

# ARMANDO R. ALVAREZ

GRAPHIC DESIGNER  
PROJECT MANAGER  
CREATIVE

## PORTFOLIO

www.aralvarez.com

## CONTACT

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## SKILLS

ILLUSTRATOR  
PHOTOSHOP  
INDESIGN  
MICROSOFT OFFICE SUITE  
DIGITAL PHOTOGRAPHY  
SPANISH SPEAKING  
HTML / CSS  
JAVASCRIPT  
REACT JS

## WORK EXPERIENCE

FREELANCE DESIGN & CONSULTING  
April 2021 - May 2022

Worked with different small brands and start ups doing graphic design and consulting related to art production. Graphic design work included, logo design, triathlon apparel & cycling apparel. Brands: Plush Global, Peak Athletic Collective, & Velotropic

ELIEL CYCLING | WATTIE INK.  
July 2014 - April 2020

Working at Eliel Cycling / Wattie Ink. for 6 years gave me the opportunity to develop as a designer and a team leader. I was able to help the company grow from a small start-up, into a thriving contender in the world of premium cycling and triathlon apparel.

### ART DIRECTOR | 2018 - 2020

- Led a team of seven graphic designers through custom and in-line design for two different brands.
- Worked along side marketing and sales team to determine product list and design needs for all projects and clients.
- Oversaw company wide project management software “Wrike”, training every member company wide.
- Developed and maintained design workflow and process with clients and other departments.

### PRODUCTION ART MANAGER | 2017 - 2018

- Led team of three production artist responsible for final production art before sublimation process.
- Ensured time efficient production art workflow with no errors.
- Quality control on final production art before hand off to production team.

### GRAPHIC DESIGNER | 2015 - 2017

- Worked one-on-one with clients developing designs based on client design goals.
- Ensured client satisfaction throughout entire design process, solving any design or print issues that might arise.
- Maintained great relationship with all clients, keeping many long term clients returning for multiple years.
- Worked with team lead on developing designs for two distinct in-line brands.

### ASSISTANT PRODUCTION MANAGER | 2014 - 2015

- Developed initial workflow from production art into sublimation printing, heat pressing fabric, and laser cutting fabric pieces.
- Responsible for double checking the final hand off to the sewing team.
- Operation and maintenance of heat press, laser cutter, and six sublimation large format printers.

## EDUCATION

PALOMAR COLLEGE  
2009 - 2011

Course history included drawing and design classes such as Drawing and Composition 1-2, Figure Drawing, Design and Composition, and Graphic Design.

MISSION HILLS HIGH SCHOOL  
2005 - 2009

Graduated with High School Diploma.