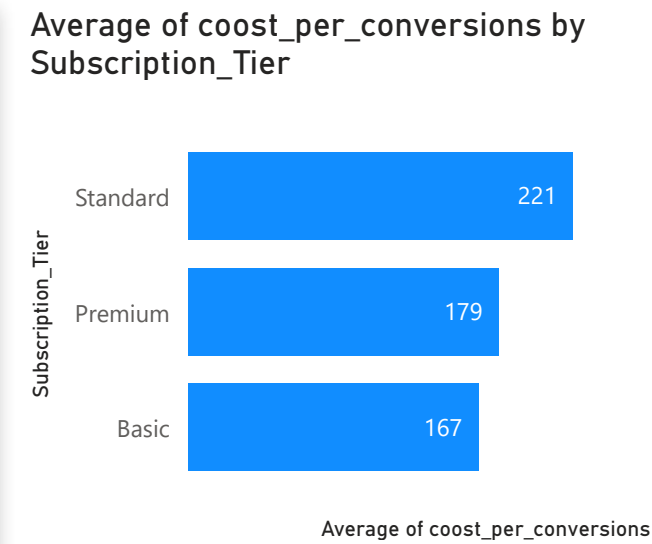
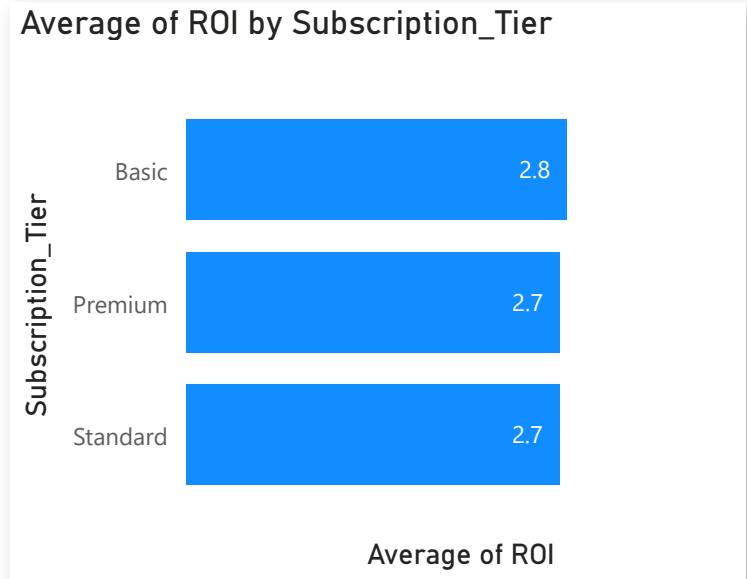


MARKETING AND PRODUCT PERFORMANCE



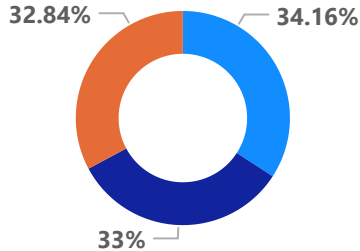
Common Keywords

Affordable Stylish Innovative Durable



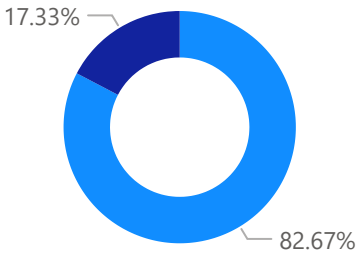
Tyoe of Customer

Basic Standard Premium



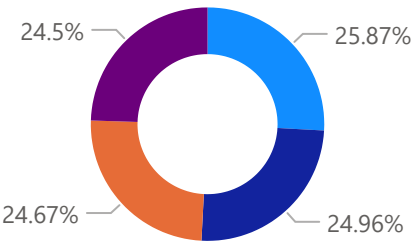
Based time of subscription

long short

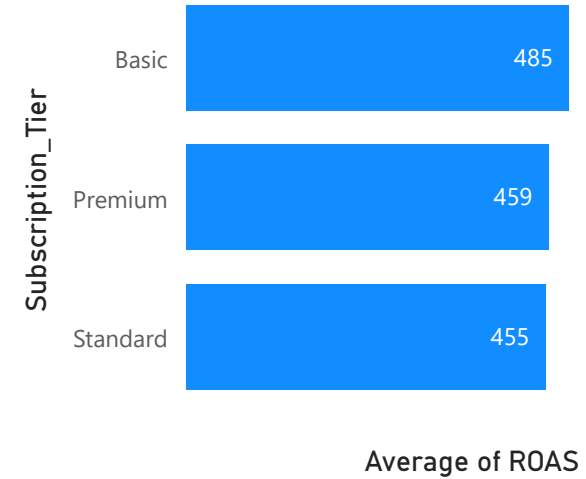


Level of satisfaction

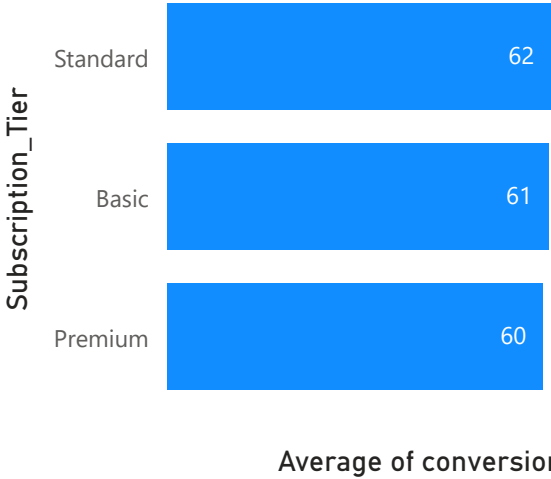
2 4 3 1



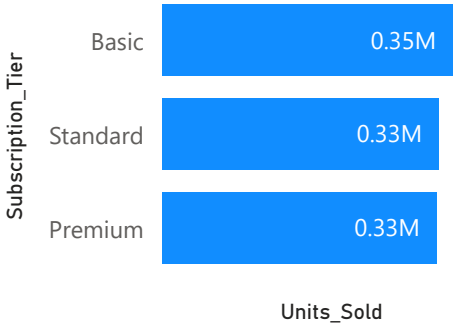
Average of ROAS by Subscription_Tier



Average of conversion_reate by Subscription_Tier



Units Sold by Subscription_Tier



Bundle Price by Subscription_Tier

