Millions stuck in traffic daily



High fuel & parking costs

Rising carbon emissions

Empty seats in cars = wasted resources



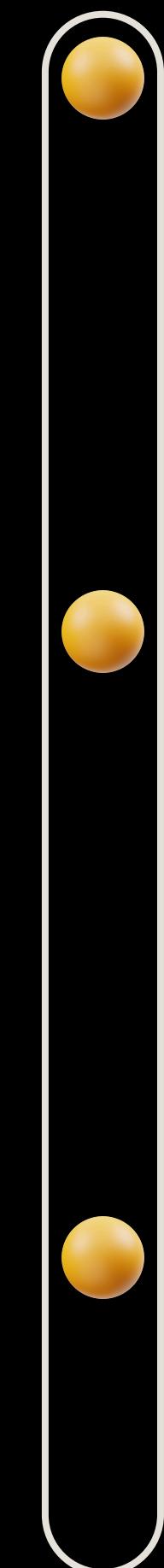
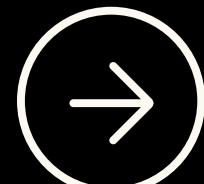


# THE PROBLEM

Traffic congestion continues to grow  
Commuters spend more money on fuel  
Air pollution impacts health & environment  
Lack of trust in existing carpool solutions



# OUR SOLUTION: TAREEQNA



A smart carpooling app for drivers & passengers

Easy ride creation & booking

Safety features: verified users, ratings

Ride preferences: music, smoking, gender

Affordable, eco-friendly, community-driven

# HOW IT WORKS



1

Register & select role (Driver or Passenger)

9:41

User Profile

Full Name  
John Doe

Phone Number  
+1 123-456-7890

Email (optional)  
email@example.com

Password  
.....

Date of Birth  
January 1, 1990

Save

9:41

Profile

Upload

Gender  
 Male  
 Female

Role  
 Driver  Passenger

Save

9:41

Driver

Car Info (make/brand)  
Toyota

Model  
Camry

Color  
Blue

License Plate Number  
ABC-1234

Year of Manufacture  
2018

Driver's License Number  
Upload

Car Insurance Details  
Upload

Save

9:41

Safety & Verification

Emergency Contact  
Full Name  
Phone

Government ID Verification  
Scan ID

AI-based ID Matching  
Verify

Save

# HOW IT WORKS



2

Post or search rides with details

**Ride Details**

📍 Pickup Location  
Text input / Map selector

🏁 Drop-off Location  
Text input / Map selector

📅 Date & Time  
Date & time picker

👤 Available Seats  
Numeric input

\$ Price per Seat (optional)  
Numeric input

9:41

Find a ride

Where are you going?

From

To

When?

Today, 5:30 PM

Seat needed?  
- 1 +

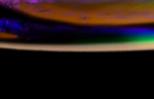
Search

Your rides Search Publish Inbox Profile

- 9:41
- Karachi to Hyderabad  
Today, 1 Passenger
- 05:00 PM Lalokhair karachi Rs: 600
- 07:00 PM Latifabad Hyderabad
- Ahmed Ali 10 mins away
- 03:15 PM Saddar karachi Rs: 600
- 05:30 PM Hyderabad Heerabad
- Ahmed Ali 10 mins away
- 09:00 PM Karachi Airport Rs: 500
- 11:00 PM Jamshoro bypass
- Ahmed Ali 10 mins away
- Your rides Search Publish Inbox Profile

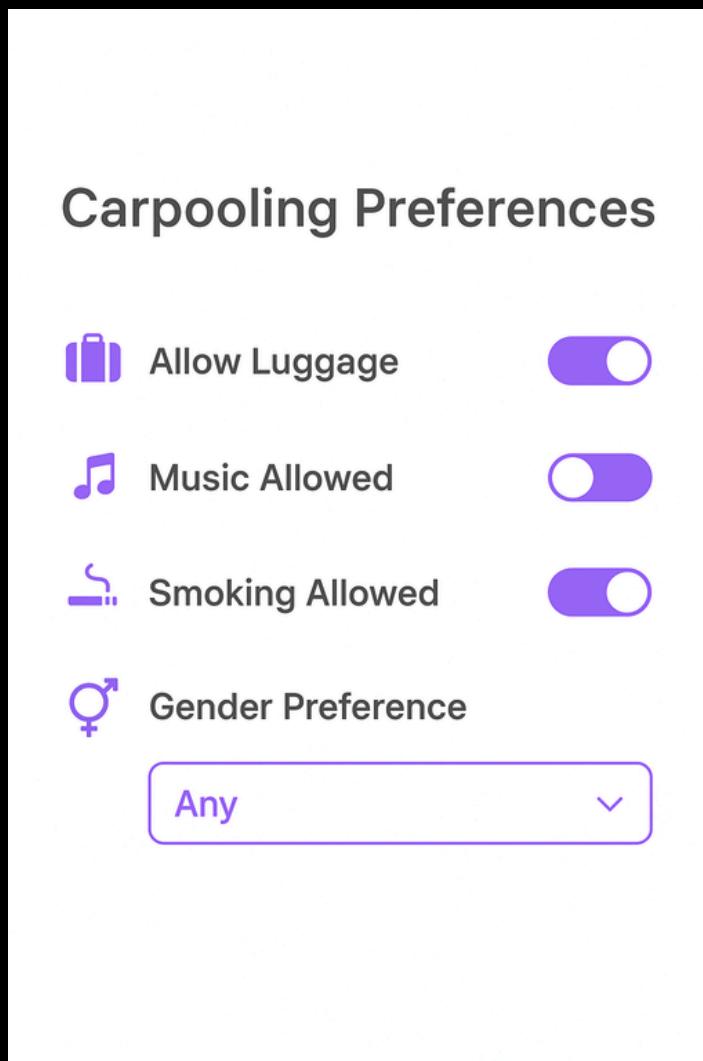
- 9:41
- Mon 12 July
- Total price for 1 passenger Rs: 600
- 05:00 PM Shahrah e faisal Lalkothi, Karachi  
Karachi 8.7 km from your departure
- 07:00 PM Jasmhoro by pass, hyderabad  
Hyderabad 8.7 km from your departure
- Ahmed Ali ★ 4.5/5 - 13 ratings
- Contact Ahmed Ali
- Max, 2 in the back seats
- CULTUS 2006 White
- Request for ride

# HOW IT WORKS



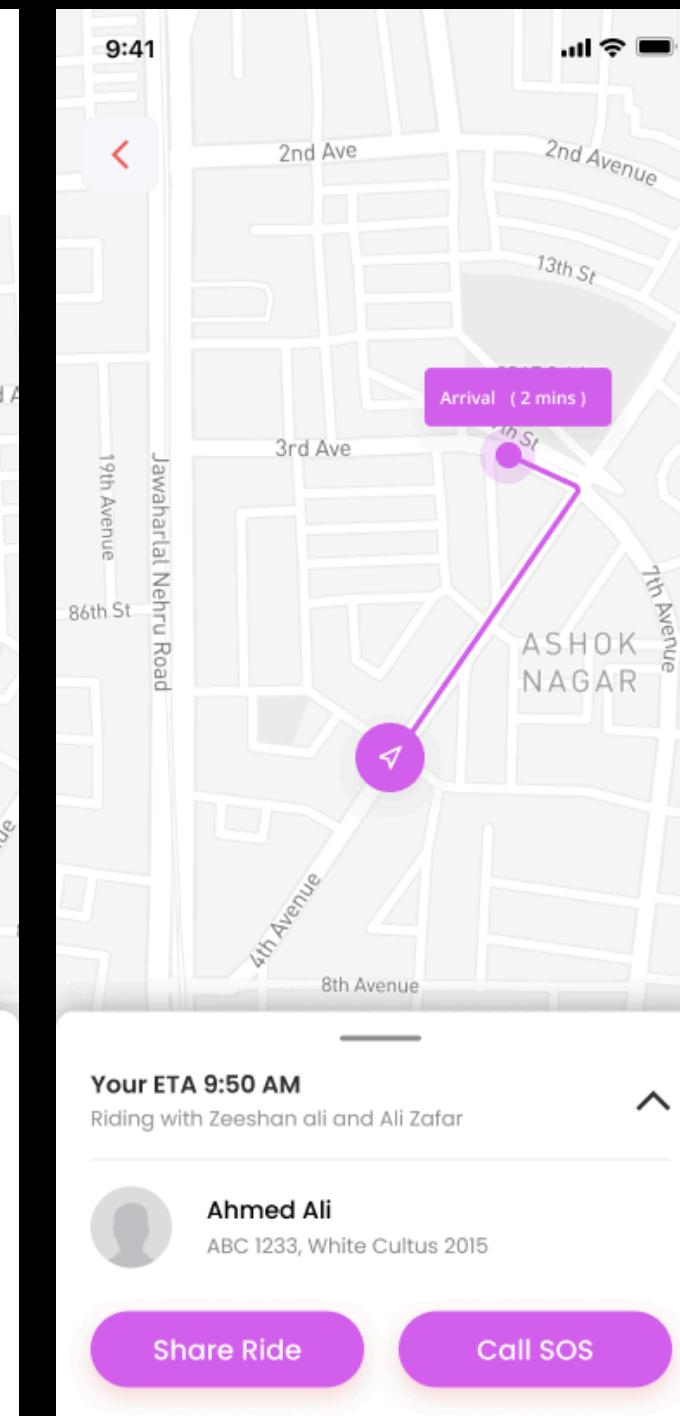
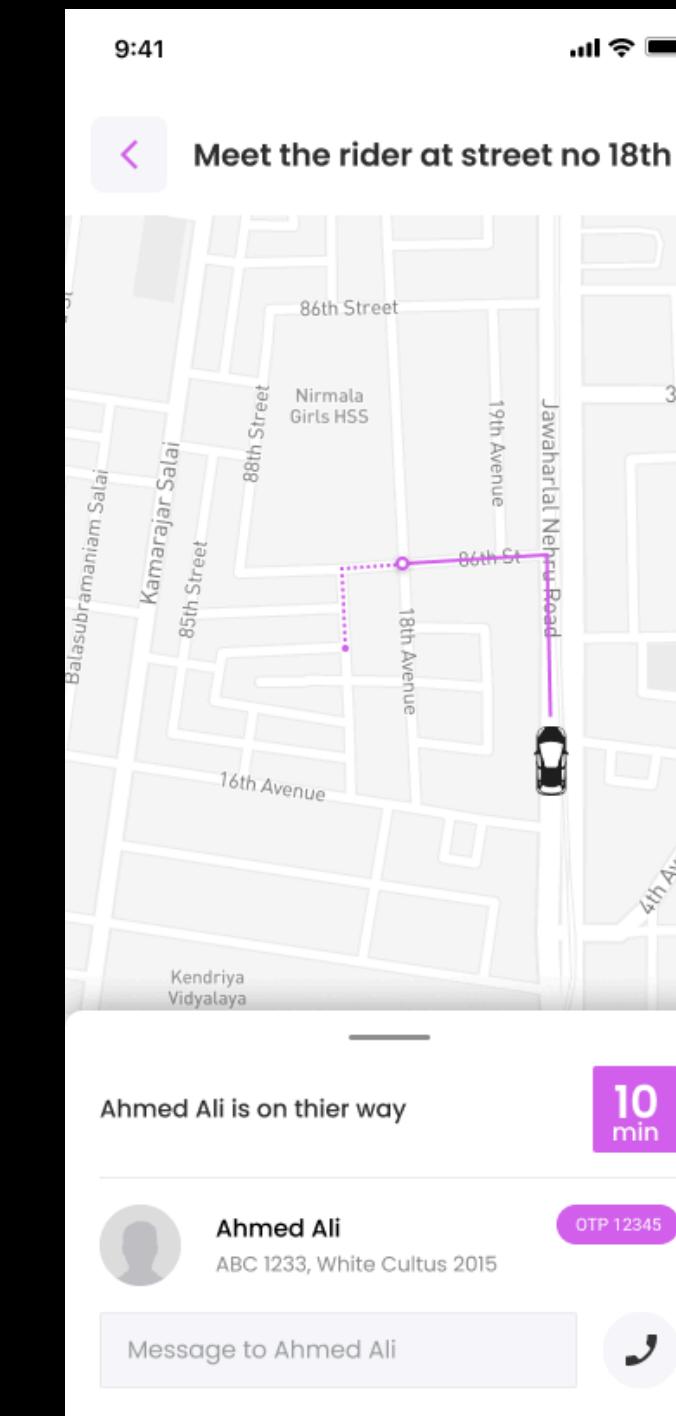
3

Set carpool preferences

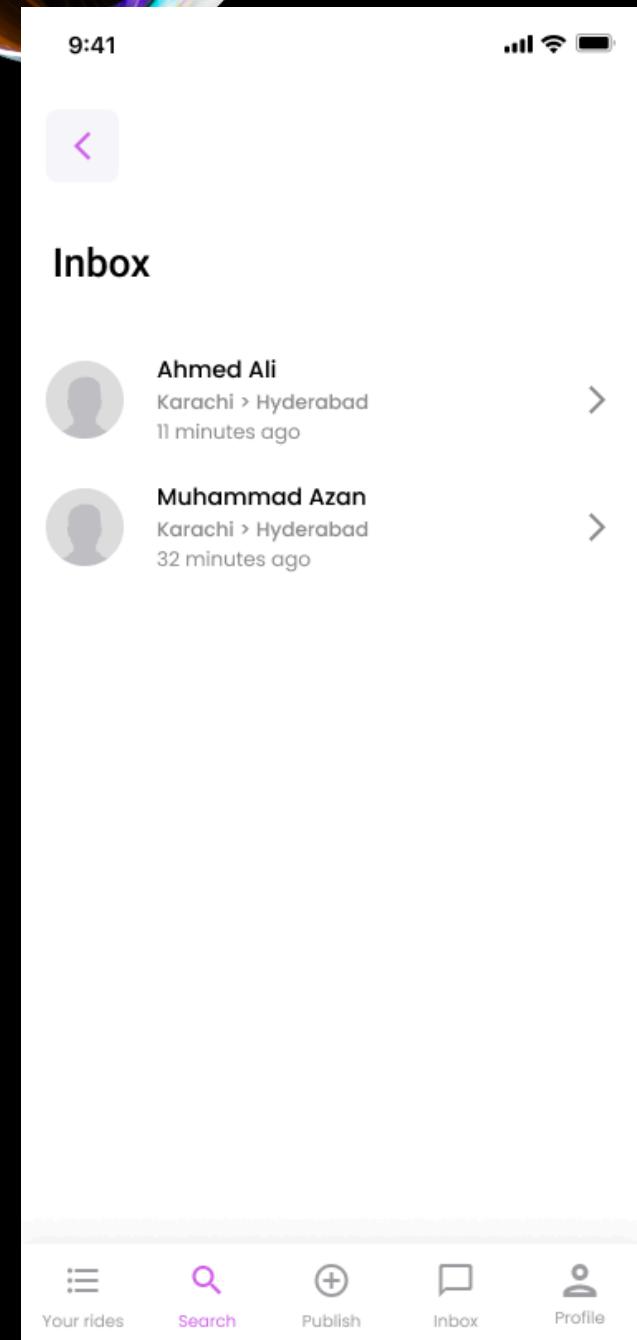
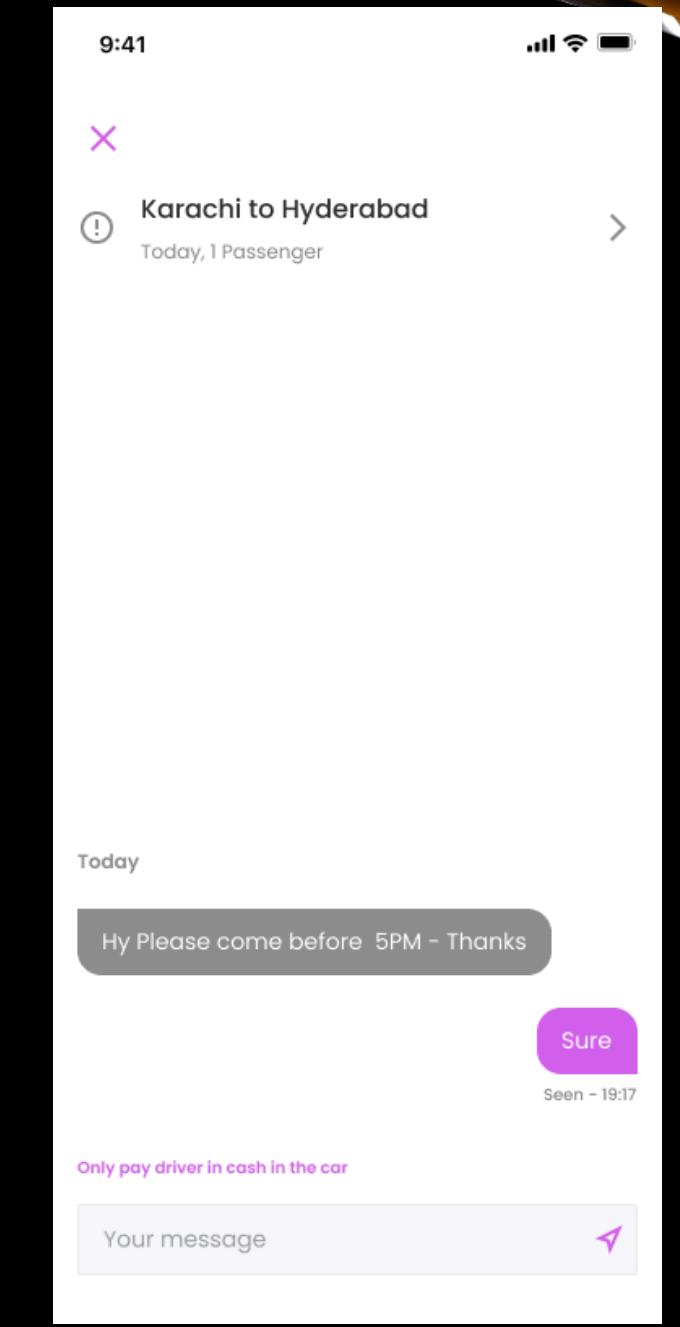
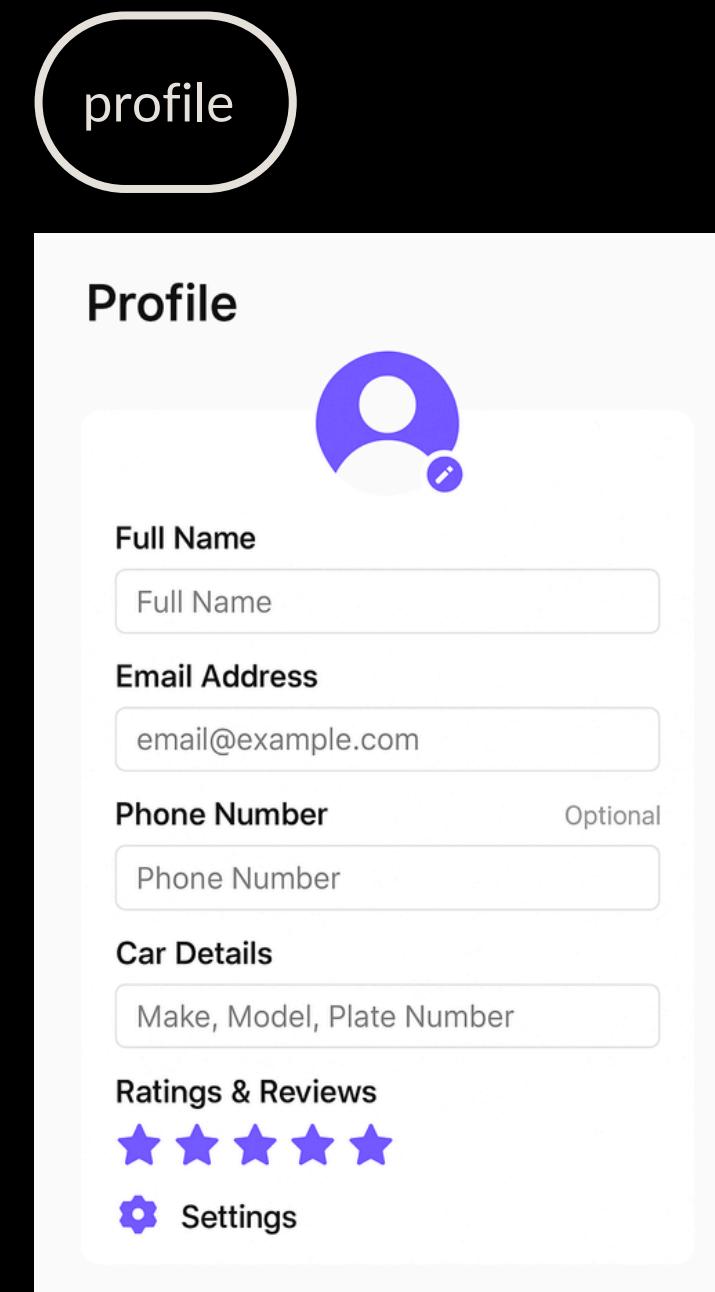
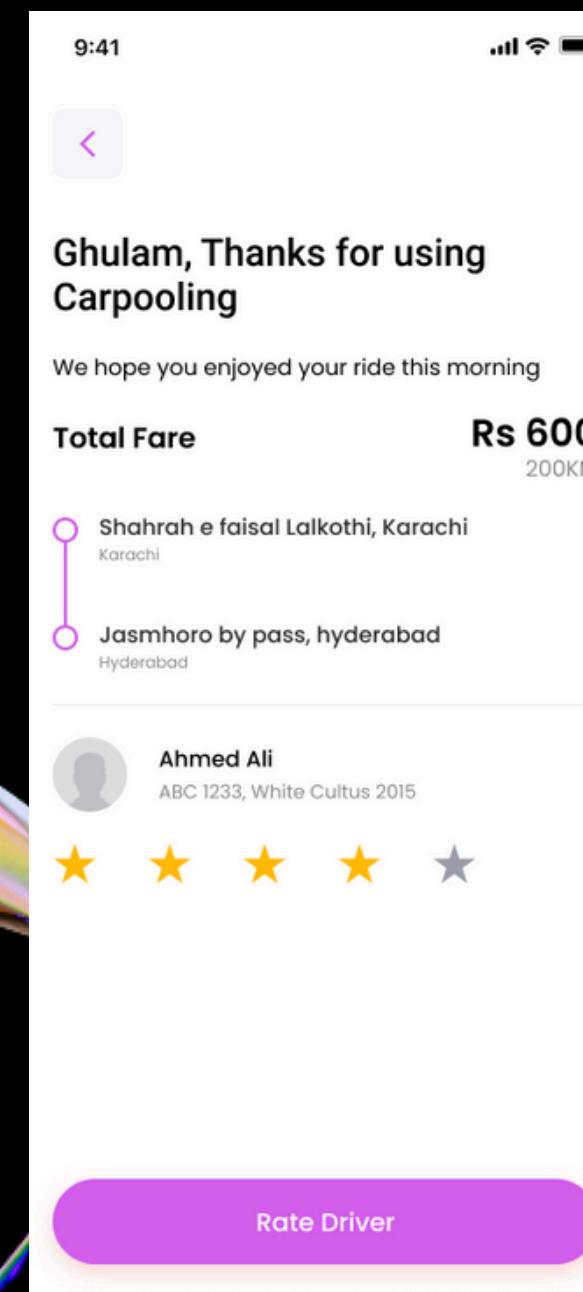


4

Book & track rides via live map



Rate & review for trust



voice search rides option

chat and chat history

# MARKET OPPORTUNITY & ADVANTAGES

Target users: students, employees, commuters

Growing carpool & ride-sharing industry

- TAREEQNA Advantage:
  - Simple UI
  - Built on trust & preferences
  - Low-cost & eco-friendly
  - building with the community for the community



# BUSINESS MODEL & VISION

Revenue: booking fees + premium features

Premium: verified drivers, priority matching

Vision: reduce traffic, costs, and emissions

Call to Action: join us as partners, adopters, investors



# THANK YOU

for your time and attention

